

PUBLIC REPORT BY PROMTPRESS

Channel audit

Avto-podbor.rf



@ildar_auto_podbor

Official channel of Ildar Auto-Selection 📖 We check 105 parameters 📖
We guarantee tech & legal purity 📖 8 (800) 775-37-96 ➡ 8 (963)
656-16-16 (WhatsApp) Website...

SUBSCRIBERS

161 708

-981 per month

ERR (% SEE POSTS)

12.0%

daily 8.6%

REACH/POST

19.7K

ad reach 14K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 161 708 —	 SUBSCRIBER REACH 12.19% avg % subs see post	 VIEWS/POST 19.7K median 19.9K · 29 days	 POSTS/WEEK 31.1 over period
 7D TREND -7.8% vs prev week	 REACTIONS/POST 111.5 14,494 reactions, 1,179 reposts, 1,431 comments	 POST LENGTH 334 chars. median 222 · 29 days	 POSTS ANALYZED 130 29 days
 AD REACH 14K 24h avg	 CHURN / MONTH -981 last month	 CITATION RATE 24 citation index · 79 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 06.09.2017

AI EDITOR SUMMARY

Channel «Auto-pick.rf» — 161 708 subs. Each post avg views 19.7K people (12% from subs), low reach — expand audience. Publishes 31 posts/week (~4/day) — active. Week Jun 8–14 reach dropped -7.8% vs week Jun 1–7 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **130** posts in 29 days.
- 02 Dominant format – **Photo** (70/130 posts).
- 03 Avg post length – **334** chars (median 222).
- 04 Audience peak activity – **Thu**, 16:00 MSK.
- 05 Top posts get **2x** more views than weakest (top avg 26.4K vs worst 15.5K) – among 130 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº111.06 · 13:06 PHOTO One mistake and the Merc turned into a brick... ----- Hi everyone! We continue and finish the story of our CL600 on the channel...	VIEWS	REACTIONS
	28 256	384
	REPOSTS	ER
	27	17.5%
Nº218.06 · 13:10 PHOTO Finalizing Fisker, 3 years later ----- Hi everyone! Three years ago we ran a series on buying and...	VIEWS	REACTIONS
	25 941	493
	REPOSTS	ER
	32	16.0%
Nº328.05 · 13:08 PHOTO Secret dream garage machine! ----- Hi everyone! You didn't know, but all this time... Perfect fit here...	VIEWS	REACTIONS
	25 101	606
	REPOSTS	ER
	36	15.5%

Nº427.05 · 15:04 VIDEO

What is this beast 🐾

VIEWS	REACTIONS
24 845	233
REPOSTS	ER
105	15.4%

Nº528.05 · 09:00 PHOTO

As part of the On-Site Inspection service in Voronezh, a car was inspected #BMW #5series -- 1 🐾 Year: 2015 2 🐾 Mileage: 206000 3 🐾...

VIEWS	REACTIONS
24 586	153
REPOSTS	ER
7	15.2%

WORST 3



20.06 · 15:08 TEXT

Leave a request — lock in up to 35% off auto selection services

VIEWS	REACTIONS
16 337	39
REPOSTS	ER
—	10.1%



21.06 · 09:05 TEXT

Order selection services by phone: 8 (800) 775-37-96 Or leave a request on our website ↓ ↓ ↓

VIEWS	REACTIONS
15 629	33
REPOSTS	ER
—	9.7%



20.06 · 09:05 TEXT

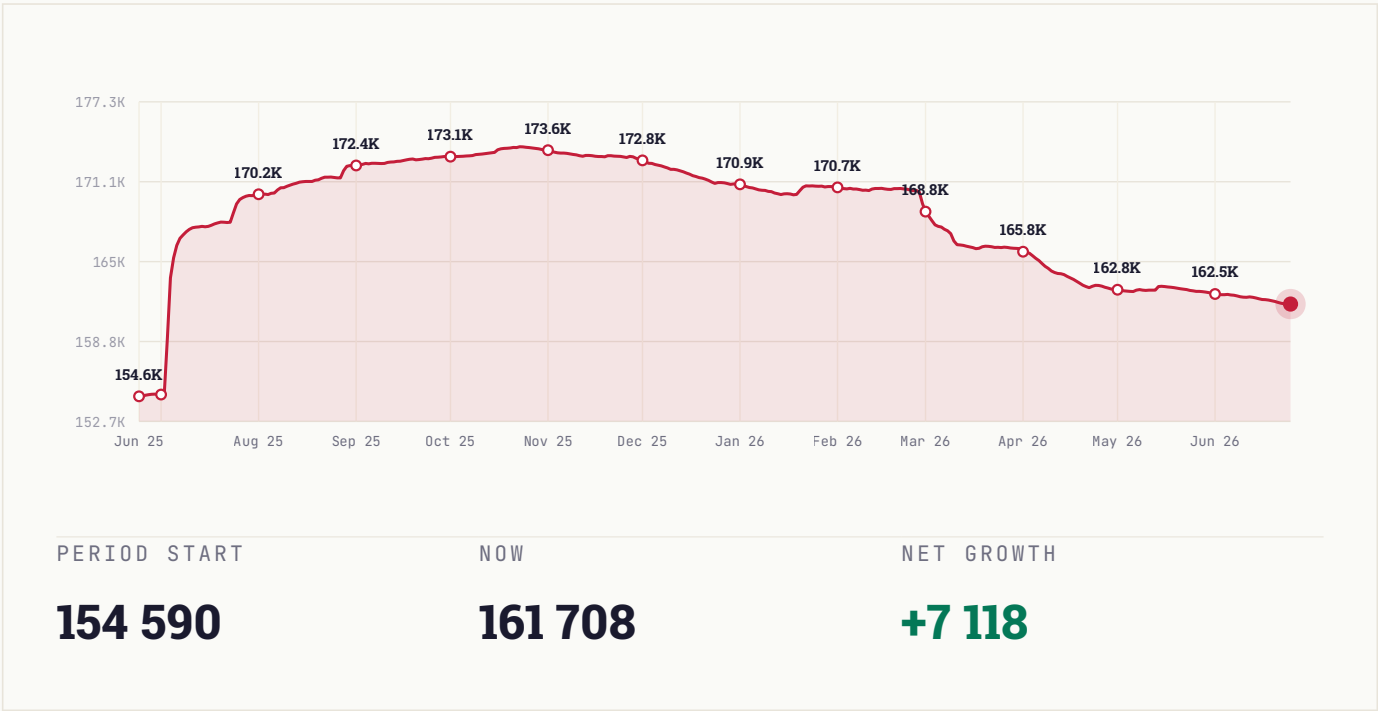
Order selection services by phone: 8 (800) 775-37-96 Or leave a request on our website ↓ ↓ ↓

VIEWS	REACTIONS
14 605	37
REPOSTS	ER
—	9.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

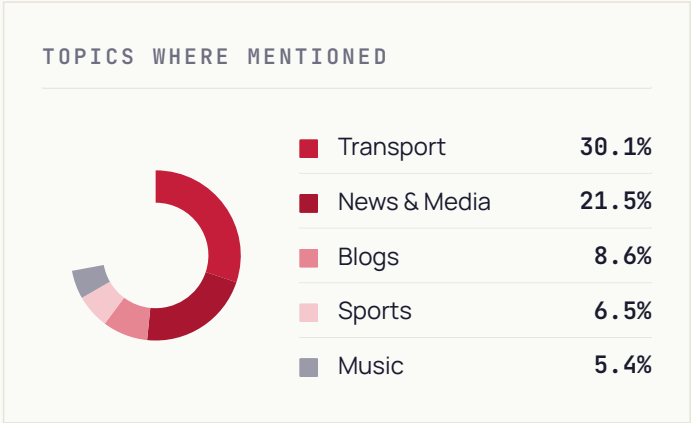
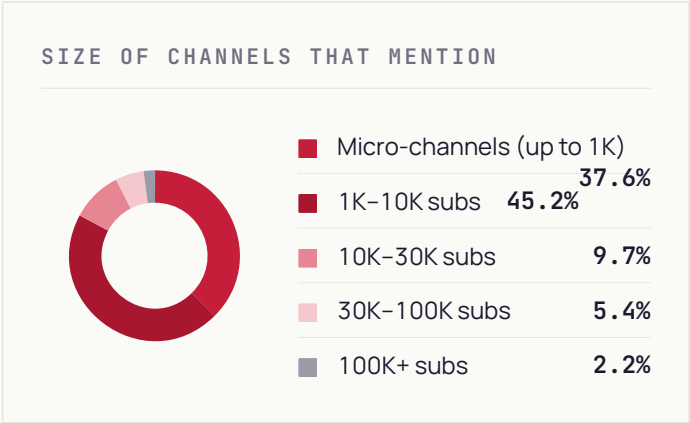
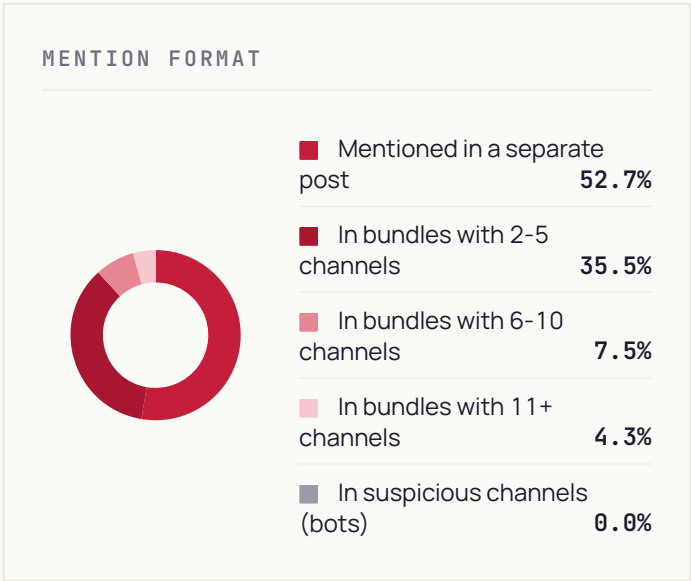
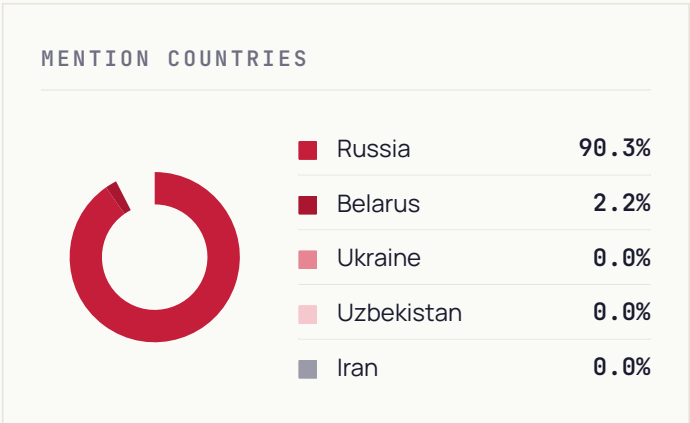
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

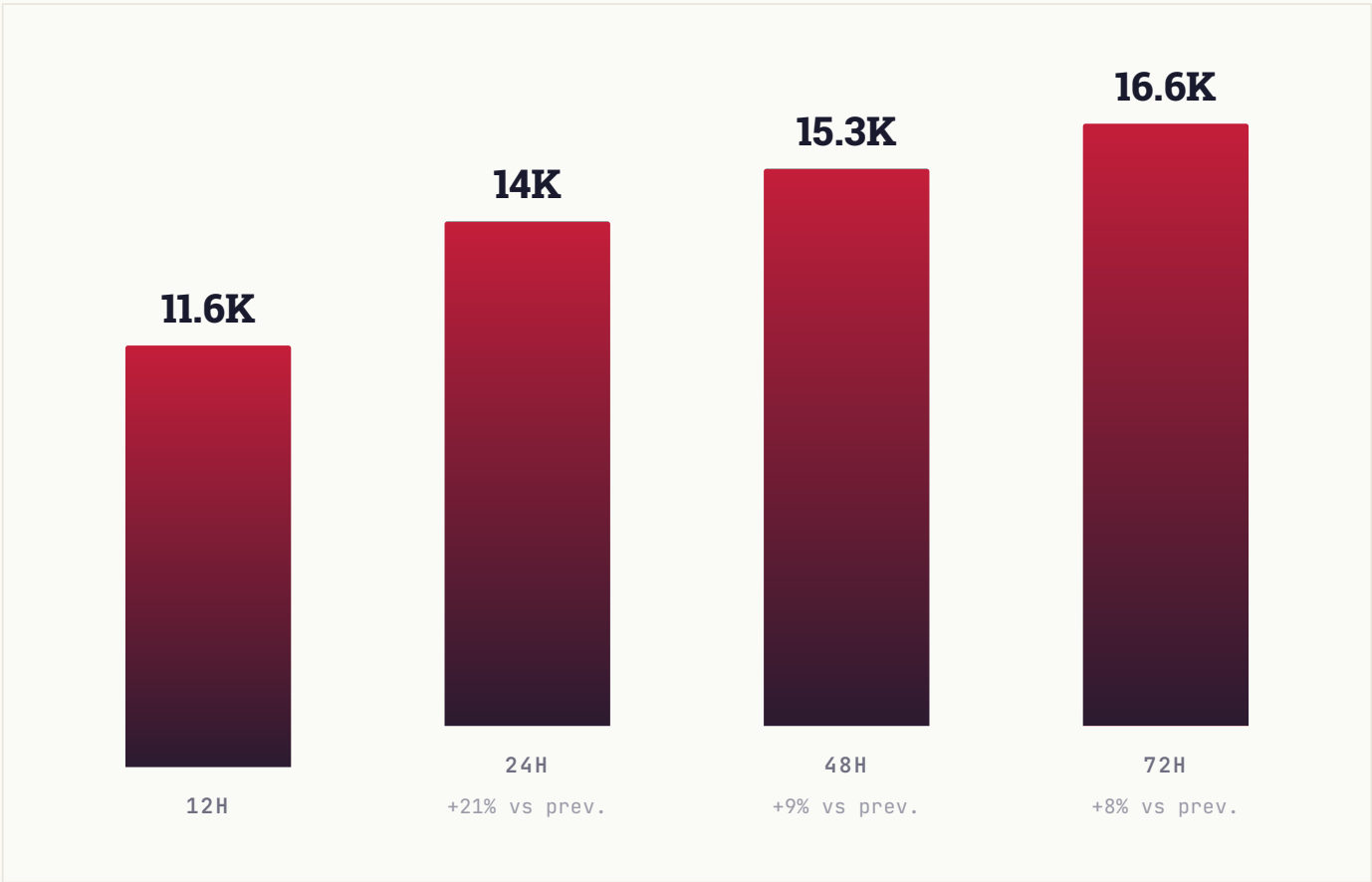
Citation index **24** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **79** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see where you rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
AB Avto-podbor.rf YOU	161.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#55 of 98). Niche median — 166K subs. First KPI goal — reach median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **19 776** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	4	2	94	
Nov 2025	3	3	238	
Oct 2025	0	0	779	
September 2025	1	1	823	
August 2025	2	2	2 362	
July 2025	5	2	15 480	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
15	6	19 776

SECTION 08 · NICHE COMPARISON

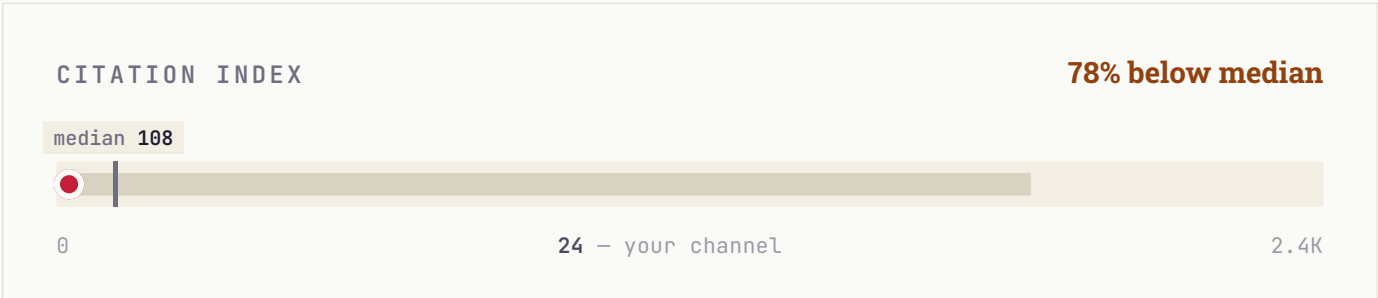
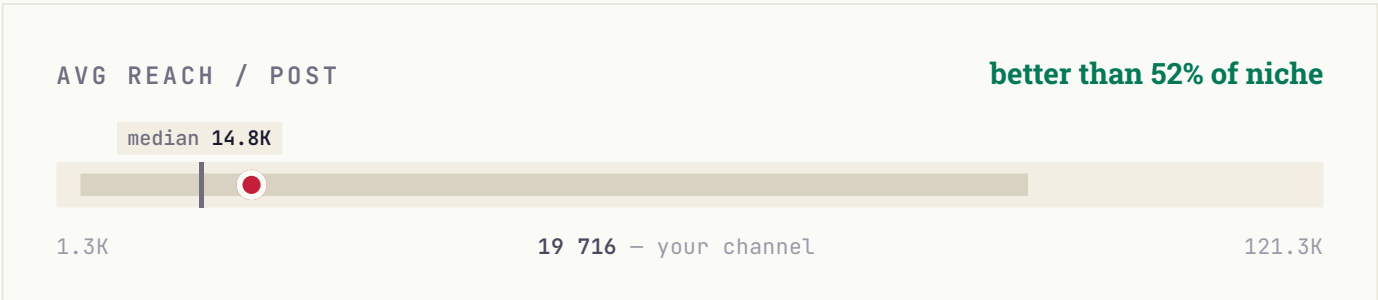
Where the channel stands in its league

Top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#55/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best time for
important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighbor channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
