

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Ibrahim Gulyamov



@ibrahimgulyamov

Tadbirkor, biznes konsultant va tizimlashtirish bo'yicha mutaxassis ■  
71-200-92-92 Admin - @pcg\_support

SUBS

**25 046**

+803 per month

ERR (% SEE POSTS)

**25.0%**

per day 10.3%

REACH/POST

**6.5K**

ad reach 2.6K/24h

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6 months · monthly

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                              |                                                                                                                                                                                                |                                                                                                                                                                                                   |                                                                                                                                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>25 046</div><div>—</div></div>                    | <div><div> SUBSCRIBER REACH</div><div>25.91%</div><div>avg % subs see post</div></div>                        | <div><div> VIEWS/POST</div><div>6.5K</div><div>median 7K · 26 days</div></div>                                   | <div><div> POSTS/WK</div><div>9.1</div><div>for the period</div></div>                        |
| <div><div> 7D TREND</div><div>-16.3%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>22.6</div><div>total 792 reactions, 656 reposts, 455 comments</div></div> | <div><div> POST LENGTH</div><div>308 chars.</div><div>median 243 · 26 days</div></div>                           | <div><div> POSTS ANALYZED</div><div>35</div><div>26 days</div></div>                          |
| <div><div> AD REACH</div><div>2.6K</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>+803</div><div>for the last month</div></div>                            | <div><div> CITATION INDEX</div><div>188</div><div>citation index · 411 channels mentioned all time</div></div> | <div><div> CHANNEL AGE</div><div>10 years 3 months</div><div>created 11.03.2016</div></div> |

AI EDITOR SUMMARY

Channel «Ibrahim Gulyamov» – 25 046 subs. Each post averages 6.5K people (26% from subs), good reach. Publishes 9 posts/week (~1/day) – regular. Week 1–7 Jun reach dropped -16.3% by week of May 25–31 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **35** posts over 26 days.
- 02 Dominant format — **Video** (14/35 posts).
- 03 Avg post length — **308** chars (median 243).
- 04 Audience peak — **Monday**, 19:00 UZT.
- 05 Top posts get **2x** more views than the weakest (8.2K avg for top vs 3.9K for worst) — among 35 posts in 26 days. Worth analyzing what top posts have in common — topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                  |                                                                    |                                                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>15.05 · 10:21</div><div>TEXT</div></div> <div>Bugun oxirgi kun. Bugun Qashqadaryoda 3-kun darsimiz bo'lyapti. Keyingi manzilimiz esa Buxoro, 20, 21, va 22-may kunlari...</div>          | <div>VIEWS</div> <div>8 352</div> <div>REPOSTS</div> <div>1</div>  | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>33.3%</div> |
| <div><div>Nº2</div><div>25.05 · 14:29</div><div>PHOTO</div></div> <div>Reklamaga pul sarflayapsiz, lekin mijoz yo'q. Tadbirkorlardan shu muammoni eshitganimda bitta savol beraman. "Qanday tizim bilan...</div> | <div>VIEWS</div> <div>8 233</div> <div>REPOSTS</div> <div>21</div> | <div>REACTIONS</div> <div>35</div> <div>ER</div> <div>32.9%</div> |
| <div><div>Nº3</div><div>20.05 · 06:55</div><div>VIDEO</div></div> <div>3 kun Buxorodamiz. "Biznes Transformatsiyasi" dasturimizning Buxorodagi darslarini boshladik. @IbrahimGulyamov</div>                      | <div>VIEWS</div> <div>8 134</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>25</div> <div>ER</div> <div>32.5%</div> |

|                                                                                                             |                                                                    |                                                                   |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº4</div><div>15.05 · 13:15</div><div>VIDEO</div></div> <div>(post without caption – video)</div> | <div>VIEWS</div> <div>7 886</div> <div>REPOSTS</div> <div>10</div> | <div>REACTIONS</div> <div>49</div> <div>ER</div> <div>31.5%</div> |
|-------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|

|                                                                                                                                                                                                                 |                                                                    |                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº5</div><div>27.05 · 00:38</div><div>PHOTO</div></div> <div>☒ PCG jamoasi siz azizlarni bugungi muborak Qurbon Hayiti bilan qutlaydi. Siz va yaqinlaringizga oilaviy baxt, sihat-salomatlik...</div> | <div>VIEWS</div> <div>7 726</div> <div>REPOSTS</div> <div>17</div> | <div>REACTIONS</div> <div>31</div> <div>ER</div> <div>30.8%</div> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|

WORST 3

|                                                                                                                                                                                                                   |                                                                    |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>↓</div><div>09.06 · 05:43</div><div>PHOTO</div></div> <div>Atiga 1 kun qoldi! Ertaga Samarqanddagi "Biznes Transformatsiyasi" dasturimiz boshlanadi. Agar siz, xodimlar, sotuv, marketing...</div>      | <div>VIEWS</div> <div>4 213</div> <div>REPOSTS</div> <div>6</div>  | <div>REACTIONS</div> <div>9</div> <div>ER</div> <div>16.8%</div>  |
| <div><div>↓</div><div>10.06 · 05:38</div><div>VIDEO</div></div> <div>Biz Samarqanddamiz! Biznes Transformatsiyasi dasturimizni bugun 1-kuni. Bugun "Biznes egasining transformatsiyasi" hamda "Marketing...</div> | <div>VIEWS</div> <div>3 800</div> <div>REPOSTS</div> <div>13</div> | <div>REACTIONS</div> <div>30</div> <div>ER</div> <div>15.2%</div> |
| <div><div>↓</div><div>10.06 · 13:15</div><div>VIDEO</div></div> <div>Ustoz tanlashdagi 3ta muhim jihat. @IbrahimGulyamov</div>                                                                                    | <div>VIEWS</div> <div>3 617</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>35</div> <div>ER</div> <div>14.4%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

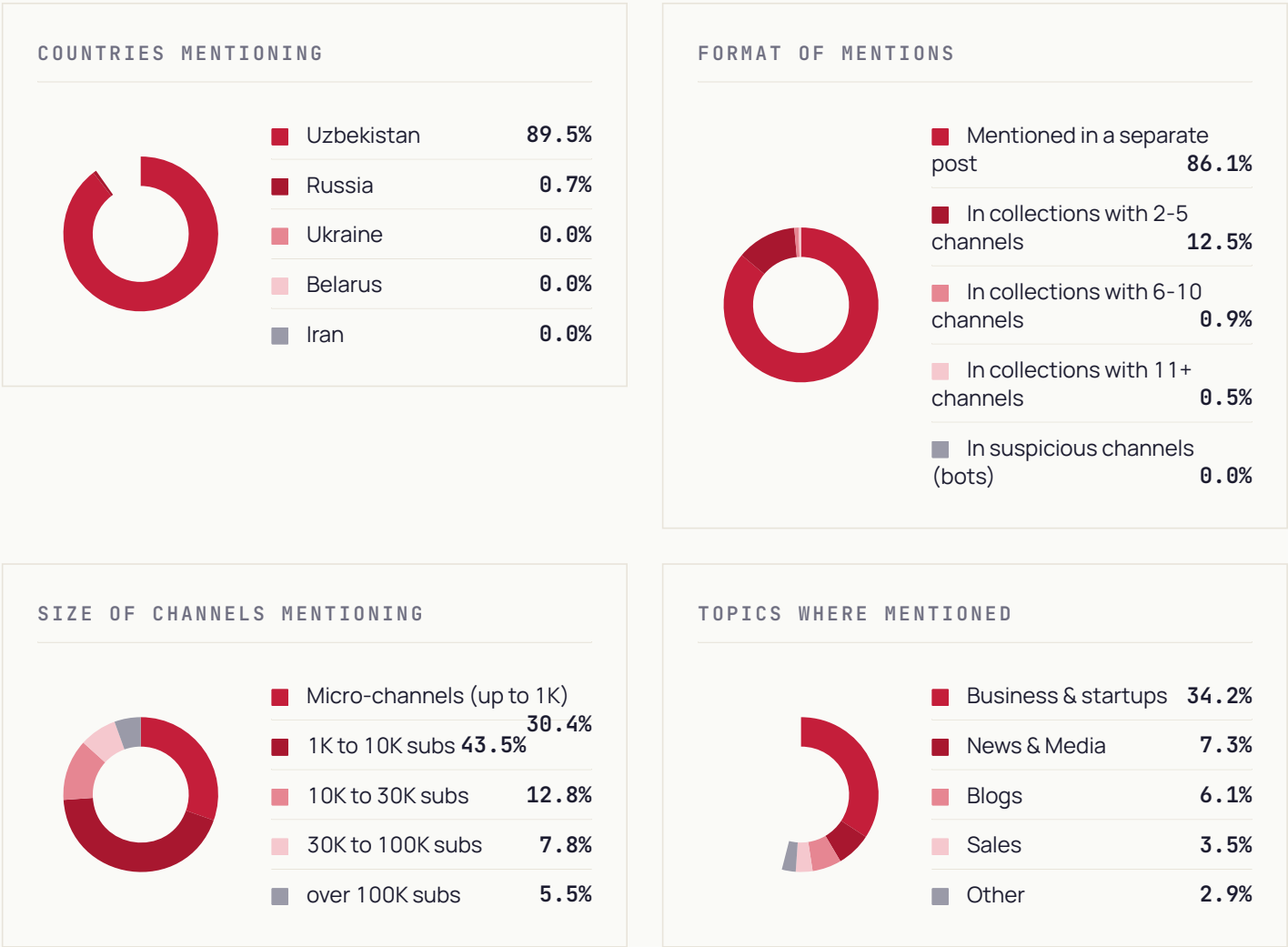
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

# Who and how mentions the channel

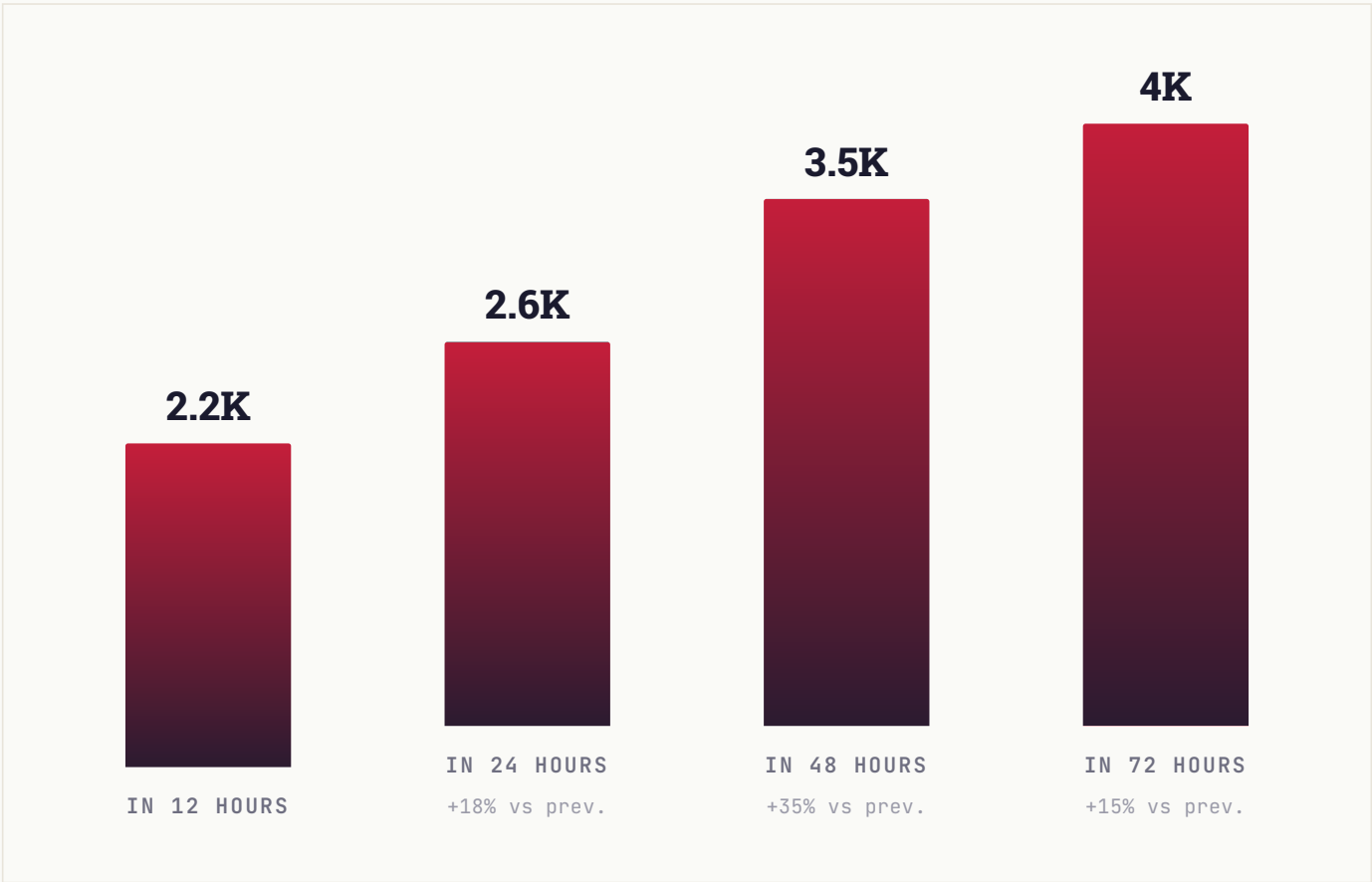
Citation index **188** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel was mentioned **411** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time from publication. Helps estimate how long placement stays effective.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

| CHANNEL                                                                 | SUBS  |
|-------------------------------------------------------------------------|-------|
| <div>K </div> <b>Kun.uz   Official channel</b>                          | 1.1M  |
| <div>TP</div> <b>Telegram_Yulduzlari  Official channel</b>              | 1M    |
| <div>MA</div> <b>Muhammad Ali   Rasmiy Blog</b>                         | 61.6K |
| <div>AI</div> <b>Alisher Isaev blogi</b>                                | 40K   |
| <div>IG</div> <b>Ibrahim Gulyamov</b> <div>YOU</div>                    | 25K   |
| <div>MF</div> <b>MFaktor.uz</b>                                         | 15.3K |
| <div>KT</div> <b>Kozimxon To'rayev</b>                                  | 12.7K |
| <div>ML</div> <b>My Life Planner   Otzivlar</b>                         | 9.3K  |
| <div> B</div> <b>  Biznesni masofadan boshqarish</b>                    | 3.6K  |
| <div>1 </div> <b>15-16-17-Iyul   "Mensiz biznes"   Ibrahim Gulyamov</b> | 2.7K  |
| <div>TO</div> <b>TopBrains</b>                                          | 798   |

COMPARATIVE INSIGHT

Channel in mid-list (5th out of 11). 4 channels larger, 6 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **44**, they brought **4 349** new subs.

| PERIOD         | MENTIONS | CHANNELS | GAINED SUBS |                        |
|----------------|----------|----------|-------------|------------------------|
| December 2025  | 10       | 3        | 886         | <div><div></div></div> |
| November 2025  | 14       | 2        | 730         | <div><div></div></div> |
| October 2025   | 6        | 6        | 447         | <div><div></div></div> |
| September 2025 | 1        | 1        | 420         | <div><div></div></div> |
| August 2025    | 0        | 0        | 643         | <div><div></div></div> |
| July 2025      | 13       | 2        | 1 223       | <div><div></div></div> |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 44             | 6              | 4 349          |

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01**

## Main post of the week — on Monday

Audience is most active on this day at 19:00 UZT.

EFFECT

**Best window  
for an  
important post**

**02**

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs**

**03**

## Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**

**04**

## Cross-promo with neighboring channels

Cross-post with similar channels quarterly. 2-3 collabs give relevant growth.

EFFECT

**Relevant  
audience  
growth**

**05**

## Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

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**01 Launch Telegram ad** <https://panel.promptpress.com/register>

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**02 Contact manager** [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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