

PROMTPRESS PUBLIC REPORT

Channel audit

IMAN



@imanumapp

Shaxsiy moliya boshqaruvi uchun yagona ilova Texnologiya va qadriyatlar uyg'unligi
Investorlar bilan suhbat:
@imancommunity_bot Sayt: <https://imanum.app> Murojaat uchun:
+998781130030 va...

SUBS

30 469

+2841 per month

ERR (% SEE POSTS)

82.0%

per day 30.3%

REACH/POST

24.1K

ad reach 9.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 30 469 —	 SUBSCRIBER REACH 79.21% avg % subs see post	 VIEWS/POST 24.1K median 24.1K · 28 days	 POSTS/WK 3.5 for the period
 7D TREND -13.2% vs previous week	 REACTS/POST 208.9 total 2,924 reactions, 1,468 reposts, 0 comments	 POST LENGTH 716 chars median 655 · 28 days	 POSTS ANALYZED 14 28 days
 AD REACH 9.2K 24h avg	 CHURN / MONTH +2841 last month	 CITATION RATE 75 citation index · 130 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 15.04.2021

AI EDITOR SUMMARY

Channel «IMAN» — 30 469 subs. Each post averages 24.1K people (79% from subs), wide reach for a channel this size. Publishes 4 posts/week (~0/day) — rare. Week of Jun 1–7 reach dropped -13.2% to the week of May 25–31 — analyze the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 14 posts over 28 days.
- 02 Dominant format — Video (7/14 posts).
- 03 Avg post length — 716 chars (median 655).
- 04 Audience peak activity — Friday, 16:00 UZT.
- 05 Top posts get 2x more views than the weakest (34.7K avg for top vs 20.4K for worst) — among 14 posts in 28 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 11:39 TEXT 📄1-iyundan boshlab O‘zbekistonda kommunal xizmatlar tariflarini oshirish rejalashtirilmoqda Bu kabi kichik o‘zgarishlar oilaviy byudjetga...	VIEWS 37 189 REPOSTS 52	REACTS 134 ER 122.1%
Nº2 14.05 · 15:09 VIDEO 📄Dollar o‘zgarmagandek tuyuladi. Lekin yildan yilga hamma narsa qimmatlashmoqda. Shunchaki pul saqlash — endi yetarli emas. Kapital...	VIEWS 34 932 REPOSTS 114	REACTS 167 ER 114.6%
Nº3 19.05 · 14:10 VIDEO 📄Gullardan boshlangan investitsiya Shahnoz Qosimova uchun investitsiya — bu shunchaki mablag‘ kiritish emas. Bu — ishonch, harakat va...	VIEWS 32 123 REPOSTS 82	REACTS 130 ER 105.4%

Nº4

26.05 • 08:03

PHOTO

☒ May oyi uchun daromad prognozi ~1,95% Kompaniyaning moliya departamenti tomonidan olib borilgan dastlabki hisob-kitoblarga ko'ra...

VIEWS

26 417

REPOSTS

46

REACTS

251

ER

86.7%

Nº5

25.05 • 12:13

PHOTO

☒ Aprel oyi yakunlari: daromadlilik — 1,82% IMANUM ilovasida aprel oyi bo'yicha investitsiya natijalari e'lon qilindi. Yakuniy...

VIEWS

26 005

REPOSTS

52

REACTS

168

ER

85.3%

WORST 3

↓ 02.06 • 13:36 VIDEO

☺ IMANUM Gold — yopiq investitsion klubga taklif qilamiz IMANUM Gold — bu kapital, tahlil va qarorlar birlashadigan yopiq investitsion...

VIEWS

21 822

REPOSTS

99

REACTS

185

ER

71.6%

↓ 01.06 • 10:21 TEXT

(post without caption — text)

VIEWS

20 605

REPOSTS

530

REACTS

331

ER

67.6%

↓ 01.06 • 10:20 PHOTO

✱ Har bir baxtli bolalik mehr, e'tibor va mustahkam oilaviy qadriyatlar asosida shakllanadi IMAN bolalar uchun maxsus mazmunli bo'yoq...

VIEWS

18 895

REPOSTS

37

REACTS

119

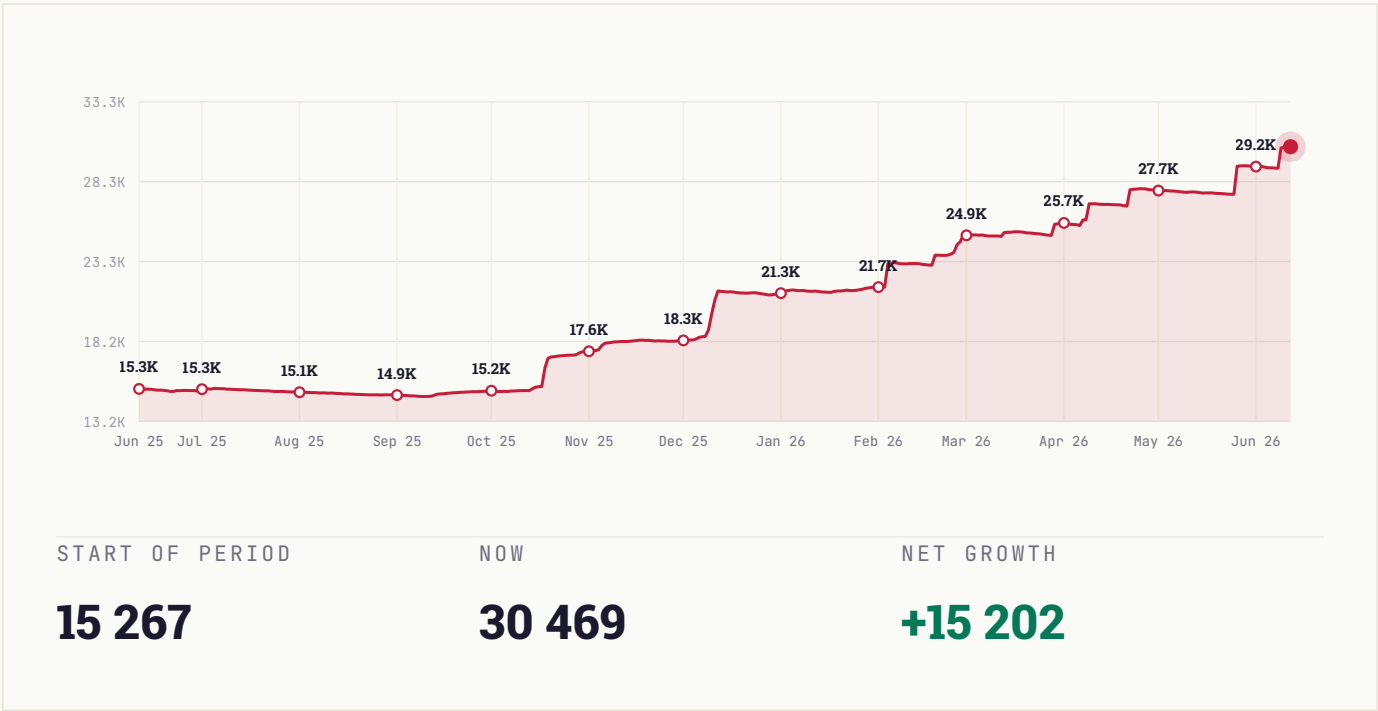
ER

62.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

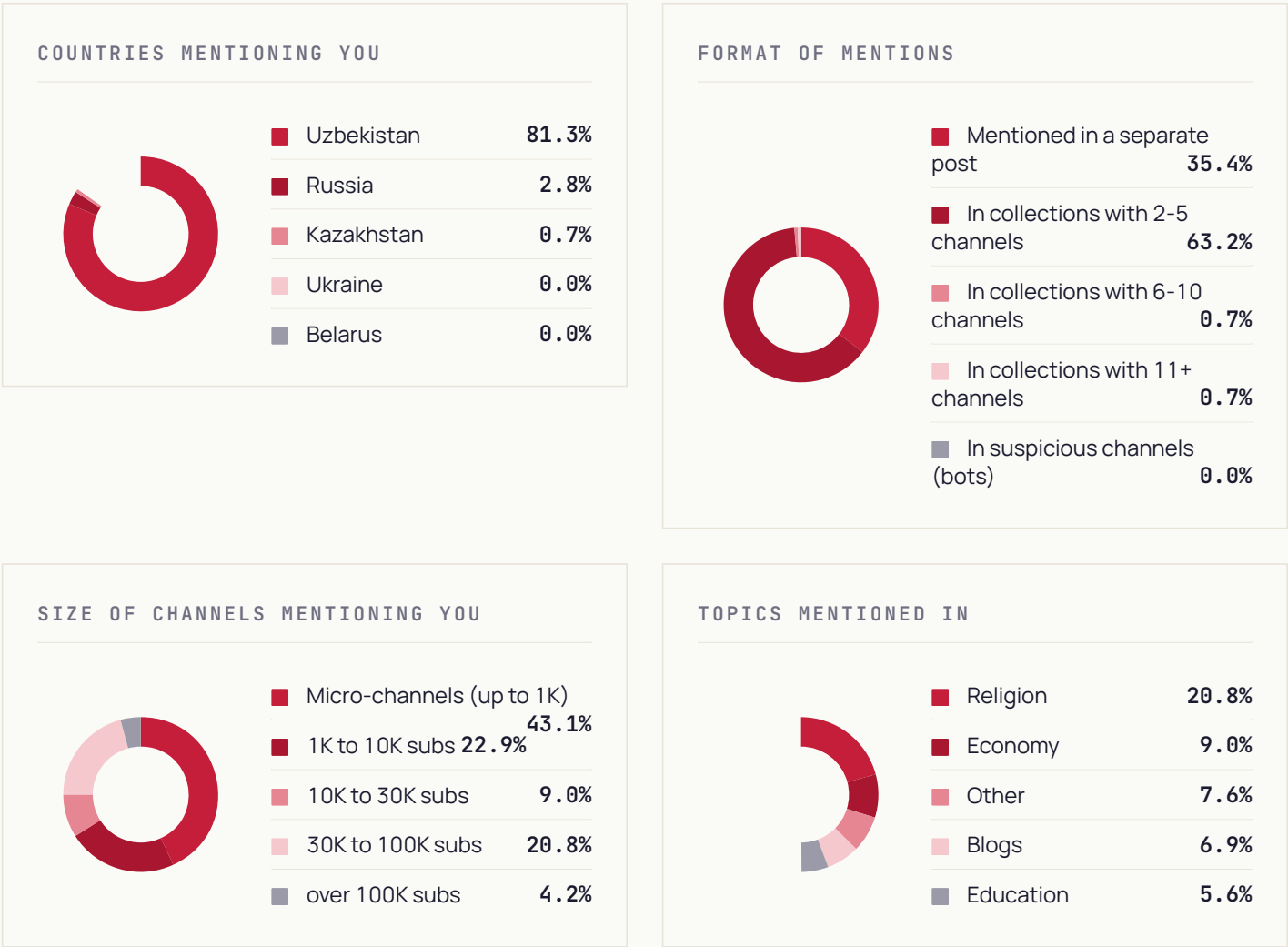
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

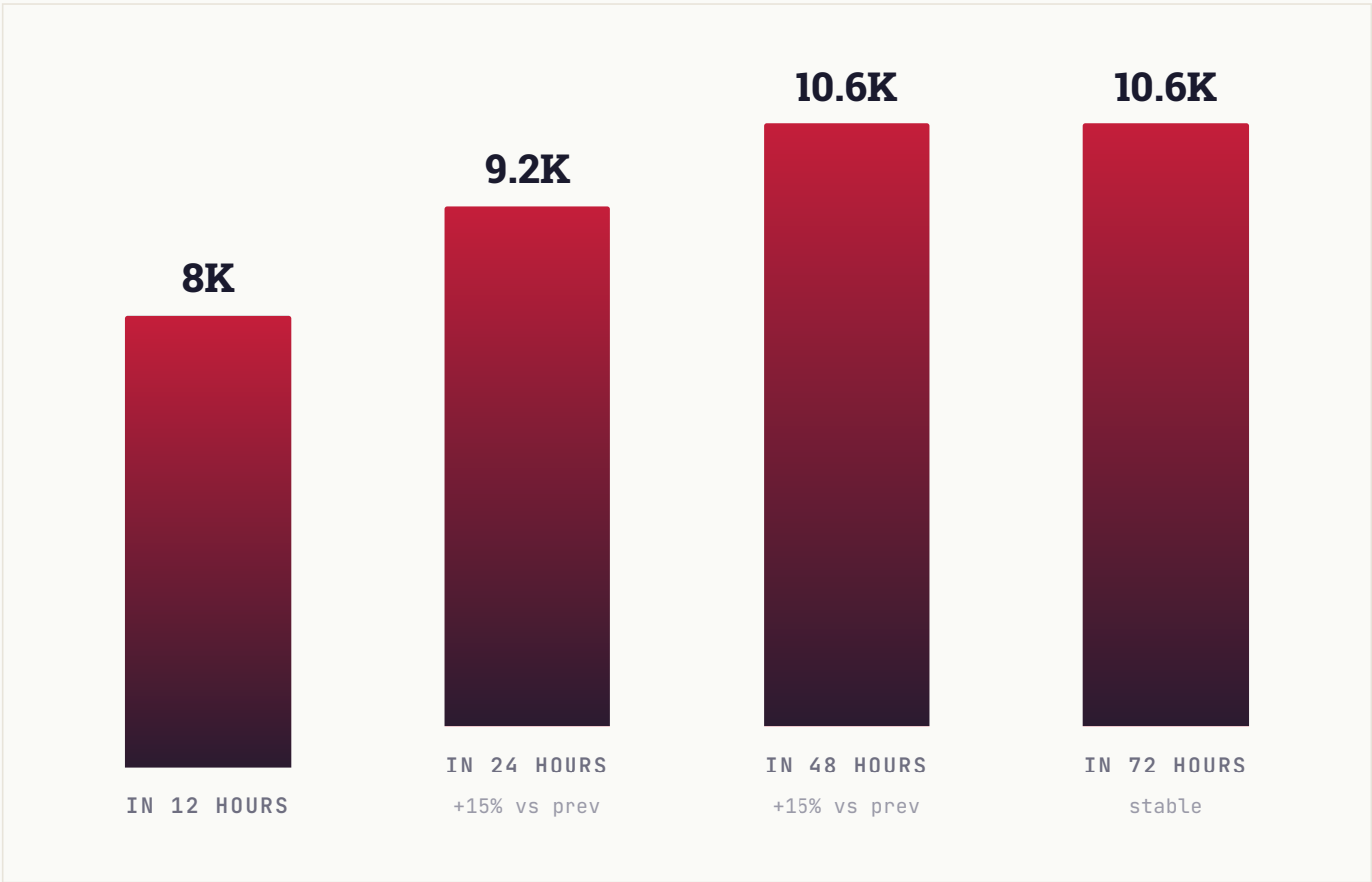
Citation index **75** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **130** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
AR Aziz Rahimov	58.3K
AI Alisher Isaev blogi	39.8K
. .	32.9K
IM IMAN YOU	30.5K
IM Islom moliyasi Islom moliyasi	12.9K
TE Turakulov Economics	7.7K
JI JAHON Insights	7.6K
M" MM "MUFEED MOLIYA"	6.3K
RR Rustam Rahmatov Rasmiy	1.9K

COMPARATIVE INSIGHT

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good candidates for mutual cross-posting: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **9**, they brought **7 113** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	3	3	3 245
November 2025	2	2	770
October 2025	3	2	2 541
September 2025	0	0	344
August 2025	1	1	8
July 2025	0	0	205

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
9	6	7 113

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Increase posting frequency

Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Friday

On this day at 16:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
