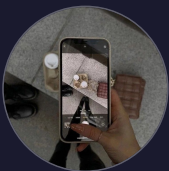


PUBLIC REPORT BY PROMTPRESS

Channel audit

my own blog

**@ihaveblog**

RKN: 6990070137 #OFZR1 Best ideas for your blog! ♥ Owner:
@Lophoplop @Lophophopa(alt acc) NOT BUYING! Managers:
@ritecore @Spiral_Miya @grek_rek Buy ads on...

SUBSCRIBERS

33 800

-1867 per month

ERR (% SEE POSTS)

13.0%

daily 5.1%

REACH/POST

4.7K

ad reach 1.7K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Quote rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Marketing, PR, Ads» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 33 800 —	 SUBS REACH 14.04% avg % subs see post	 VIEWS/POST 4.7K median 5K · 25 days	 POSTS/WEEK 4.5 over period
 7D TREND -26.0% vs prev week	 REACTIONS/POST 93.2 only 1,492 reactions, 481 reposts, 9 comments	 POST LENGTH 270 chars median 191 · 25 days	 POSTS ANALYZED 16 25 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -1867 last month	 QUOTE RATE 325 citation index · 396 channels mentioned ever	 CHANNEL AGE 1 yr 4 mo created 15.02.2025

AI EDITOR SUMMARY

Channel «my blog» — 33 800 subs. Each post averages 4.7K people (14% from subs), low reach — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent. For week Jun 29–Jul 5, reach dropped -26.0% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts over 25 days.
- 02 Dominant format – Photo (10/16 posts).
- 03 Avg post length – 270 chars (median 191).
- 04 Peak audience activity – Thu, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.2K avg for top vs 2.9K for worst) – among 16 posts in 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 11:23 PHOTO 🎀Tutorial: how to make circles with records and music! You asked in comments, I made it for you, kittens was it helpful? 🔥 –...	VIEWS 7 402 REPOSTS 64	REACTIONS 153 ER 21.9%
Nº2 23.06 · 15:15 PHOTO 💡Idea for your stories: "What makes me happier" Collect a photo selection and share your preferences with others. ❤️ -...	VIEWS 5 672 REPOSTS 17	REACTIONS 101 ER 16.8%
Nº3 13.06 · 12:08 VIDEO 💕💕💕💕💕 for a dreamy blur filter on photos Use the Prequel app TUTORIAL in video!📺🔥 – if it looks cool! my own...	VIEWS 5 598 REPOSTS 80	REACTIONS 133 ER 16.6%

Nº4 13.06 • 10:03 PHOTO  summer is great. but you know what makes it even better? peace of mind for the upcoming school year. 😬 if you spend 15 minutes now preparing...	VIEWS 5 581 REACTIONS 17 REPOSTS 9 ER 16.5%
Nº5 13.06 • 08:06 VIDEO How to style photos with text 🧡 Did you know this trick? 🔥 – yes 😬 – didn't know my blog	VIEWS 5 450 REACTIONS 99 REPOSTS 60 ER 16.1%

WORST 3

↓ 05.07 • 18:46 PHOTO summer phone setup 😬 –support with reactions!!🌟🌟photos in comments 🌟 #phonetheme my own blog	VIEWS 3 372 REACTIONS 144 REPOSTS 31 ER 10.0%
↓ 06.07 • 09:47 PHOTO vacation photo idea 🐟 –support with reactions!!🌟🌟share your photos in comments!! 🌟 #photoidea my own blog	VIEWS 3 118 REACTIONS 126 REPOSTS 63 ER 9.2%
↓ 08.07 • 09:15 PHOTO  on air: a selection of channels you definitely need this summer – save it • Anne with an E – foreign language vibes with benefits...	VIEWS 2 225 REACTIONS 33 REPOSTS 11 ER 6.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

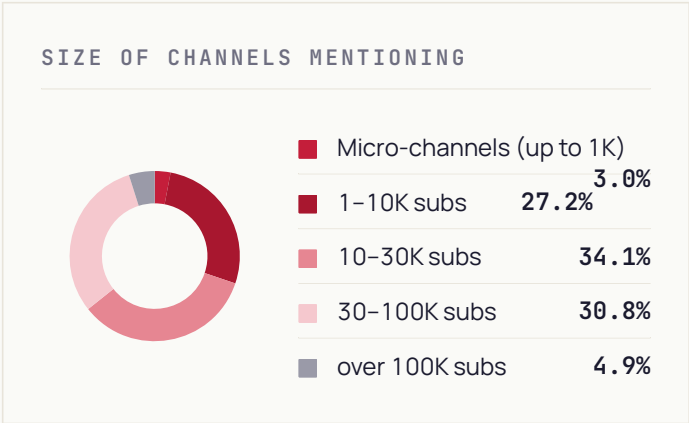
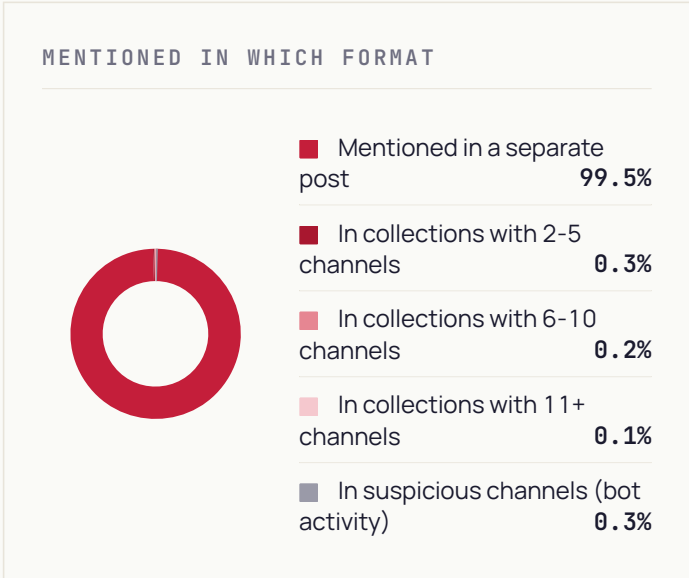
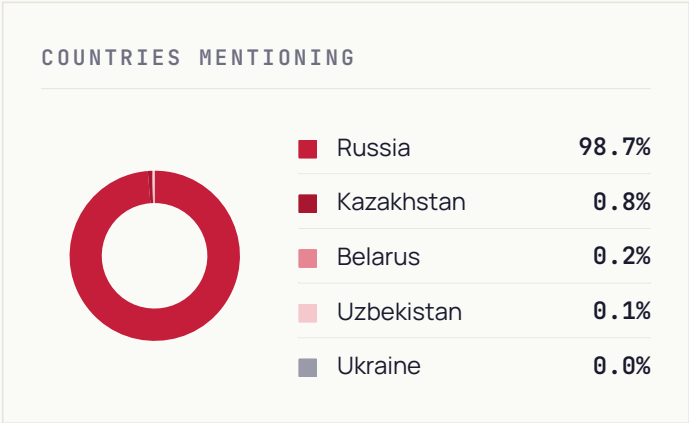
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

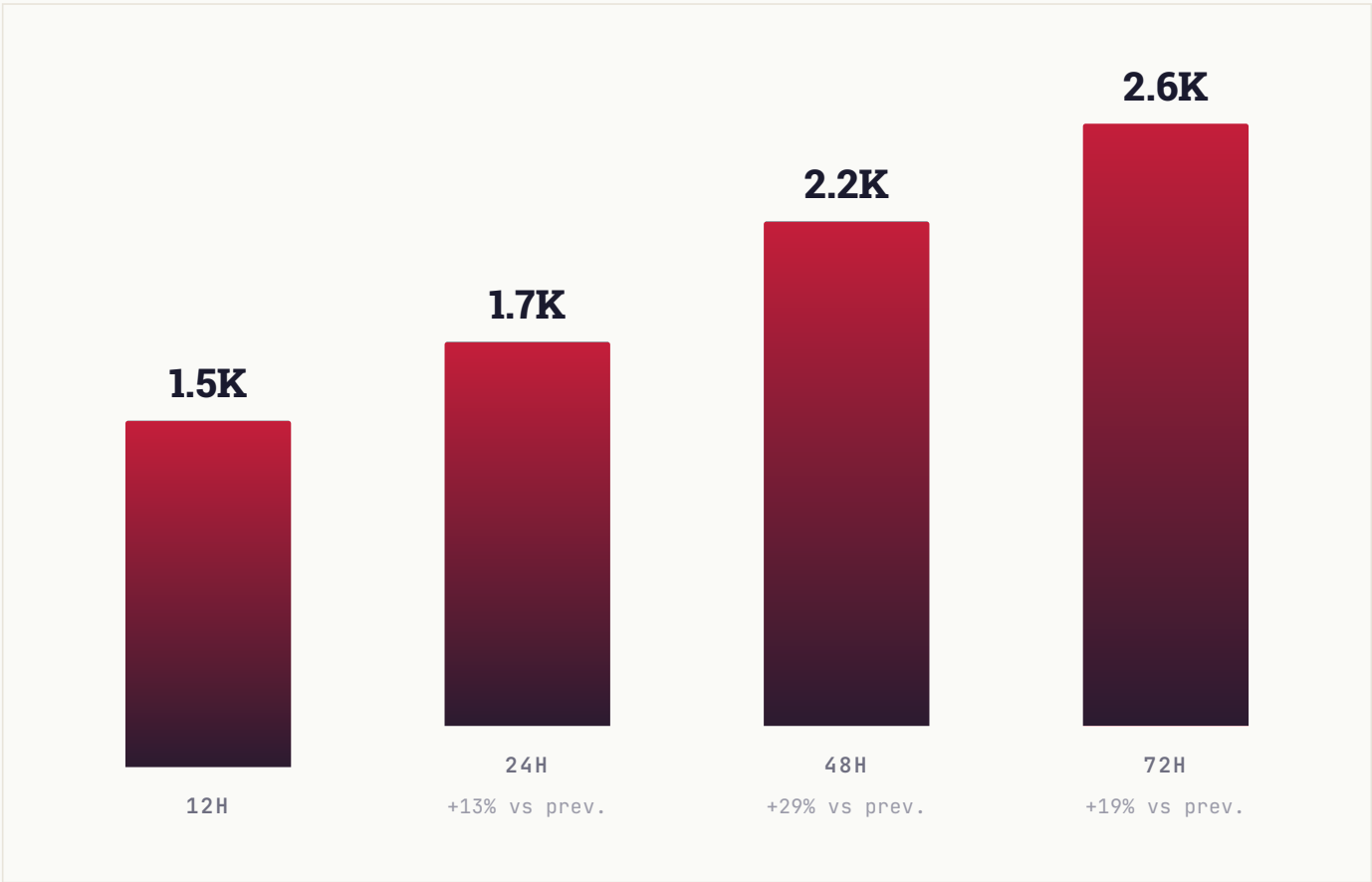
Citation index **325** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **396** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK About	1.6M
Today Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
ER Client is always right	1.1M
TZ Set trends	1M
This week Trending today	1M
TV Trend or leave	990K
UM my own blog YOU	33.8K

COMPARATIVE INSIGHT

Channel is still outside top-99 niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **333**, they brought **13 354** new subs.

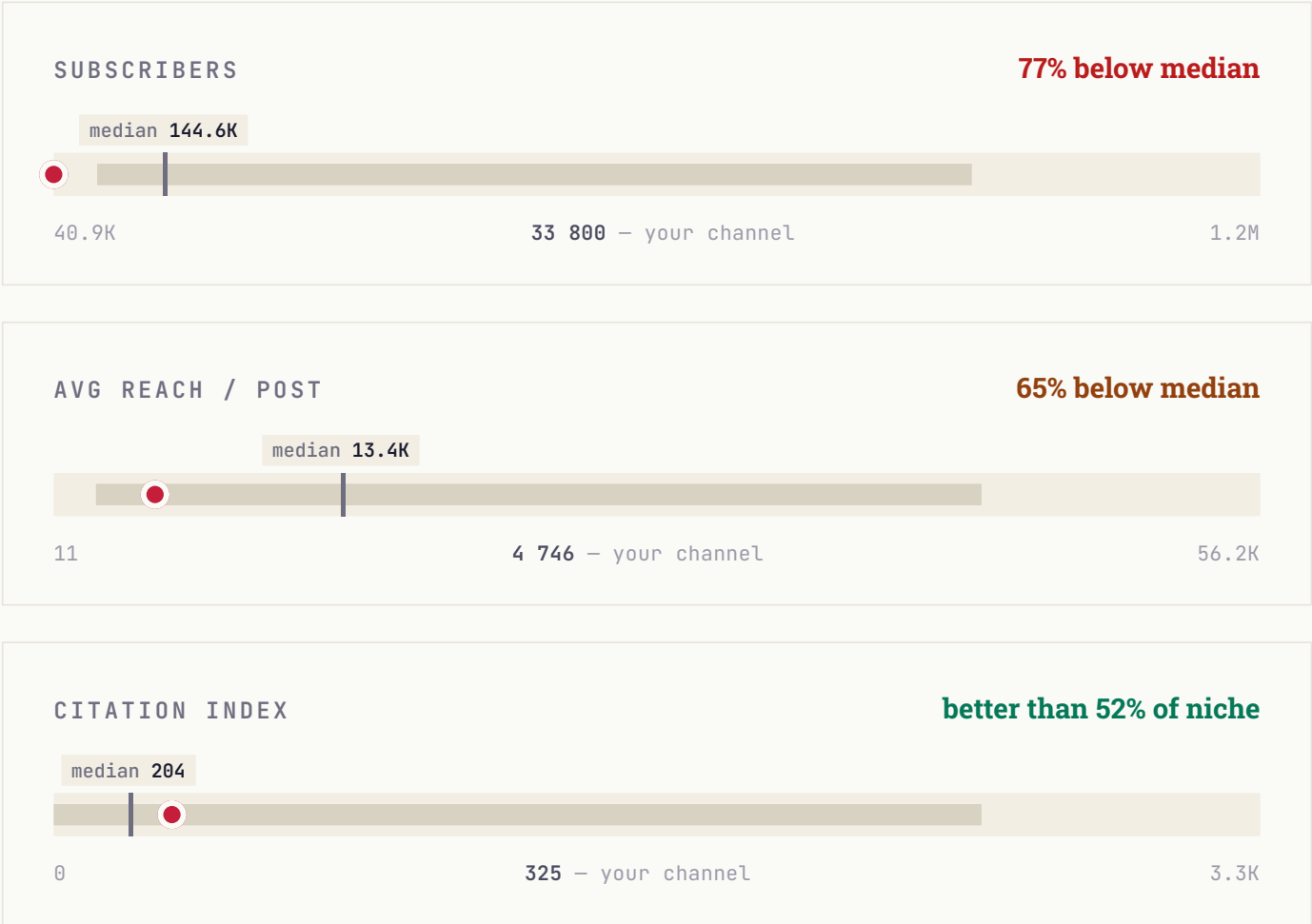
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	34	18	3 461
December 2025	171	81	3 238
November 2025	15	5	1 265
October 2025	50	29	682
September 2025	52	27	3 638
August 2025	11	7	1 070

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
333	6	13 354

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Top-100 channels in category "Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|---|
| 01 | Increase posting frequency
Currently 4.5 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Thursday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window
for important
post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with channels in your niche once a quarter.
No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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