

PUBLIC REPORT BY PROMTPRESS

Channel audit

IHMA

Qashqadaryo



@ihma_qashqadaryo

SUBS

5 755

-3 per month

ERR (% SEE POSTS)

36.0%

per day **26.8%**

REACH/POST

2.2K

ad reach **1.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 5 755 —	 SUBSCRIBER REACH 37.53% avg % subs see post	 VIEWS/POST 2.2K median 1.6K · 28 days	 POSTS/WK 38.5 over the period
 7D TREND -17.3% vs prev week	 REACTS/POST 3.3 only 530 reactions, 1,376 reposts, 0 comments	 POST LENGTH 477 chars. median 276 · 28 days	 POSTS ANALYZED 159 28 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH -3 over the last month	 CITATION INDEX 66 citation index · 229 channels mentioned it ever	 CHANNEL AGE 5 years 11 months created 25.06.2020

AI EDITOR SUMMARY

Channel «IHMA Qashqadaryo» — 5 755 subs. Avg views per post 2.2K people (38% from subs), good reach. Publishes 38 posts/week (~6/day) — active mode. Week Jun 1–7 reach dropped -17.3% to the week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **159** posts over 28 days.
- 02 Dominant format – **Video** (74/159 posts).
- 03 Avg post length – **477** chars (median 276).
- 04 Audience peak – **Sunday**, 14:00 UZT.
- 05 Top posts get **8x** more views than the weakest (7.6K avg for top vs 986 for worst) – among 159 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 09:47 PHOTO #Tayinlov Jumayev Husniddin Bekmurodovich – O‘zbekiston Respublikasi Prezidenti huzuridagi Ijtimoiy himoya milliy agentligi Qashqadaryo...	VIEWS 10 941 REPOSTS 153	REACTS 24 ER 190.1%
Nº2 23.05 · 10:28 VIDEO Yuksak ma’rifatli avlod – Uchinchi Renessans poydevori! ☑ Ijtimoiy himoya milliy agentligi tasarrufidagi Qashqadaryo viloyatidagi 3 ta...	VIEWS 6 385 REPOSTS 69	REACTS 6 ER 110.9%
Nº3 25.05 · 13:53 VIDEO “Besh tashabbus paralimpiadasi”ning viloyat bosqichi o‘z nihoyasiga yetdi ☑ Bugun viloyatda nogironligi bo‘lgan shaxslar o‘rtasida adaptiv...	VIEWS 5 457 REPOSTS 11	REACTS 1 ER 94.8%

N⁴22.05 · 13:09 VIDEO "Imkoniyat - yurakdan boshlanadi!" Xalqaro innovatsion universiteti va Qarshi shahar 33-sonli alohida ta'lim ehtiyojlari bo'lgan...	VIEWS 5 290 REPOSTS 43	REACTS 11 ER 91.9%
N⁵06.06 · 06:27 PHOTO XX "Mahalla" gazetasining navbatdagi soni mutolaa uchun havola qilinmoqda. X Telegram X Instagram X Facebook X Youtube	VIEWS 4 893 REPOSTS 9	REACTS 4 ER 85.0%

WORST 3

↓ 01.06 · 13:07 PHOTO 20 young people from Kashkadarya received keys to homes as "President's Gift" At the Kashkadarya region administration on June 1 – International...	VIEWS 992 REPOSTS 5	REACTS 6 ER 17.2%
↓ 01.06 · 12:02 VIDEO QASHQADARYO AXBOROTI Qurbon hayiti munosabati bilan ajratilgan mablag'lar hisobidan butun mamlakatimiz bo'ylab yuqori texnologik...	VIEWS 991 REPOSTS 3	REACTS 1 ER 17.2%
↓ 01.06 · 13:19 VIDEO XXX EHTIYOJMAND OILALARGA OZIQ-OVQAT MAHSULOTLARI TARQATILDI < 27.05.2026 X 11:00 X Qashqadaryo viloyati X Joyida Informatсион X...	VIEWS 975 REPOSTS 7	REACTS 4 ER 16.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.

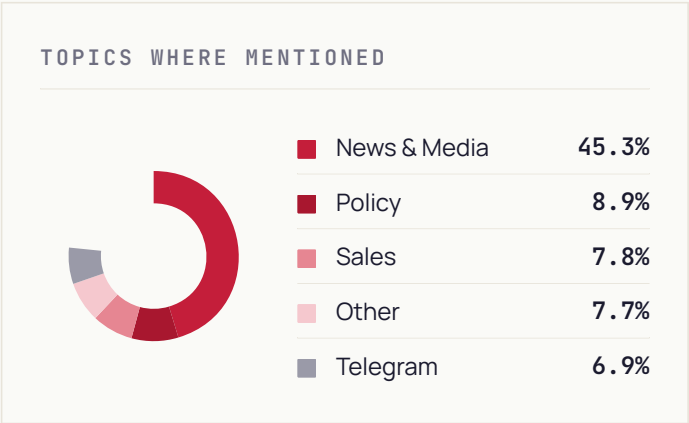
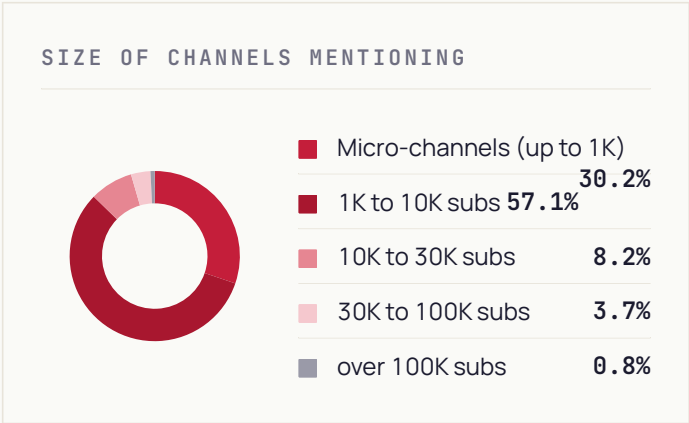
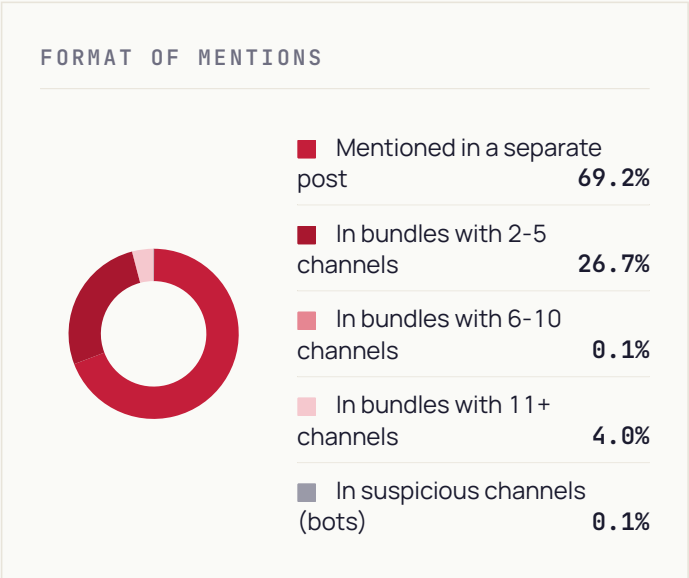
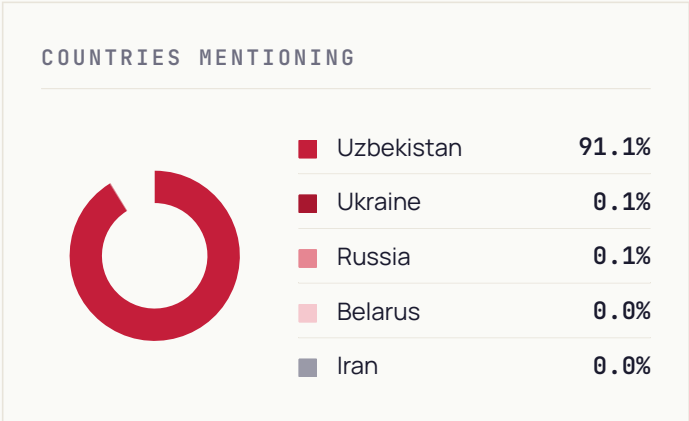


PERIOD START	NOW	NET GROWTH
5 334	5 755	+421

SECTION 04 · MENTIONS

Who mentions the channel and how

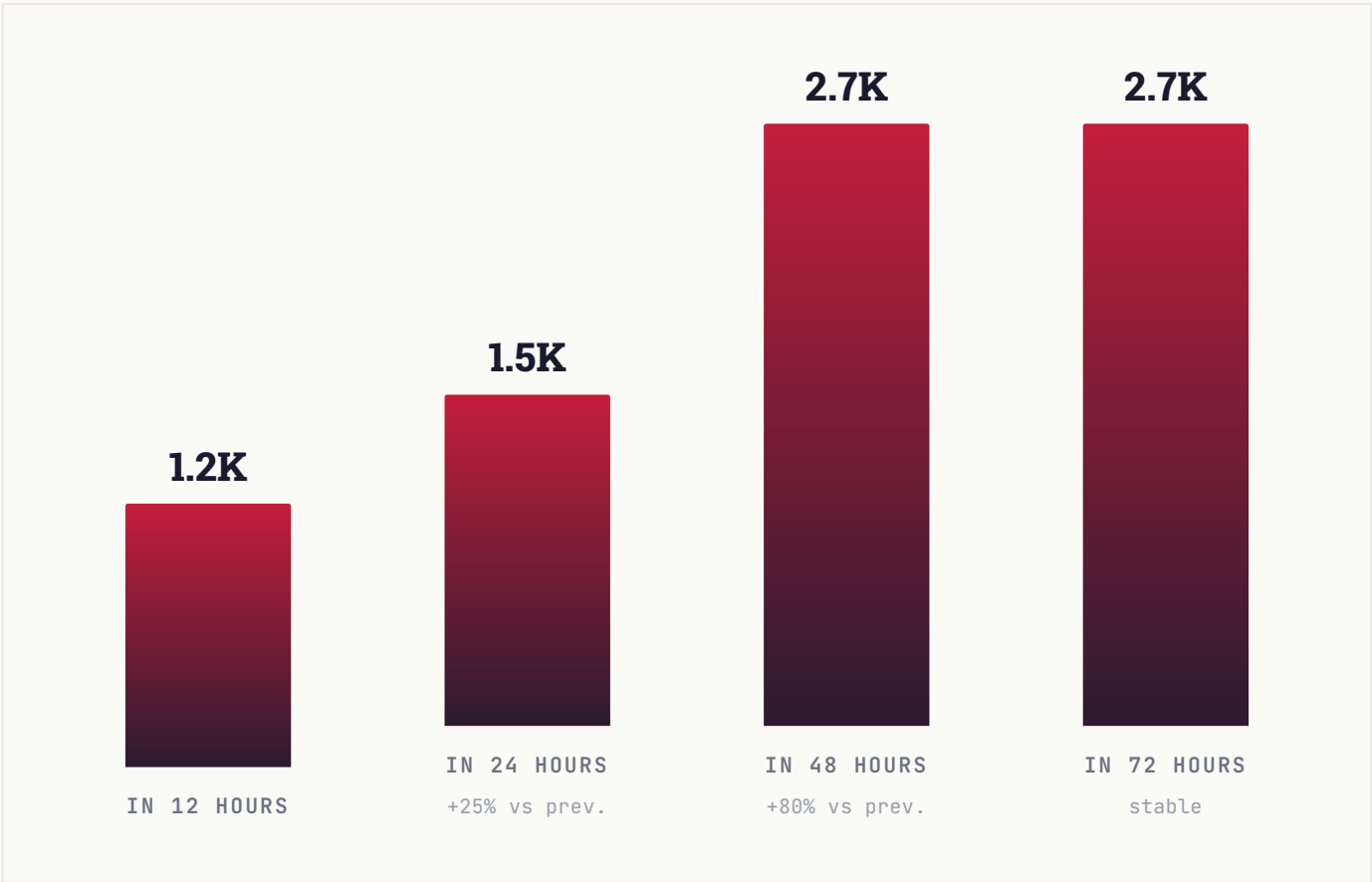
Citation index **66** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **229** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ER Captain Karimov	13.1K
Q- Qashqadaryoliklar - Қашқадарёликлар24™	12.2K
IQ IHMA Qashqadaryo YOU	5.8K
QF QASHQADARYO FVB Rasmiy	4.7K
MK Matbuot kotibi Ahror Sodiqov Rasmiy	4K
QX Qarshi xabarlar	4K
QV Qashqadaryo viloyati bandlik boshqarmasi rasmiy kanal	3.4K
IJ IHMA Jizzax viloyati	2.3K
IS IHMA Surxondaryo viloyati boshqarmasi	2K
IA IHMA Andijon viloyati boshqarmasi	1.9K
QB Қашқадарё вилояти Миллий гвардия расмий канал	1.3K

COMPARATIVE INSIGHT

Channel — 3rd place out of 11, in the top third. Larger: 2 channels (leader: Captain Karimov, 13.1K), smaller — 8 channels. With leaders — paid placements or events; with others — mutual cross-promos on equal terms.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. In the last **6 months** such mentions **91**, they brought **1 410** new subs.

PERIOD	MENTIONS	CHANNELS	ACQUIRED SUBS
December 2025	10	8	236
November 2025	17	10	444
October 2025	7	4	585
September 2025	19	10	57
August 2025	14	5	36
July 2025	24	16	52

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
91	6	1 410

— SECTION 08 · STRATEGY

What to do now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — Sunday

On this day at 14:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
