

PUBLIC REPORT BY PROMTPRESS

Channel audit

CMH



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SUBSCRIBERS

300 481

-1939 per month

ERR (% SEE POSTS)

49.0%

last day 21.5%

REACH/POST

149.2K

ad reach 64.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 300 481 —	SUBS REACH 49.66% avg % subs see post	VIEWS/POST 149.2K median 144.4K · 27 days	POSTS/WEEK 18.4 for period
7D TREND +17.2% vs previous week	REACTIONS/POST 14600.4 total 1,065,829 reactions, 118,962 reposts, 0 comments	POST LENGTH 132 chars median 48 · 27 days	POSTS ANALYZED 73 27 days
AD REACH 64.8K 24h avg	CHURN / MONTH -1939 last month	CITATION RATE 434 citation index · 8,378 channels mentioned all time	CHANNEL AGE 4 years 3 months created 13.03.2022

AI EDITOR SUMMARY

Channel «CMH» — 300 481 subs. Each post averages 149.2K people (50% of subs), wide reach for a channel this size. Publishes 18 posts per week (~3/day) — regular pace. For week 8–14 Jun reach grew +17.2% by week 1–7 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **73** posts over 27 days.
- 02 Dominant format – **Photo** (26/73 posts).
- 03 Avg post length – **132** chars (median 48).
- 04 Peak audience activity – **Monday**, 22:00 MSK.
- 05 Top posts get the most **2x** more views than the weakest (250.3K avg for top vs 109.5K for worst) – among 73 posts in 27 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 01.06 · 19:44 PHOTO fucked	VIEWS 282 927 REPOSTS 2 474	REACTIONS 22 102 ER 94.2%
Nº2 31.05 · 22:46 TEXT fuck summer is already pissing me off	VIEWS 253 130 REPOSTS 5 639	REACTIONS 19 624 ER 84.2%
Nº3 03.06 · 11:21 TEXT this is the best track of my life, I've never made better and never will. God literally spoke through our mouths	VIEWS 214 911 REPOSTS 1 001	REACTIONS 14 103 ER 71.5%

Nº4 12.06 · 20:15 TEXT mayonnaise_tour_2027_____++++1000 kg quality@@@@	VIEWS 200 018 REPOSTS 1 829	REACTIONS 17 467 ER 66.6%
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Nº5 12.06 · 19:59 PHOTO almaty thanks! ahuyonny concert great end to the tour. just as it should be. thanks to everyone who was there who wasn't and never will be. i...	VIEWS 191 632 REPOSTS 485	REACTIONS 16 313 ER 63.8%
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WORST 3

↓ 21.06 · 13:54 VIDEO (video without caption)	VIEWS 118 799 REPOSTS 2 280	REACTIONS 14 850 ER 39.5%
↓ 22.06 · 11:29 PHOTO moscow. pull-up bars. summer 2026. #gym #sport #psgcup #interracialrelations	VIEWS 109 425 REPOSTS 899	REACTIONS 13 463 ER 36.4%
↓ 22.06 · 12:04 TEXT piter food write music and piss on your faces at the fest	VIEWS 100 242 REPOSTS 720	REACTIONS 14 077 ER 33.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

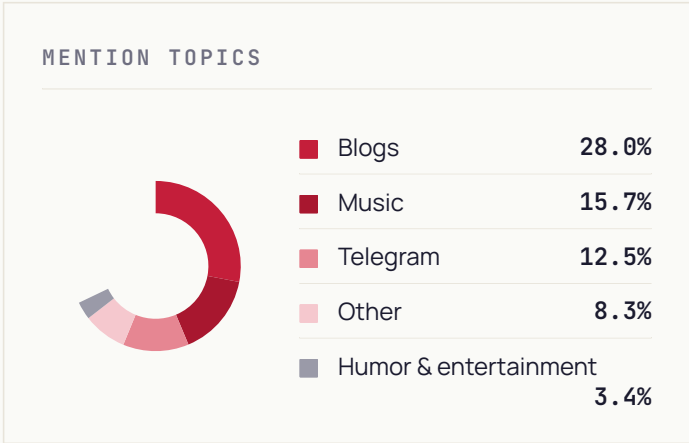
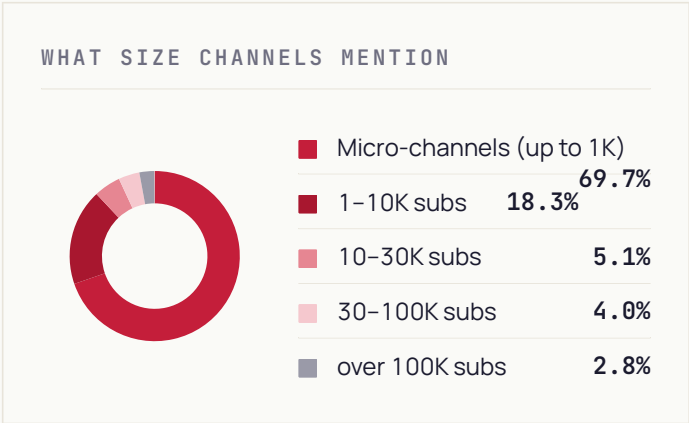
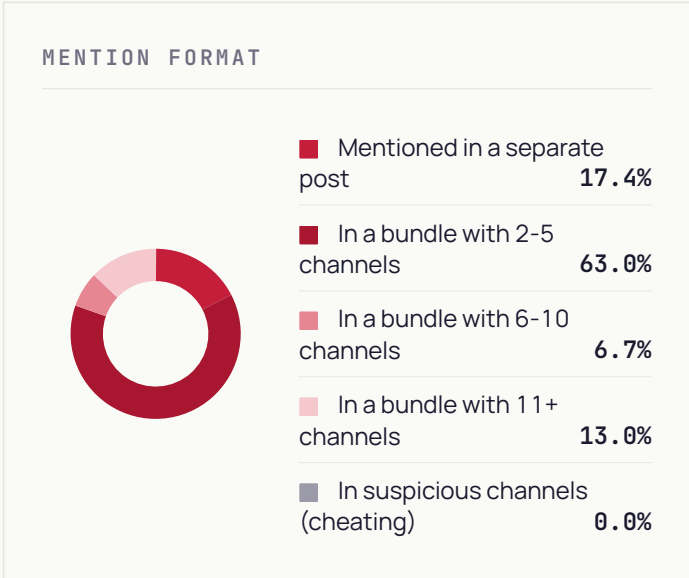
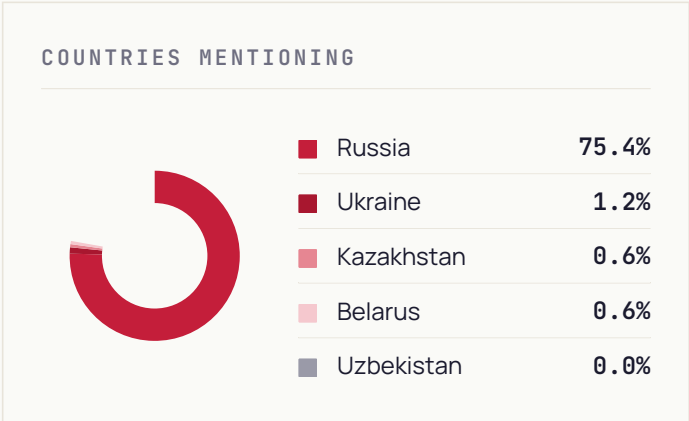
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

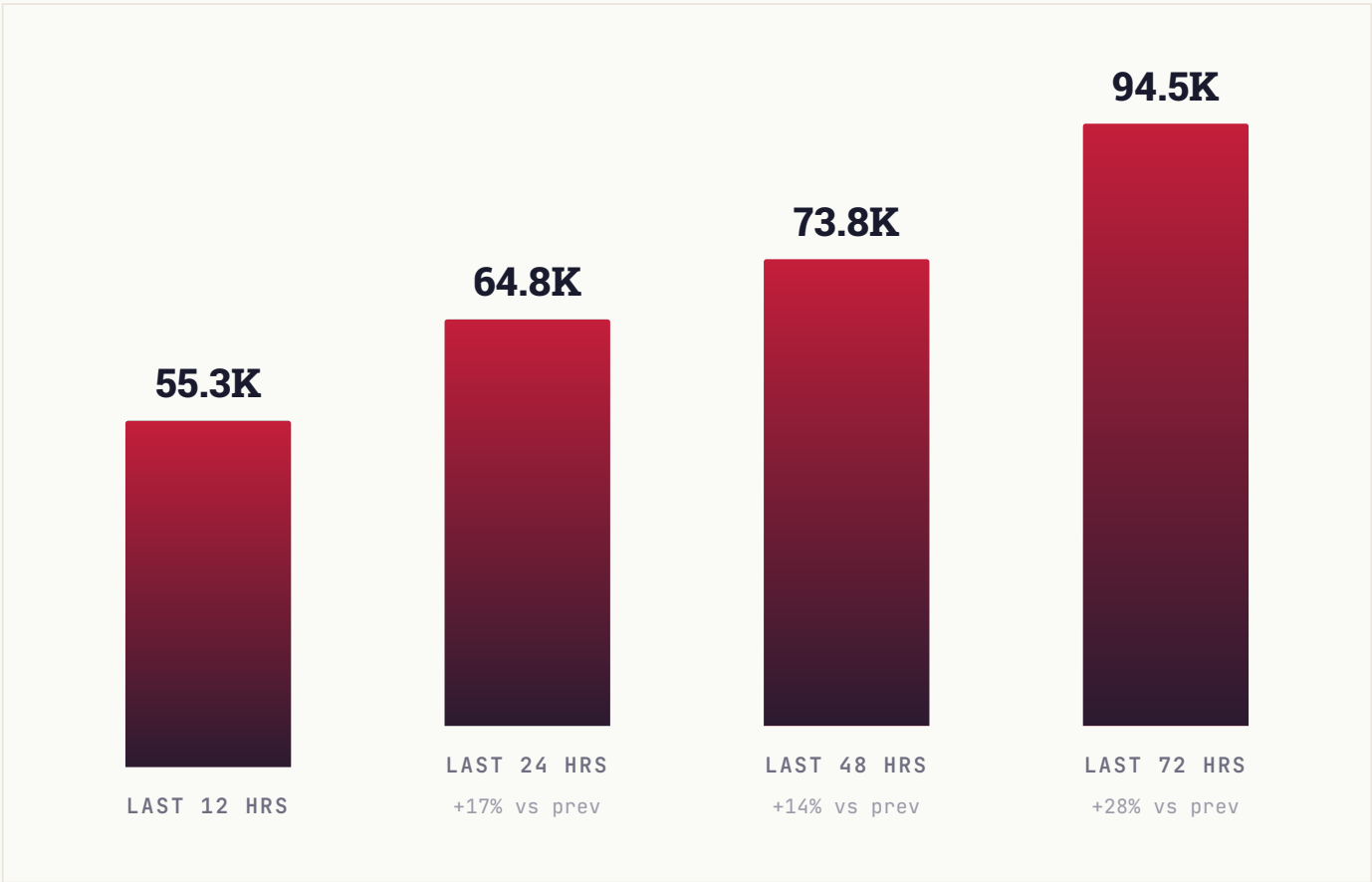
Citation index **434** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **8 378** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷 Booster 🇷	1.2M
E1 EVELONE 1🇷9🇷2🇷	1.2M
KB Bloody Lady	1.1M
LJ bron lives here	1.1M
PA PARADEEVICH	1M
NOT NEVZOROV	1M
CM CMH YOU	300.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#95 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **217**, they brought **9 155** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	46	36	541
Nov 2025	24	24	158
Oct 2025	1	1	5 713
September 2025	17	15	48
August 2025	106	101	1 109
July 2025	23	19	1 586

