

PUBLIC REPORT BY PROMTPRESS

Channel audit

homework ideas

Конспекты



@idei_konspektov

Homework & school notes design ideas 📖 Questions: @tgbydanilov,
@manofevolution, @work_worked, @d0rru № 5037185844

SUBSCRIBERS

30 200

-1019 per month

ERR (% WHO SEE
POSTS)

4.0%

in 24h **1.9%**

REACH/POST

1.1K

ad reach **586**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 30 200 —	 SUBS REACH 3.5% avg % subs see post	 VIEWS/POST 1.1K median 1.1K · 29 days	 POSTS/WEEK 15.3 for the period
 7D TREND -15.1% vs previous week	 REACTIONS/POST 25.9 total 1,685 reactions, 828 reposts, 0 comments	 POST LENGTH 270 chars median 269 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 586 24h avg	 CHURN / MONTH -1019 over the last month	 QUOTE RATE 334 citation index · 734 channels mentioned all time	 CHANNEL AGE 1 year 9 months created 11.10.2024

AI EDITOR SUMMARY

Channel «homework ideas ✨ | Конспекты» — 30 200 subs. Each post averages 1.1K people (3% of subs), reach is low — consider expanding audience. Publishes 15 posts/week (~2/day) — regular schedule. For week Jun 29 — Jul 5, reach dropped -15.1% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 65 posts in 29 days.
- 02 Dominant format — Photo (46/65 posts).
- 03 Avg post length — 270 chars (median 269).
- 04 Peak audience activity — Saturday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.4K avg for top vs 754 for worst) — among 65 posts in 29 days. Analyze what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 13:15 PHOTO 🔗 Red aesthetic spreads Fun fact 📈 Red instantly grabs attention, activates the nervous...	VIEWS 1 506 REPOSTS 11	REACTIONS 38 ER 5.0%
Nº2 28.06 · 13:15 PHOTO 🔗 'Before & After' page Pick any period - month, season, or even a week. On the left write: 🗲what you feared 🗲what you worried about 🗲what...	VIEWS 1 402 REPOSTS 20	REACTIONS 30 ER 4.6%
Nº3 27.06 · 07:15 PHOTO 🔗 Pretty date formatting Save for later 🔗 Like it? [💖] - yes! [❤️] - no Our channel on Max📱	VIEWS 1 367 REPOSTS 23	REACTIONS 41 ER 4.5%

Nº4 22.06 · 06:15 PHOTO 🔗 Memory spreads with photos Moments you want to revisit forever 😊 Love taking photos? [💖] -...	VIEWS 1 354 REPOSTS 16 REACTIONS 35 ER 4.5%
Nº5 23.06 · 13:15 PHOTO 🔗 Personal diary = less anxiety Read & figure out what's what and why 🔗 Got a diary? [💖] - yes! [❤️] - no Our channel on...	VIEWS 1 344 REPOSTS 14 REACTIONS 42 ER 4.5%

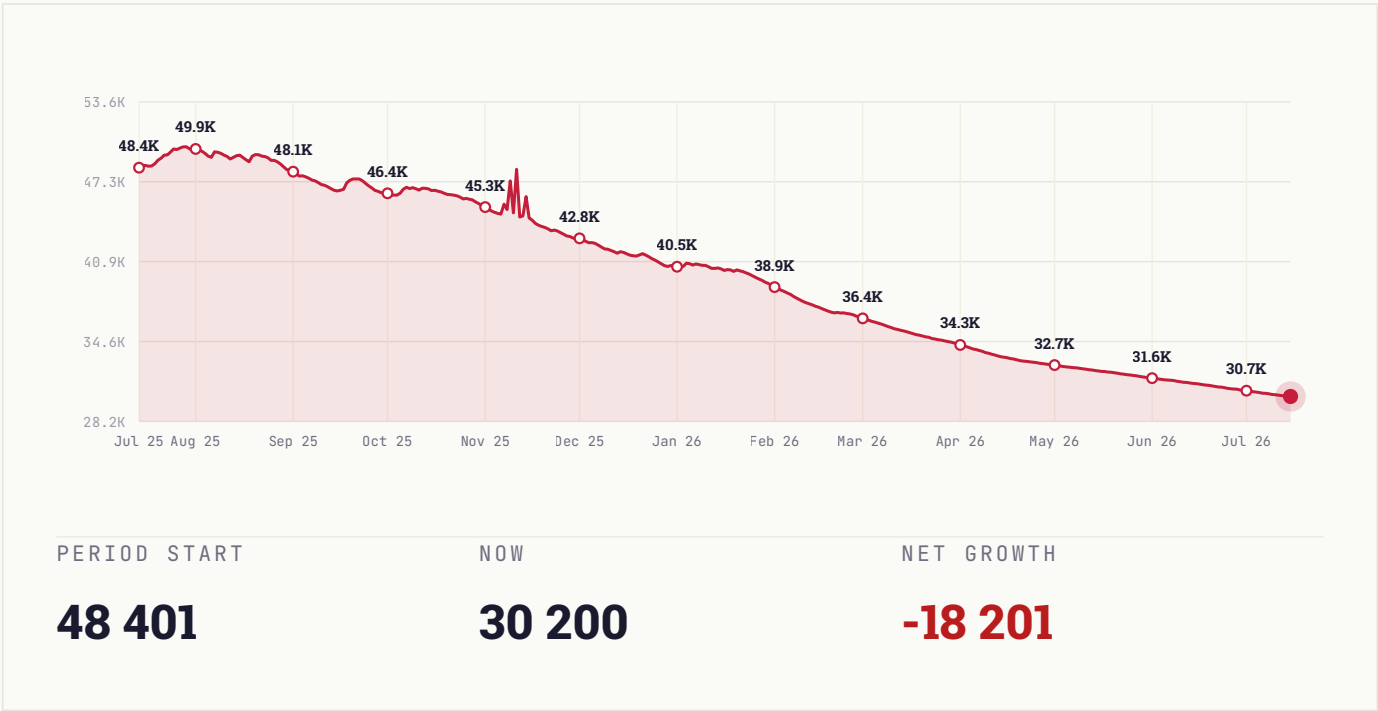
WORST 3

↓ 11.07 · 13:15 PHOTO 🔗 Spread in 'Paris Morning' style Croissant on a napkin, coffee cup, slow start to the day 📧 Try using: ☕ coffee...	VIEWS 785 REPOSTS 13 REACTIONS 20 ER 2.6%
↓ 11.07 · 06:15 VIDEO 🔗 Handy tools for bullet journaling Just what you need for beautiful spreads 💖 Got any of these...	VIEWS 766 REPOSTS 16 REACTIONS 19 ER 2.5%
↓ 12.07 · 06:15 PHOTO 🔗 Little secret of pretty diaries They're not pretty because of materials! They become pretty when you regularly...	VIEWS 712 REPOSTS 12 REACTIONS 19 ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

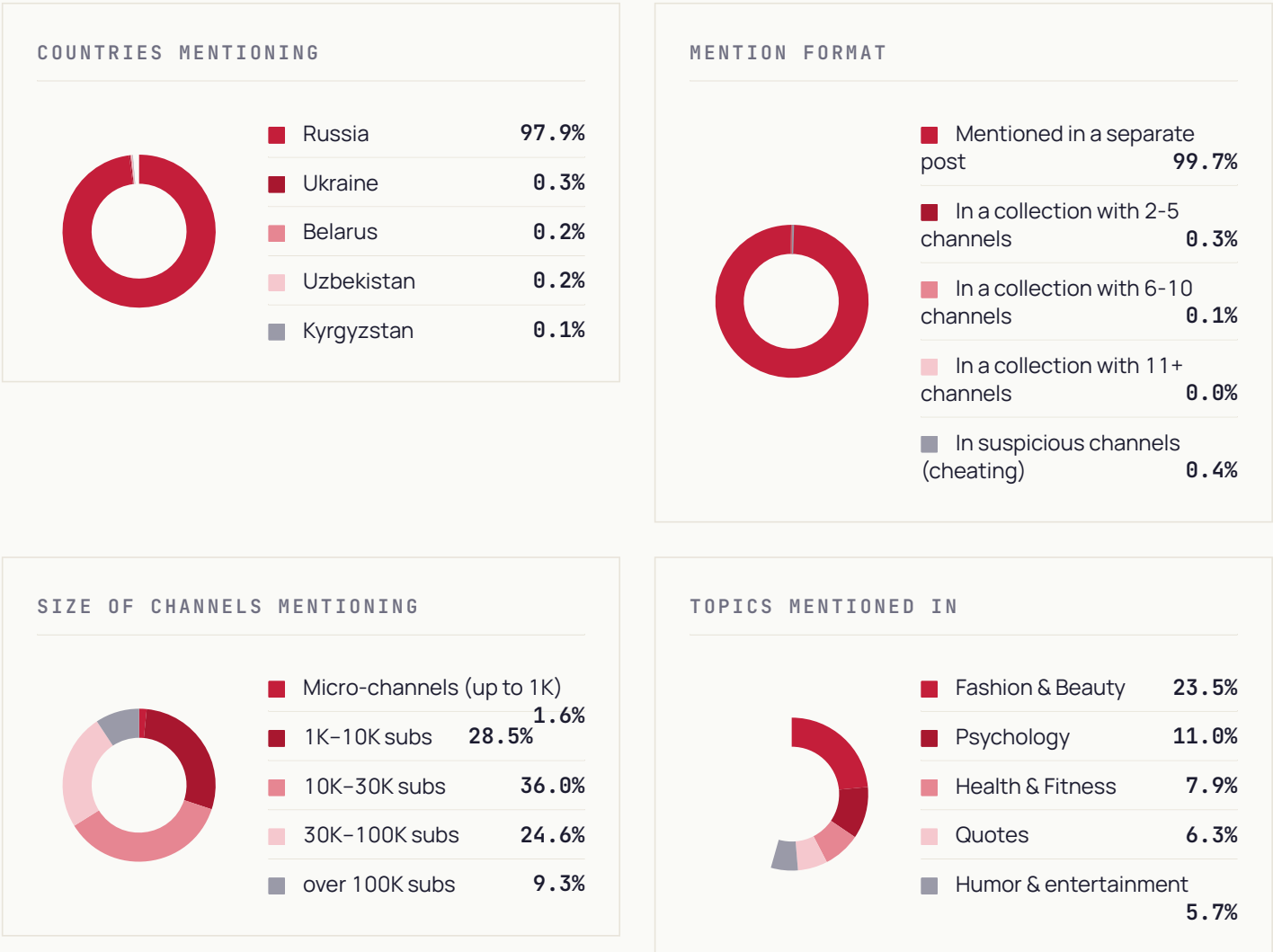
Yearly subscriber growth chart. Key months show exact subscriber count. Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

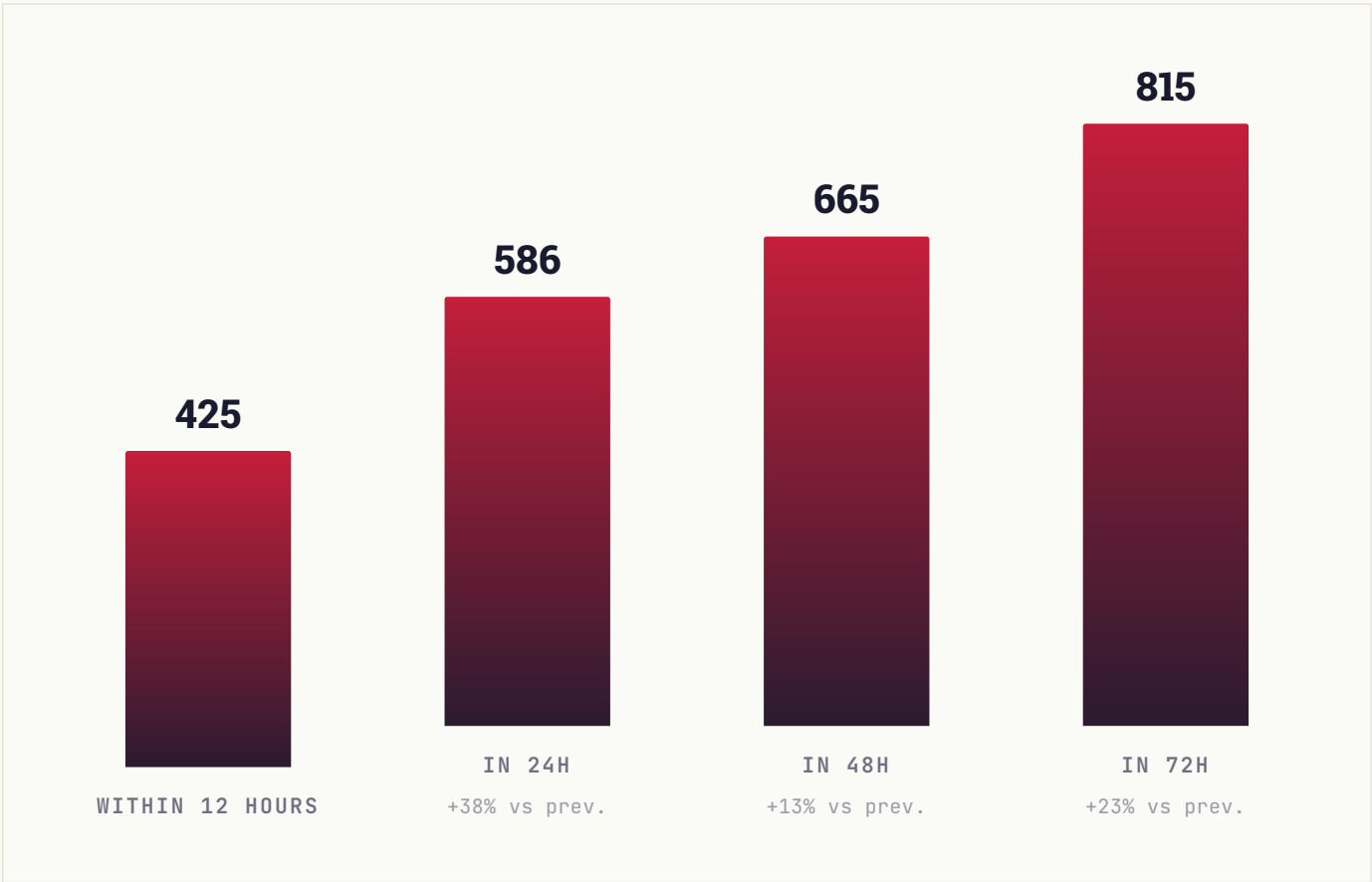
Citation index **334** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **734** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian OGE 2026 UmSkul Russian Language Territory	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
HI homework ideas ✨ Конспекты YOU	30.2K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **606**, they brought **12 581** new subs.

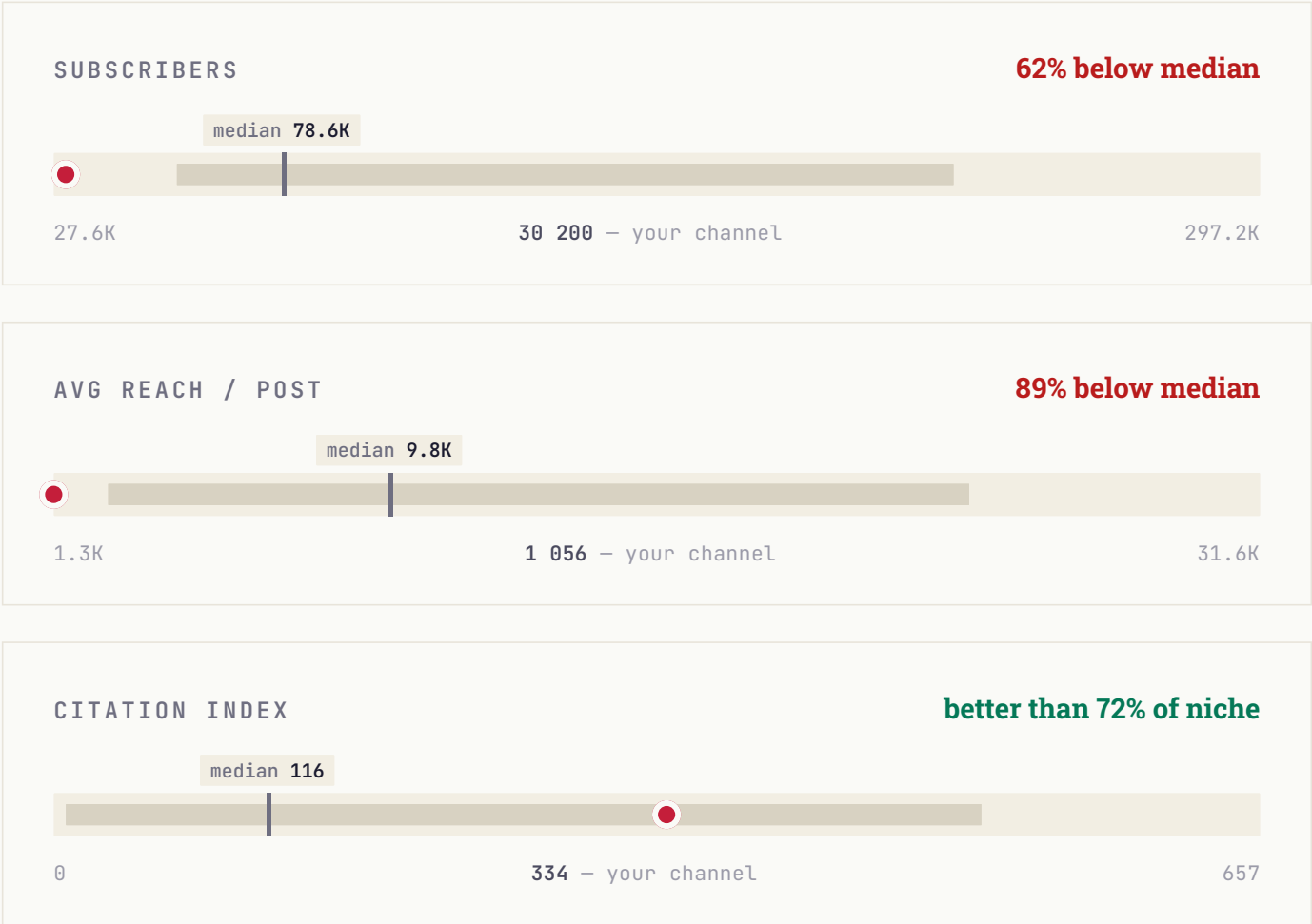
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	41	22	584
December 2025	35	19	455
Nov 2025	51	26	8 203
Oct 2025	128	70	923
September 2025	163	83	1 005
August 2025	188	73	1 411

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
606	6	12 581

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Education» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Saturday

On this day at 10:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats

Current ER 3.5% vs norm 8.0%. Try polls and interactive formats.

EFFECT

+4.5pp ER
- 03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
