

PROMTPRESS PUBLIC REPORT

Channel Audit

Adobe Illustrator

| Graphic Design



@illustrationlessons

Adobe Illustrator – creative freedom and powerful vector graphics tools
Our chat - @GraphicDesignChat Contact us - @lustrbot Ads - @advband
<https://clck.ru/3FivRR>

SUBSCRIBERS

47 580

-97 this month

ERR (% SEE POSTS)

12.0%

in 24h 9.3%

REACH/POST

5.5K

ad reach 4.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 47 580 —	 SUBSCRIBER REACH 11.53% avg % of subs see post	 VIEWS/POST 5.5K median 5.6K · 29 days	 POSTS/WEEK 9.8 for the period
 7D TREND -5.8% vs previous week	 REACTIONS/POST 5.2 total 218 reactions, 662 reposts, 26 comments	 POST LENGTH 267 chars median 187 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH -97 for the last month	 CITATION RATE 68 citation index · 254 channels mentioned all time	 CHANNEL AGE 7 years 6 months created 20.12.2018

AI EDITOR SUMMARY

Channel «Adobe Illustrator | Graphic Design» — 47 580 subs. Each post averages 5.5K people (12% of subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week Jun 29 — Jul 5 reach dropped -5.8% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts in 29 days.
- 02 Dominant format – **Video** (22/42 posts).
- 03 Avg post length – **267** chars (median 187).
- 04 Peak audience activity – **Thursday**, 14:00 MSK.
- 05 Top posts get **1x** more views than the weakest (6.2K avg for top vs 5.2K for worst) – among 42 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

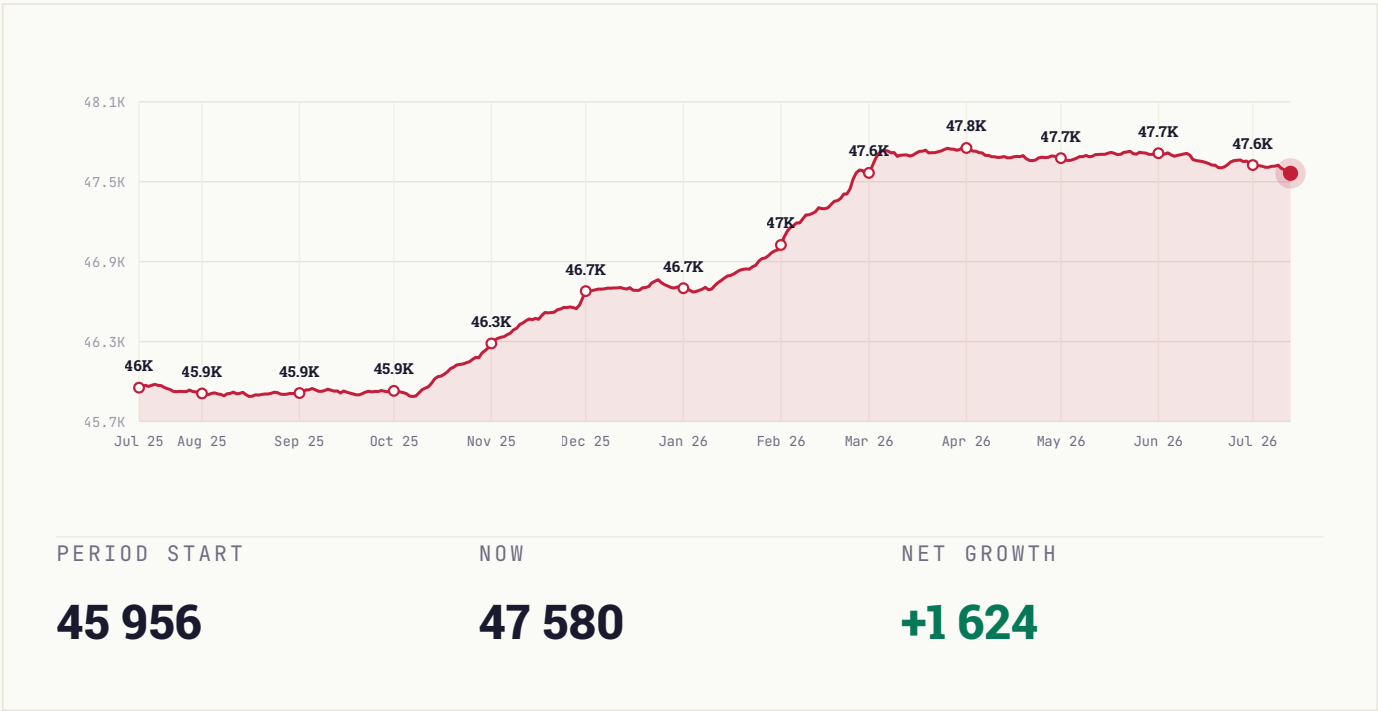
Nº1 25.06 · 11:24 PHOTO #Background #Download Pink Watercolor Background Format: EPS, JPG; File size: 4.9 MB; Download type: ZIP; License: Free...	VIEWS 6 250 REPOSTS 10	REACTIONS 1 ER 13.1%
Nº2 27.06 · 14:03 PHOTO #Inspiration Luxury Resort Lifestyle Illustrations Ad lifestyle illustrations for St. Regis Resort & Residences Bahia Mar...	VIEWS 6 121 REPOSTS 12	REACTIONS 6 ER 12.9%
Nº3 13.06 · 14:24 VIDEO #Ai #Tutorial 3D Halftone Sphere in Adobe Illustrator By Irncreative	VIEWS 6 097 REPOSTS 49	REACTIONS 11 ER 12.8%

Nº4 14.06 • 14:24 PHOTO #Palette Color Palettes by themoidesign	VIEWS 6 090 REACTIONS 7 REPOSTS 19 ER 12.8%
Nº5 15.06 • 14:15 PHOTO #SeamlessPattern #Download Black Cats Format: SVG; File size: 1 MB; License: Free for personal & commercial use. 🙌 Download...	VIEWS 6 050 REACTIONS 7 REPOSTS 18 ER 12.7%
WORST 3	
↓ 08.07 • 14:43 VIDEO #Ai #Tutorial Text Curl Effect in Adobe Illustrator By yadoxstudio	VIEWS 5 222 REACTIONS 7 REPOSTS 15 ER 11.0%
↓ 07.07 • 09:39 VIDEO @Motion_ZIP – quality motion design content. Titles, transitions, promos, effects, intros and more. Welcome 🙌	VIEWS 5 214 REACTIONS 3 REPOSTS 1 ER 11.0%
↓ 09.07 • 14:58 PHOTO #Palette Neutral Color Palettes 1. Neutral Color Palette – BAA390 E2D2C3 EEEBE5 424A54 D9BFAC 2. Warm Neutral...	VIEWS 5 212 REACTIONS — REPOSTS 14 ER 11.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

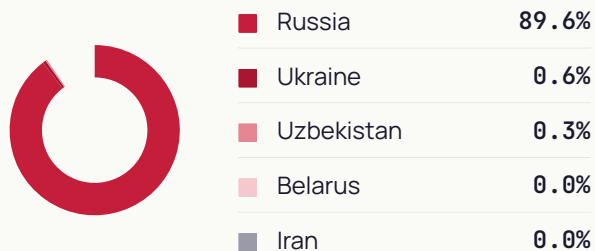


SECTION 04 • MENTIONS

Who and how mentions the channel

Citation index **68** — channel popularity rank based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time channel was mentioned **254** different channels.

COUNTRIES MENTIONING



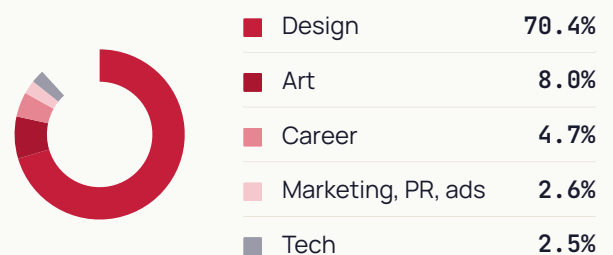
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



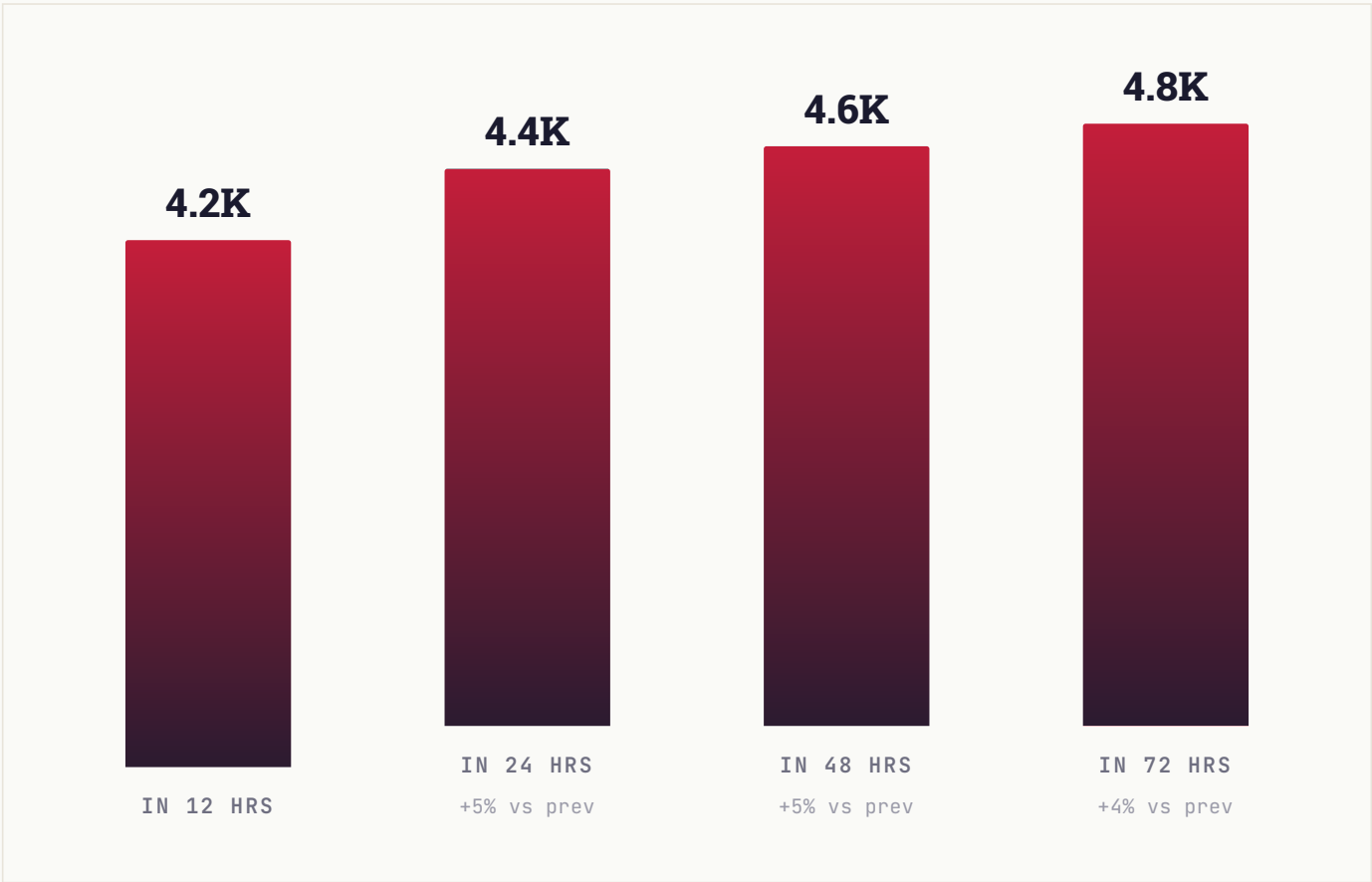
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
Avg Sexy font. Cyrillic	134.7K
ShZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AI Adobe Illustrator Graphic Design YOU	47.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#58 of 99). Niche median — 53.6K subs. First growth KPI — reach the median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **93**, they brought **1 523** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	11	8	340
December 2025	15	10	184
November 2025	14	8	410
October 2025	23	20	371
September 2025	15	12	123
August 2025	15	9	95

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
93	6	1 523

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#58

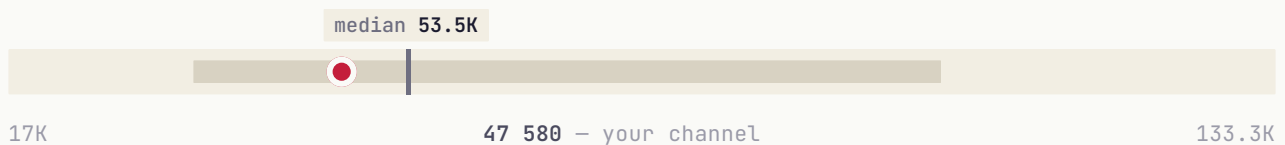
/100

RANK IN NICHE

Channel in bottom half of ranking

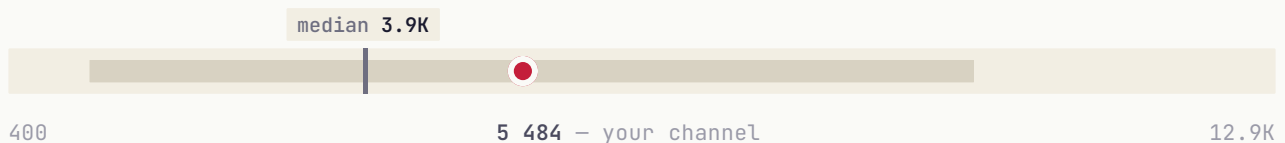
SUBSCRIBERS

11% below median



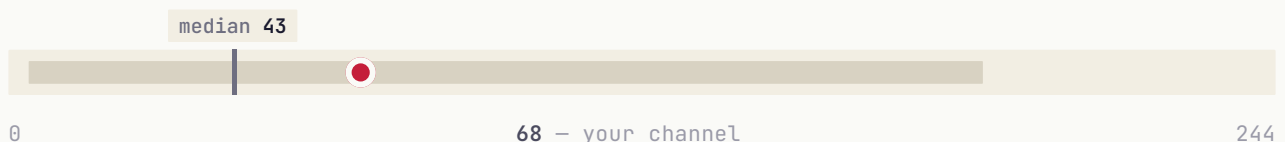
AVG REACH / POST

better than 60% of niche



CITATION INDEX

better than 56% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Thursday
 Audience is most active on this day at 14:00 MSK.

EFFECT

Best time to post
- 02

System traffic purchase
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels
 Cross-post with similar channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