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
217	6	9 155

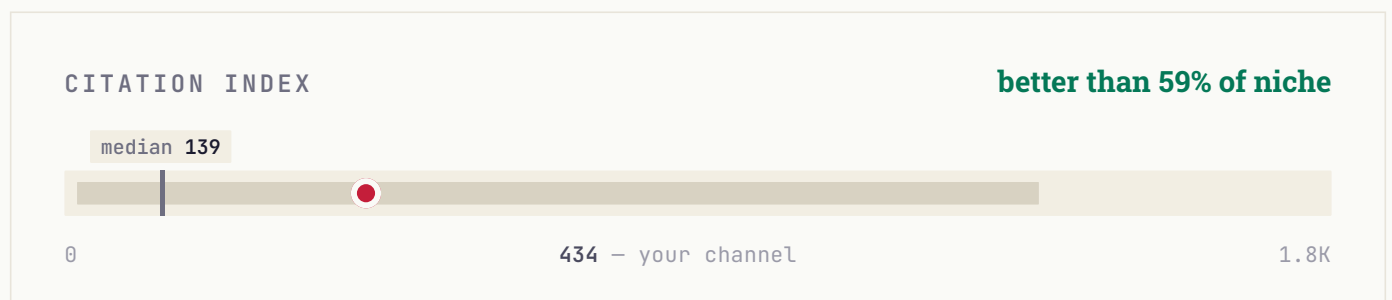
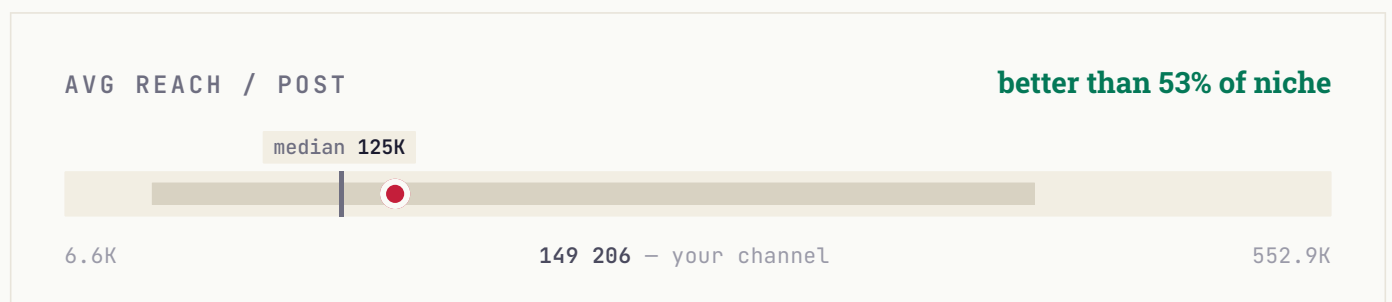
SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#95 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Monday

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and close your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager