

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Math with Ilyich

| Unified State

Exam prof math |

100-point tutor



@ilchegg

Prepping for Unified Exam for 9 years. Scored 100 on profile exam, 2078 students scored 80+ ⚡ 1005 #1 by student results Yearly course: <https://clck.ru/3Ng3Dt> Free summer school:...

SUBSCRIBERS

153 598

ERR (% SEE POSTS)

18.0%

REACH/POST

27.3K

-8870 per month

per day 13.2%

ad reach 20.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 153 598 —	 SUBSCRIBER REACH 17.75% avg % of subs see post	 VIEWS/POST 27.3K median 25.3K · 29 days	 POSTS/DAY 15.4 ~108 per week
 7D TREND -17.6% vs previous week	 REACTIONS/POST 386.5 total 178,586 reactions, 39,393 reposts, 24,811 comments	 POST LENGTH 205 chars. median 95 · 29 days	 POSTS ANALYZED 462 29 days
 AD REACH 20.3K 24h avg	 CHURN / MONTH -8870 last month	 CITATION RATE 374 citation index · 4,577 channels mentioned all time	 CHANNEL AGE 2 years 10 months created 09.09.2023

AI EDITOR SUMMARY

Channel «Math with Ilyich | Unified Exam prof math | 100-point tutor» – 153 598 subs. Each post averages 27.3K people (18% from subs), this is average reach – room to grow. Publishes 108 posts per week (~15/day) – very active posting. For week Jun 29 – Jul 5, reach dropped -17.6% to week Jun 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **462** posts over 29 days.
- 02 Dominant format — **Photo** (199/462 posts).
- 03 Avg post length — **205** chars (median 95).
- 04 Peak audience activity — **Thu, 21:00** MSK.
- 05 Top posts get **3x** more views than the weakest (49.7K avg top vs 16K worst) — among 462 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 18:16 TEXT Good luck CS folks Here's code to ace the exam: If examen is grob Than skip	VIEWS 50 380 REPOSTS 641	REACTIONS 2 514 ER 32.8%
Nº2 24.06 · 16:35 PHOTO FIRST IN 100-POINT HISTORY - STUDENT WITH 400 POINTS LEGEND JUST A LEGEND OUR ELEPHANT Artyom studied with me for two years in a row on annual...	VIEWS 49 625 REPOSTS 1 205	REACTIONS 1 743 ER 32.3%
Nº3 17.06 · 10:45 PHOTO Ilyich, thanks, without you it'd be 100	VIEWS 49 092 REPOSTS 1 324	REACTIONS 3 693 ER 32.0%

Nº4 18.06 • 18:53 TEXT Chat, results start coming in TURN ON CAMERA AND RECORD REACTION!!! Then MUST SEND ME ANY results - BOT HERE In...	VIEWS 48 499 REPOSTS 534 REACTIONS 260 ER 31.6%
Nº5 17.06 • 17:09 TEXT Well, are we waiting for results tomorrow? Before watching, TURN ON THE CAMERA AND RECORD YOUR REACTION!!! THEN SEND IT TO THE CHAT AND THIS BOT if tomorrow...	VIEWS 47 854 REPOSTS 268 REACTIONS 733 ER 31.2%

WORST 3

↓ 08.07 • 14:22 TEXT (post without caption – text)	VIEWS 16 200 REPOSTS 3 REACTIONS 72 ER 10.5%
↓ 29.06 • 15:46 TEXT You can ask managers this question via this link, because yes, returns are possible. Under the offer, we refund the full amount before opening...	VIEWS 15 852 REPOSTS 4 REACTIONS 37 ER 10.3%
↓ 28.06 • 10:35 PHOTO I'M JUMPING WITH JOY ¹⁰⁰	VIEWS 15 850 REPOSTS 12 REACTIONS 116 ER 10.3%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. Key months show exact sub count. Shows growth and loss months.

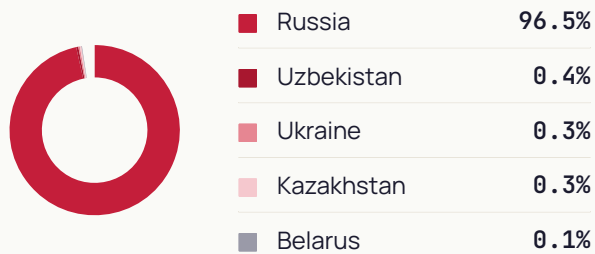


— SECTION 04 · CITATIONS

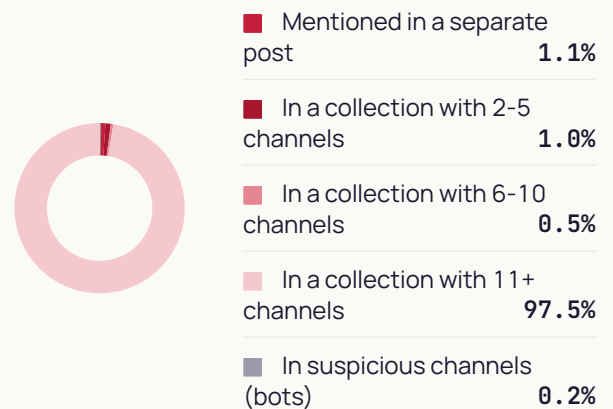
Who mentions the channel and how

Citation index **374** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **4 577** different channels.

MENTIONING COUNTRIES



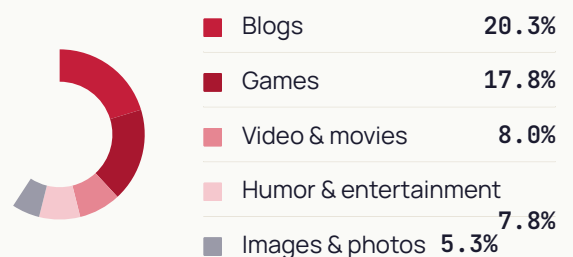
MENTION FORMAT



SIZE OF MENTIONING CHANNELS



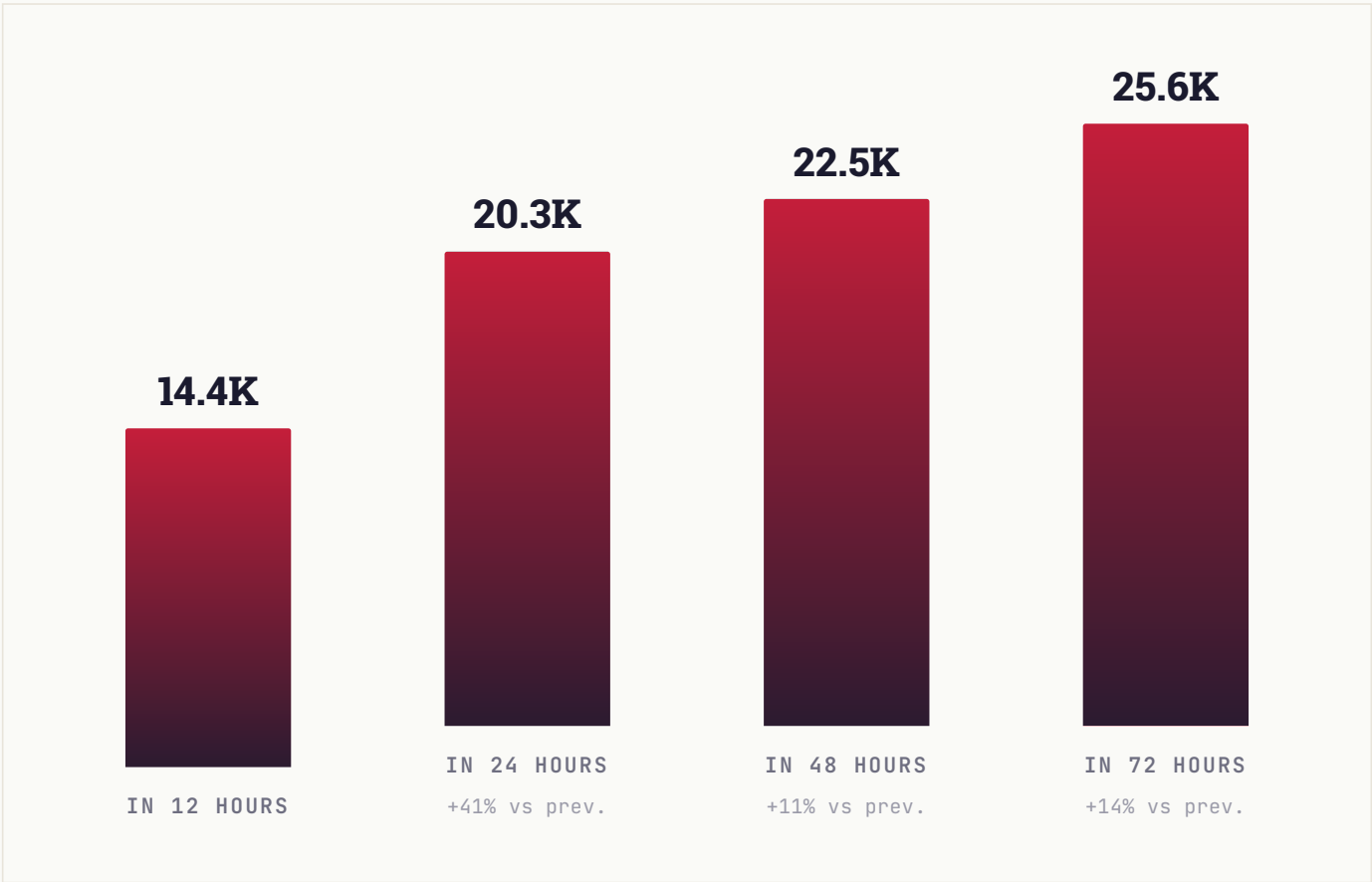
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
MS Math with Ilyich Unified State Exam prof math 100-point tutor	YOU 153.6K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#16 of 99). Leader — Mathematician Andrey (1M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **11 697**, they brought **50 637** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 439	1 155	1 924
December 2025	1 883	1 372	3 493
November 2025	1 967	1 325	8 877
October 2025	2 243	1 583	9 738
Sep 2025	2 700	1 557	20 293
August 2025	1 465	796	6 312

