

PUBLIC REPORT BY PROMTPRESS

Channel audit

Illustrator | Graphics & Design



@illustrtr

Vector graphics made easy! I'll share all the nuances of working with vector graphics. Ads — @design_manager_bot Listed: <https://vk.cc/cG59fR>

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
36 366	2.0%	404
-274 this month 21.07.2026	in 24h 0.7%	ad reach 267/24h HTTPS: // PROMTPRESS.COM/AUDIT/ILLUSTRT

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 36 366 —	 SUBSCRIBER REACH 1.11% avg % subs see post	 VIEWS/POST 404 median 328 · 27 days	 POSTS/WEEK 30.5 over period
 7D TREND -46.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 144 chars median 57 · 27 days	 POSTS ANALYZED 120 27 days
 AD REACH 267 24h avg	 CHURN / MONTH -274 last month	 CITATION RATE 160 citation index · 328 channels mentioned all time	 CHANNEL AGE 6 years 4 months created 01.03.2020

AI EDITOR SUMMARY

Channel «Illustrator | Graphics & Design» — 36 366 subs. Each post averages 404 people (1% of subs), reach is low — expand audience. Publishes 30 posts per week (~4/day) — active. Week Jul 6–12 reach dropped -46.8% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 120 posts over 27 days.
- 02 Dominant format — Video (73/120 posts).
- 03 Avg post length — 144 chars (median 57).
- 04 Peak audience activity — Saturday, 17:00 MSK.
- 05 Top posts get 5x more views than the weakest (1.1K avg for top vs 235 for worst) — among 120 posts in 27 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 14:00 TEXT Taste & health in Neo style: new visual concept for DARIO New DARIO Wellness Neo packaging – modern and stylish...	VIEWS 1 193 REPOSTS 1	REACTIONS — ER 3.3%
Nº2 23.06 · 17:50 VIDEO Great offline event from Pragmatika for all design fans Save the date: July 19 — Kaiferentsiya, where design is in focus, and tasks...	VIEWS 1 116 REPOSTS 2	REACTIONS — ER 3.1%
Nº3 26.06 · 16:38 PHOTO B2B interfaces stop being awful and boring An article on why complex enterprise products are finally becoming clear and...	VIEWS 1 116 REPOSTS 1	REACTIONS — ER 3.1%

Nº4 29.06 · 14:00 TEXT Fake jobs: why silence? 🤪 The article explains how to spot 'ghost' vacancies that may be a scam for...	VIEWS 1 097 REPOSTS 2	REACTIONS — ER 3.0%
Nº5 30.06 · 14:00 TEXT How not to turn a website into AI slop: examples The article covers key issues neural network projects face...	VIEWS 1 058 REPOSTS —	REACTIONS — ER 2.9%

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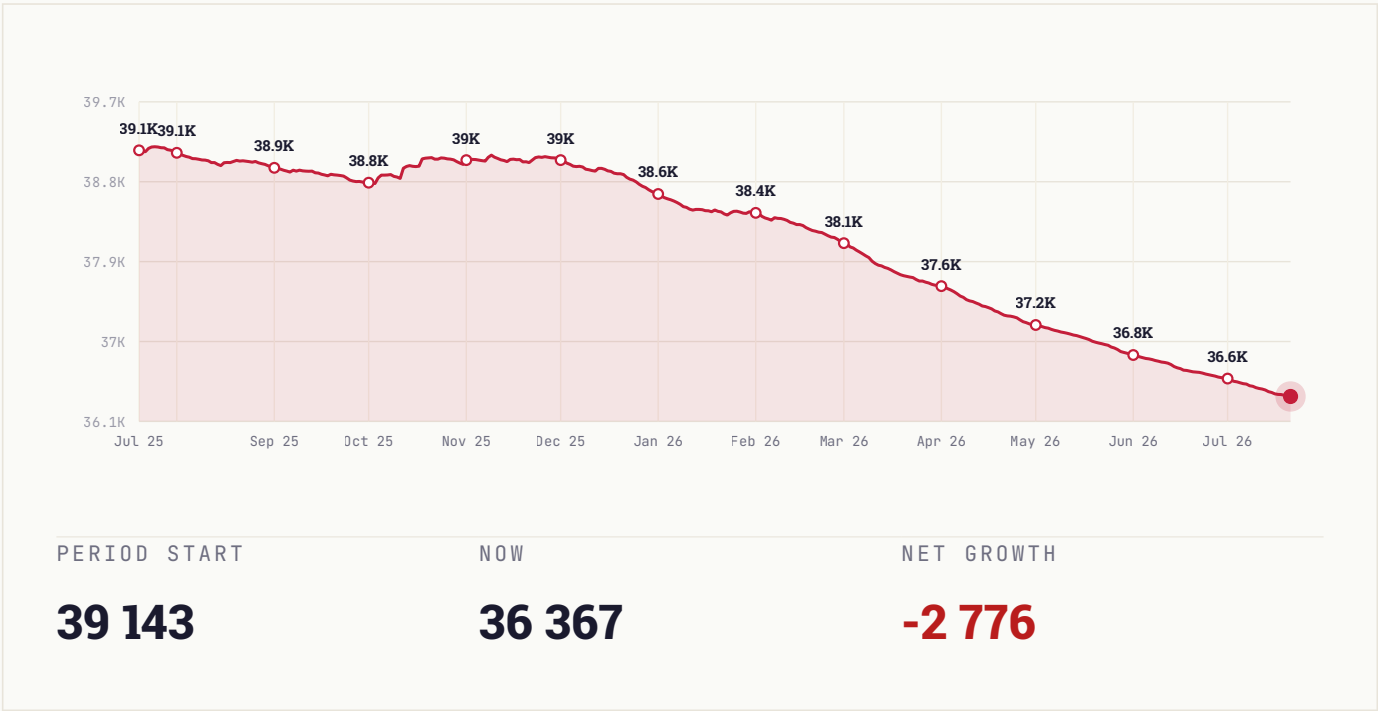
WORST 3

↓ 18.07 · 04:00 VIDEO #Ai #Tutorial How to Use the Perspective Grid Tool in Illustrator andrewbarneschannel	VIEWS 252 REPOSTS 5	REACTIONS — ER 0.7%
↓ 18.07 · 04:03 VIDEO #Ai #Tutorial Creating a Photo Mosaic in gographicsavvy	VIEWS 239 REPOSTS 5	REACTIONS — ER 0.7%
↓ 18.07 · 04:03 VIDEO #Ai #Tutorial How to Place an Image into a Shape in Illustrator Learn how to use clipping masks in Illustrator to quickly and...	VIEWS 216 REPOSTS 2	REACTIONS — ER 0.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

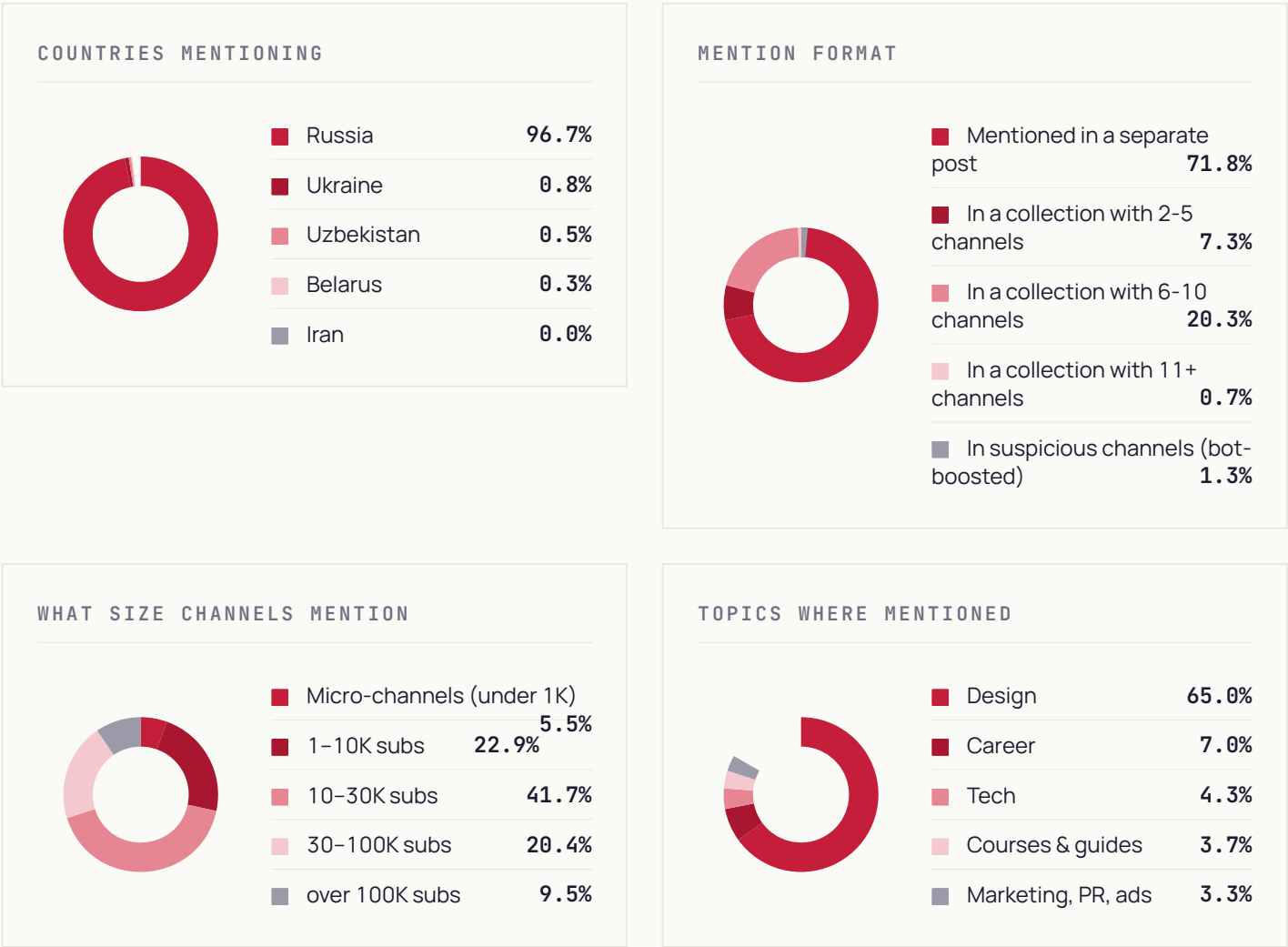
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

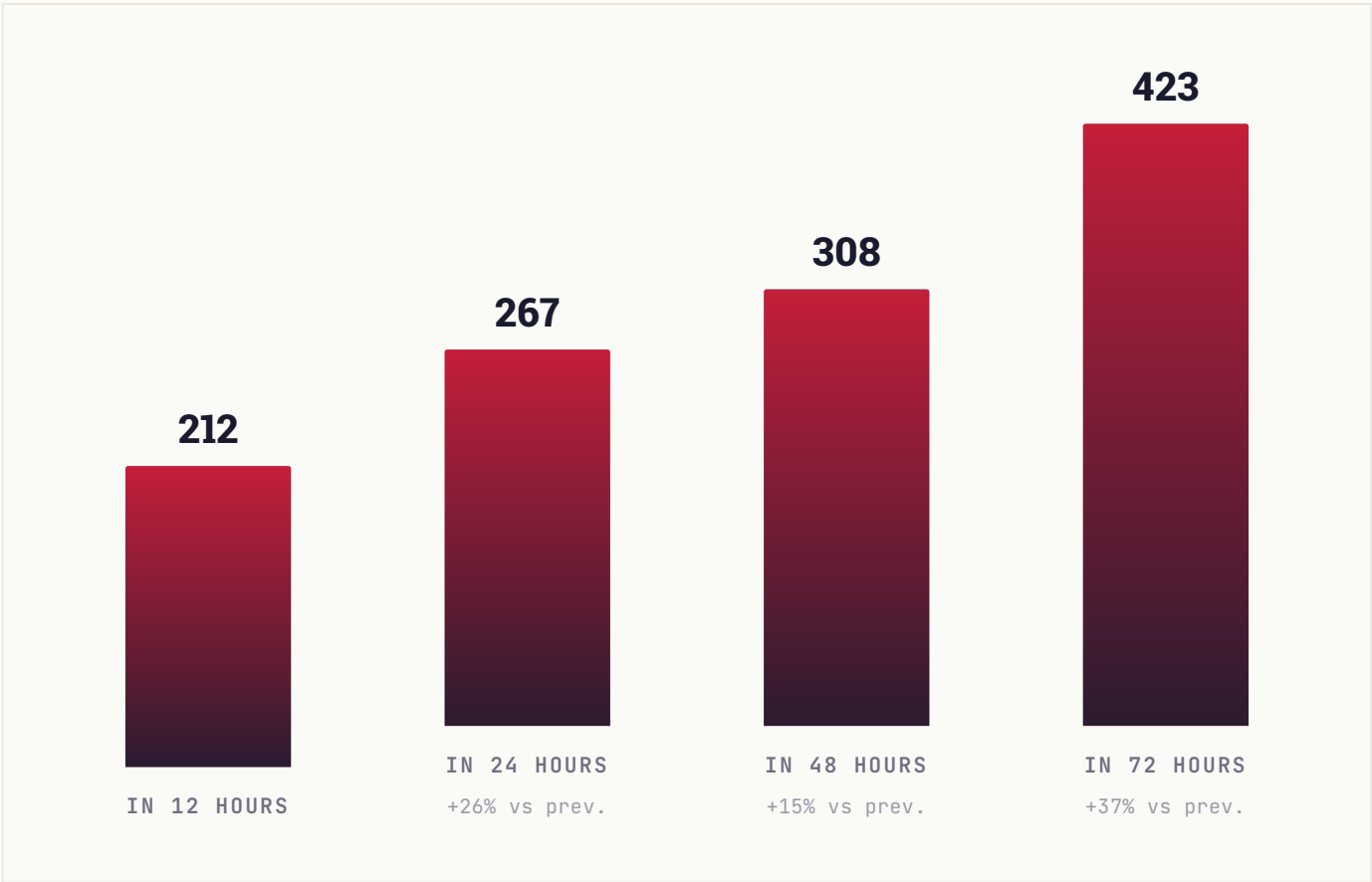
Citation index **160** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **328** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
Avg Sexy font. Cyrillic	134.7K
I Illustrator Graphics & Design	36.4K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **141**, they brought **847** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	34	2	93
December 2025	39	3	34
Nov 2025	31	2	228
Oct 2025	12	3	365
Sep 2025	18	2	53
August 2025	7	1	74

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
141	6	847

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for key posts**

02

ER below niche benchmark — rethink formats

Current ER 1.11% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.4pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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