

PROMTPRESS PUBLIC REPORT

Channel audit

AI Presents



@iirepresent

The most relevant channel about AI, IT and digital! ■ All neural networks from videos in the channel, use search by keywords ■ For all questions: @koznalickiy RKN: <https://rkn.link/jrB>

SUBSCRIBERS

125 321

+1497 per month

ERR (% SEE POSTS)

12.0%

per day 4.5%

REACH/POST

14.7K

ad reach 5.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in 'Tech' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 125 321 —	 SUBSCRIBER REACH 11.75% avg % of subs see post	 VIEWS/POST 14.7K median 14.5K · 29 days	 POSTS/WK 7.9 over period
 7D TREND -25.3% vs previous week	 REACTIONS/POST 875.8 total 28,903 reactions, 5,526 reposts, 117 comments	 POST LENGTH 446 chars. median 408 · 29 days	 POSTS ANALYZED 33 29 days
 AD REACH 5.6K 24h average	 CHURN / MONTH +1497 last month	 CITATION RATE 9 citation index · 54 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 01.03.2023

AI EDITOR SUMMARY

Channel «AI Presents» — 125 321 subs. Each post averages 14.7K people (12% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. For the week of Jun 8–14, reach dropped by -25.3% vs week 1–7 June — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 29 days.
- 02 Dominant format – **Video** (30/33 posts).
- 03 Avg post length – **446** chars (median 408).
- 04 Peak audience activity – **Monday**, 15:00 MSK.
- 05 Top posts gather **2×** more views than the weakest (23.2K avg for top vs 9.8K for worst) – among 33 posts over 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 12:10 VIDEO Rate our looks via ChatGPT Go to GPT Images 2 or Nano Banana 2 (recommended), upload your photo and this...	VIEWS 24 969 REPOSTS 541	REACTIONS 5 468 ER 19.9%
Nº2 02.06 · 11:30 VIDEO Sites you should know (Part 298) Epicure – Go to this site, pick ingredients you have at home, and it creates...	VIEWS 22 635 REPOSTS 466	REACTIONS 951 ER 18.1%
Nº3 31.05 · 09:15 VIDEO Sites that simplify your life (Part 297) atomanimation – Go to this site, pick a chemical element on the table, see...	VIEWS 21 968 REPOSTS 131	REACTIONS 2 346 ER 17.5%

Nº4

30.05 · 09:45

VIDEO

Sites that simplify your life (Part 295) modsnation – Go to this site, modify any car in 3D. Choose from...

VIEWS

19 735

REPOSTS

182

REACTIONS

1 540

ER

15.7%

Nº5

03.06 · 09:31

VIDEO

Sites you should know (Part 299) Paperweight – Go to this site, it cleans your inbox from spam, newsletters and shows...

VIEWS

19 317

REPOSTS

138

REACTIONS

3 144

ER

15.4%

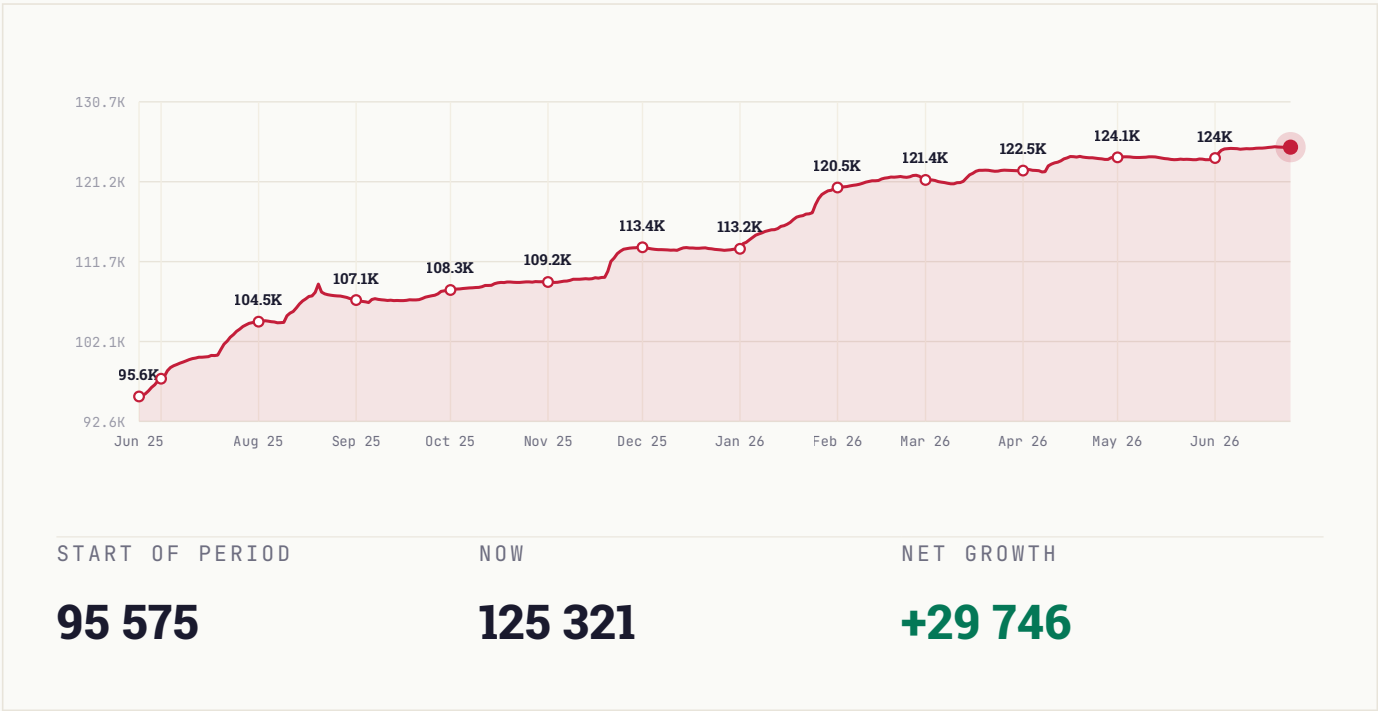
WORST 3

↓ 19.06 · 09:32 VIDEO Sites you should know (Part 309) startmycar – Go to this site, get instructions to fix any part of your...	VIEWS 10 440 REPOSTS 147	REACTIONS 25 ER 8.3%
↓ 21.06 · 10:30 PHOTO Uncensoring local AI models Heretic – a tool that removes censorship from local models at system level – Works on...	VIEWS 10 217 REPOSTS 263	REACTIONS 50 ER 8.2%
↓ 22.06 · 13:45 VIDEO Sites you should know (Part 310) tailit – This site improves your resume for a specific job in minutes using AI...	VIEWS 8 617 REPOSTS 81	REACTIONS 21 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

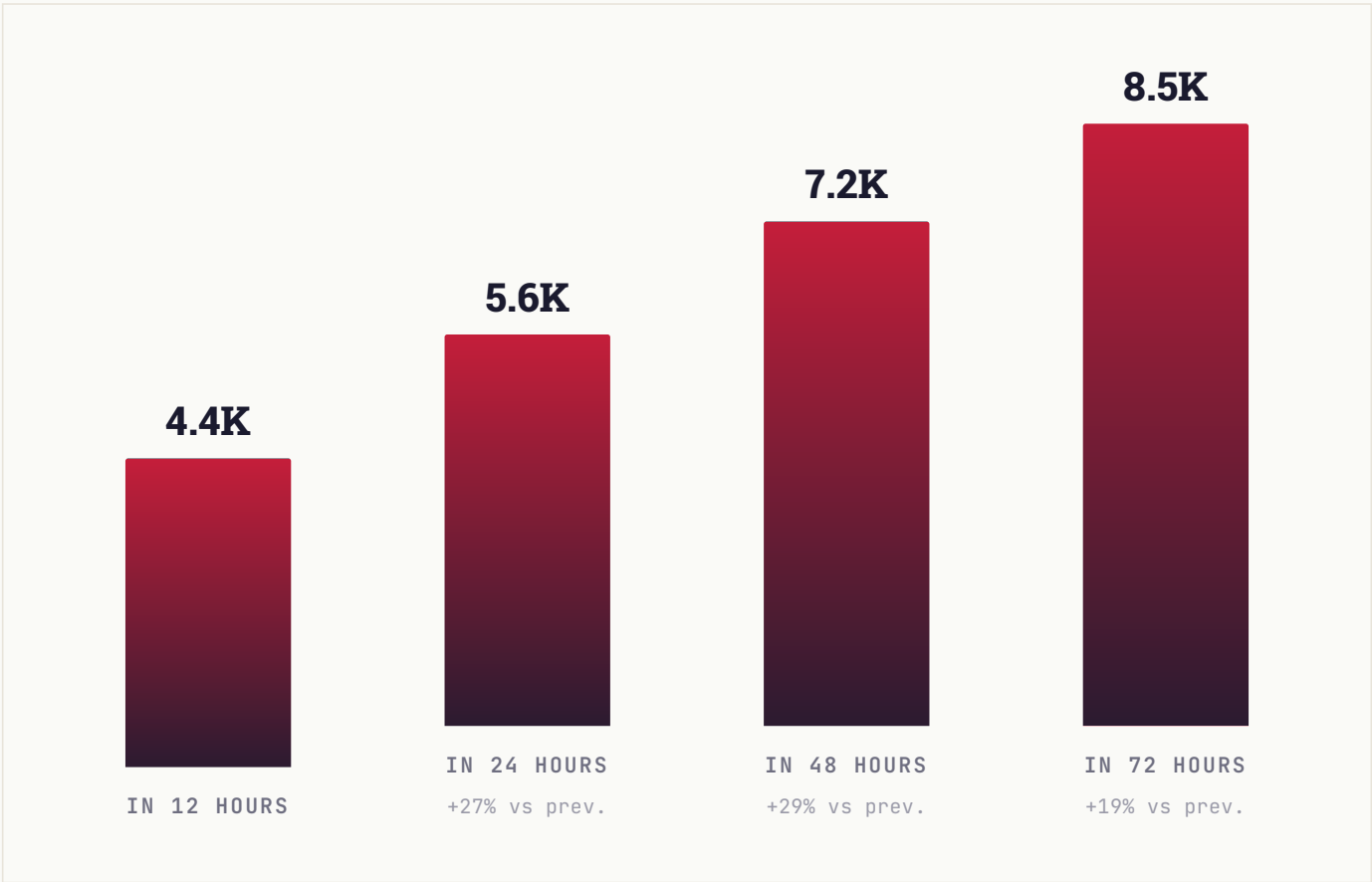
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
CPM Digital Journal IT, Neuroseti	1.8M
ER Backdoor	1.8M
IP AI Presents YOU	125.3K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#95 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **213**, they brought **19 516** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	32	3	505
November 2025	36	2	4 338
October 2025	51	1	1 186
September 2025	28	1	1 690
August 2025	40	4	4 801
July 2025	26	1	6 996

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
213	6	19 516

SECTION 07 · NICHE COMPARISON

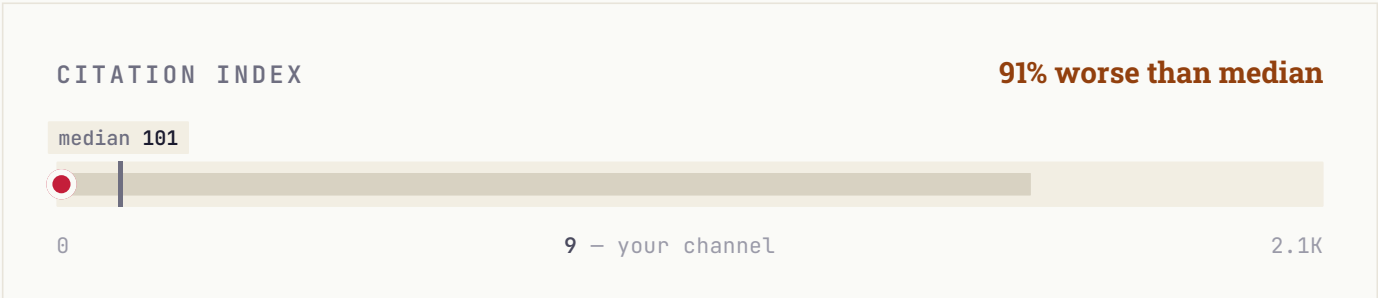
Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#95/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Monday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager