

PUBLIC REPORT BY PROMTPRESS

Channel audit

Aissaule



@icyyyy

Un-Instagram Me

SUBSCRIBERS

24 443

-496 per month

ERR (% SEE POSTS)

29.0%

in 24 hours 16.5%

REACH/POST

6.4K

ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 443 —	 SUBS REACH 26.34% avg % of subs see post	 VIEWS/POST 6.4K median 7K · 29 days	 POSTS/WEEK 47.5 for the period
 7D TREND -11.0% vs previous week	 REACTIONS/POST 161.1 total 31,907 reactions, 644 reposts, 516 comments	 POST LENGTH 103 chars median 58 · 29 days	 POSTS ANALYZED 198 29 days
 AD REACH 4K 24h average	 CHURN / MONTH -496 for the last month	 CITATION RATE 2 citation index · 11 channels mentioned all time	 CHANNEL AGE 8 years 3 months created 11.03.2018

AI EDITOR SUMMARY

Channel «Aissaule» — 24 443 subs. Each post averages 6.4K people (26% of subs), that's good reach. Publishes 48 posts per week (~7/day) — active publishing. For week Jun 22–28 reach dropped by -11.0% to week Jun 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **198** posts over 29 days.
- 02 Dominant format — **Photo** (132/198 posts).
- 03 Avg post length — **103** chars (median 58).
- 04 Peak audience activity — **Saturday**, 18:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (8.3K avg for top vs 5.5K for worst) — among 198 posts over 29 days. Worth analyzing what the top have in common — topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 12:44 PHOTO 	VIEWS 8 527 REACTIONS 314 REPOSTS 4 ER 34.9%
Nº2 06.06 · 13:38 PHOTO You're the best  	VIEWS 8 253 REACTIONS 123 REPOSTS 5 ER 33.8%
Nº3 09.06 · 04:53 PHOTO My beauties, relaxing   	VIEWS 8 220 REACTIONS 318 REPOSTS — ER 33.6%

Nº4 04.06 • 21:17 **PHOTO**

Tried to photograph clouds! It was incredibly beautiful!

VIEWS

8 198

REPOSTS

3

REACTIONS

238

ER

33.5%

Nº5 04.06 • 08:17 **TEXT**

Astana airport is back to normal. Hurray! All flights to Almaty were at very inconvenient times.

VIEWS

8 187

REPOSTS

2

REACTIONS

157

ER

33.5%

WORST 3

↓ 29.06 • 17:35 **TEXT**

I had plans for tonight, but the kids took so long to fall asleep that I'm just an angry dog with no plans

VIEWS

5 499

REPOSTS

—

REACTIONS

103

ER

22.5%

↓ 27.06 • 21:41 **TEXT**

My humidifier consumes a three-day water norm for an adult in an hour But I like it 😊

VIEWS

5 488

REPOSTS

1

REACTIONS

90

ER

22.5%

↓ 29.06 • 20:45 **PHOTO**



VIEWS

5 433

REPOSTS

1

REACTIONS

169

ER

22.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

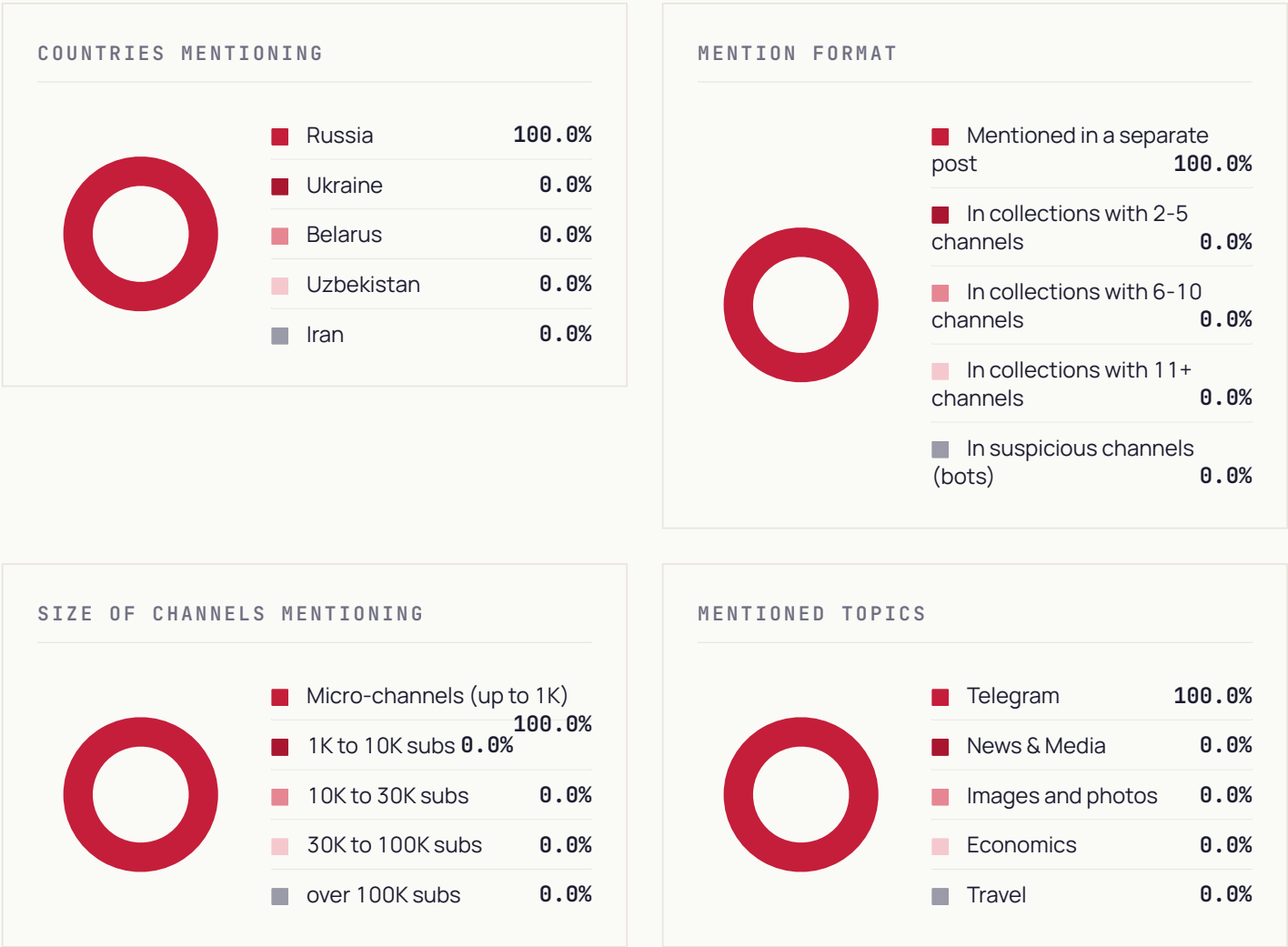
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

