

PUBLIC PROMTPRESS REPORT

Channel audit

Worse than Fedoseev



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Author's platform of professional cynicism. I study propagandists, GR, PR, and social architects. Yaroslav 'Yars' Fedoseev. Contact: @yarsfedoseev

SUBSCRIBERS

16 096

-240 per month

ERR (% SEE POSTS)

22.0%

per day 2.6%

REACH/POST

3.8K

ad reach 411/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 16 096 —	 SUBSCRIBER REACH 23.61% avg % subs see post	 VIEWS/POST 3.8K median 1.3K · 29 days	 POSTS/WEEK 6.5 over period
 7D TREND -89.8% vs previous week	 REACTIONS/POST 25.5 only 688 reactions, 296 reposts, 78 comments	 POST LENGTH 283 chars median 148 · 29 days	 POSTS ANALYZED 27 29 days
 AD REACH 411 avg per 24h	 CHURN / MONTH -240 last month	 CITATION RATE 411 citation index · 1,583 channels mentioned over all time	 CHANNEL AGE 6 years 10 months created 09.09.2019

AI EDITOR SUMMARY

Channel "Worse than Fedoseev" — 16 096 subs. Each post gets avg 3.8K people (24% from subs), this is average reach — room to grow. Publishes 6 posts per week (~1/day) — infrequent. For week June 29 – July 5, reach dropped -89.8% to the week of June 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts over 29 days.
- 02 Dominant format: Text (19/27 posts).
- 03 Avg post length — 283 chars (median 148).
- 04 Peak audience activity — Thu, 07:00 MSK.
- 05 Top posts get 28x more views than the weakest (25.1K avg for top vs 894 for worst) — across 27 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 04:46 TEXT Prepare for the front. Exercise. Study weapons and artillery. Study medicine. Help...	VIEWS 67 500 REPOSTS 162	REACTIONS 45 ER 419.4%
Nº2 15.06 · 12:54 TEXT In defense of Russian patriots, I'll say it's very hard to win a war when the overwhelming public and state majority...	VIEWS 6 225 REPOSTS 41	REACTIONS 44 ER 38.7%
Nº3 12.06 · 08:22 PHOTO During the USSR's collapse, many chaotic events occurred from 1988 to 1991. Including the withdrawal of Soviet...	VIEWS 1 667 REPOSTS 6	REACTIONS 18 ER 10.4%

Nº4 15.06 · 12:33 TEXT Iran won	VIEWS 1 537 REPOSTS 2	REACTIONS 13 ER 9.5%
Nº5 16.06 · 18:48 TEXT A fresh vacancy just arrived at my favorite RUTUBE. Check it out.	VIEWS 1 521 REPOSTS 12	REACTIONS 5 ER 9.4%

|

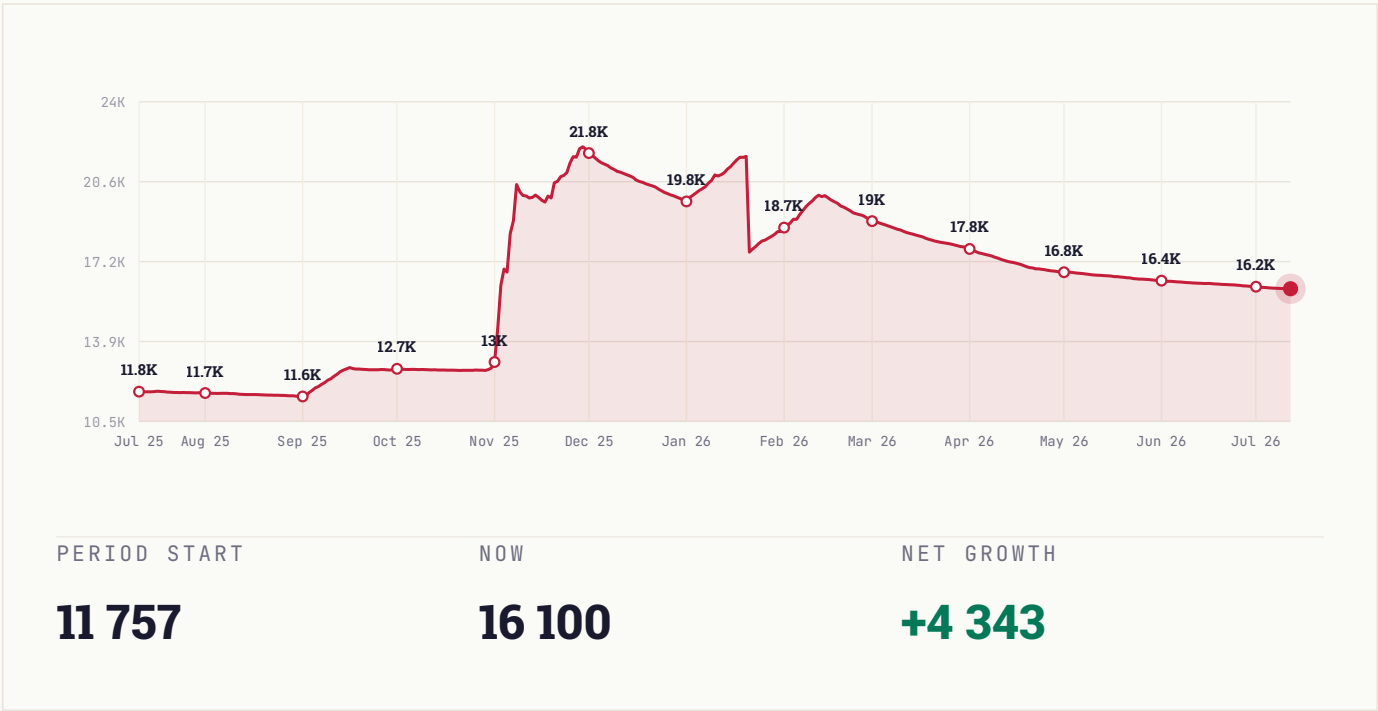
WORST 3

↓ 04.07 · 09:48 TEXT So timely 🤔🤔🤔 Time to discuss, huh 🤔🤔🤔	VIEWS 912 REPOSTS 2	REACTIONS 11 ER 5.7%
↓ 05.07 · 19:16 TEXT Why would Ukrainian ex-politicians run for the State Duma? Fair Russia, are you sure this is...	VIEWS 886 REPOSTS 2	REACTIONS 27 ER 5.5%
↓ 04.07 · 09:22 TEXT Alive, healthy. Working. Not losing. Glory to Russia!	VIEWS 884 REPOSTS 1	REACTIONS 32 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew or lost subs.

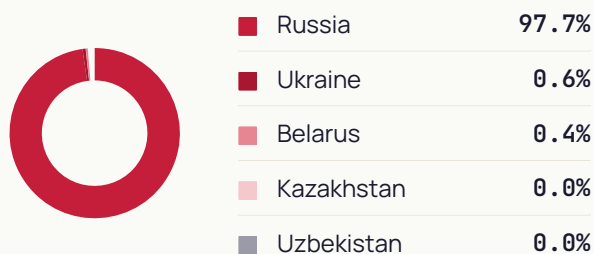


SECTION 04 • CITATIONS

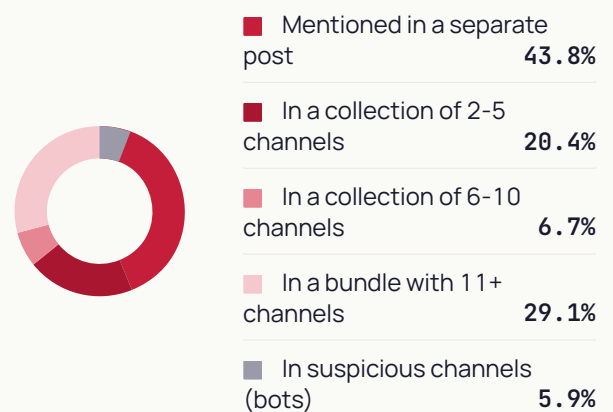
Who mentions the channel and how

Citation index **411** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 583** different channels.

MENTIONS BY COUNTRY



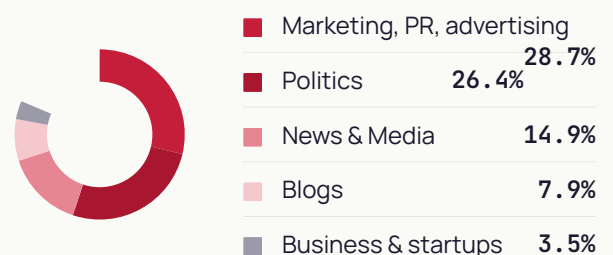
MENTIONED IN WHICH FORMAT



SIZE OF CHANNELS THAT MENTION



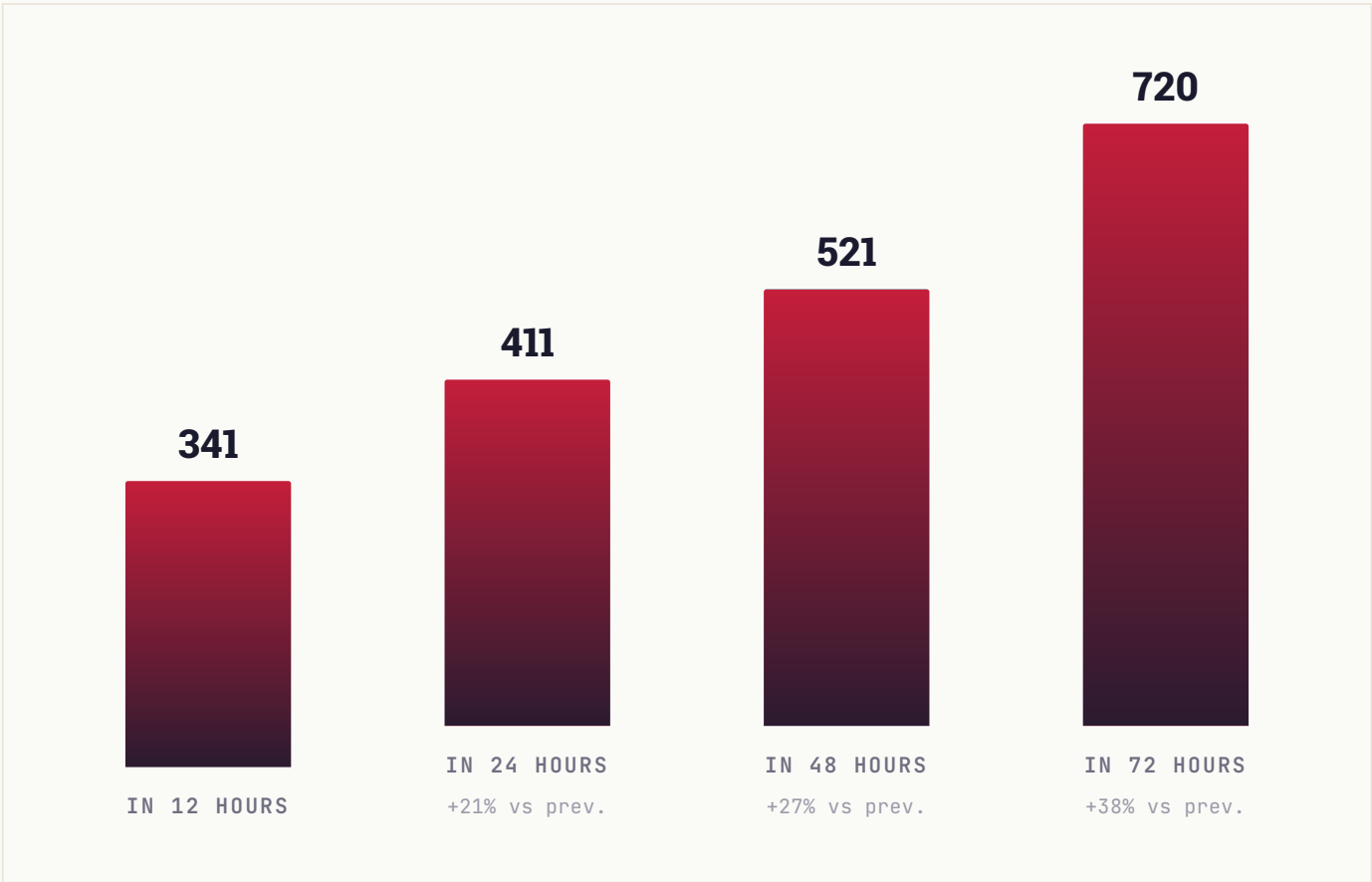
MENTIONED IN WHICH TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who You Compete With

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice Cream	1.7M
OK Okak	1.6M
ER Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
KV Customer is always right	1.1M
TZ Set trends	1M
AVG Today's trends	1M
TV Trend or leave	990K
HF Worse than Fedoseev YOU	16.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **235**, they brought **14 711** new subs.

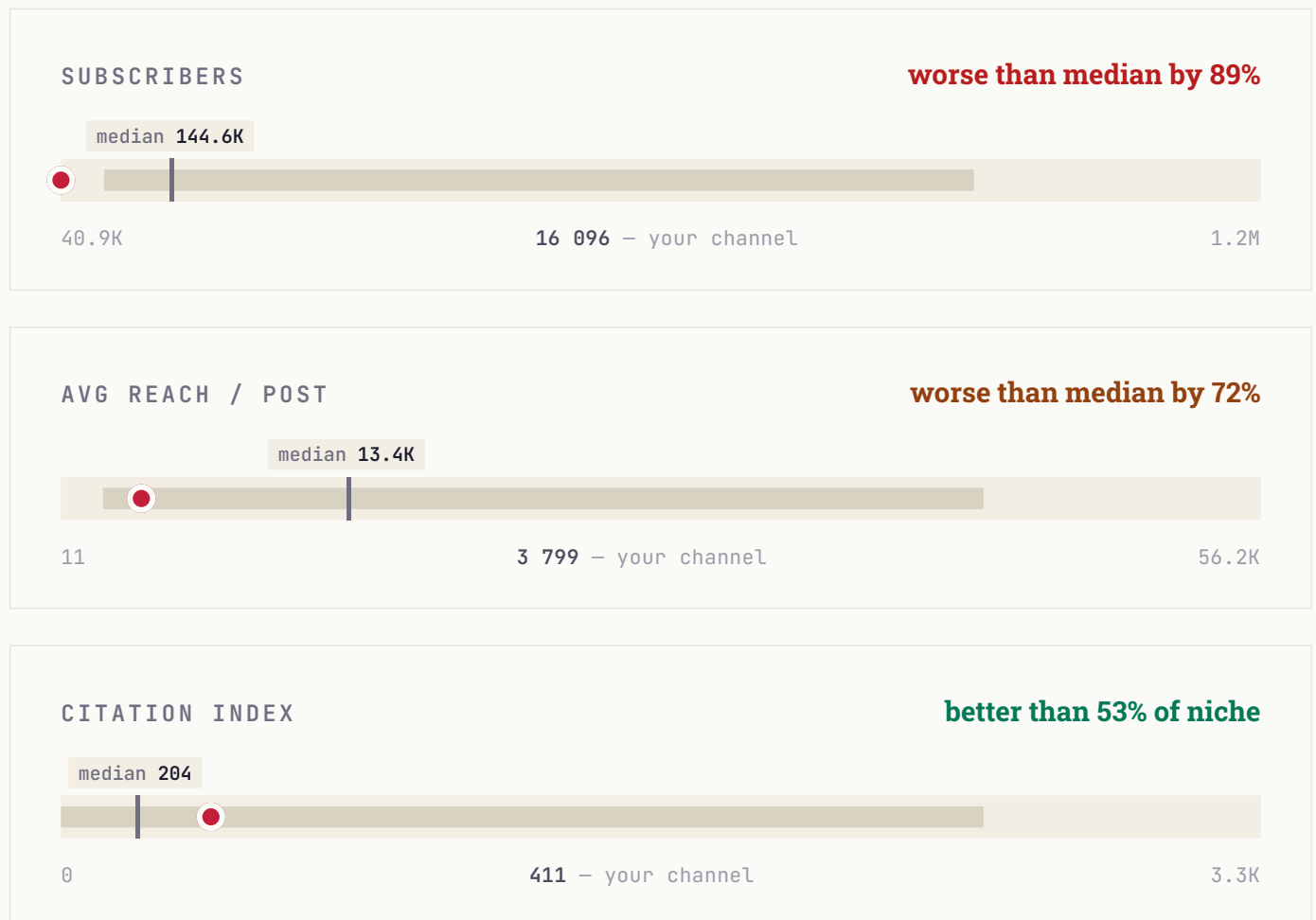
PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	3	3	2 821
December 2025	45	43	0
Nov 2025	46	41	10 444
Oct 2025	29	23	181
September 2025	90	75	1 252
August 2025	22	14	13

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
235	6	14 711

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Best post day: Thursday
 Audience is most active on this day at 07:00 MSK.

EFFECT
Best window for important posts
- 02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT
Video retains audience better
- 03

System traffic purchase
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from Relevant Audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager
