

PUBLIC REPORT BY PROMTPRESS

Channel audit

STAS BOMBIT



@ikakprosto

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SUBSCRIBERS

332 631

-2358 per month

ERR (% SEE POSTS)

64.0%

daily 26.9%

REACH/POST

210.8K

ad reach 89.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 332 631 —	 SUBSCRIBER REACH 63.37% avg % subs see post	 VIEWS/POST 210.8K median 213.6K · 22 days	 POSTS/WEEK 5.2 for period
 7D TREND -13.6% vs prev week	 REACTIONS/POST 3953.2 67,205 reactions, 6,790 reposts, 1,089 comments	 POST LENGTH 237 chars median 147 · 22 days	 POSTS ANALYZED 17 22 days
 AD REACH 89.5K 24h avg	 CHURN / MONTH -2358 last month	 CITATION RATE 860 citation index · 3,003 channels mentioned all time	 CHANNEL AGE 10 yrs 2 mo created 15.04.2016

AI EDITOR SUMMARY

Channel «STAS BOMBIT» — 332 631 subs. Each post avg views 210.8K people (63% of subs), wide reach for a channel this size. Publishes 5 posts/week (~1/day) — rare publications. For week Jun 8–14, reach dropped -13.6% to week Jun 1–7 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 22 days.
- 02 Dominant format – Photo (7/17 posts).
- 03 Avg post length – 237 chars (median 147).
- 04 Peak audience activity – Sunday, 14:00 MSK.
- 05 Top posts get 2x more views than weakest (283.3K avg top vs 123.5K worst) – among 17 posts over 22 days. Worth analyzing top commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 11:30 VIDEO ☒ Internet by Coupons // Revenge for Starobilsk // Armenia Without Gas #201 WATCH ON SASFLIX WATCH ON VK WATCH ON...	VIEWS 292 893 REP. 415	REACTIONS 1 391 ER 88.1%
Nº2 30.05 · 19:42 PHOTO Went to the 'Our Games' show, I'm there in a small cameo and you know, I'm absolutely thrilled! The guys did just...	VIEWS 288 896 REP. 654	REACTIONS 4 816 ER 86.9%
Nº3 01.06 · 19:36 TEXT Good night, business Russians!	VIEWS 268 062 REP. 87	REACTIONS 3 528 ER 80.6%

Nº4 06.06 • 13:22 VIDEO ☒ MAX and VK RIP // Lukashenko Assassination // Sobchak vs Mizulina #203 WATCH ON SASFLIX WATCH ON VK WATCH ON RUTUBE LISTEN...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>260 042</td><td>1 218</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>394</td><td>78.2%</td></tr> </table>	VIEWS	REACTIONS	260 042	1 218	REP.	ER	394	78.2%
VIEWS	REACTIONS								
260 042	1 218								
REP.	ER								
394	78.2%								
Nº5 14.06 • 10:02 PHOTO Bought my first BMW...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>252 131</td><td>4 065</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>198</td><td>75.8%</td></tr> </table>	VIEWS	REACTIONS	252 131	4 065	REP.	ER	198	75.8%
VIEWS	REACTIONS								
252 131	4 065								
REP.	ER								
198	75.8%								

WORST 3

↓ 19.06 • 20:09 PHOTO FROM VIKINGS TO SLAVES WATCH ON SASFLIX WATCH ON VKONTAKTE WATCH ON RUTUBE	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>135 622</td><td>1 350</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>479</td><td>40.8%</td></tr> </table>	VIEWS	REACTIONS	135 622	1 350	REP.	ER	479	40.8%
VIEWS	REACTIONS								
135 622	1 350								
REP.	ER								
479	40.8%								
↓ 21.06 • 17:02 PHOTO Too bad I only saw this now and didn't know about it, so I didn't ask on the podcast. Turns out Bondarenko bought for a million rubles...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>117 932</td><td>2 557</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>559</td><td>35.5%</td></tr> </table>	VIEWS	REACTIONS	117 932	2 557	REP.	ER	559	35.5%
VIEWS	REACTIONS								
117 932	2 557								
REP.	ER								
559	35.5%								
↓ 21.06 • 15:59 VIDEO ☒ Attack on Belarus // Bondarenko to Duma // Krasnodar Massacre // No Gas #205 WATCH ON SASFLIX WATCH...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>117 087</td><td>942</td></tr> <tr> <td>REP.</td><td>ER</td></tr> <tr> <td>422</td><td>35.2%</td></tr> </table>	VIEWS	REACTIONS	117 087	942	REP.	ER	422	35.2%
VIEWS	REACTIONS								
117 087	942								
REP.	ER								
422	35.2%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

