

PUBLIC PROMTPRESS REPORT

# Channel audit

## Sergey (ICO Drops) notes



@icodrops\_sergey

Founder ICO Drops, co-founder DropsCapital, DropsTab. Startup guy, crypto & stock investor, speculator, father. Believe in God and trend. No financial advice here NO DM PLEASE!

SUBS

**43 839**

-299 per month

ERR (% SEE POSTS)

**43.0%**

per day 25.5%

REACH/POST

**18.8K**

ad reach 11.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

|                                                                                                                                                              |                                                                                                                                                                                               |                                                                                                                                                                                            |                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>43 839</div><div>—</div></div>                    | <div><div> SUB REACH</div><div>42.9%</div><div>avg % subs see post</div></div>                               | <div><div> VIEWS/POST</div><div>18.8K</div><div>median 18.5K · 3 days</div></div>                         | <div><div> POSTS/WEEK</div><div>8.8</div><div>over period</div></div>                      |
| <div><div> 7-DAY TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>180.2</div><div>only 721 reactions, 390 reposts, 65 comments</div></div> | <div><div> POST LENGTH</div><div>115 chars</div><div>median 116 · 3 days</div></div>                      | <div><div> POSTS ANALYZED</div><div>4</div><div>3 days</div></div>                         |
| <div><div> AD REACH</div><div>11.2K</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>-299</div><div>last month</div></div>                                    | <div><div> CITATION RATE</div><div>66</div><div>citation index · 474 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>8 years 1 month</div><div>created 22.05.2018</div></div> |

AI EDITOR SUMMARY

Channel «Sergey (ICO Drops) notes» — 43 839 subs. Each post averages 18.8K people (43% of subs), wide reach for a channel this size. Publishes 9 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 3 days.
- 02 Dominant format — Text (2/4 posts).
- 03 Avg post length — 115 chars (median 116).
- 04 Peak audience activity — Saturday, 09:00 MSK.
- 05 Top posts get 1x more views than the weakest (19.2K avg top vs 18.2K worst) — among 4 posts in 3 days. Analyze commonalities: topic, format, timing.

TOP 4 POSTS

|                                                                                                                                                                                                                              |                                                                      |                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>13.06 · 06:28</div><div>TEXT</div></div> <div>Days after launch, Anthropic shut access to new Fable 5 model per government request...</div>                                                          | <div>VIEWS</div> <div>20 702</div> <div>REPOSTS</div> <div>231</div> | <div>REACTIONS</div> <div>113</div> <div>ER</div> <div>47.2%</div> |
| <div><div>Nº2</div><div>15.06 · 17:45</div><div>PHOTO</div></div> <div>Space X meanwhile is worth almost 2 Bitcoin market caps<br/>Bitcoin as a phenomenon is becoming less significant against the backdrop of new...</div> | <div>VIEWS</div> <div>19 164</div> <div>REPOSTS</div> <div>88</div>  | <div>REACTIONS</div> <div>240</div> <div>ER</div> <div>43.7%</div> |
| <div><div>Nº3</div><div>16.06 · 10:38</div><div>PHOTO</div></div> <div>Healthy erection</div>                                                                                                                                | <div>VIEWS</div> <div>17 823</div> <div>REPOSTS</div> <div>48</div>  | <div>REACTIONS</div> <div>180</div> <div>ER</div> <div>40.7%</div> |

|                                                                                       |         |           |
|---------------------------------------------------------------------------------------|---------|-----------|
| <div>Nº4</div> <div>16.06 · 10:39</div> <div>TEXT</div> <div>Skeptics silenced?</div> | VIEWS   | REACTIONS |
|                                                                                       | 17 530  | 188       |
|                                                                                       | REPOSTS | ER        |
|                                                                                       | 23      | 40.0%     |

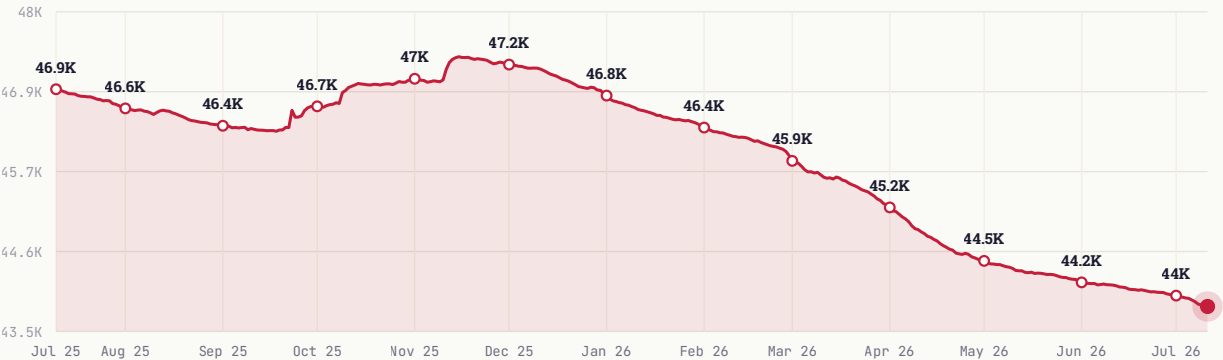
WORST 3

|                                                                                                                                                                                                                       |         |           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-----------|
| <div>↓</div> <div>15.06 · 17:45</div> <div>PHOTO</div> <div>Space X meanwhile is worth almost 2 Bitcoin market caps<br/>Bitcoin as a phenomenon is becoming less significant against<br/>the backdrop of new...</div> | VIEWS   | REACTIONS |
|                                                                                                                                                                                                                       | 19 164  | 240       |
|                                                                                                                                                                                                                       | REPOSTS | ER        |
|                                                                                                                                                                                                                       | 88      | 43.7%     |
| <div>↓</div> <div>16.06 · 10:38</div> <div>PHOTO</div> <div>Healthy erection</div>                                                                                                                                    | VIEWS   | REACTIONS |
|                                                                                                                                                                                                                       | 17 823  | 180       |
|                                                                                                                                                                                                                       | REPOSTS | ER        |
|                                                                                                                                                                                                                       | 48      | 40.7%     |
| <div>↓</div> <div>16.06 · 10:39</div> <div>TEXT</div> <div>Skeptics silenced?</div>                                                                                                                                   | VIEWS   | REACTIONS |
|                                                                                                                                                                                                                       | 17 530  | 188       |
|                                                                                                                                                                                                                       | REPOSTS | ER        |
|                                                                                                                                                                                                                       | 23      | 40.0%     |

SECTION 03 · SUB DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.

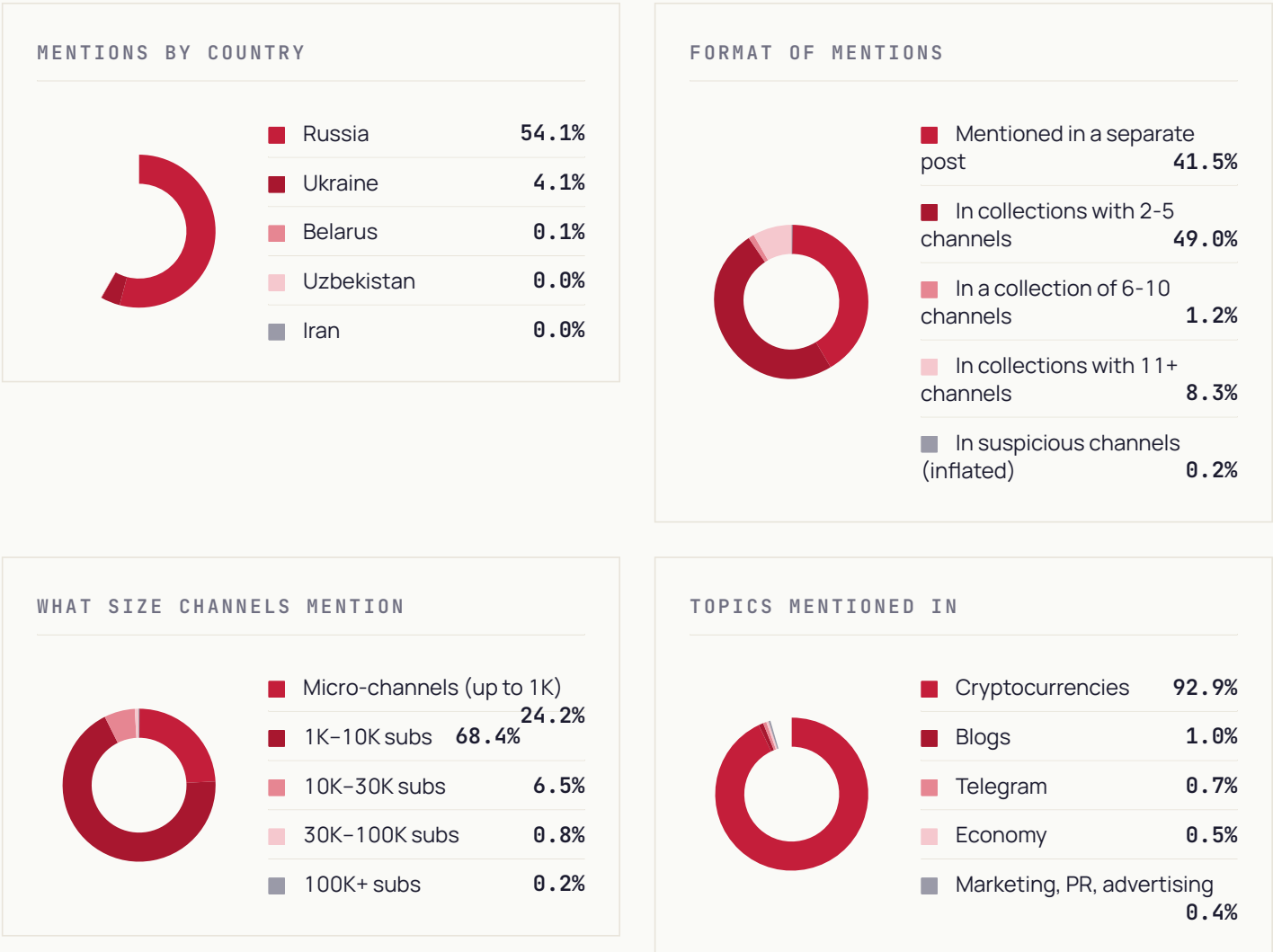


| START OF PERIOD | NOW    | NET GROWTH |
|-----------------|--------|------------|
| 46 895          | 43 841 | -3 054     |

SECTION 04 · MENTIONS

# Who mentions the channel and how

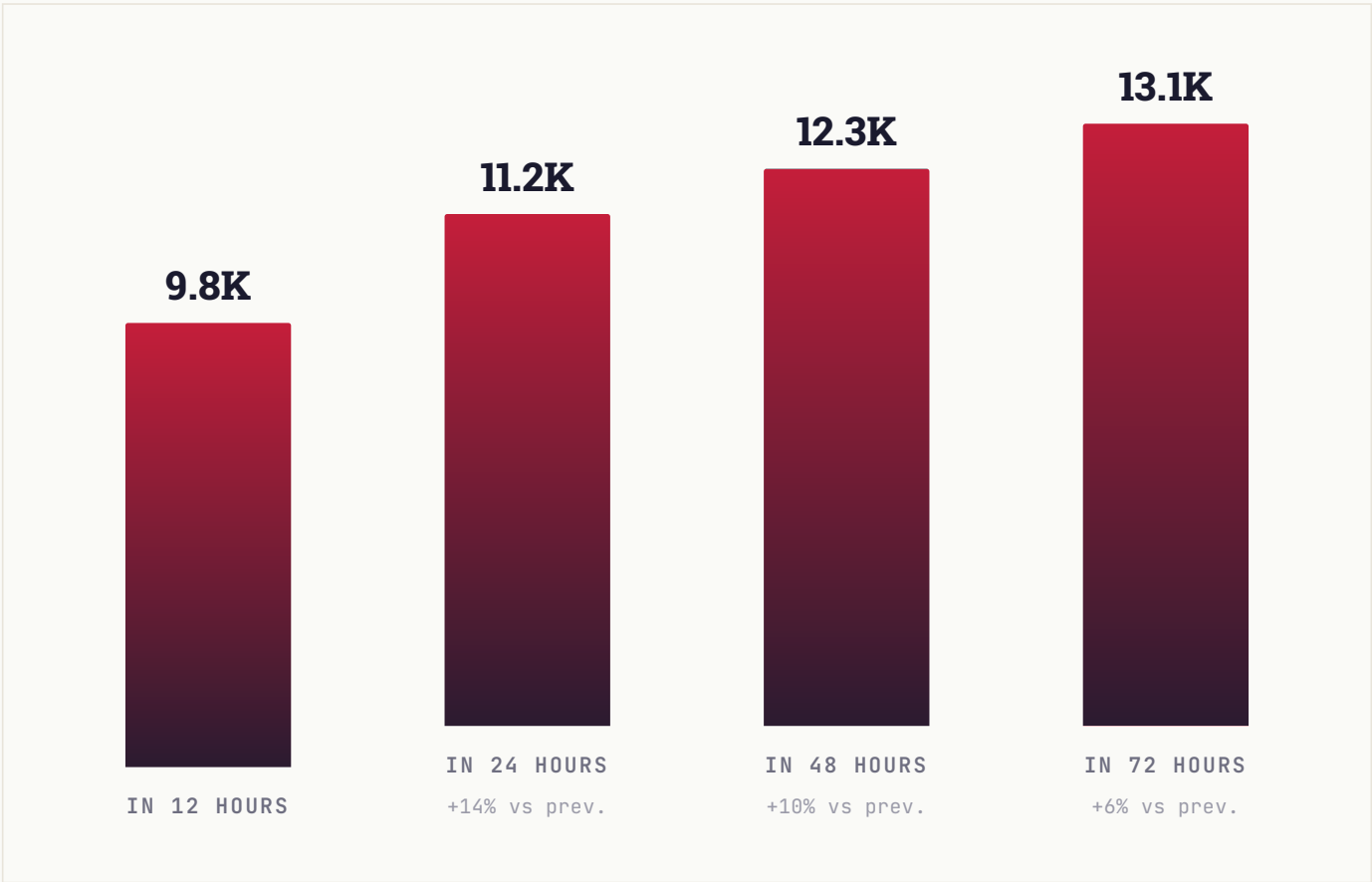
Citation index **66** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All-time channel was mentioned **474** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                         | SUBS  |
|---------------------------------|-------|
| BA Blum: All Crypto – One App   | 16.8M |
| MC Major Community              | 13M   |
| CE Catapult Extreme             | 9.9M  |
| RO Roxman                       | 8.8M  |
| DC DOGS Community               | 7.9M  |
| GO Gram of TON                  | 7.4M  |
| FH FX Holding   Official        | 7.1M  |
| TF Time Farm News               | 6.1M  |
| TT Tofan Trade   سیگنال کریپتو  | 5.3M  |
| TN Tonkeeper News               | 5.3M  |
| S( Sergey (ICO Drops) notes YOU | 43.8K |

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **454**, they brought **1 460** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT SUBS |
|----------------|----------|----------|--------------|
| Jan 2026       | 0        | 0        | 9            |
| December 2025  | 19       | 8        | 22           |
| November 2025  | 64       | 13       | 427          |
| October 2025   | 228      | 10       | 449          |
| September 2025 | 118      | 18       | 485          |
| August 2025    | 25       | 6        | 68           |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 454            | 6              | 1 460          |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

**Main post of the week — on Saturday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window for an important post**
- 02

**Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains audience better**
- 03

**Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000 subs**
- 04

**Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**
- 05

**Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from relevant audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us & hit your growth plan in a month.

01

**Launch ads in  
Telegram**

<https://panel.promptpress.com/register>

02

**Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)