

PROMTPRESS PUBLIC REPORT

Channel audit

Soft Skill |

Навыки



@iambitious

Community of experts and pros 🚀👉 Ads & strong integrations —
@jaMasha Experience, ideas & tools from people who grow faster.
📖 A book that boosts your...

SUBSCRIBERS

126 918

-284 per month

ERR (% SEE POSTS)

6.0%

last day **3.0%**

REACH/POST

6.5K

ad reach **3.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 126 918 —	 SUBS REACH 5.15% avg % subs see post	 VIEWS/POST 6.5K median 7K · 26 days	 POSTS/WEEK 2.9 for the period
 7D TREND -0.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 603 chars median 578 · 26 days	 POSTS ANALYZED 11 26 days
 AD REACH 3.8K 24h avg	 CHURN / MONTH -284 last month	 CITATION RATE 412 citation index · 1,116 channels mentioned all time	 CHANNEL AGE 8 years 9 months created 28.09.2017

AI EDITOR SUMMARY

Channel «Soft Skill | Навыки» — 126 918 subs. Each post averages 6.5K people (5% from subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — rare posts. For the week Jun 29 – Jul 5 reach stable (-0.5% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 26 days.
- 02 Dominant format — **Photo** (10/11 posts).
- 03 Avg post length — **603** chars (median 578).
- 04 Peak audience activity — **Thursday**, 16:00 MSK.
- 05 Top posts get **1x** more views than the weakest (8K avg for top vs 5.7K for worst) — among 11 posts in 26 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 13:03 PHOTO You're not tired. You've just been living someone else's life too long. Artyom just got in the car and drove. No route, no plan, almost empty...	VIEWS 8 341 REPOSTS 18	REACTIONS — ER 6.6%
Nº2 15.06 · 09:18 PHOTO Lilacs in Moscow bloomed two weeks early due to abnormal heat. A nearly 130-year temperature record was set, severely affecting...	VIEWS 8 245 REPOSTS 5	REACTIONS — ER 6.5%
Nº3 22.06 · 09:18 PHOTO Soft Skills of an Aristocrat: Why Privileged Kids Rebel You'd think a noble-born has it all. But sometimes they look...	VIEWS 7 539 REPOSTS 12	REACTIONS — ER 5.9%

Nº4 01.07 • 08:50 PHOTO At 34 you may suddenly realize you're living someone else's life. Just a broken phone. Got the old one. Found a ten-year-old video...	VIEWS 7 277 REPOSTS 12 REACTIONS — ER 5.7%
Nº5 29.06 • 09:18 PHOTO High-Stakes Negotiation: Why Dialogue Skills Save Lives In hot spots and critical situations, every word and action...	VIEWS 7 216 REPOSTS 5 REACTIONS — ER 5.7%

WORST 3

↓ 08.07 • 10:30 PHOTO Soft Skills & Negotiation in Real Politics The story of international negotiations sometimes resembles complex business talks or...	VIEWS 5 860 REPOSTS 5 REACTIONS — ER 4.6%
↓ 07.07 • 09:40 PHOTO Tired of starting a new life on Monday that never comes? 'Airport of a Deferred Life' — a novel about a person who...	VIEWS 5 599 REPOSTS 7 REACTIONS — ER 4.4%
↓ 08.07 • 09:30 TEXT Avitologist needed! -Responsibility -Smartphone/PC & internet -Communication skills Terms: -Fully transparent...	VIEWS 5 514 REPOSTS 5 REACTIONS — ER 4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

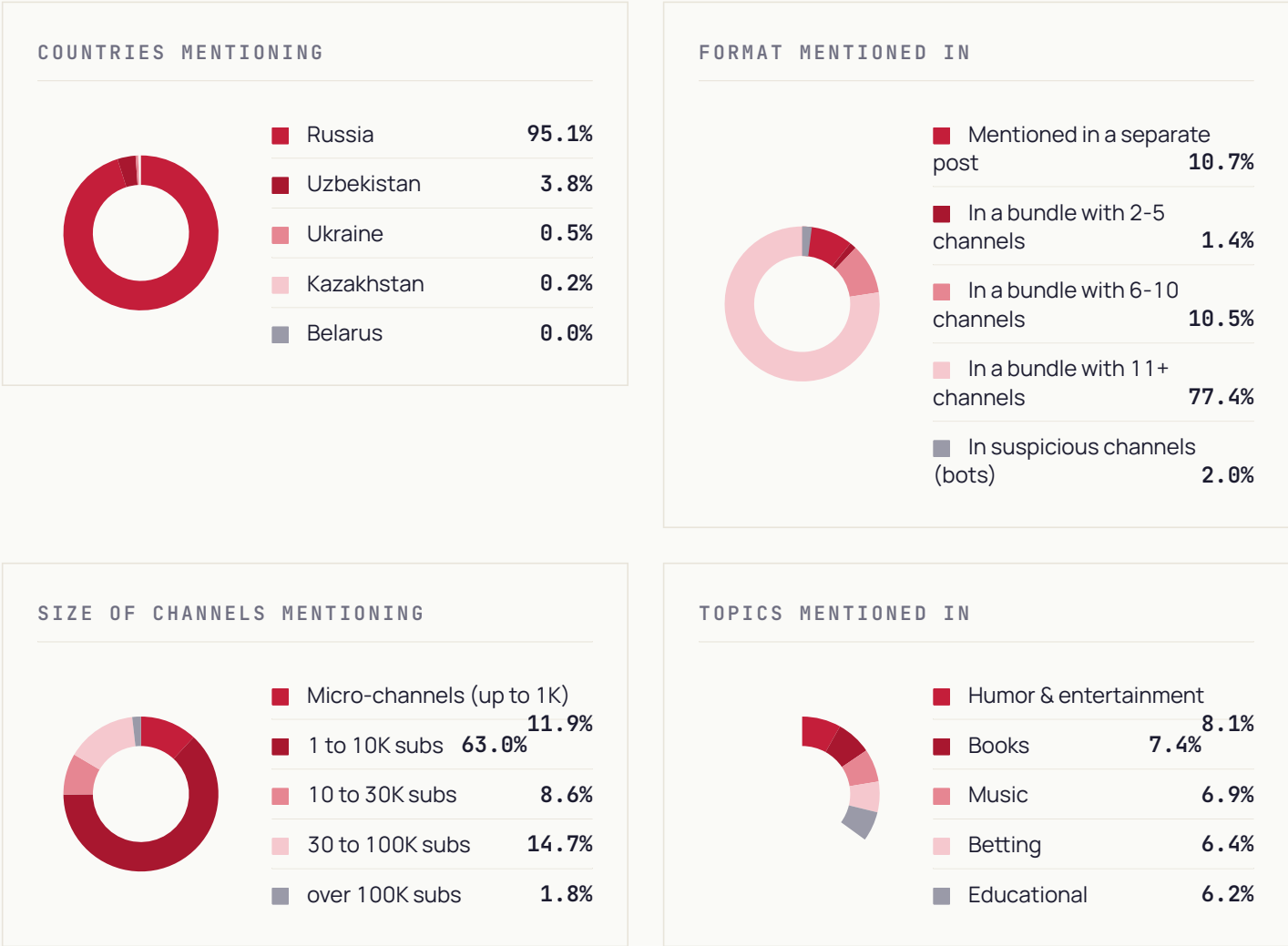
Yearly subscriber growth chart. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

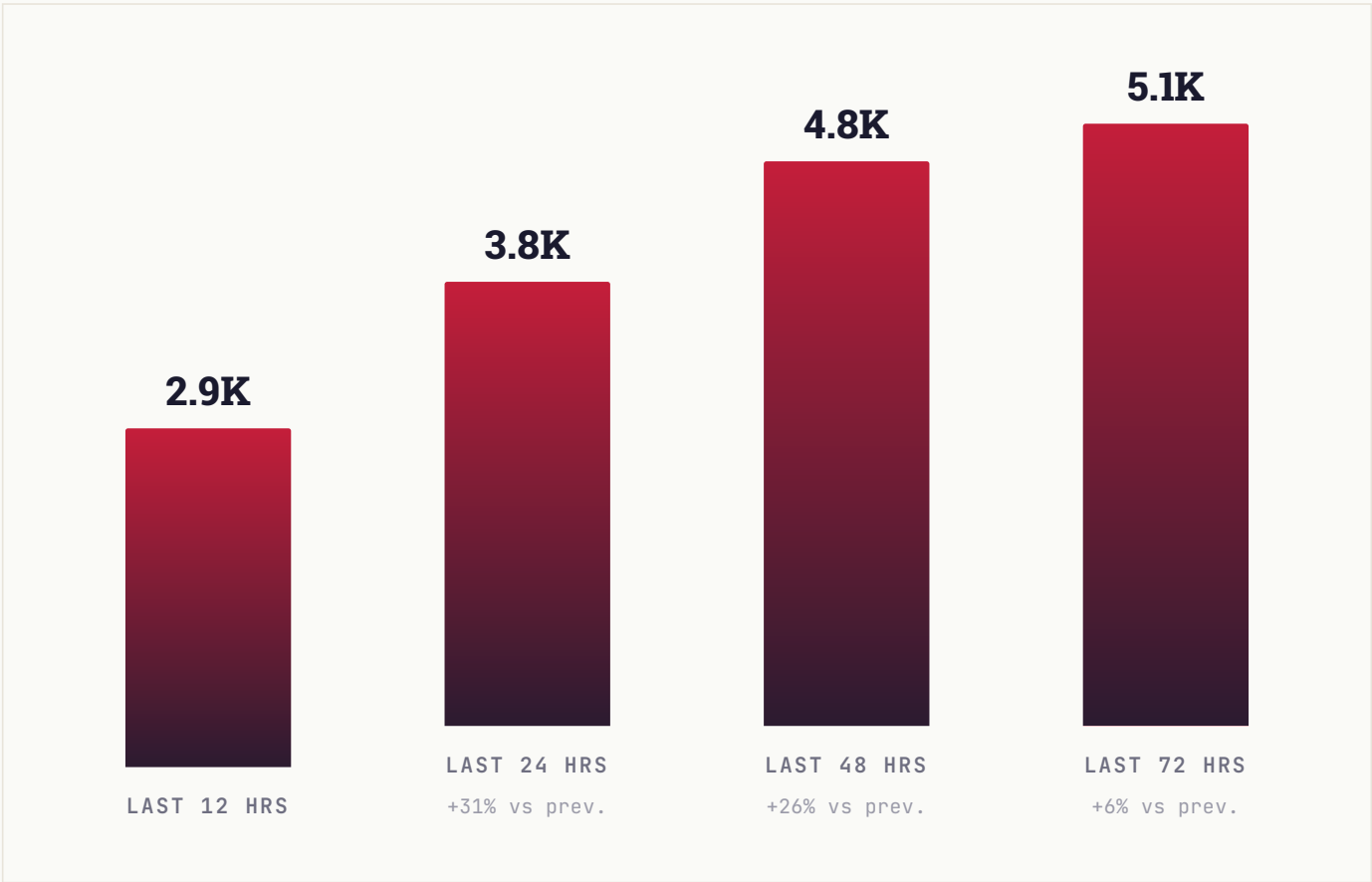
Citation index **412** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 116** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
Mم Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
SS Soft Skill Навыки YOU	126.9K

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#12 of 100). Leader — **Manjmy** منجمى (406.4K). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **28**, they brought **9 326** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	1	1	2 104
December 2025	5	5	1 246
Nov 2025	6	6	2 023
Oct 2025	8	5	1 706
Sep 2025	5	5	1 759
August 2025	3	3	488

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
28	6	9 326

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Courses & guides» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

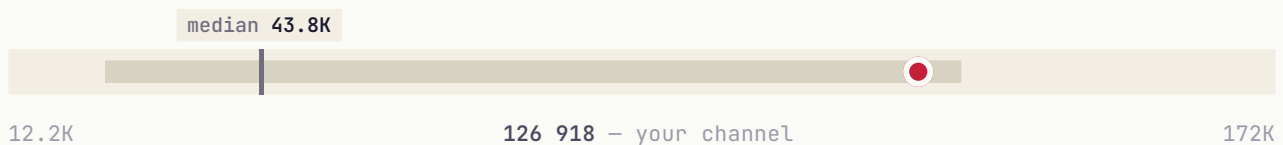
#12 /100

RANK IN NICHE

Channel in top 12% – strong position

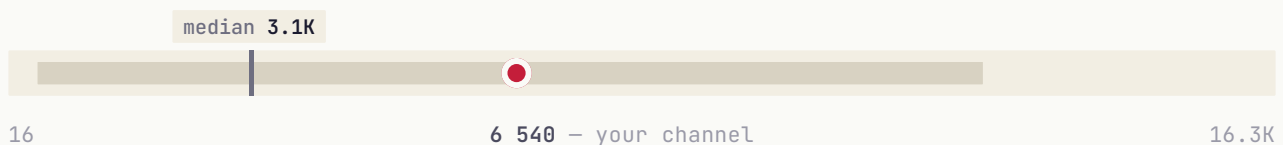
SUBSCRIBERS

better than 87% of niche



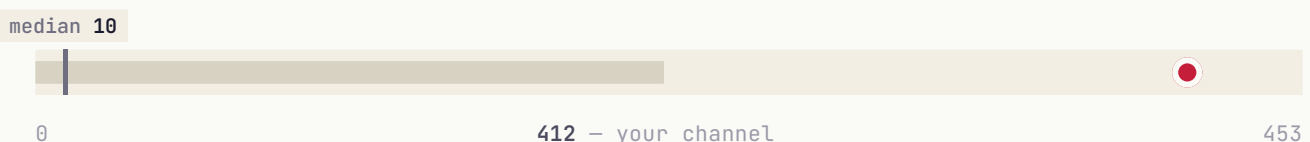
AVG REACH / POST

better than 64% of niche



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 2.9 posts/week. Active channels average 7-10.
Consistency is key to retaining audience.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Thursday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase video post share**

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 5.15% vs norm 6.0%. Try polls & interactive
formats.

EFFECT

+0.8pp ER**05****System traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

+1K-3K subs

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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