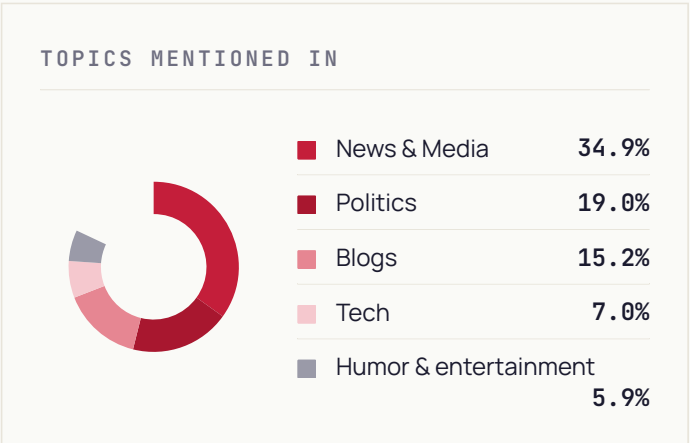
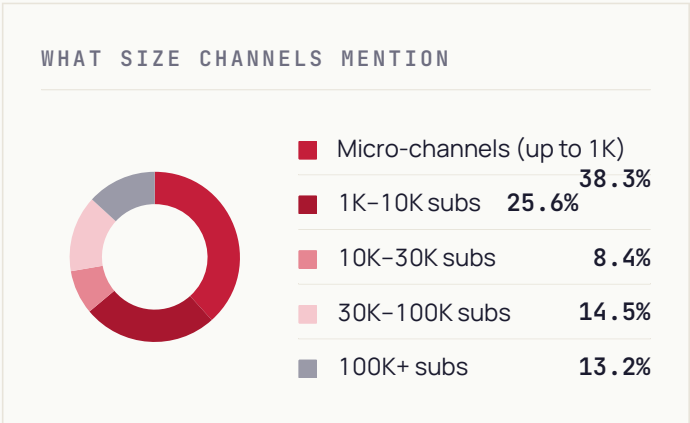
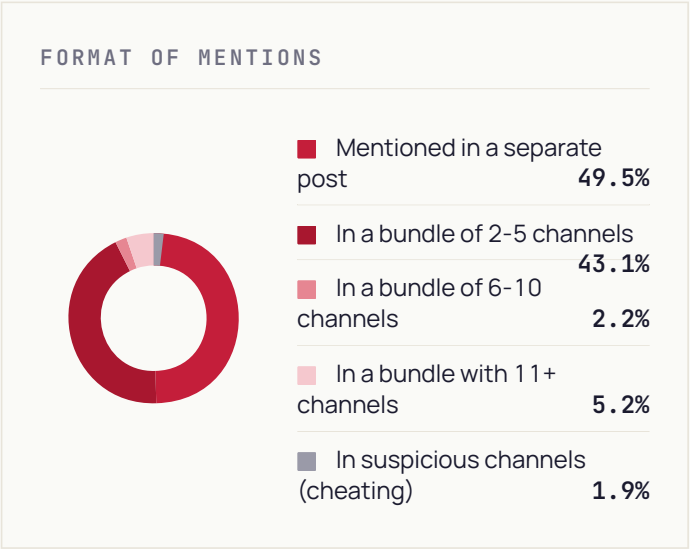
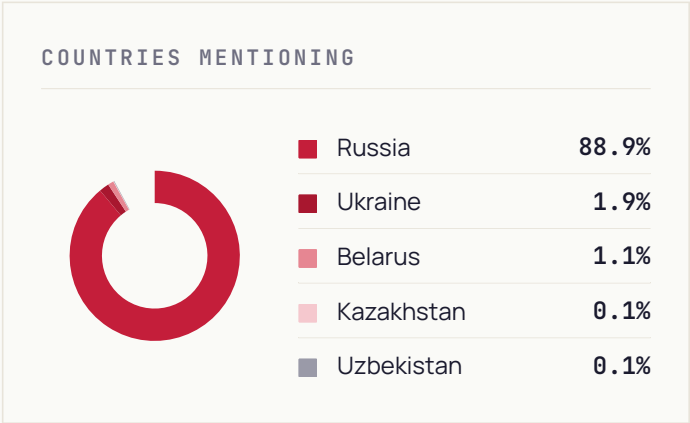
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

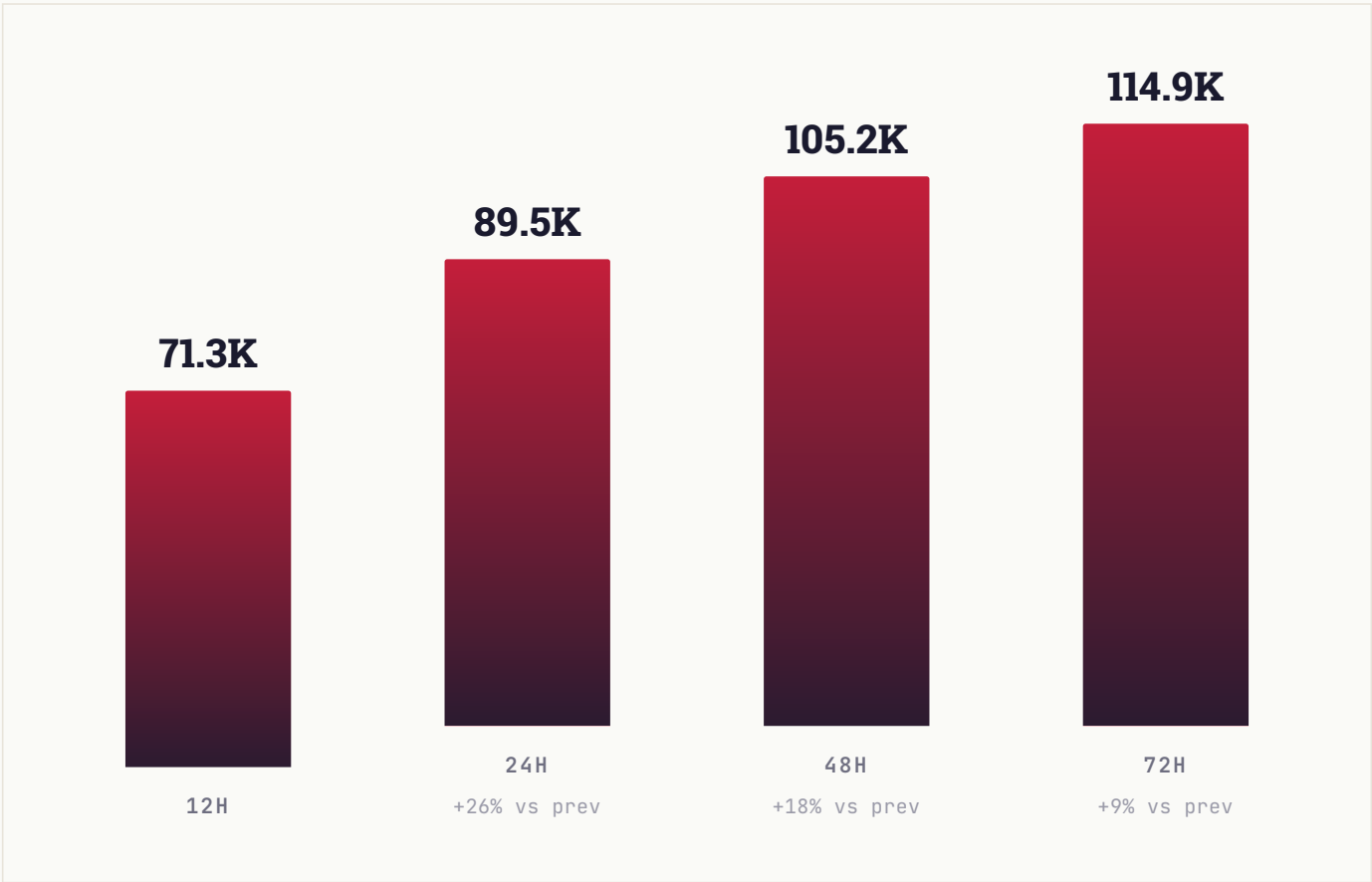
Citation index **860** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **3 003** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
Z broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
SB STAS BOMBIT YOU	332.6K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#83 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **539**, they brought **10 703** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	90	48	270
November 2025	147	81	3 149
October 2025	104	45	3 383
Sep 2025	56	20	1 136
August 2025	80	32	2 575
July 2025	62	20	190

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
539	6	10 703

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

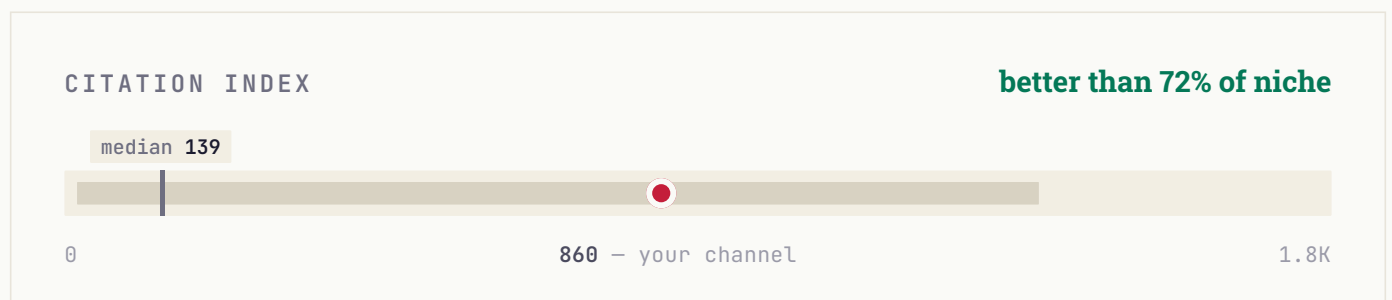
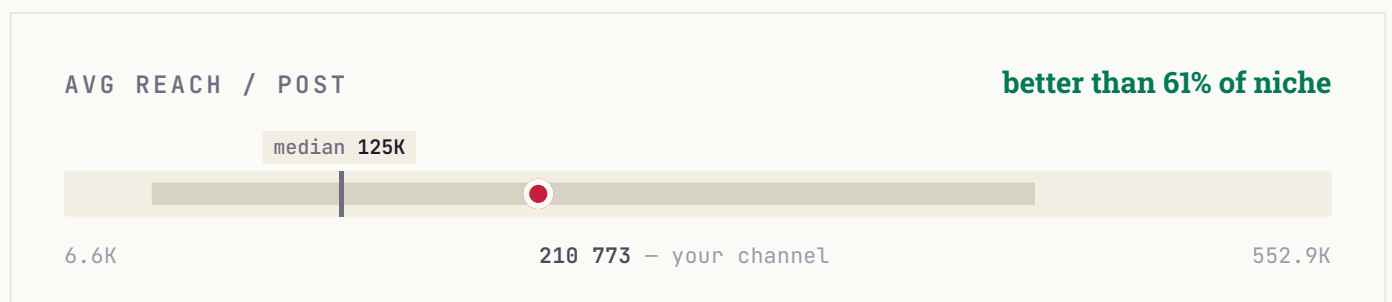
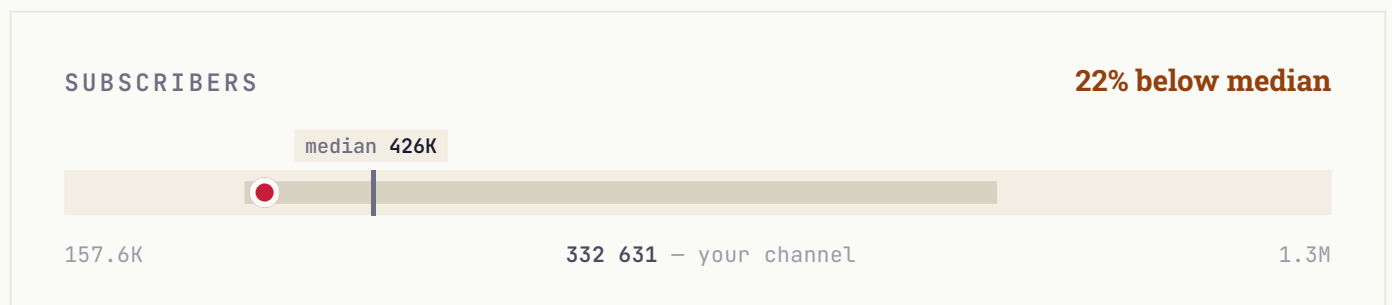
Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#83

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Sunday
 On this day at 14:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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