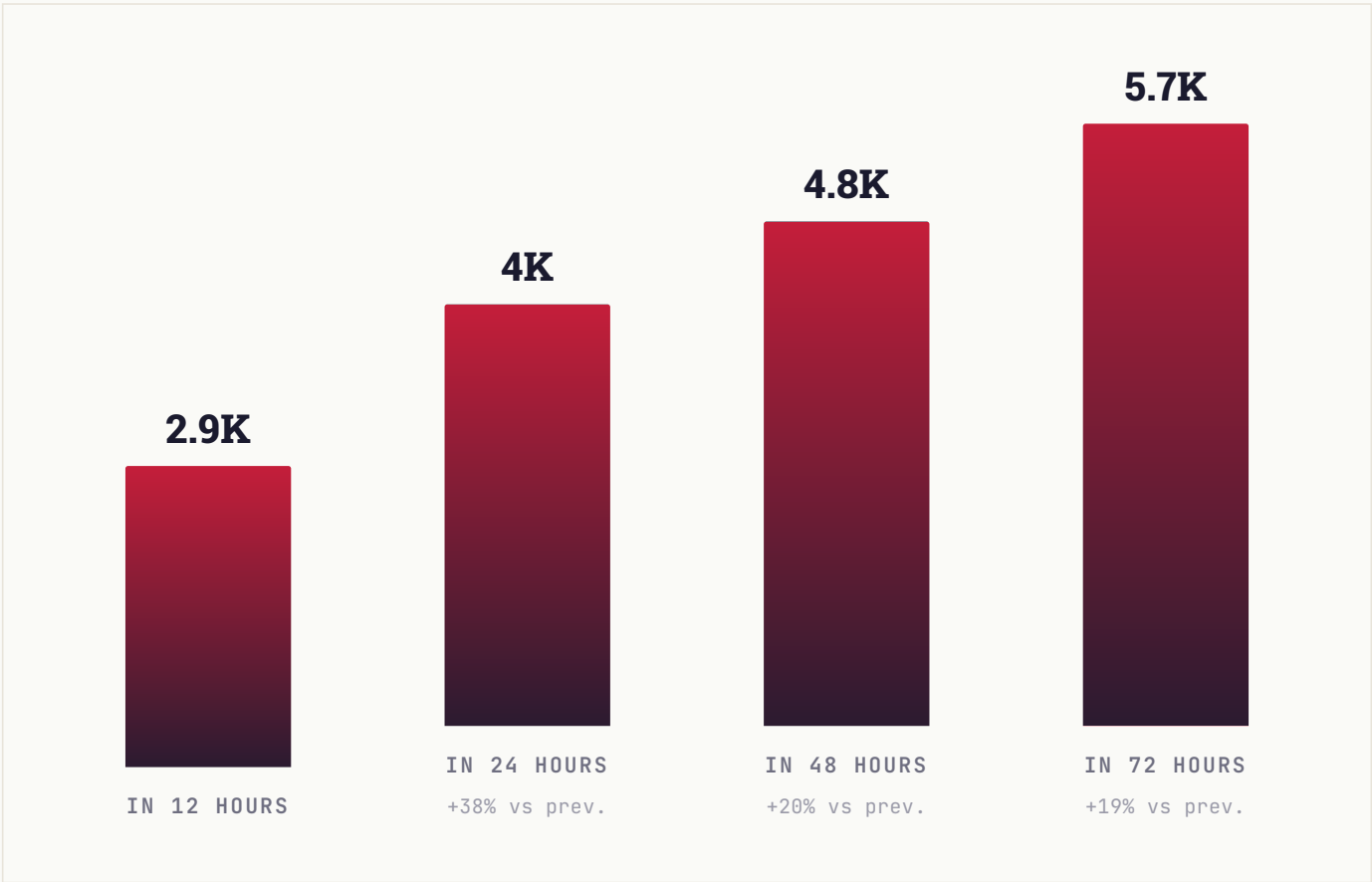
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 11 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule YOU	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
AL ALPHA	21.1K

COMPARATIVE CONCLUSION

Channel intop 10 of niche (#8 of 98). Strong position. Niche leader — Margulan Seisembay (212.9K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **4 734** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	2 429
December 2025	0	0	187
Nov 2025	0	0	0
Oct 2025	0	0	1 321
Sep 2025	0	0	733
August 2025	0	0	64
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
0	6	4 734	

SECTION 08 · NICHE COMPARISON

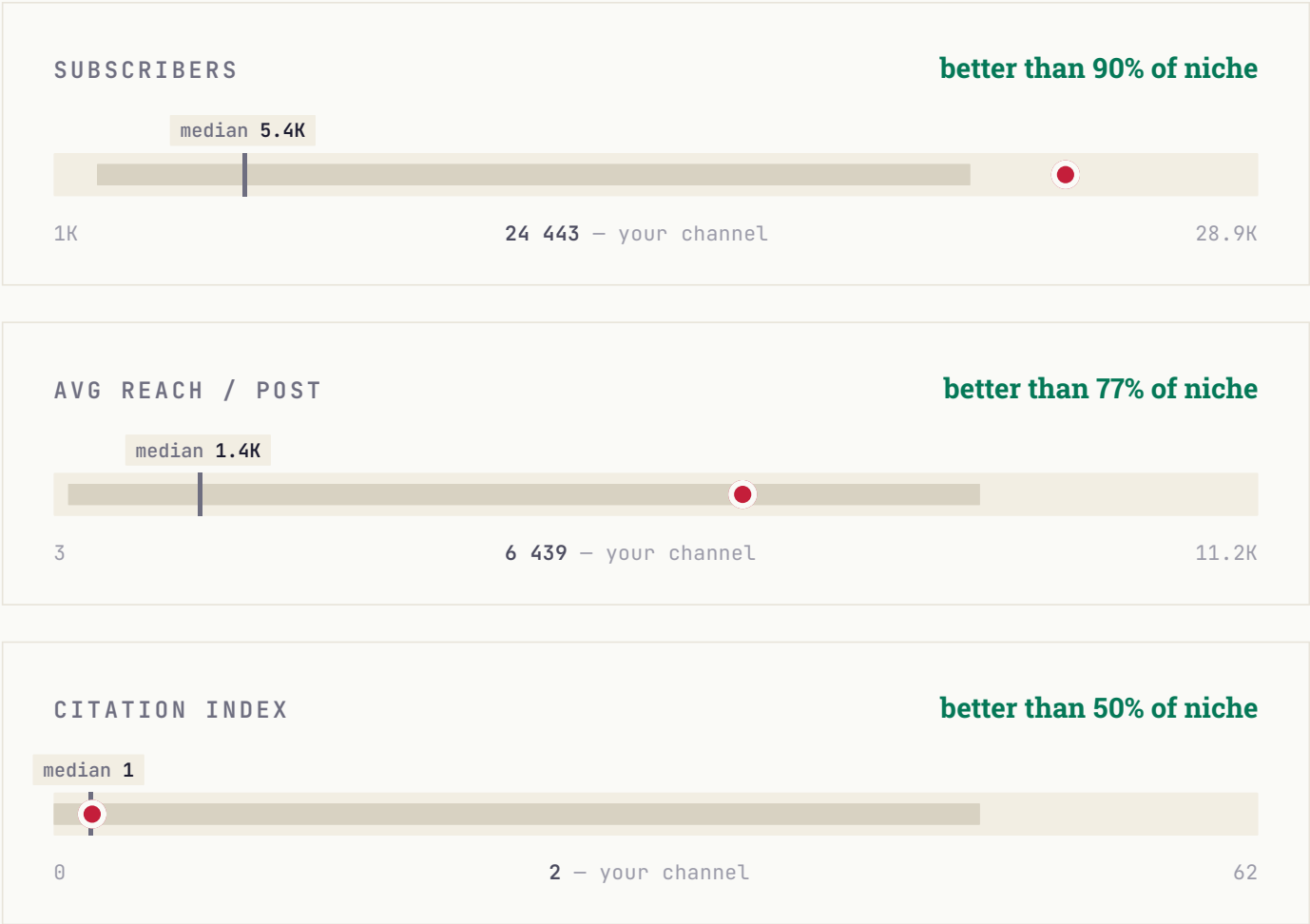
Where the channel stands in its league

Took top-100 channels in category «Blogs» and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#8/100

RANK IN NICHE

Channel in top 8% of blogs



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 18:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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