

— PROMTPRESS PUBLIC REPORT

Channel audit

Take Friends to Luna Park

**@hr'lunapark**

Luna Park — an agency where techies recruit techies. We hire top talent for cool & useful places. We pay for friend referrals 🧑🧑🧑 Job board & other platforms:...

SUBSCRIBERS

19 234

+272 per month

ERR (% SEE POSTS)

51.0%

per day 28.8%

REACH/POST

9.9K

ad reach 5.5K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 19 234 —	 SUBS REACH 51.39% avg % subs see post	 VIEWS/POST 9.9K median 9.6K · 8 days	 POSTS/WEEK 3.2 for the period
 7D TREND — no data for period	 REACTIONS/POST 91.5 total 366 reactions, 651 reposts, 52 comments	 POST LENGTH 1,000 chars median 1K · 8 days	 POSTS ANALYZED 4 8 days
 AD REACH 5.5K 24h average	 CHURN / MONTH +272 last month	 CITATION RATE 14 citation index · 93 channels mentioned all time	 CHANNEL AGE 6 years 11 months created 24.07.2019

AI EDITOR SUMMARY

Channel «Take Friends to Luna Park» – 19 234 subs. Each post averages 9.9K people (51% of subs), this is wide reach for a channel of this size. Publishes 3 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 8 days.
- 02 Dominant format – Text (3/4 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Audience peak – Tuesday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.5K avg top vs 8.1K worst) – among 4 posts in 8 days. Analyze commonalities: topic, format, timing.

TOP 4 POSTS

N01 07.07 · 12:02 PHOTO tl;dr: technical writing editor @ Luna Park, part-time friendly Hi! We're looking for another technical editor (and possibly...	VIEWS 15 234 REPOSTS 185	REACTIONS 68 ER 79.2%
N02 08.07 · 11:27 TEXT tl;dr: senior/staff SWE, agentic search; relocation to Amsterdam/London/NY or remote Want to build cool frontier stuff fast in...	VIEWS 11 313 REPOSTS 166	REACTIONS 87 ER 58.8%
N03 13.07 · 14:15 TEXT tl;dr: C++ dev at TON, remote worldwide Pssst, friends 😊 We haven't posted about this in ~1.5 years, but we're looking for C+ + developers in...	VIEWS 7 812 REPOSTS 220	REACTIONS 115 ER 40.6%

Nº4 16.07 · 08:11 TEXT tl;dr: mobile / full-stack engineers, TypeScript + React + Python, \$125k-225k + equity, London Where do funds invest simultaneously...	VIEWS	REACTIONS
	5 177	96
	REPOSTS	ER
	80	26.9%

WORST 3

↓ 08.07 · 11:27 TEXT tl;dr: senior/staff SWE, agentic search; relocation to Amsterdam/London/NY or remote Want to build cool frontier stuff fast in...	VIEWS	REACTIONS
	11 313	87
	REPOSTS	ER
	166	58.8%
↓ 13.07 · 14:15 TEXT tl;dr: C++ dev at TON, remote worldwide Pssst, friends 😞 We haven't posted about this in ~1.5 years, but we're looking for C++ developers in...	VIEWS	REACTIONS
	7 812	115
	REPOSTS	ER
	220	40.6%
↓ 16.07 · 08:11 TEXT tl;dr: mobile / full-stack engineers, TypeScript + React + Python, \$125k-225k + equity, London Where do funds invest simultaneously...	VIEWS	REACTIONS
	5 177	96
	REPOSTS	ER
	80	26.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



START OF PERIOD

15 018

NOW

19 233

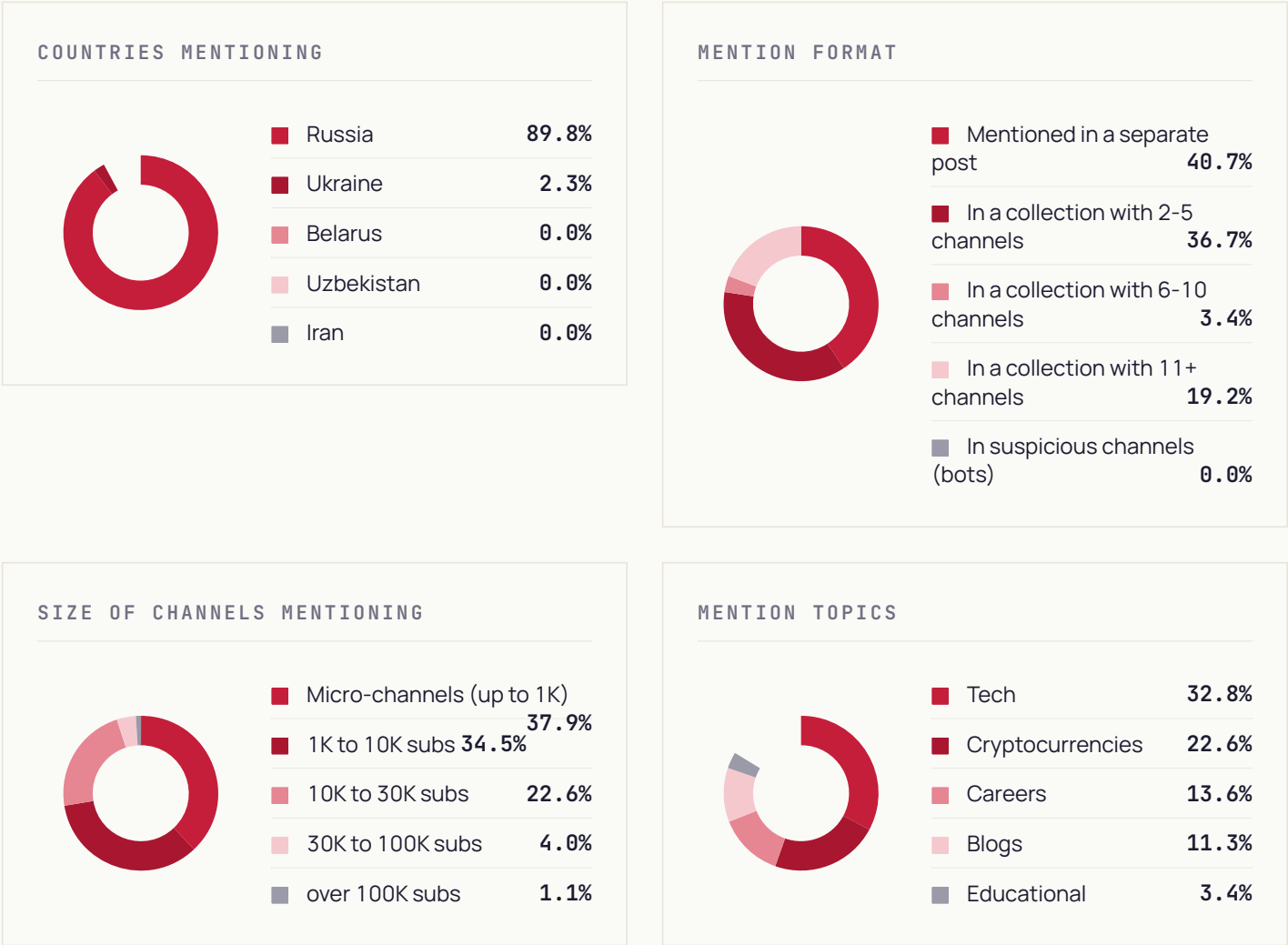
NET GROWTH

+4 215

SECTION 04 · MENTIONS

Who mentions the channel and how

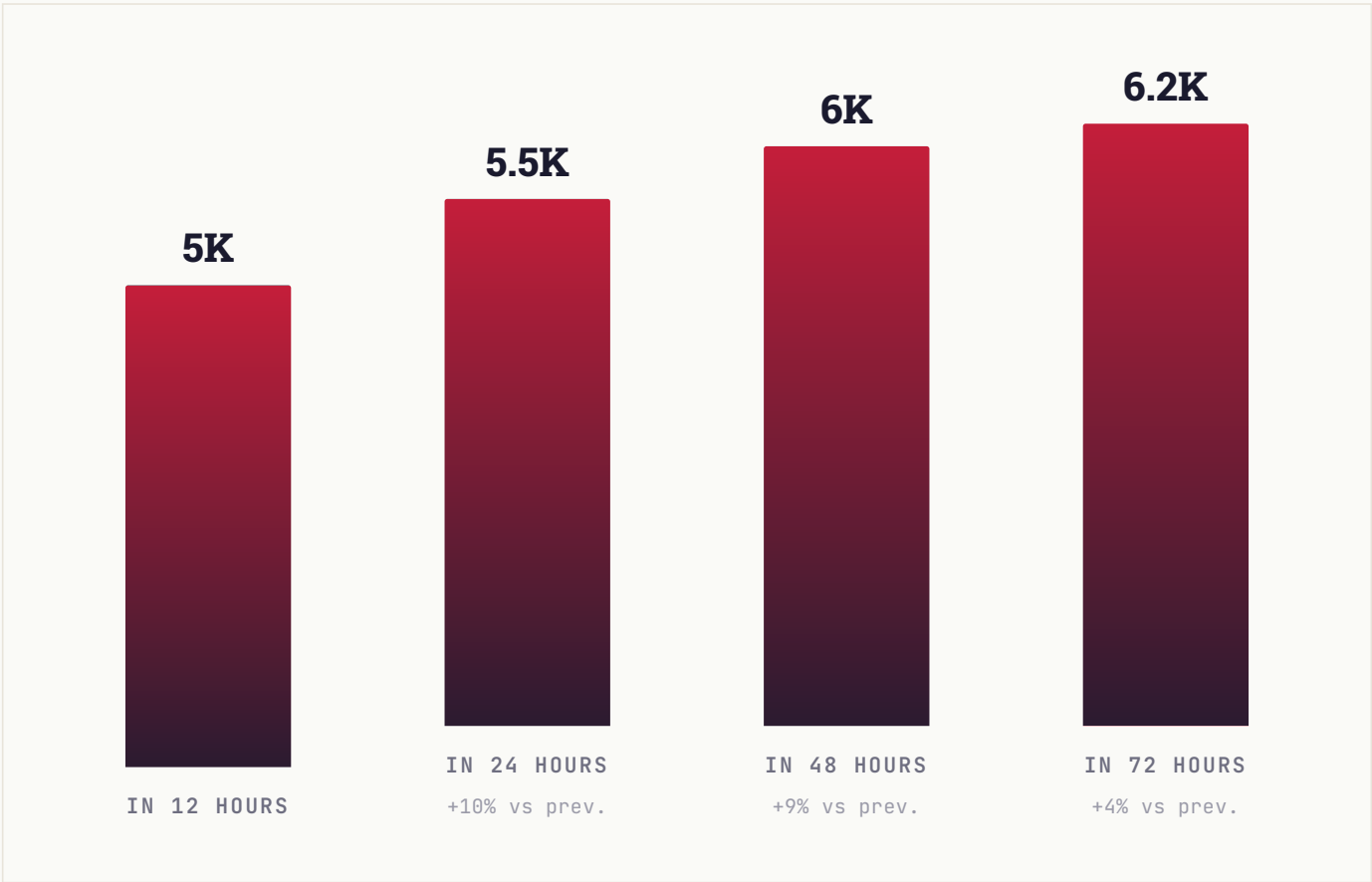
Citation index **14** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K channel. All-time mentions: **93** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة	1.2M
ق قناة وظائف - وظيفتك علينا	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD	464K
شغل	457.4K
SI SeoJob Earn Online	429.2K
TF Take Friends to Luna Park	19.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 172.5K. First goal: break into top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

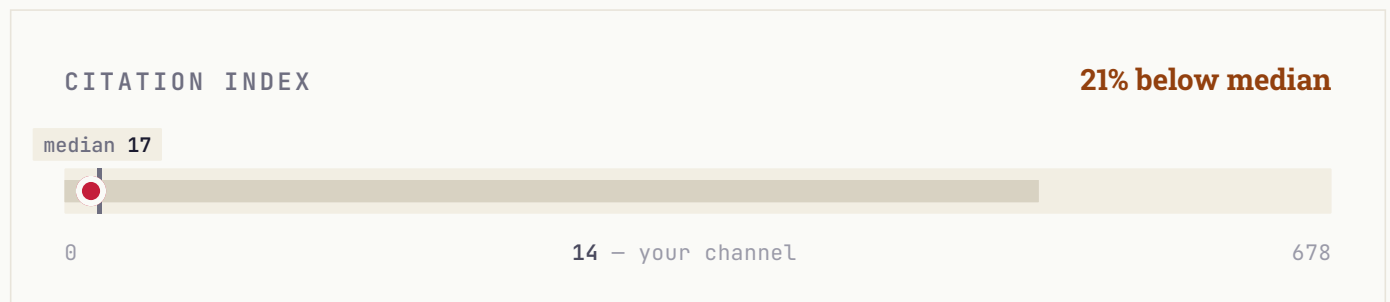
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **20**, they brought **2 013** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
January 2026	3	3	437	
December 2025	14	13	140	
November 2025	1	1	423	
October 2025	1	1	327	
September 2025	1	1	287	
August 2025	0	0	399	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
20	6	2 013

Where the channel stands in its league

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 3.2 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Tuesday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase video post share
Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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