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
11 697	6	50 637

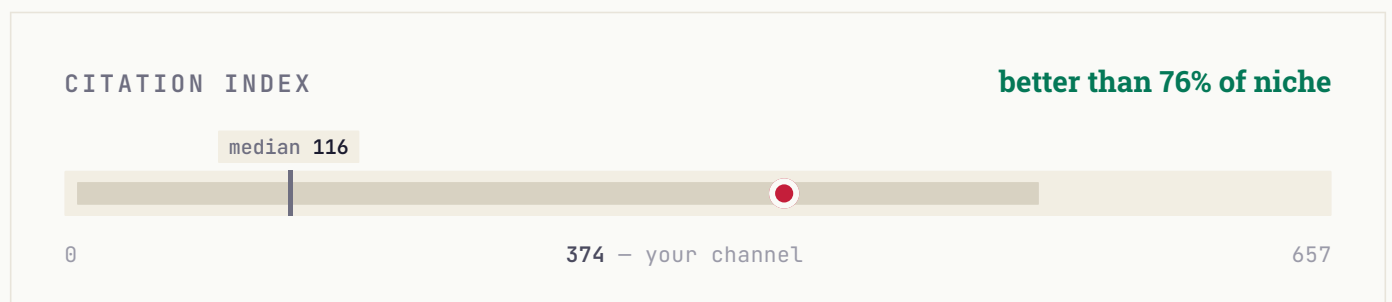
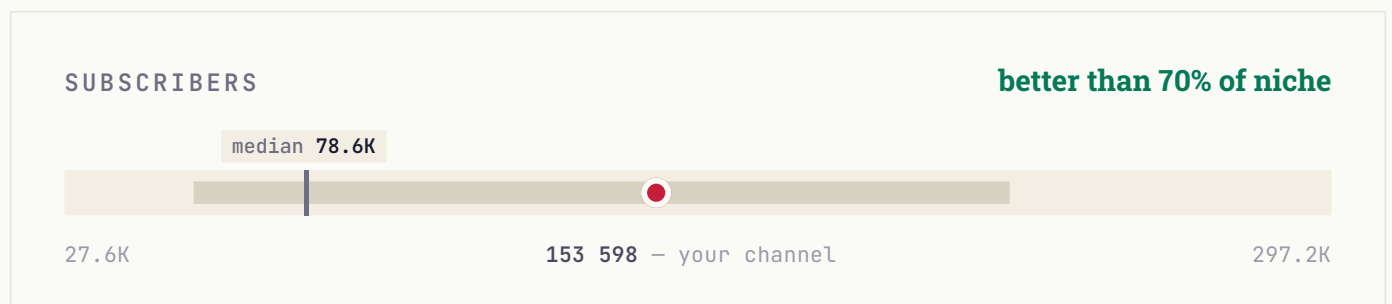
— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Education» (Russia) and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#16/100

POSITION IN NICHE
Channel in top 16% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and return to this report in a month.

01**Best post day — Thursday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
post****02****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and close your growth
plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
