

PROMTPRESS PUBLIC REPORT

Channel audit

Дневник Мракоборцев Территория Героев



@iamsniper

Author channel of writer and volunteer Elena «Lovets» Zalesskaya.
We have no equals because we don't compare ourselves to anyone.
Ads and contact:...

SUBSCRIBERS

139 886

ERR (% WHO SEE
POSTS)

REACH/POST

6K

-2035 per month

5.0%

in 24h 3.3%

ad reach 4.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 139 886 —	 SUBS REACH 4.28% avg % subs see post	 VIEWS/POST 6K median 5.9K · 29 days	 POSTS/DAY 9.0 ~63 per week
 7D TREND -9.3% vs previous week	 REACTIONS/POST 181.6 total 48,494 reactions, 2,739 reposts, 3,688 comments	 POST LENGTH 590 chars median 534 · 29 days	 POSTS ANALYZED 267 29 days
 AD REACH 4.6K 24h avg	 CHURN / MONTH -2035 last month	 CITATION RATE 1 578 citation index · 2,868 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 30.11.2022

AI EDITOR SUMMARY

Channel «Дневник МракоборцевТерритория Героев» — 139 886 subs. Each post averages 6K people (4% of subs), reach is low — consider expanding audience. Publishes 63 posts/week (~9/day) — active posting. Week Jun 29–Jul 5 reach dropped -9.3% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 267 posts in 29 days.
- 02 Dominant format — Photo (119/267 posts).
- 03 Avg post length — 590 chars (median 534).
- 04 Peak audience activity — Monday, 15:00 MSK.
- 05 Top posts drive 2× more views than the weakest (10.4K avg for top vs 4.8K for worst) — among 267 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 15:51 VIDEO 🔥 Drone operator "expectation vs reality" from BARS-14 fighters Expectation: sitting clean, tactical, cool glasses, killing Khokhols...	VIEWS 12 319 REPOSTS 21	REACTIONS 236 ER 8.8%
Nº2 15.06 · 12:31 PHOTO 111111111111 🤔 There are things harder to part with than people they once...	VIEWS 10 666 REPOSTS 16	REACTIONS 126 ER 7.6%
Nº3 06.07 · 20:48 TEXT 🔥 Ballistics on Kyiv again. What did Prosrochka say about air superiority? This is it. Kyiv residents better leave this and...	VIEWS 8 199 REPOSTS 29	REACTIONS 323 ER 5.9%

Nº4 20.06 • 16:01 PHOTO  In 5 hours, access to the "SELF-PICKUP 2.0" project opens for 24 hours. Its uniqueness is absolute – never before on the internet...	VIEWS 8 094 REPOSTS 11 REACTIONS 146 ER 5.8%
Nº5 22.06 • 17:45 VIDEO  Another example of incredible luck and professionalism on the "Novorossiya" highway: Ukrainian "Hornet" drone attacks a truck, in...	VIEWS 8 025 REPOSTS 26 REACTIONS 415 ER 5.7%

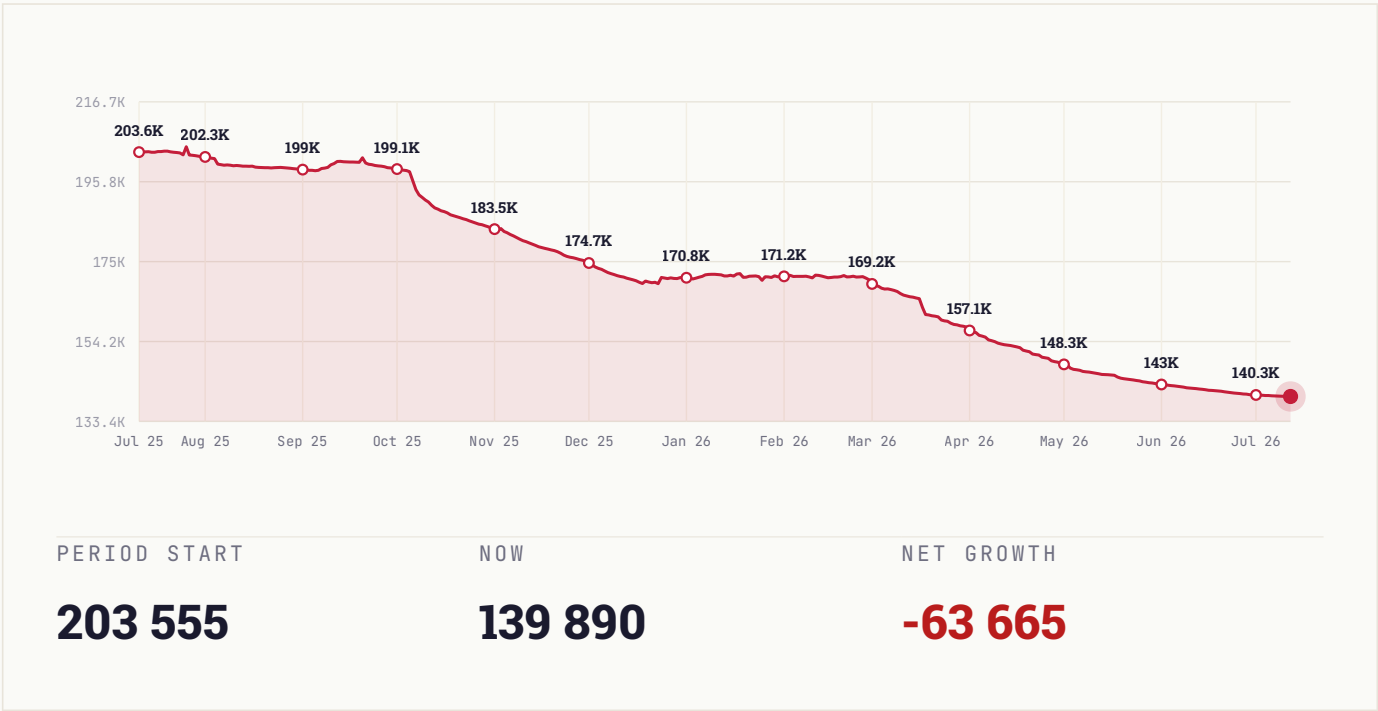
WORST 3

↓ 07.07 • 14:10 VIDEO SVO fighters won't steer you wrong Our guys at the front read and get news on the Ukraina.ru channel The channel is working and will keep working!...	VIEWS 4 854 REPOSTS — REACTIONS 105 ER 3.5%
↓ 20.06 • 13:03 VIDEO «Save those who need help right now. Volunteers risk their lives to go to dangerous areas. They are all OUR people. And everything...	VIEWS 4 786 REPOSTS 2 REACTIONS 102 ER 3.4%
↓ 12.06 • 12:45 PHOTO Only hot news Don't miss the main Subscribe - Hot News	VIEWS 4 683 REPOSTS — REACTIONS 26 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

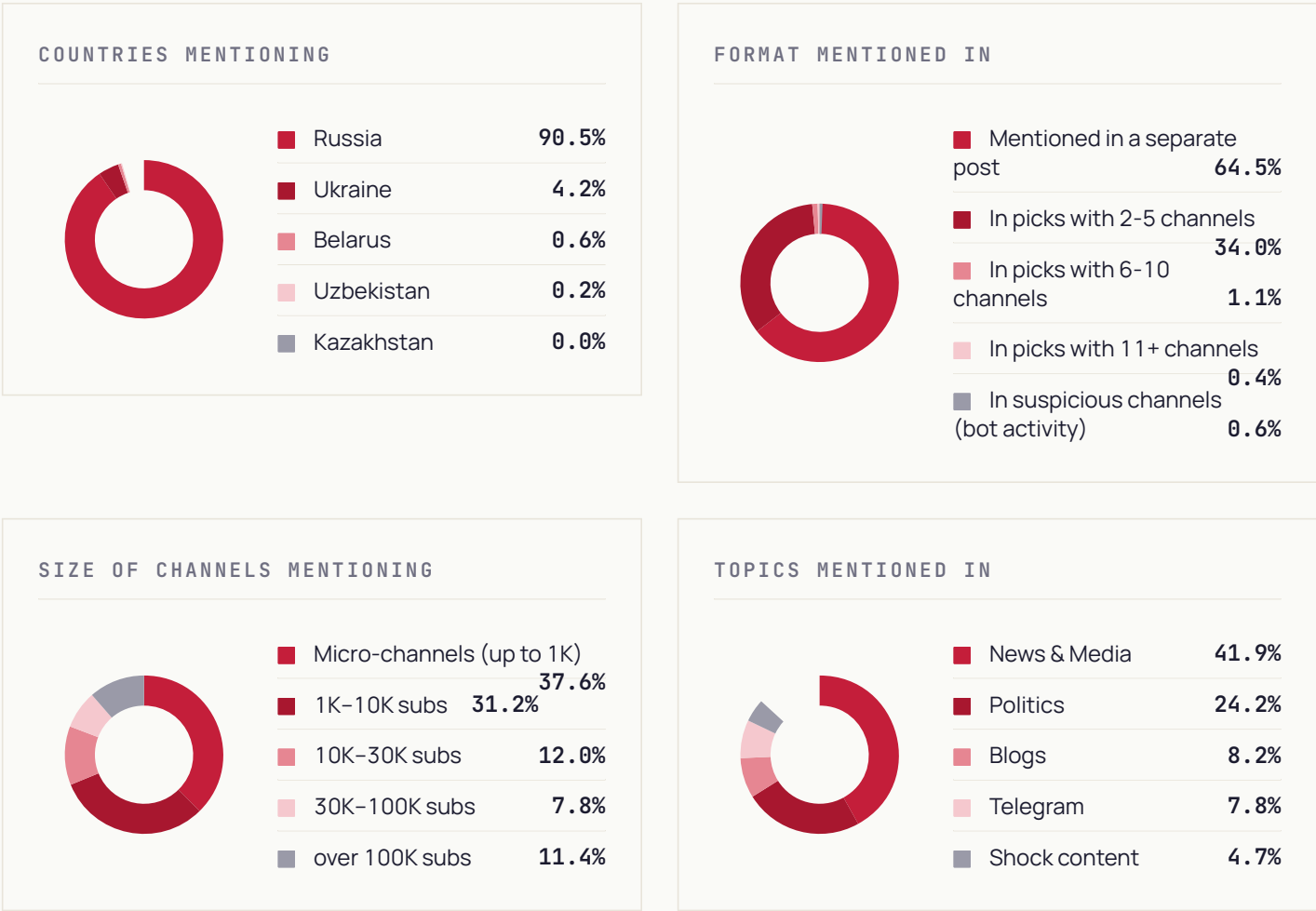
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

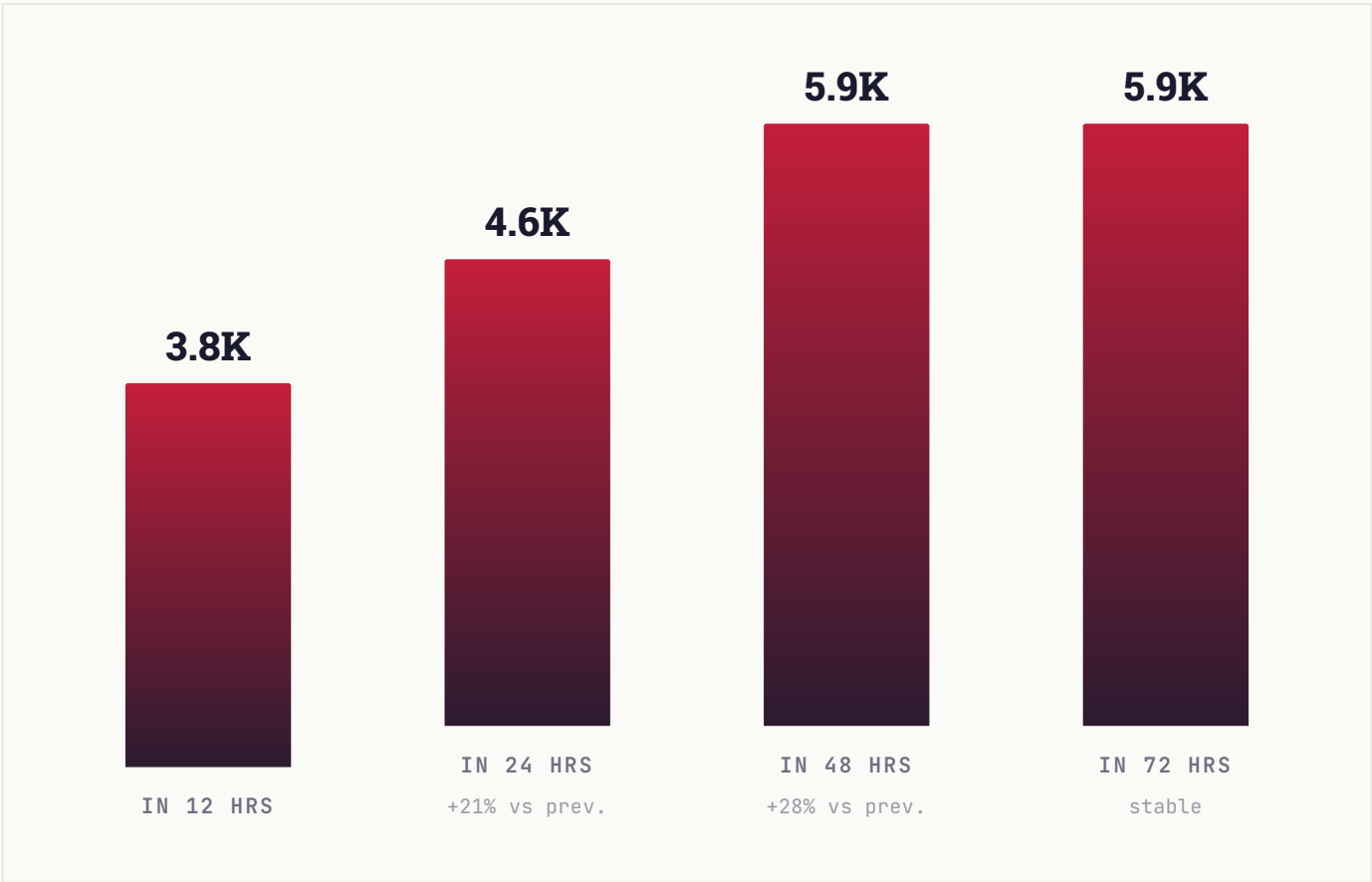
Citation index **1 578** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 868** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.1M
E1	EVELONE 192	1.1M
ZJ	broen lives here	1.1M
PA	PARADEYEVICH	1M
NE	NEVZOROV	1M
RM	🇷🇺Дневник Мракоборцев🇷🇺 Территория Героев YOU	139.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1 063**, they brought **11 005** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	48	26	3 731	
December 2025	85	63	2 843	
Nov 2025	82	59	523	
Oct 2025	150	79	0	
September 2025	455	230	3 644	
August 2025	243	139	264	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
1 063	6	11 005

Where the channel stands in its league

SUBSCRIBERS

71% below median

174.1K 139 886 — your channel 1.3M

median 483.2K

AVG REACH / POST

96% below median

6.3K 5 993 — your channel 584.8K

median 136.7K

CITATION INDEX

better than 90% of niche

0 1 578 — your channel 2K

median 163

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 4.28% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Quarterly cross-post with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads on Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager