

PUBLIC REPORT BY PROMTPRESS

Channel audit

Work is not slavery



@if_jobs

A channel for those who no longer want to be convenient. We teach you to defend yourself and earn more. Ads: @IF_adv <https://edu.investfuture.club/kontacts> Registered in the list of page owners in...

SUBSCRIBERS

11 363

-6 per month

ERR (% SEE POSTS)

53.0%

per day **17.1%**

REACH/POST

6.5K

ad reach **1.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 363 —	 SUBS REACH 56.76% avg % subs see post	 VIEWS/POST 6.5K median 2.4K · 29 days	 POSTS/WEEK 9.9 over period
 7D TREND -3.8% vs previous week	 REACTIONS/POST 15.7 only 643 reactions, 614 reposts, 1 comment	 POST LENGTH 730 chars median 1K · 29 days	 POSTS ANALYZED 41 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -6 last month	 CITATION INDEX 34 citation index · 44 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 20.05.2024

AI EDITOR SUMMARY

Channel «Work is not slavery» – 11 363 subs. Each post averages 6.5K people (57% of subs), this is wide reach for a channel of this size. Posts 10 posts per week (~1/day) – regular schedule. Week of Jul 6–12 reach stable (-3.8% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 29 days.
- 02 Dominant format – Photo (27/41 posts).
- 03 Avg post length – 730 chars (median 1000).
- 04 Audience peak – Friday, 13:00 MSK.
- 05 Top posts get 27x more views than the weakest (28.8K avg for top vs 1.1K for worst) – among 41 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 07:05 VIDEO 🧐 Caution: "thx" May Reveal Your Emotional State at Work Even three letters in a chat can become a "red flag." Researchers...	VIEWS 29 397 REPOSTS 36	REACTIONS 14 ER 258.7%
Nº2 30.06 · 08:03 PHOTO 👛 "Full Social Package": Gift from Employer or Pretty Packaging? The job promises: "official employment, stable salary and...	VIEWS 28 771 REPOSTS 27	REACTIONS 11 ER 253.2%
Nº3 06.07 · 16:04 PHOTO #comic@if_jobs	VIEWS 28 280 REPOSTS 23	REACTIONS 13 ER 248.9%

Nº4 26.06 • 10:05 **PHOTO**

 **Why do we still work 40+ hours a week? Economists once predicted: as the world gets richer and technology advances...**

VIEWS
28 083

REACTIONS
12

REPOSTS
20

ER
247.1%

Nº5 25.06 • 08:58 **PHOTO**

 **Self-employed & sole proprietors: new limit on working with one client Starting Oct 1, 2026, rules change for those working through...**

VIEWS
27 678

REACTIONS
13

REPOSTS
203

ER
243.6%

WORST 3

↓ 20.06 • 08:01 **PHOTO**

 **Children and Gadgets: "Trust Cannot Be Banned" Authorities in different countries are increasingly starting to play the role of "parents" and at the legislative level...**

VIEWS
1 158

REACTIONS
15

REPOSTS
6

ER
10.2%

↓ 25.06 • 15:01 **PHOTO**

 **Market Falls 15 Weeks Straight - What Should an Investor Do? The Moscow Exchange index closed its 15th consecutive week of decline – an absolute anti-record. On...**

VIEWS
1 042

REACTIONS
6

REPOSTS
—

ER
9.2%

↓ 24.06 • 08:01 **PHOTO**

 **Car No Longer Makes You "Successful". What Does? In Russia, the very concept of status is changing. If earlier prestige was measured by an apartment...**

VIEWS
998

REACTIONS
16

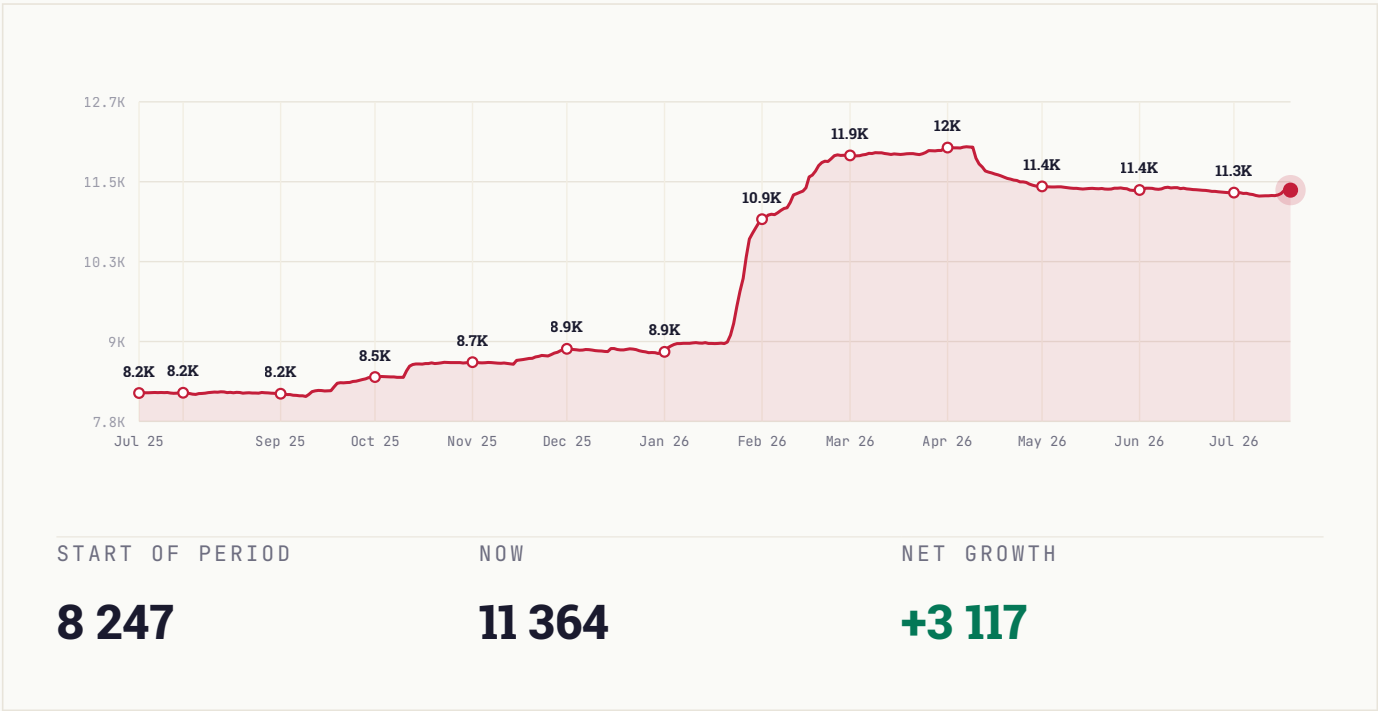
REPOSTS
7

ER
8.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

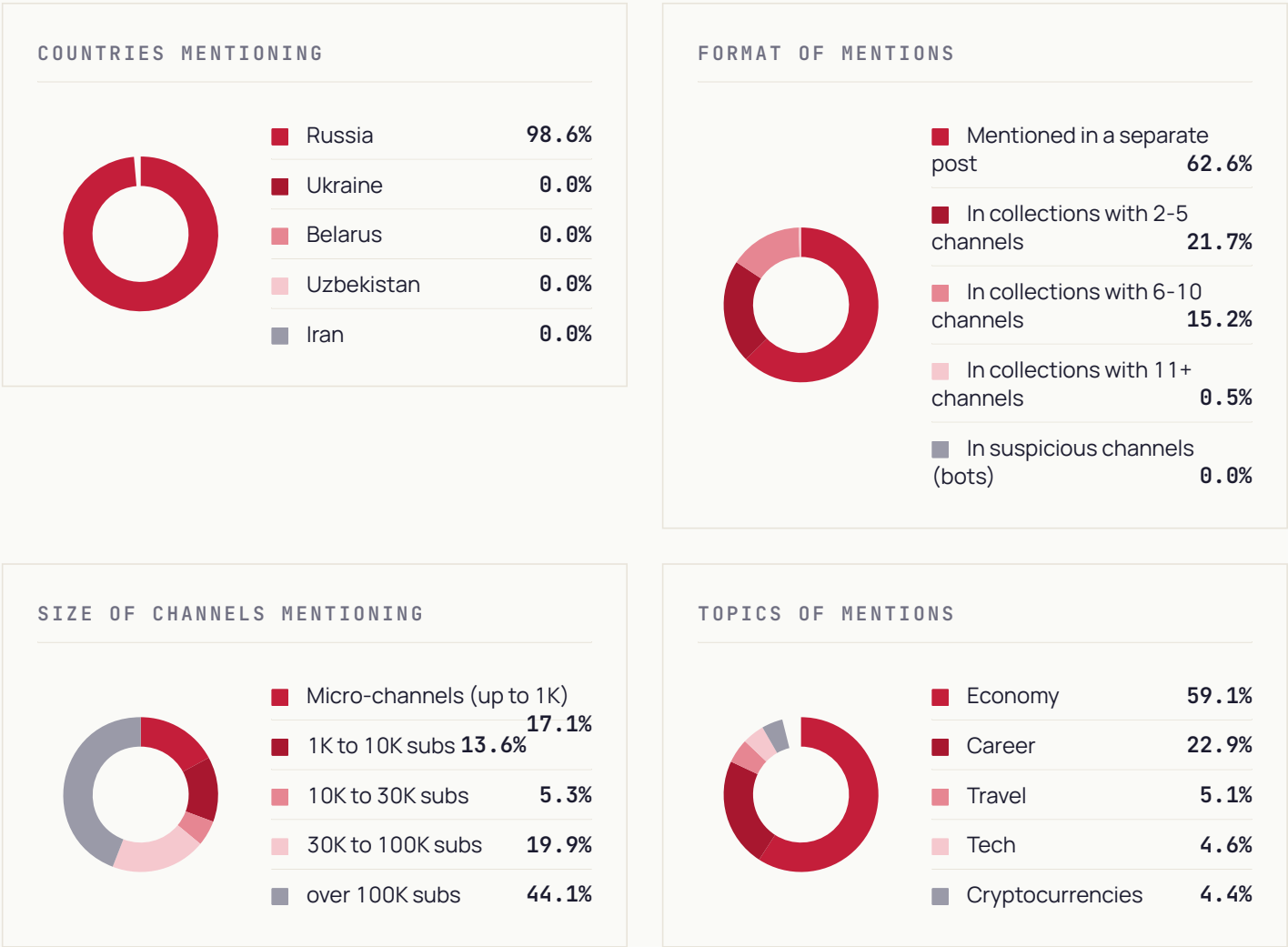
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

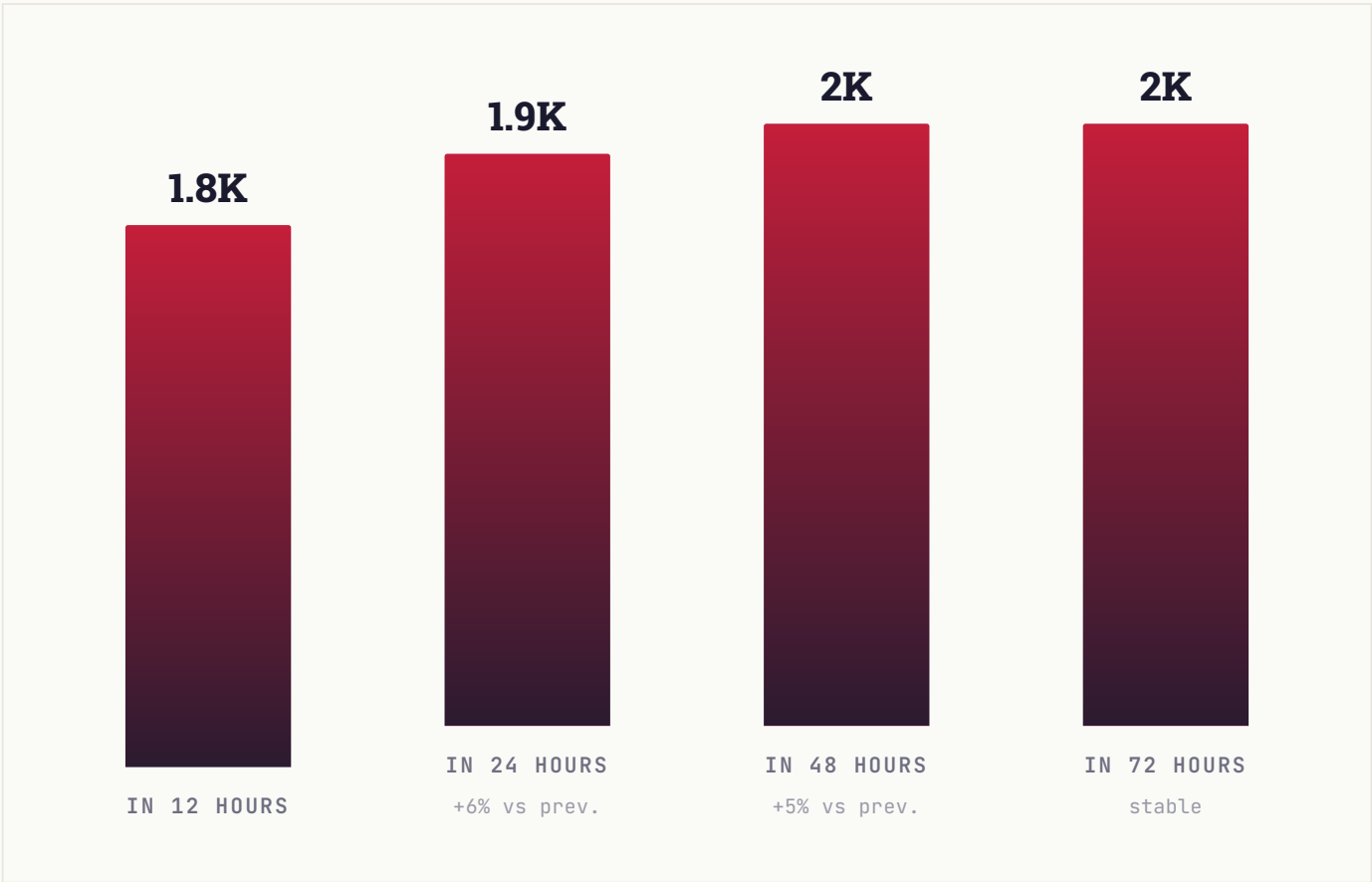
Citation index **34** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time channel was mentioned **44** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no exp - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W🌍RLD	464K
شغل	457.4K
SI SeoJob Online earnings	429.2K
PN Work is not slavery YOU	11.4K

COMPARATIVE CONCLUSION

Channel still outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), median top-96: 172.5K. First goal — enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **43**, they brought **3 013** new subs.

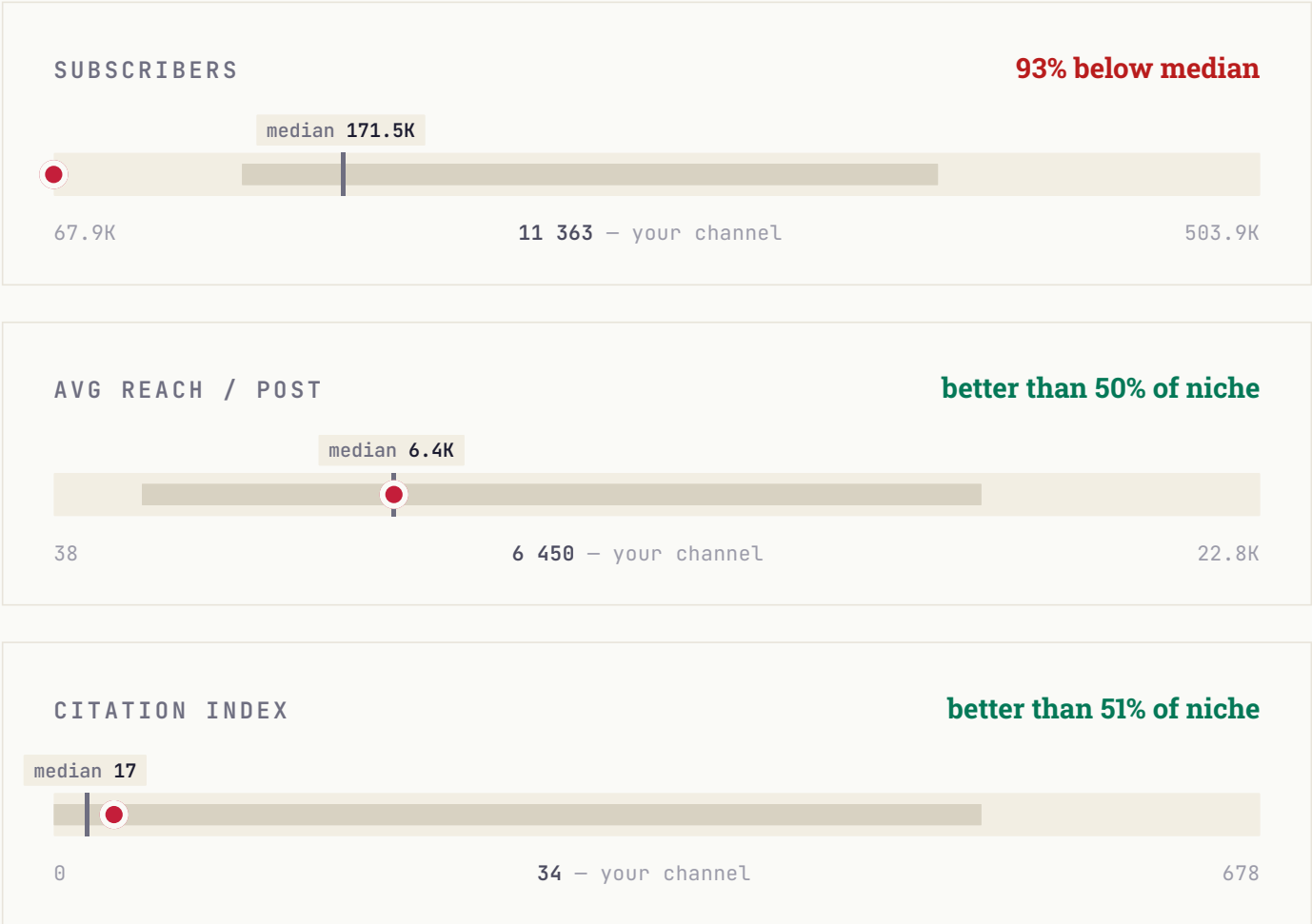
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	13	10	2 023
December 2025	1	1	101
November 2025	13	9	256
October 2025	8	8	261
September 2025	0	0	304
August 2025	8	4	68

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
43	6	3 013

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Career» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
