

PUBLIC REPORT PROMTPRESS

Channel audit

Husky



@husky_spgs

Mr. Dog's Selfless Scribbling Concerts: husky2025.com Manager:
@harakteristika Merch: papinomoloko.com Chats: t.me/addlist/
JAKt3QP4vttmZjli

SUBSCRIBERS

100 718

+13669 per month

ERR (% SEE POSTS)

91.0%

in 24h 37.9%

REACH/POST

86.1K

ad reach 37.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 100 718 —	 SUBS REACH 85.49% avg % subs see post	 VIEWS/POST 86.1K median 92.4K · 23 days	 POSTS/WEEK 5.4 over period
 7D TREND +13.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 119 chars median 36 · 23 days	 POSTS ANALYZED 18 23 days
 AD REACH 37.1K 24h avg	 CHURN / MONTH +13669 last month	 CITATION RATE 165 citation index · 1,085 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 24.03.2022

AI EDITOR SUMMARY

Channel «Husky» — 100 718 subs. Each post avg views 86.1K people (85% of subs), broad reach for a channel this size. Publishes 5 posts/week (~1/day) — rare. Week Jul 6–12 reach up +13.1% week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 18 posts in 23 days.
- 02 Dominant format – Text (7/18 posts).
- 03 Avg post length – 119 chars (median 36).
- 04 Audience peak activity – friday, 12:00 MSK.
- 05 Top posts get the most 2x more views than the weakest (119.9K avg for top vs 54.5K for worst) – among 18 posts over 23 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 09:07 PHOTO Moscow, it's goal MFL 7 FINAL	VIEWS 130 356 REPOSTS 544	REACTIONS — ER 129.4%
Nº2 26.06 · 09:07 TEXT (captionless post – text)	VIEWS 115 738 REPOSTS 33	REACTIONS — ER 114.9%
Nº3 06.07 · 18:44 PHOTO Final farewell to Husky at the 4th annual Cancellation Festival! MOSCOW: JULY 17-18-19 NIZHNY NOVGOROD: AUGUST 2 SAINT PETERSBURG...	VIEWS 113 567 REPOSTS 2 734	REACTIONS — ER 112.8%

Nº4

09.07 · 19:17

PHOTO

VIEWS	REACTIONS
111 121	—
REPOSTS	ER
323	110.3%

Nº5

06.07 · 14:27

VIDEO

(captionless post — video)

VIEWS	REACTIONS
109 060	—
REPOSTS	ER
5 389	108.3%

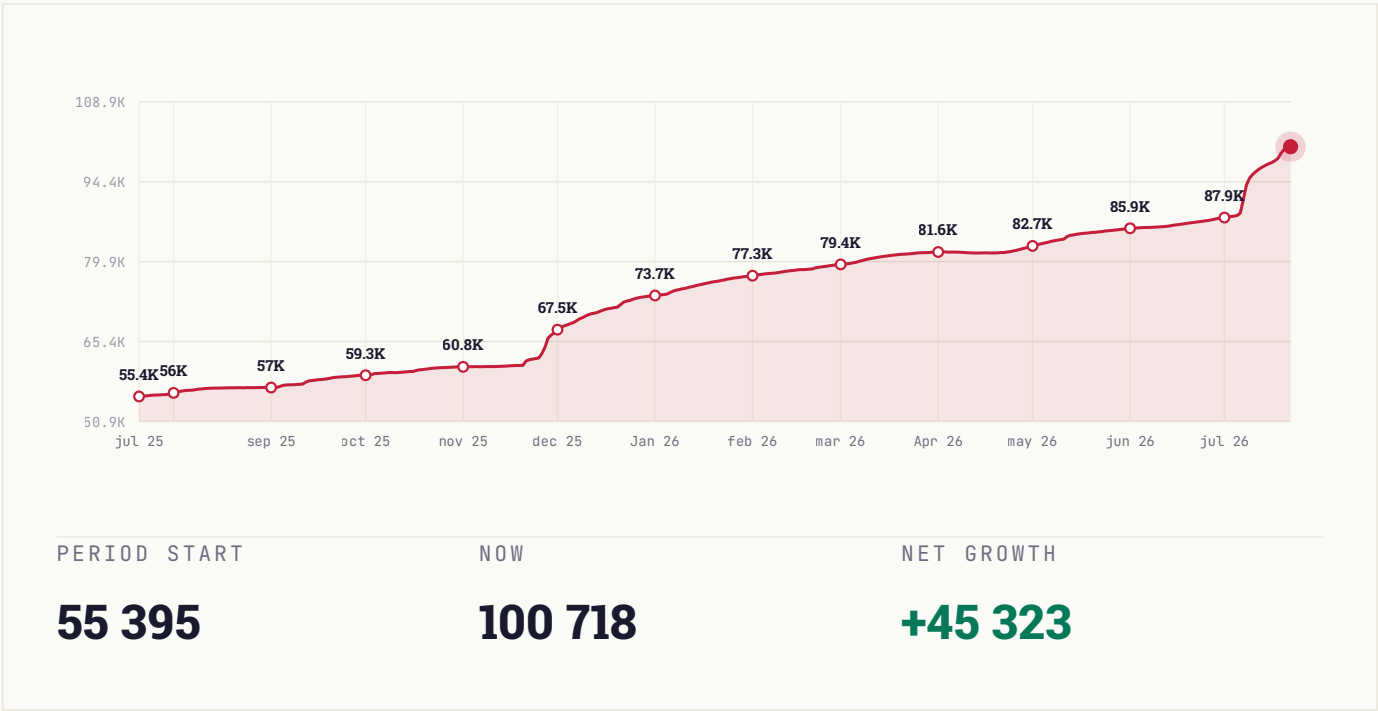
WORST 3

↓ 16.07 · 15:13 VIDEO Chelyabinsk, everyone to the beach BEACH	<table><tr><th>VIEWS</th><th>REACTIONS</th></tr><tr><td>58 215</td><td>—</td></tr><tr><th>REPOSTS</th><th>ER</th></tr><tr><td>404</td><td>57.8%</td></tr></table>	VIEWS	REACTIONS	58 215	—	REPOSTS	ER	404	57.8%
VIEWS	REACTIONS								
58 215	—								
REPOSTS	ER								
404	57.8%								
↓ 17.07 · 17:06 PHOTO So this year, Husky canceled himself? WTF is non-alcoholic vodka? What's happening at the Cancellation Festival??? Choose...	<table><tr><th>VIEWS</th><th>REACTIONS</th></tr><tr><td>54 715</td><td>—</td></tr><tr><th>REPOSTS</th><th>ER</th></tr><tr><td>347</td><td>54.3%</td></tr></table>	VIEWS	REACTIONS	54 715	—	REPOSTS	ER	347	54.3%
VIEWS	REACTIONS								
54 715	—								
REPOSTS	ER								
347	54.3%								
↓ 17.07 · 15:17 VIDEO (captionless post — video)	<table><tr><th>VIEWS</th><th>REACTIONS</th></tr><tr><td>50 711</td><td>—</td></tr><tr><th>REPOSTS</th><th>ER</th></tr><tr><td>42</td><td>50.3%</td></tr></table>	VIEWS	REACTIONS	50 711	—	REPOSTS	ER	42	50.3%
VIEWS	REACTIONS								
50 711	—								
REPOSTS	ER								
42	50.3%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

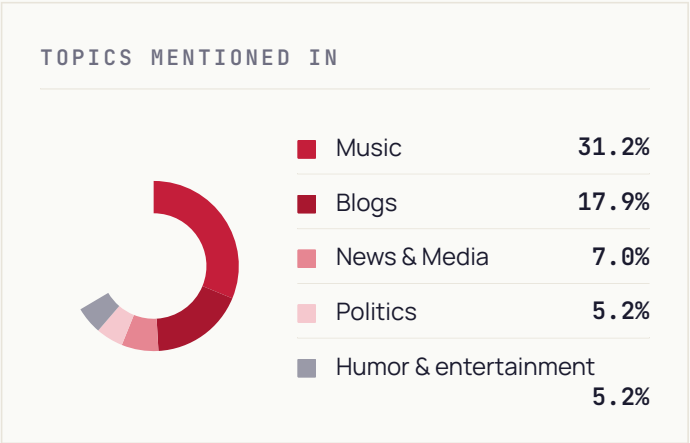
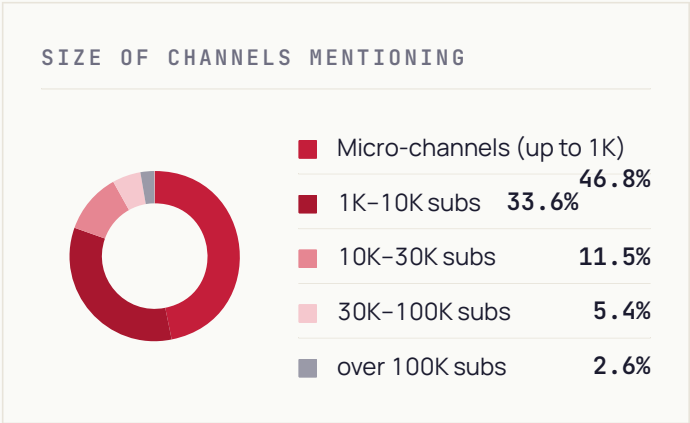
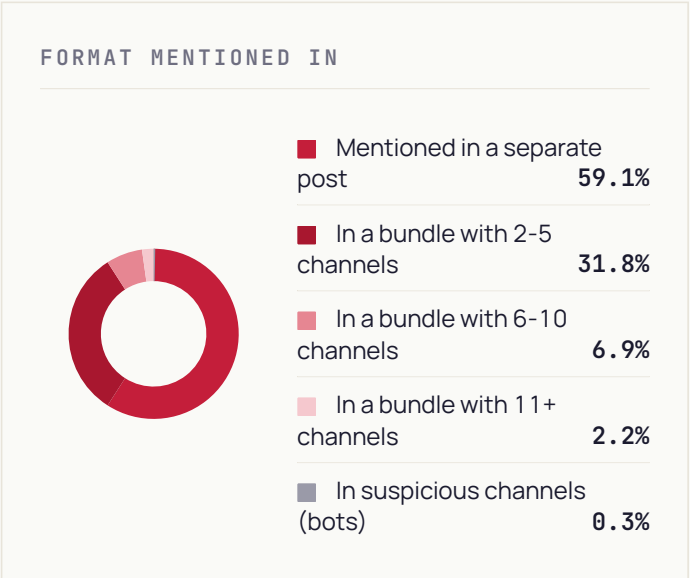
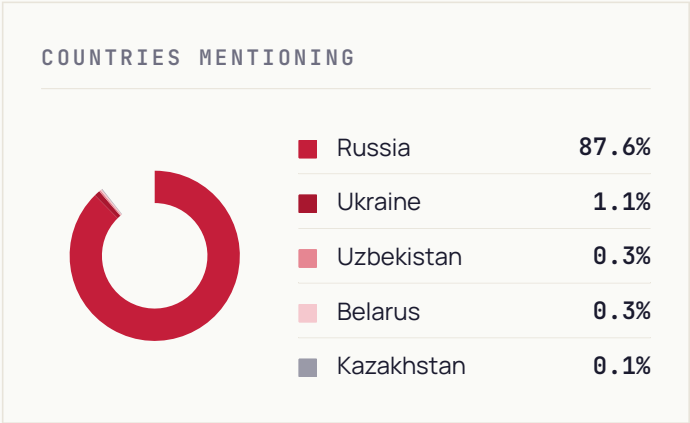
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

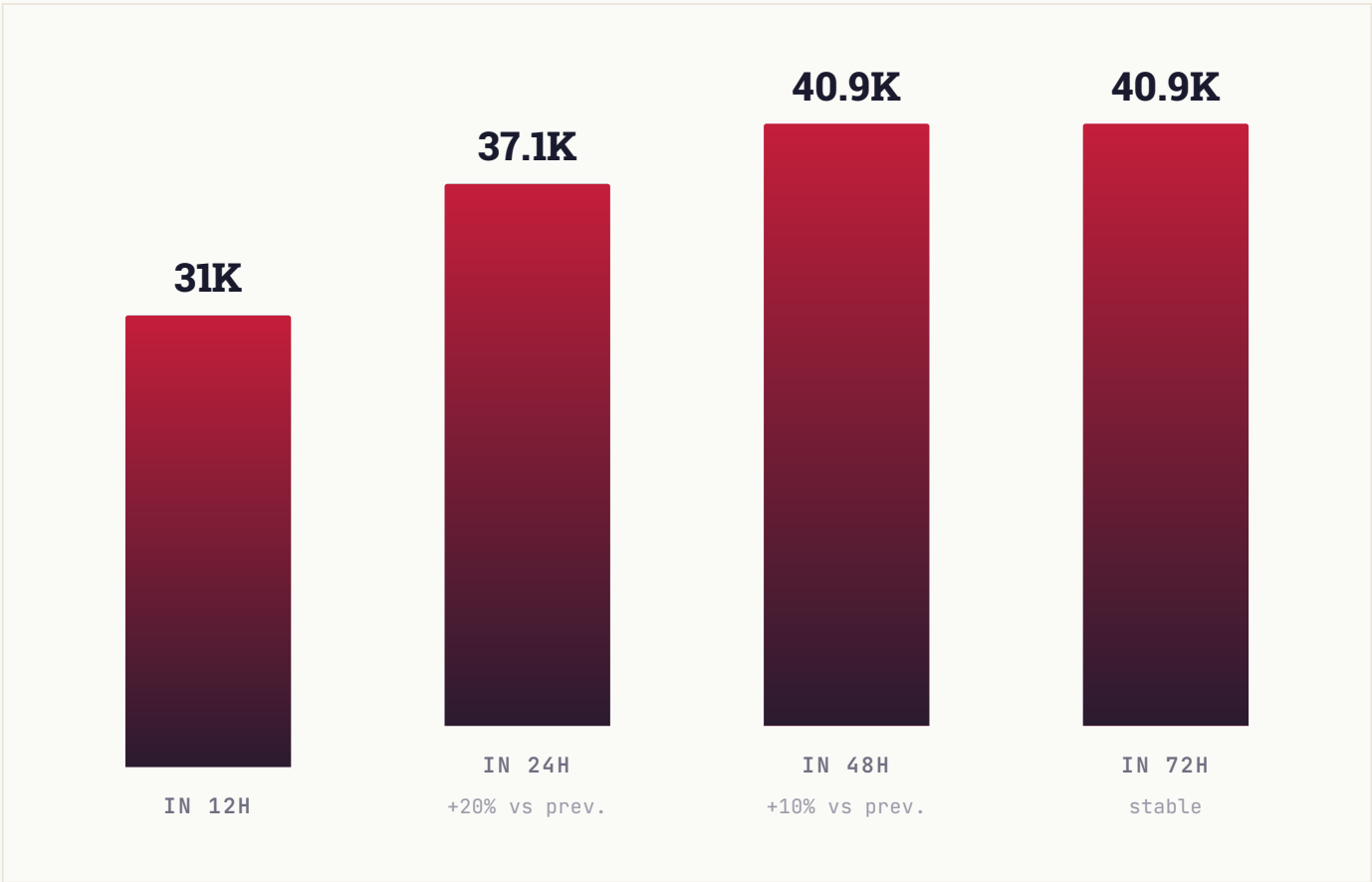
Citation index **165** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **1 085** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
HA Husky YOU	100.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **369**, they brought **21 545** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	49	39	3 587
December 2025	122	96	6 744
November 2025	78	68	6 206
October 2025	42	39	1 536
September 2025	62	58	2 246
August 2025	16	16	1 226

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
369	6	21 545

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black line: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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