

PUBLIC REPORT PROMTPRESS

Channel audit

imlapahapa (Лапа Хапа)



@imlapahapa

Signals, collabs/barters — my DM ⚠️@domna812 ⚠️ ADS:
@VPRYAMOMEAFIRE 🤝 PR/ads: @AtragicAgency & @ceo12o ⬅️
Channel has no meaning, all videos staged, author is just an actor...

SUBSCRIBERS

27 786

+14174 per month

ERR (% SEE POSTS)

35.0%

per day 8.8%

REACH/POST

11.6K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 27 786 —	 SUBSCRIBER REACH 41.84% avg % subs see post	 VIEWS/POST 11.6K median 3.4K · 28 days	 POSTS/DAY 23.6 ~165 per week
 7D TREND +259.6% vs prev week	 REACTIONS/POST 75.6 total 50,282 reactions, 21,632 reposts, 0 comments	 POST LENGTH 58 chars median 31 · 28 days	 POSTS ANALYZED 665 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +14174 over the last month	 CITATION RATE 17 citation index · 89 channels mentioned all time	 CHANNEL AGE 9 months 4 days created 18.10.2025

AI EDITOR SUMMARY

Channel «imlapahapa (Lapa Hapa)» — 27 786 subs. Avg views per post 11.6K people (42% of subs), wide reach for a channel this size. Publishes 165 posts/week (~24/day) — very active. Week of Jul 6–12 reach grew +259.6% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – so you see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 665 posts over 28 days.
- 02 Dominant format – Video (382/665 posts).
- 03 Avg post length – 58 chars (median 31).
- 04 Audience peak activity – Friday, 09:00 MSK.
- 05 Top posts get 115x more views than the weakest (200.1K avg for top vs 1.7K for worst) – among 665 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 14:43 PHOTO Belyavskaya Domna Denisovna 09.01.2002 - 16.07.2026 Dear subscribers, with deep regret we inform that today our...	VIEWS 215 447 REPOSTS 5 754	REACTIONS 3 686 ER 775.4%
Nº2 17.07 · 06:39 TEXT Dear friends! Yesterday our beloved LapaHapa passed away from a drug overdose. Drugs cause...	VIEWS 197 287 REPOSTS 3 833	REACTIONS 2 519 ER 710.0%
Nº3 17.07 · 06:39 TEXT For all questions: @VPRYAMOMEAFIRE	VIEWS 187 513 REPOSTS 170	REACTIONS 619 ER 674.8%

Nº415.07 · 20:09 **VIDEO**

(no-caption post – video)

VIEWS
177 147
REPOSTS
1 069

REACTIONS
1 210
ER
637.5%

Nº515.07 · 20:06 **VIDEO**

(no-caption post – video)

VIEWS
172 169
REPOSTS
248

REACTIONS
416
ER
619.6%

WORST 3

↓ 24.06 · 13:13 **VIDEO**
(no-caption post – video)

VIEWS
1 750
REPOSTS
5

REACTIONS
30
ER
6.3%

↓ 24.06 · 13:14 **VIDEO**
(no-caption post – video)

VIEWS
1 739
REPOSTS
3

REACTIONS
38
ER
6.3%

↓ 24.06 · 13:09 **VIDEO**
(no-caption post – video)

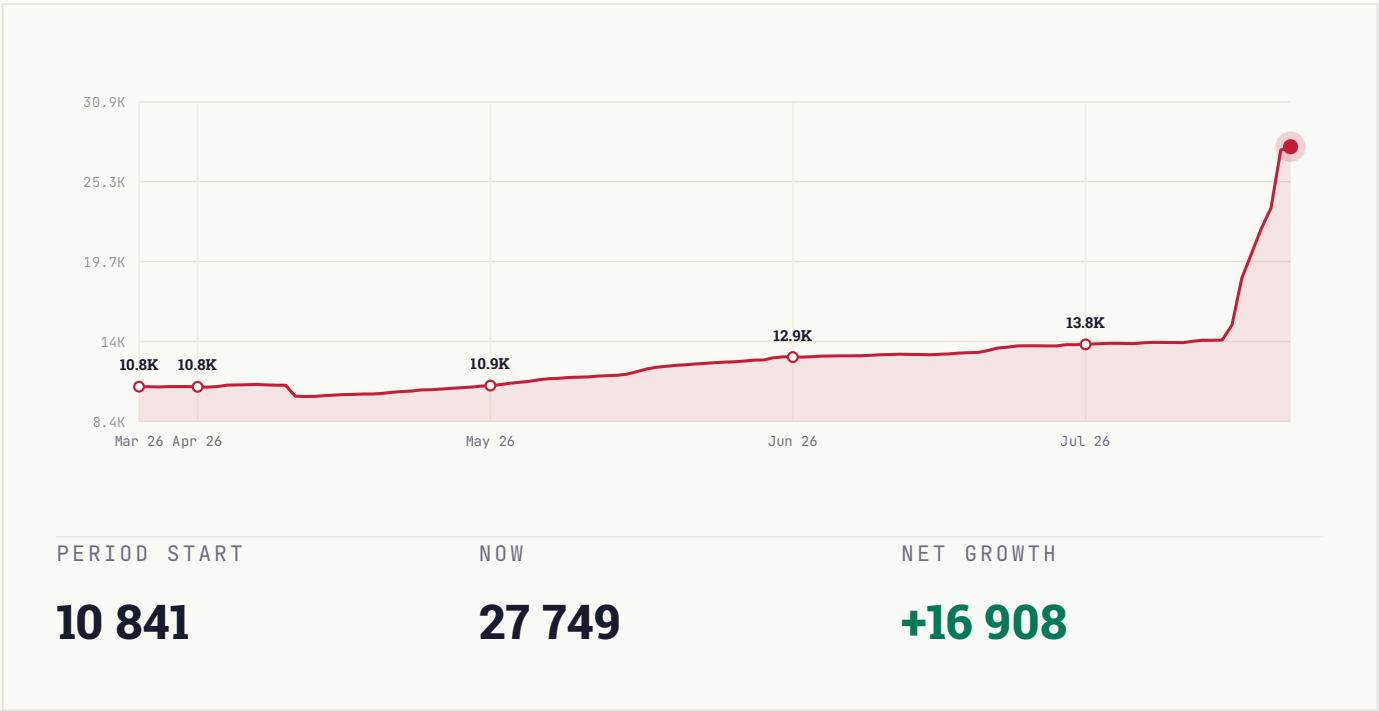
VIEWS
1 724
REPOSTS
3

REACTIONS
27
ER
6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

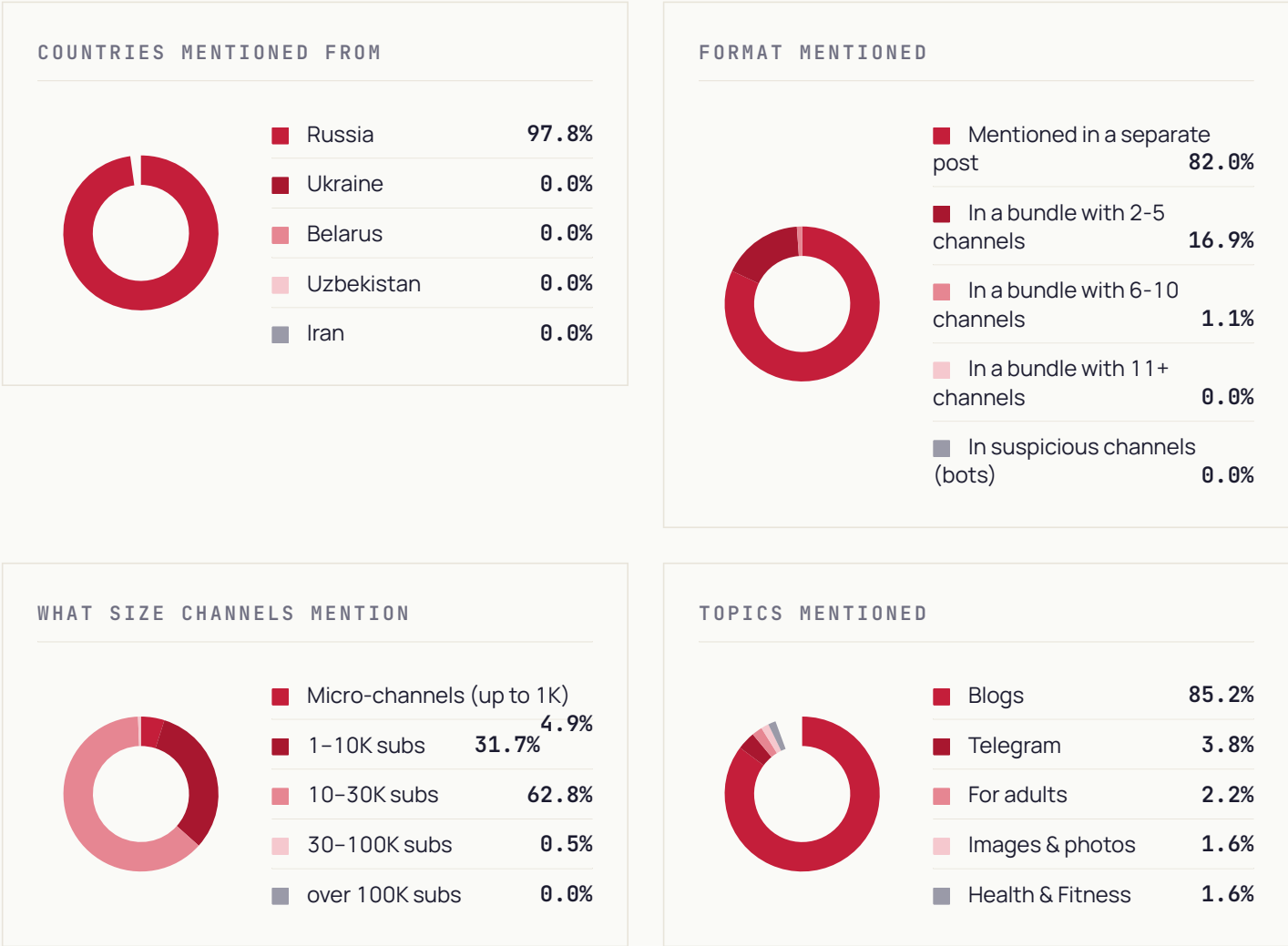
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

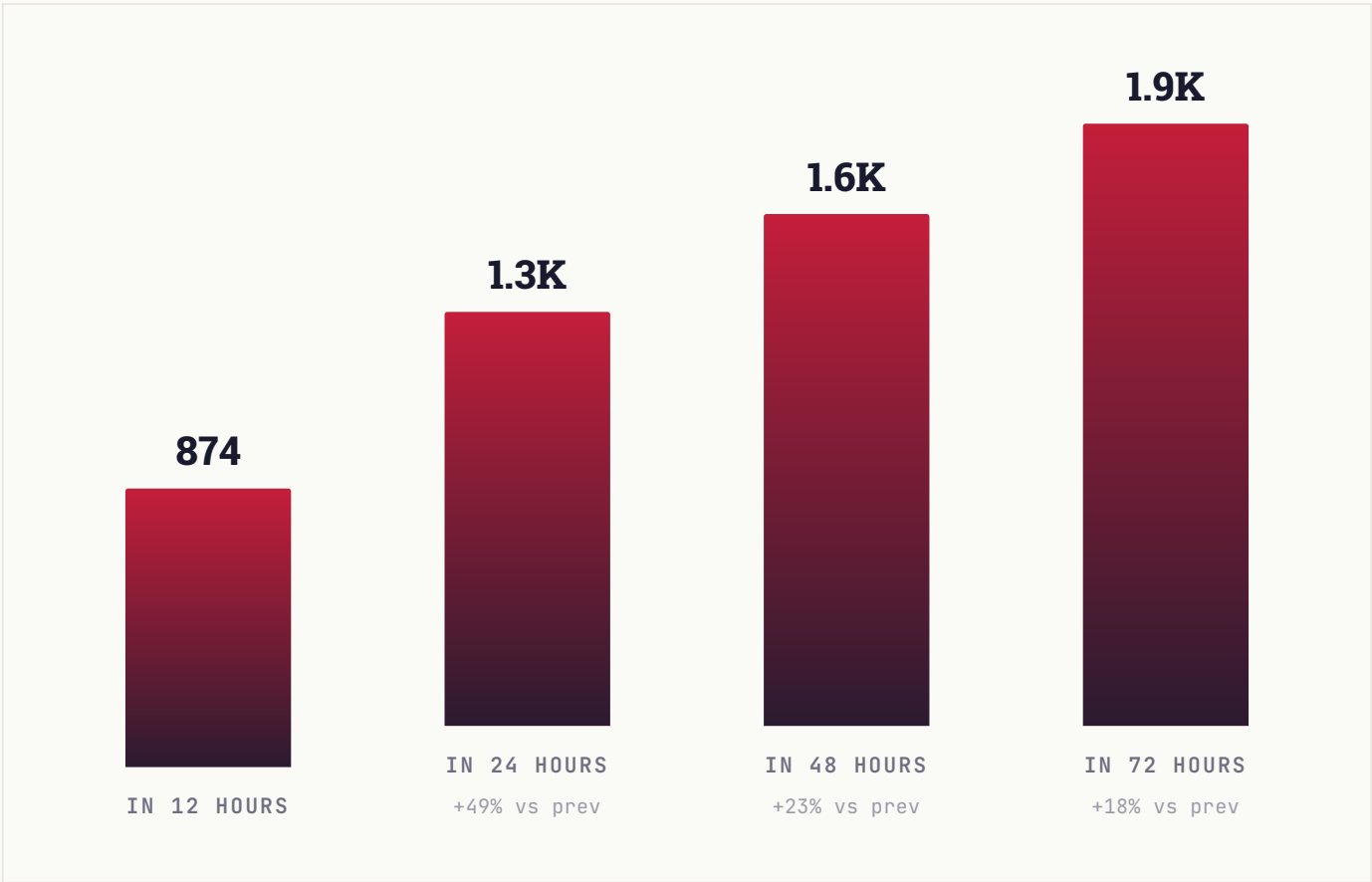
Citation index **17** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **89** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

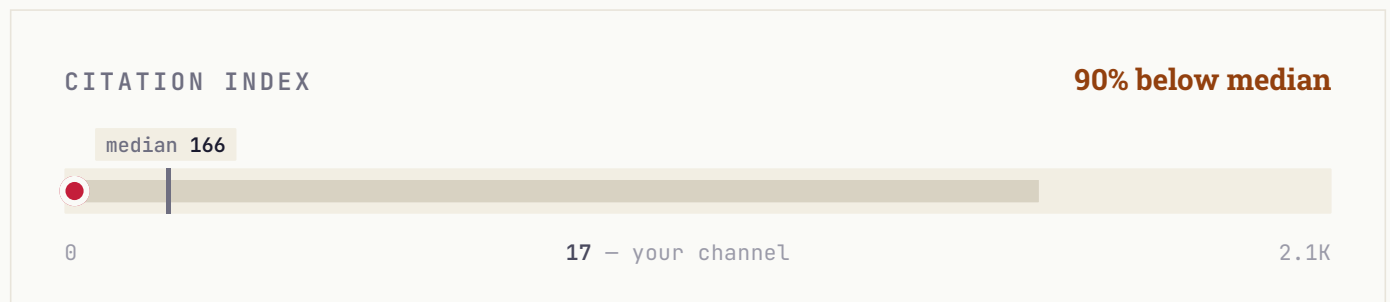
CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
Б🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
I(imlapahapa (Лапа Хапа) YOU	27.8K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic and content work.

Where the channel ranks in its league

Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
