

PROMTPRESS PUBLIC REPORT

Channel audit

PALMAVER



@huslermusler

what warms the soul 🍷 Ad @ajax_com Verify contacts before payment!

SUBS

60 671

+60065 per month

ERR (% SEE POSTS)

10.0%

per day 2.1%

REACH/POST

6.3K

ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 60 671 —	 SUBSCRIBER REACH 10.4% avg % of subs see post	 VIEWS/POST 6.3K median 30 · 11 days	 POSTS/WK 22.9 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 283 chars. median 128 · 11 days	 POSTS ANALYZED 37 11 days
 AD REACH 1K 24h avg	 CHURN / MONTH +60065 last month	 CITATION INDEX 0 citation index (cumulative)	 CHANNEL AGE 3 years 7 months created 21.11.2022

AI EDITOR SUMMARY

Channel «P A L M A V E R» — 60 671 subs. Each post averages 6.3K people (10% from subs), reach is low — should expand audience. Publishes 23 posts per week (~3/day) — active posting mode.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts in 11 days.
- 02 Dominant format – Photo (23/37 posts).
- 03 Avg post length – 283 chars (median 128).
- 04 Peak audience activity – thursday, 13:00 MSK.
- 05 Top posts gather 7776x more views than the weakest (31.1K avg for top vs 4 for worst) – among 37 posts in 11 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 10:23 PHOTO Behind the scenes of Dua Lipa and Callum Turner's wedding in Italy. - excellent 🌟	VIEWS 40 688 REPOSTS 4	REACTIONS — ER 67.1%
Nº2 19.06 · 22:04 PHOTO 🙏 - excellent 🌟	VIEWS 26 384 REPOSTS 3	REACTIONS — ER 43.5%
Nº3 19.06 · 10:26 PHOTO - excellent 🌟	VIEWS 26 245 REPOSTS 2	REACTIONS — ER 43.3%

Nº4 18.06 • 22:15 PHOTO В сети зафотсилась 23-летняя Соня Золоева — это новая российская 174-сантиметровая модель с идеальной женской фигурой по мнению...	VIEWS 26 198 REPOSTS 3 REACTIONS — ER 43.2%
Nº5 18.06 • 16:10 TEXT Sometimes one mistake shows the real cost of total control. An entrepreneur's story: wanted to save — started to lose...	VIEWS 26 085 REPOSTS 2 REACTIONS — ER 43.0%

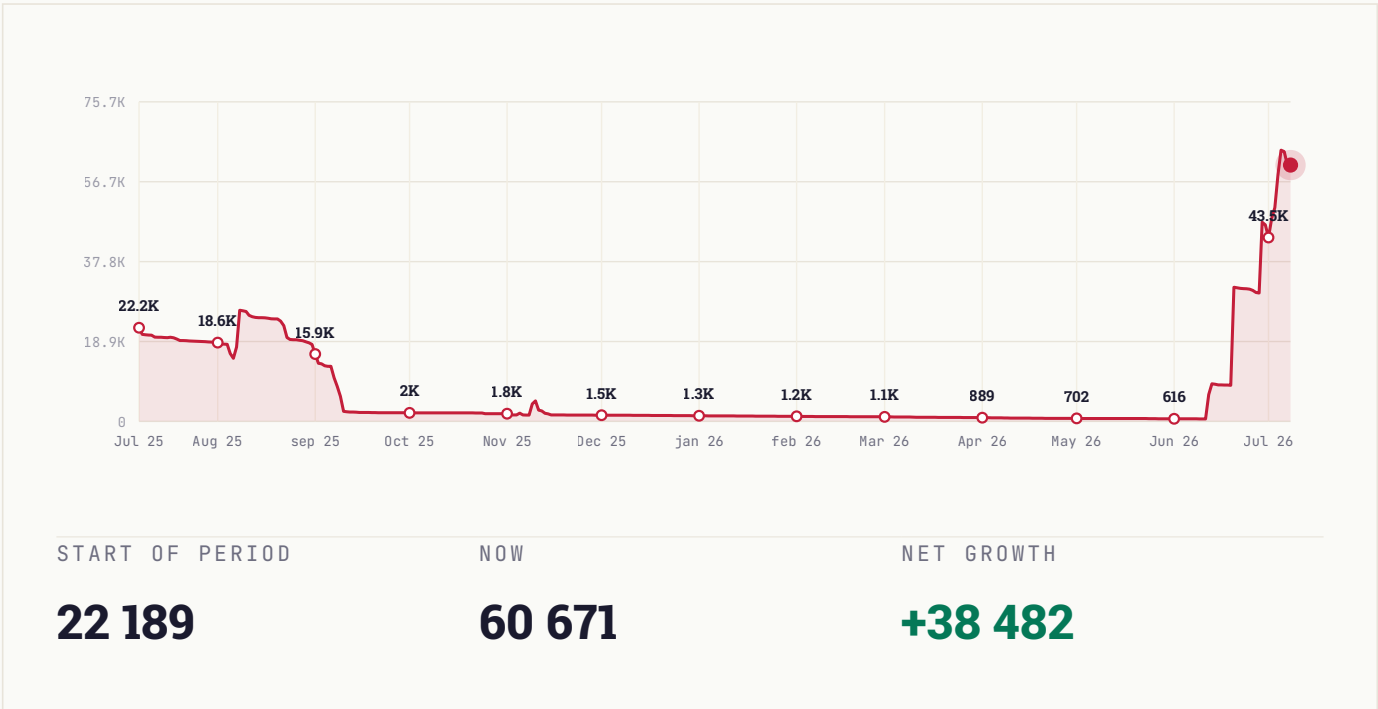
| WORST 3

↓ 09.06 • 22:16 TEXT the hourly cost bar — the service will only be in luxury hotel reserves. 3. Planning to get quality food/taxi/housing for...	VIEWS 5 REPOSTS 1 REACTIONS — ER 0.0%
↓ 09.06 • 22:16 TEXT Кому не надо приезжать в отпуск на Лазурный берег Франции? Начнем с того, когда не надо: 1. У вас ограниченный бюджет и вы...	VIEWS 4 REPOSTS 1 REACTIONS — ER 0.0%
↓ 09.06 • 16:15 TEXT Tell us — are you still on youthful vibes or have you learned life? https://vk.com/video-100225617_456240434	VIEWS 3 REPOSTS 1 REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

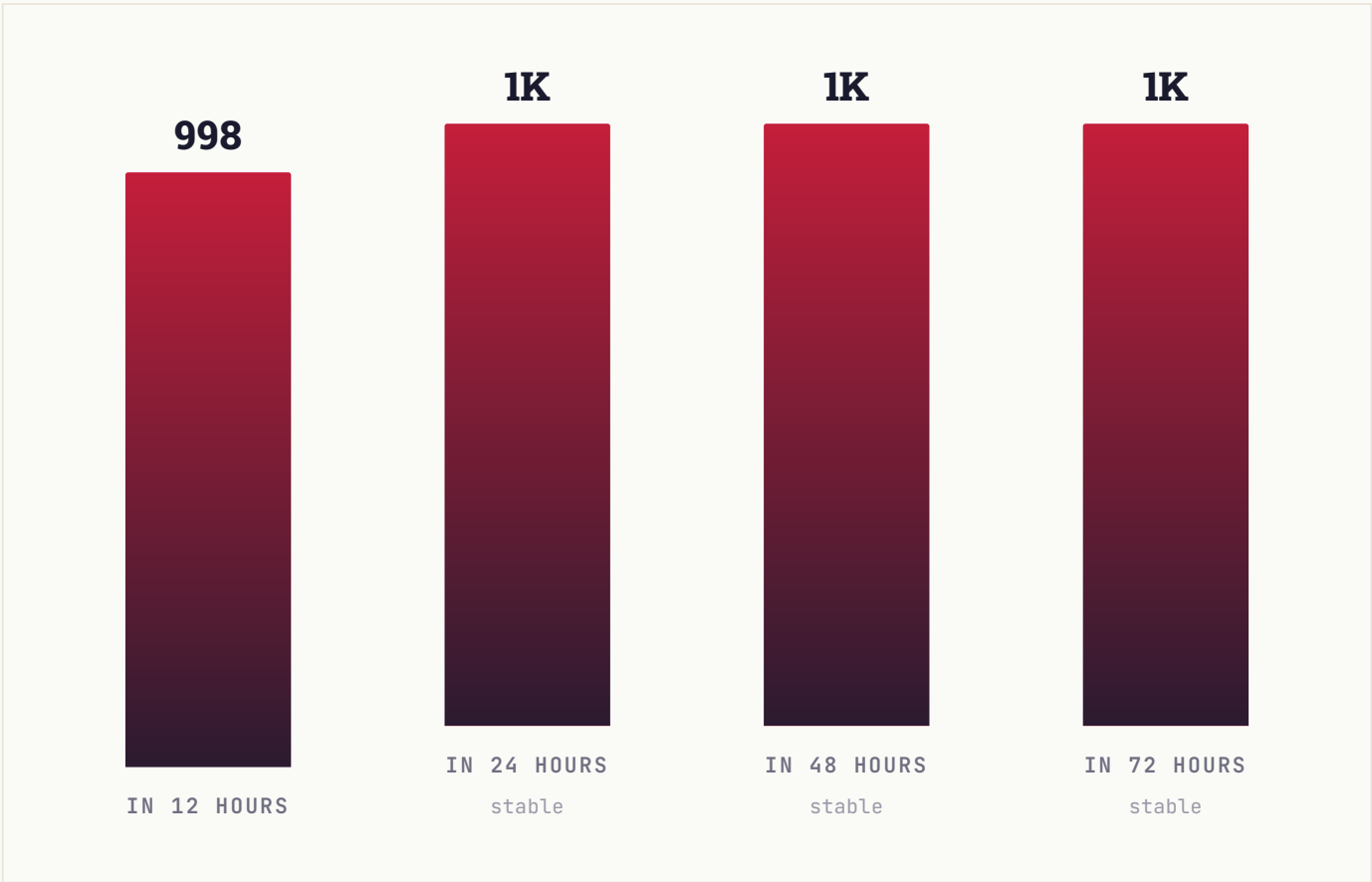
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



— SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should live.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
PA PALMAVER YOU	60.7K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **15 178** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	3 786	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	11 392	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	15 178

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off & revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Thursday
Audience most active on this day at 13:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase video post share
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Relevant
audience
growth |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager