

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Hustler | Men's Magazine



@hustl_erj

12 of your friends are subscribed Fan Community - Not an official source Ad manager — @toroptol_tg

SUBSCRIBERS

55 254

+271 per month

ERR (% SEE POSTS)

53.0%

last day **49.1%**

REACH/POST

29K

ad reach **26.1K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

2 months · monthly

08 Niche comparison

Position in category «Fashion & Beauty»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 55 254 —	 SUBS REACH 52.45% avg % subs see post	 VIEWS/POST 29K median 28.7K · 22 days	 POSTS/WEEK 3.7 for period
 7D TREND +5.9% vs prev. week	 REACTIONS/POST 708.0 total 8,496 reactions, 68 reposts, 0 comments	 POST LENGTH 196 chars median 148 · 22 days	 POSTS ANALYZED 12 22 days
 AD REACH 26.1K 24h avg	 CHURN / MONTH +271 last month	 CITATION RATE 0 citation index · 1,137 channels mentioned all time	 CHANNEL AGE 7 months 5 days created Dec 13, 2025

AI EDITOR SUMMARY

Channel «Hustler | Men's Magazine» — 55 254 subs. Each post avg views 29K people (52% of subs), broad reach for a channel this size. Posts 4 posts/week (~1/day) — rare. Week Jul 6–12 reach grew by +5.9% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 22 days.
- 02 Dominant format — Photo (10/12 posts).
- 03 Avg post length — 196 chars (median 148).
- 04 Peak audience activity — Saturday, 13:00 MSK.
- 05 Top posts bring in 1x more views than the weakest (29.9K avg for top vs 28.6K for worst) — among 12 posts over 22 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 11.07 · 10:16 PHOTO Someone took your comments about their weight to heart... Vin Diesel reported he started getting in shape for "Fast & Furious...	VIEWS 31 555 REPOSTS 2	REACTIONS 648 ER 57.1%
Nº2 11.07 · 15:49 VIDEO Sofia Vergara shines — that's how she celebrated her 53rd birthday two days ago. Impossible not to admire this stunning woman  Hustler...	VIEWS 29 255 REPOSTS 4	REACTIONS 800 ER 52.9%
Nº3 28.06 · 06:53 PHOTO «In this life I can replace anything, but I will never replace my wife and children.» — Pablo Escobar  Hustler Men's magazine	VIEWS 28 910 REPOSTS 7	REACTIONS 578 ER 52.3%

Nº4 02.07 · 07:41 PHOTO Incredible Hope Bill, 2024  Hustler Men's Magazine	VIEWS 28 837 REPOSTS 6	REACTIONS 855 ER 52.2%
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Nº5 21.06 · 06:36 VIDEO Mercedes-AMG prepares a 'Porsche Taycan killer' – first teasers of new electric sedan shown. Vision AMG concept built on platform...	VIEWS 28 760 REPOSTS 7	REACTIONS 505 ER 52.1%
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WORST 3

↓ 28.06 · 17:15 PHOTO Model from Russia: Natalia Krasavina  Hustler Men's Magazine	VIEWS 28 662 REPOSTS 7	REACTIONS 820 ER 51.9%
↓ 02.07 · 18:48 PHOTO Company "De Tomaso" unveiled the first production example of its "old-school" supercar - "De Tomaso P72". In compliance...	VIEWS 28 579 REPOSTS 5	REACTIONS 570 ER 51.7%
↓ 19.06 · 18:16 PHOTO Good night with model Neringa Križiūtė  Hustler Men's Magazine	VIEWS 28 483 REPOSTS 6	REACTIONS 920 ER 51.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

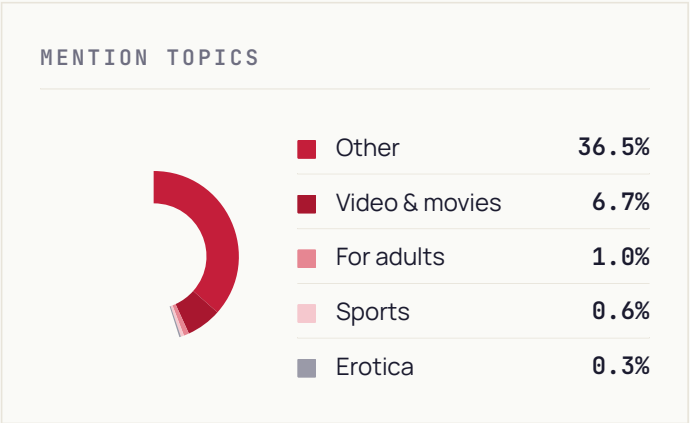
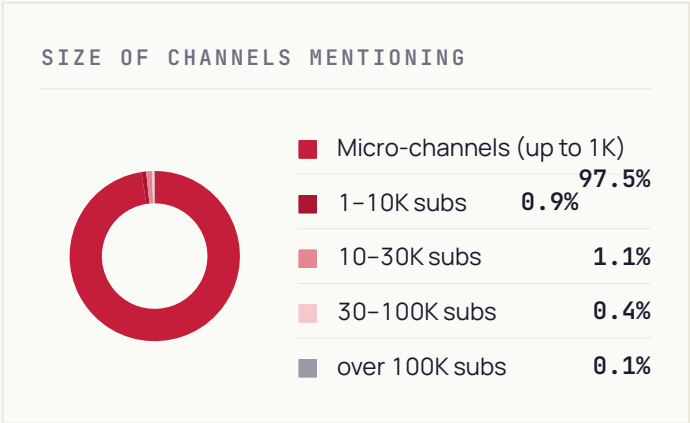
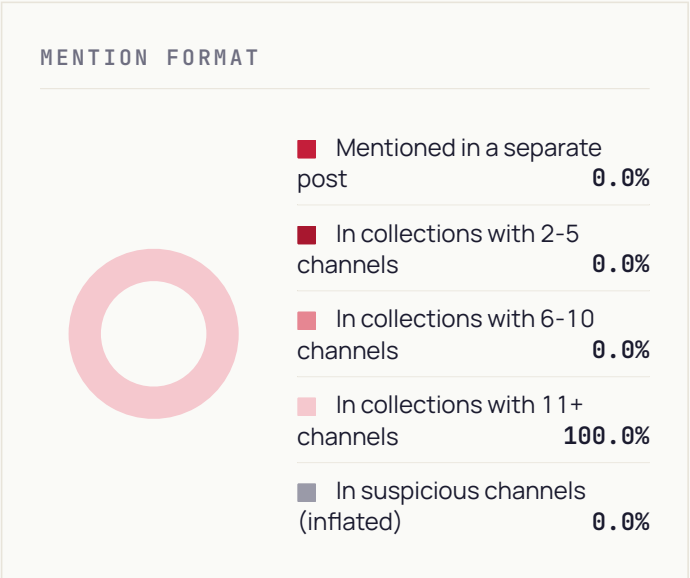
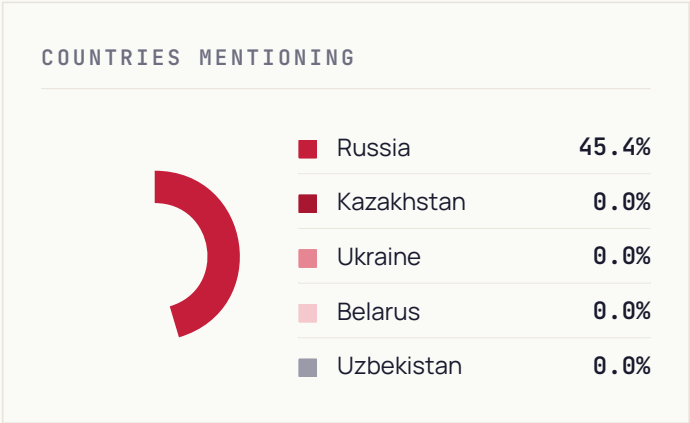
Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

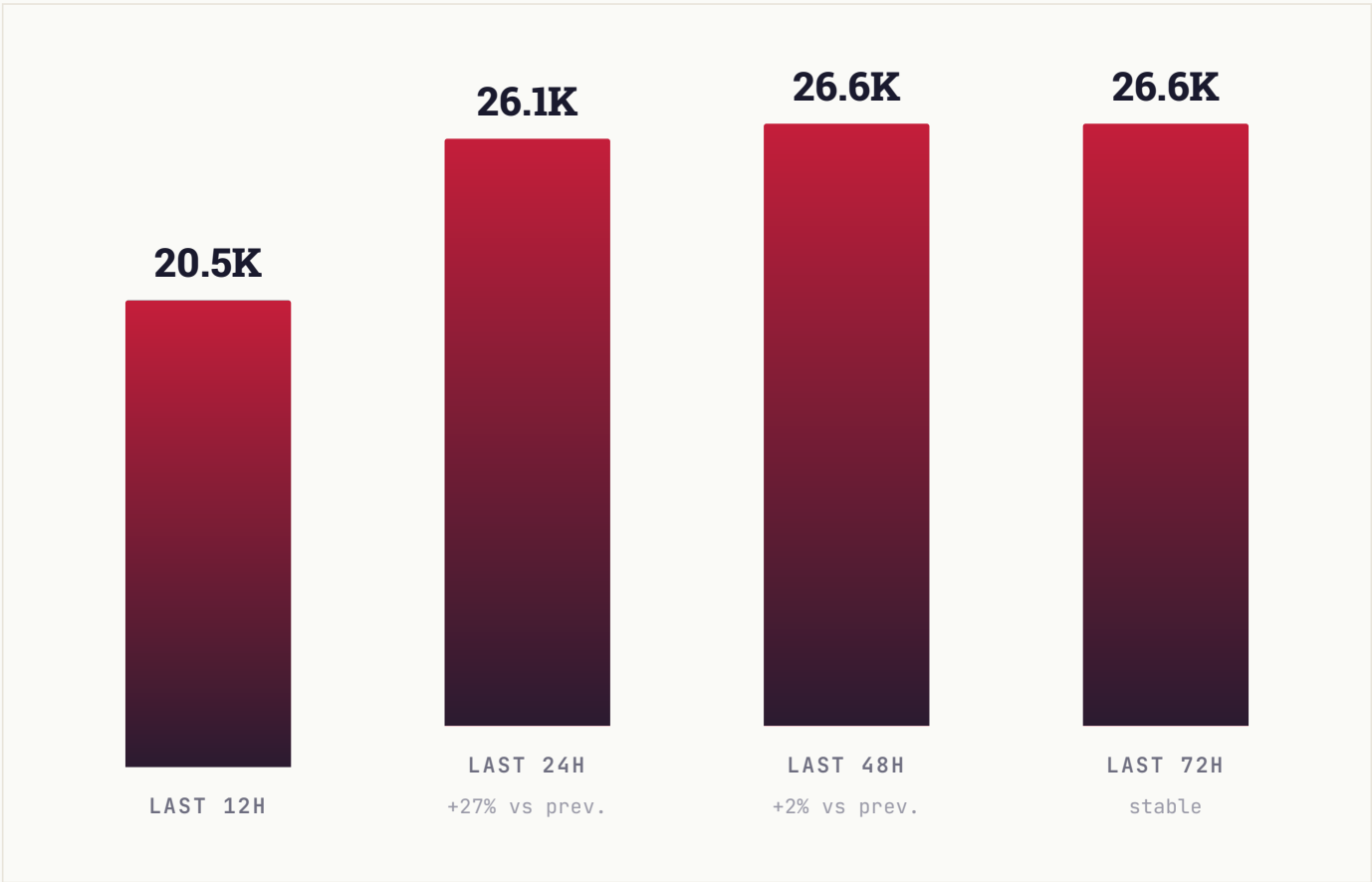
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 137** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
H Hustler Men's Magazine YOU	55.3K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **2 months** such mentions were **37**, they brought **52 603** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	21	15	30 623
December 2025	16	15	21 980

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
37	2	52 603

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Increase posting frequency

Now 3.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Saturday

Most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a 'hot' topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
