

— PROMTPRESS PUBLIC REPORT

Channel audit

A-Teams | Career

**@huggabletalents**

Career channel @setters. Best jobs in creative & tech. Ads: sales@setters.media or @hello_settersmedia Post a job:...

SUBSCRIBERS

118 557

+3591 per month

ERR (% SEE POSTS)

9.0%

per day 5.2%

REACH/POST

10.1K

ad reach 6.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card = one channel health indicator. Subtitle shows calculation period.

 SUBSCRIBERS 118 557 —	 SUBS REACH 8.55% avg % subs see post	 VIEWS/POST 10.1K median 10.2K · 29 days	 POSTS/WEEK 15.3 for period
 7D TREND -0.5% vs prev week	 REACTIONS/POST 28.2 only 1,803 reactions, 6,226 reposts, 0 comments	 POST LENGTH 925 chars median 1000 · 29 days	 POSTS ANALYZED 64 29 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH +3591 last month	 QUOTABILITY 78 citation index · 349 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 02.09.2022

AI EDITOR SUMMARY

Channel «A-Teams | Career» — 118 557 subs. Each post averages 10.1K people (9% from subs), reach is low — consider expanding audience. Publishes 15 posts per week (~2/day) — consistent. Week of Jun 8–14 reach stable (-0.5% vs week June 1–7).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 64 posts in 29 days.
- 02 Dominant format: Photo (61/64 posts).
- 03 Avg post length – 925 chars (median 1000).
- 04 Audience peak – Thu, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (17.4K avg for top vs 8.9K for bottom) – across 64 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 07:16 PHOTO Content Director at Golden Apple Office, regular trips to Ekaterinburg, salary negotiable Golden Apple is a...	VIEWS 21 093 REP. 172	REACTIONS 38 ER 17.8%
Nº2 02.06 · 07:30 PHOTO Event Project Manager at BALAGAN Hybrid, office in Moscow, salary negotiable BALAGAN is a creative agency doing...	VIEWS 18 449 REP. 153	REACTIONS 30 ER 15.6%
Nº3 29.05 · 14:01 VIDEO How to stay safe with test tasks? How to spot tasks to avoid free labor...	VIEWS 12 545 REP. 48	REACTIONS 45 ER 10.6%

Nº4

28.05 • 10:18

PHOTO

☒Market without entry: zoomers find it harder to get jobs. AI is to blame, of course. But is it only AI?☒ On the usual path 'university → internship →...

VIEWS

12 439

REP.

62

REACTIONS

54

ER

10.5%

Nº5

10.06 • 10:01

PHOTO

About career turning points and Tibet mountains In #карьерныйпуть we talk to industry pros about how...

VIEWS

12 406

REP.

59

REACTIONS

35

ER

10.5%

WORST 3

↓ 22.06 • 07:30 PHOTO

Creative Producer of organic content at Zero1Team Remote, salary negotiable Zero1Team – growth marketing partner...

VIEWS

8 985

REP.

74

REACTIONS

13

ER

7.6%

↓ 27.05 • 10:02 PHOTO

How to stop controlling everything Let's break bad management habits with @setterseducation...

VIEWS

8 945

REP.

40

REACTIONS

31

ER

7.5%

↓ 22.06 • 16:35 PHOTO

☒Jobs with hybrid format☒ ☒ Graphic designer at veter.cc Moscow, salary negotiable ☒ Manager for the Khor team...

VIEWS

8 691

REP.

35

REACTIONS

21

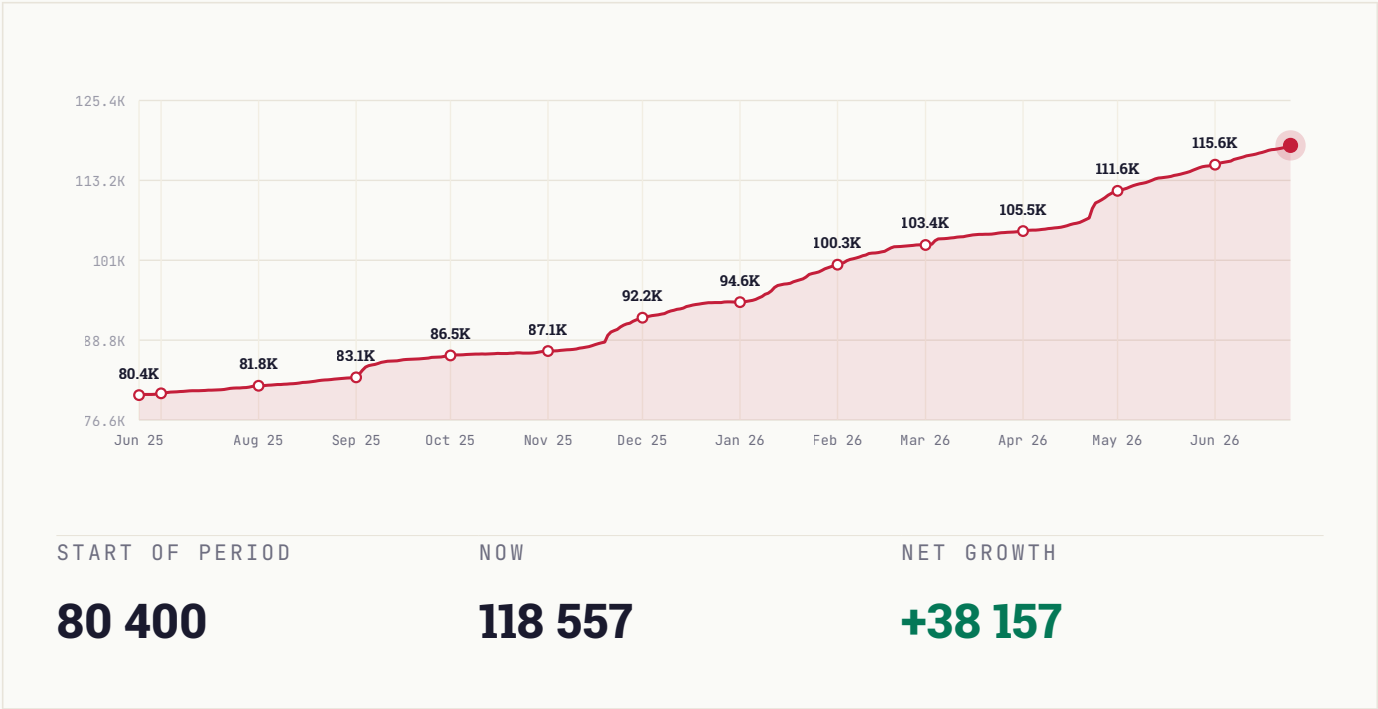
ER

7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth over the year. Key months show exact subs. See gains & losses.

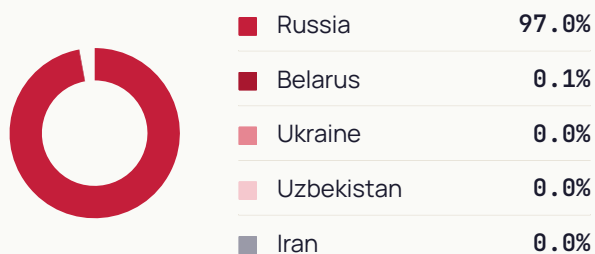


SECTION 04 • MENTIONS

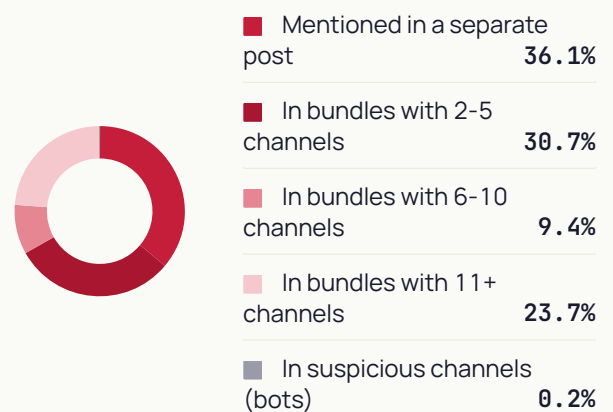
Who mentions the channel & how

Citation index **78** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **349** different channels.

COUNTRIES MENTIONING



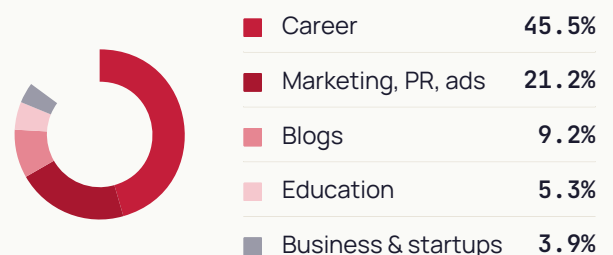
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



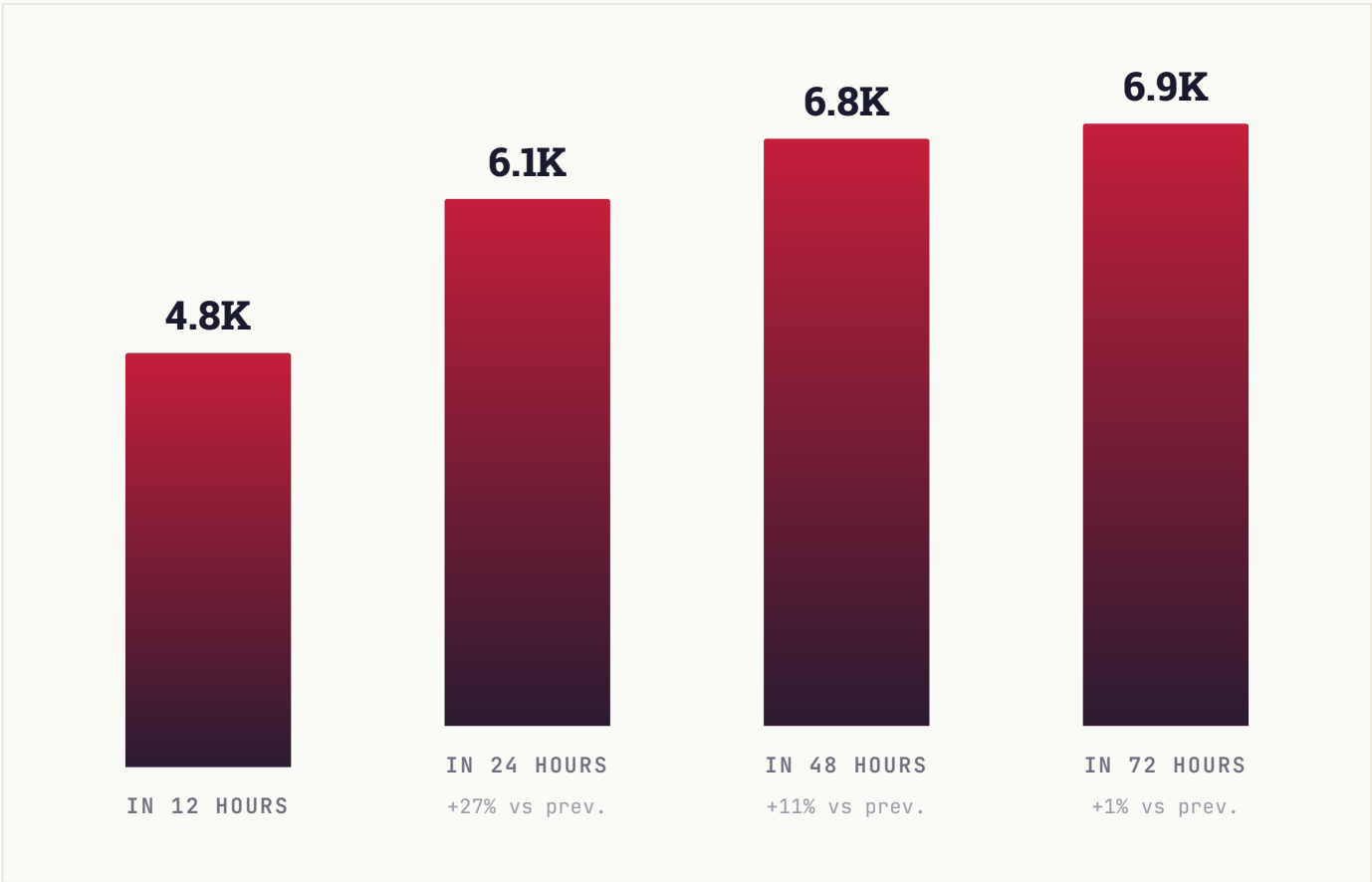
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	800.1K
RM JOBS MOSCOW VACANCIES	532.7K
SI SeoJob Заработок в сети	440.3K
FP Finder.work: работа и вакансии	281.6K
X· HOME · Remote work · Freelance	252.9K
FI Freelance Relocation Remote work Internships	247.2K
TI TeleWork Фриланс Удаленная работа	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote work🇷🇺	200.8K
AI A-Teams Career YOU	118.6K

COMPARATIVE CONCLUSION

Channel in top half of niche (#30 of 91). Niche leader — Remote no experience - Freelance (800.1K), median subs 88.3K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **171**, they brought **14 138** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	40	22	2 607
November 2025	30	20	4 945
October 2025	45	18	800
September 2025	27	14	3 353
August 2025	15	12	1 262
Jul 2025	14	12	1 171

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
171	6	14 138

SECTION 08 · NICHE COMPARISON

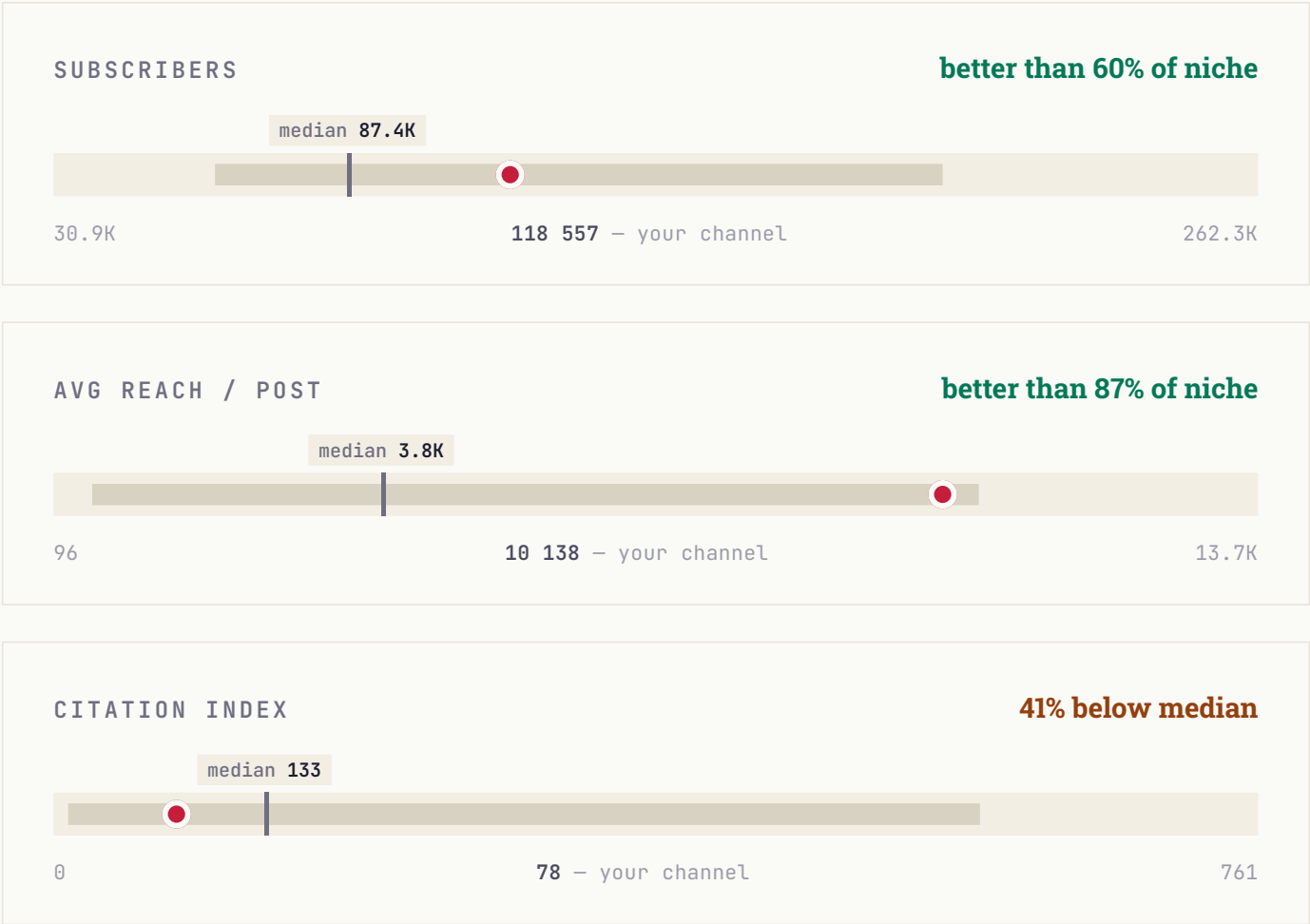
Where channel ranks in its league

Top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#30/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Best post day: Thursday
Audience most active on this day at 10:00 MSK. | EFFECT
Best time for an important post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer & boosts algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with nearby channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager