

— PUBLIC REPORT BY PROMTPRESS

Channel audit

ADMISSION TO THEATER



@iduvteatralny

<https://t.me/iduvteatralny/4334> - our films about students getting into theater!
<https://t.me/iduvteatralny26> - applicants chat
 Questions 🙋 @teamdavy PKH:...

SUBSCRIBERS

29 140

-173 per month

ERR (% SEE POSTS)

45.0%

per day 25.9%

REACH/POST

12.4K

ad reach 7.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 140 —	 SUBSCRIBER REACH 42.49% avg % subs see post	 VIEWS/POST 12.4K median 12.7K · 29 days	 POSTS/WEEK 18.2 over period
 7D TREND +0.4% vs previous week	 REACTIONS/POST 264.8 total 20,125 reactions, 8,809 reposts, 940 comments	 POST LENGTH 328 chars median 147 · 29 days	 POSTS ANALYZED 76 29 days
 AD REACH 7.6K 24h avg	 CHURN / MONTH -173 over last month	 QUOTE RATE 13 citation index · 199 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 24.02.2022

AI EDITOR SUMMARY

Channel «ADMISSION TO THEATER» — 29 140 subs. Each post averages 12.4K people (42% of subs), wide reach for a channel this size. Publishes 18 posts/week (~3/day) — regular pace. Week 6–12 Jul reach stable (+0.4% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **76** posts over 29 days.
- 02 Dominant format — **Video** (36/76 posts).
- 03 Avg post length — **328** chars (median 147).
- 04 Peak audience activity — **Sunday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (17.7K avg for top vs 9K for worst) — among 76 posts in 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 04.07 · 19:25 **PHOTO**
CURLS!!!

VIEWS	REACTIONS
17 927	745
REPOSTS	ER
302	61.5%

Nº2 05.07 · 08:04 **VIDEO**
Student admitted to GITIS on a budget (he is 16 in the video):
We studied for 10 months, there were a lot of worries, because...

VIEWS	REACTIONS
17 680	338
REPOSTS	ER
145	60.7%

Nº3 03.07 · 18:11 **VIDEO**
🎉🎉🎉BLOKHIN STUDENTS (GITIS) 2026-2030!!! 🙌 Admitted student: ZLATA CHERNAYA 19 years old

VIEWS	REACTIONS
17 618	454
REPOSTS	ER
447	60.5%

Nº4

04.07 · 12:52

VIDEO

🎉🎊🎊🎊

MENSHIKOV STUDENTS (GITIS) 2026-2030!!!

VIEWS

17 006

REPOSTS

530

REACTIONS

383

ER

58.4%

Nº5

04.07 · 15:23

TEXT

Now addressing every applicant. Don't be led by others' choices. You never know what's in their head, what...

VIEWS

16 943

REPOSTS

75

REACTIONS

692

ER

58.1%

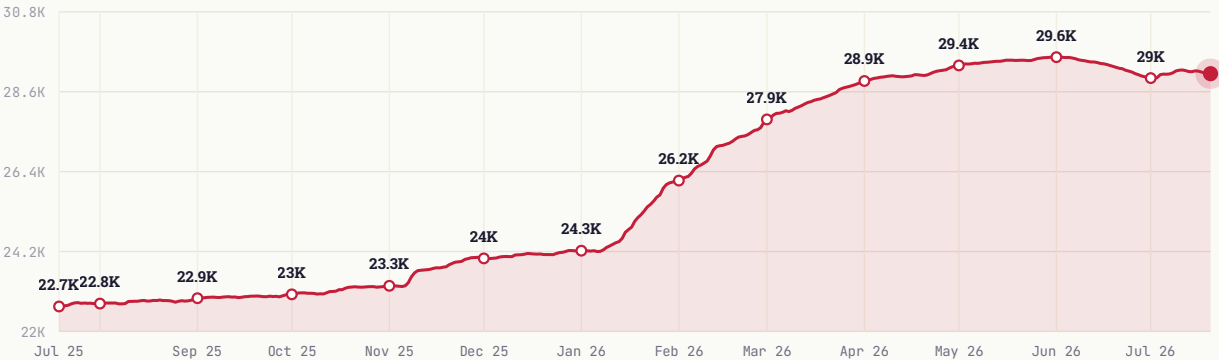
WORST 3

↓ 25.06 · 08:31 VIDEO In my classes I always insist on not letting go of the keys we find together. To hear, perceive and act, without unnecessary thoughts...	VIEWS 9 197 REPOSTS 12	REACTIONS 57 ER 31.6%
↓ 23.06 · 11:26 VIDEO Margarita Terekhova gives an acting master class: One of the most popular actresses of Soviet cinema in the 1970s–1980s...	VIEWS 9 131 REPOSTS 74	REACTIONS 125 ER 31.3%
↓ 16.07 · 16:10 VIDEO In working with students, I always develop a key quality: NOT THINKING ABOUT THE RESULT, BUT...	VIEWS 8 541 REPOSTS 32	REACTIONS 116 ER 29.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.

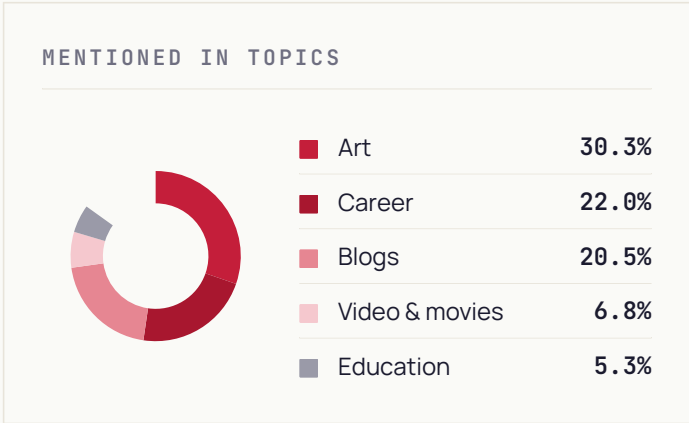
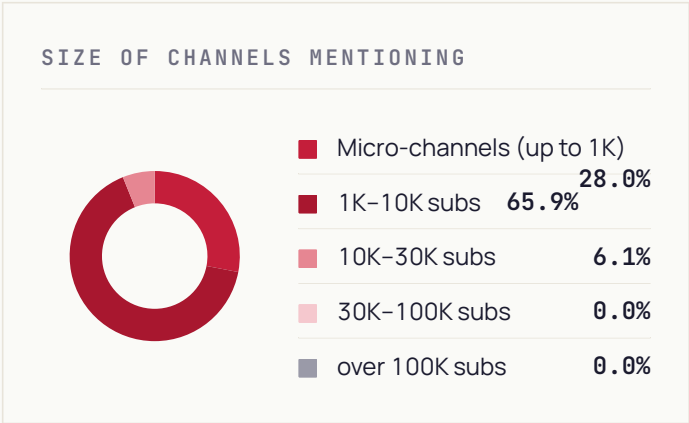
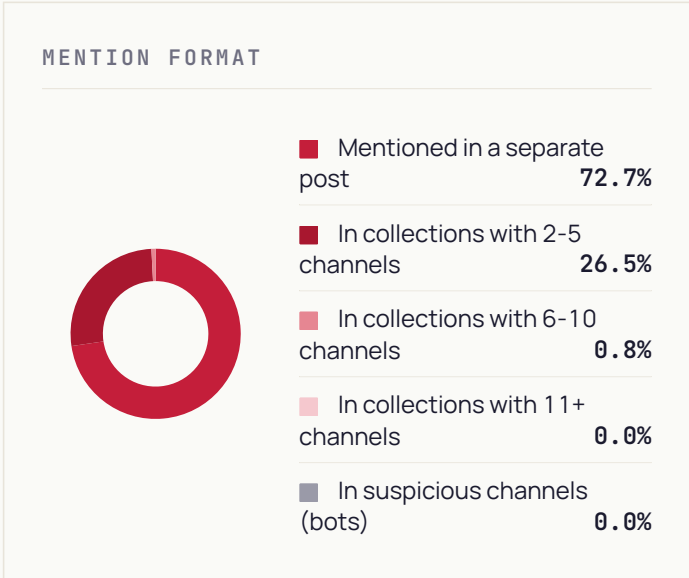
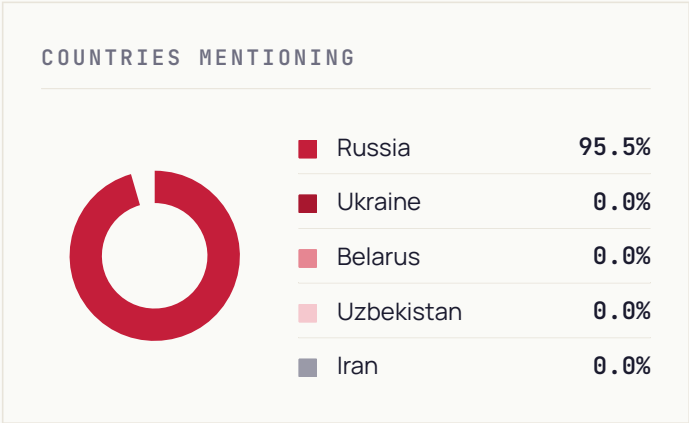


PERIOD START	NOW	NET GROWTH
22 711	29 140	+6 429

SECTION 04 · MENTIONS

Who mentions the channel and how

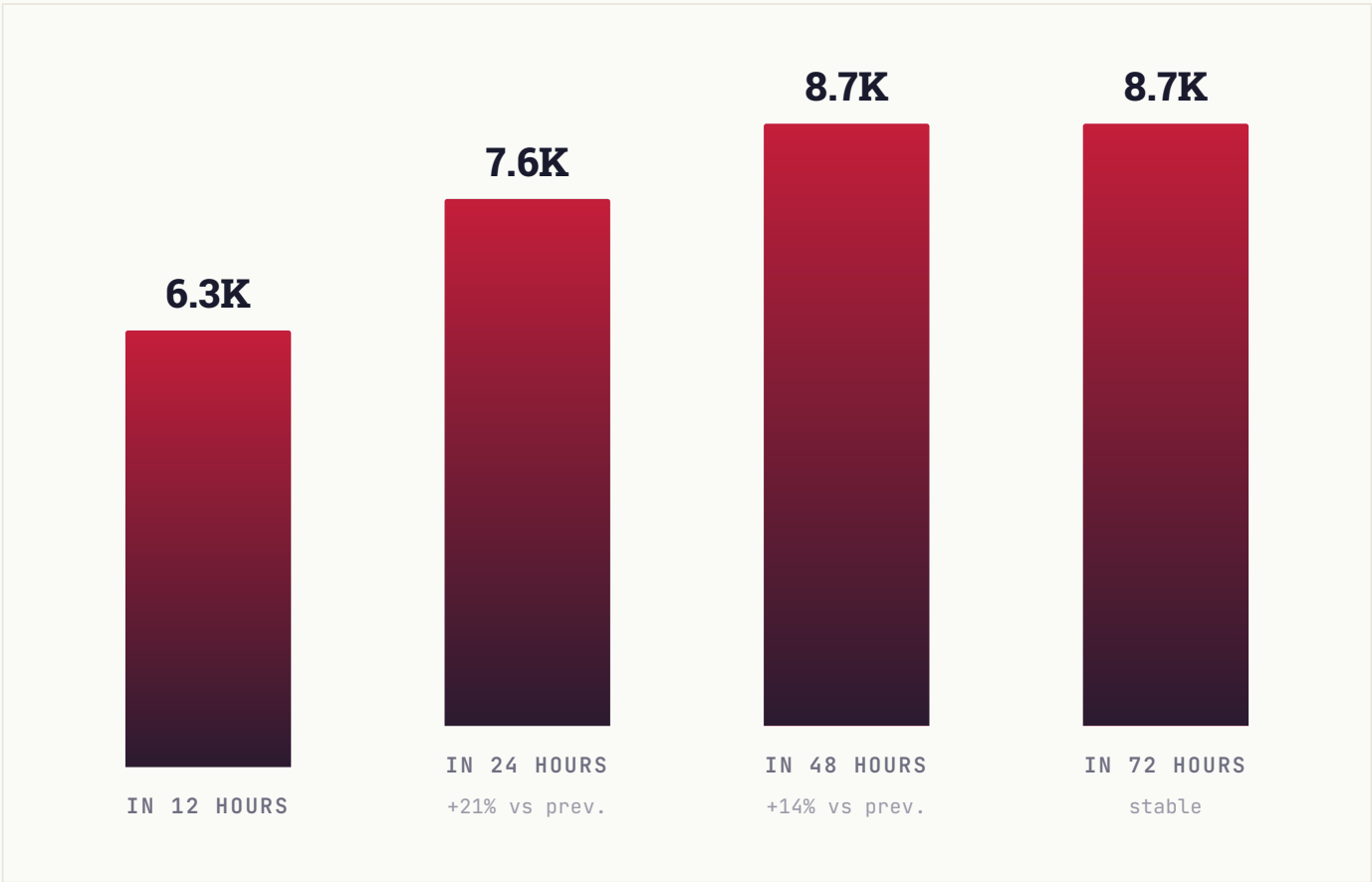
Citation index **13** – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **199** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
PV ADMISSION TO THEATER YOU	29.1K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **24**, they brought **3 802** new subs.

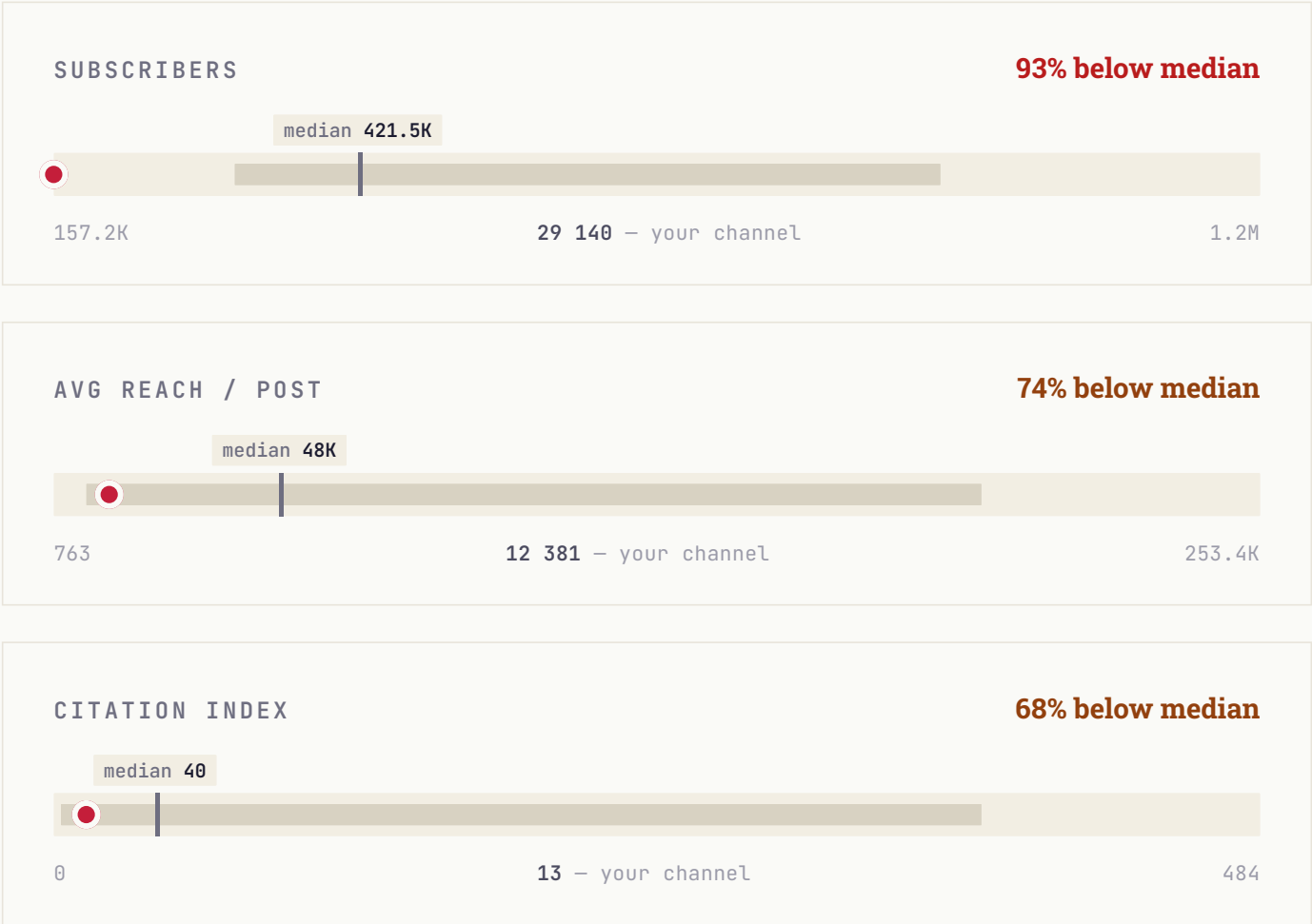
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	6	4	1 960
December 2025	4	4	261
Nov 2025	5	3	824
Oct 2025	6	2	290
Sep 2025	2	2	220
August 2025	1	1	247

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
24	6	3 802

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Best post of the week – on Sunday

On this day at 11:00 MSK the audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily – 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords – it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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