

PUBLIC REPORT PROMTPRESS

Channel audit

Hozirda | Ishonchli xabarlar



@hozirda

We bring only the most relevant news throughout the day Ads:
@Tijoration

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
102 370	9.0%	9.5K
10.06.2026 -10875 per month	per day 4.7%	ad reach 5.3K/24h
HTTPS://PROMTPRESS.COM/AUDIT/HOZIRDA		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 102 370 —	 SUBS REACH 9.29% avg % of subs see post	 VIEWS/POST 9.5K median 9.4K · 29 days	 POSTS/WK 32.3 over period
 7D TREND -2.6% vs previous week	 REACTIONS/POST — MTProto only	 POST LENGTH 333 chars median 261 · 29 days	 POSTS ANALYZED 136 29 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH -10875 last month	 CITATION RATE 382 citation index · 366 channels mentioned ever	 CHANNEL AGE 7 years 10 months created 01.08.2018

AI EDITOR SUMMARY

Channel «Hozirda | Ishonchli xabarlar» — 102 370 subs. Each post averages 9.5K people (9% of subs), reach is low — consider expanding audience. Publishes 32 posts per week (~5/day) — active posting. For the week of May 25–31, reach stable (-2.6% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **136** posts over 29 days.
- 02 Dominant format — **Video** (67/136 posts).
- 03 Avg post length — **333** chars (median 261).
- 04 Peak audience activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **1x** more views than the weakest (11.2K avg for top vs 8.2K for worst) — among 136 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

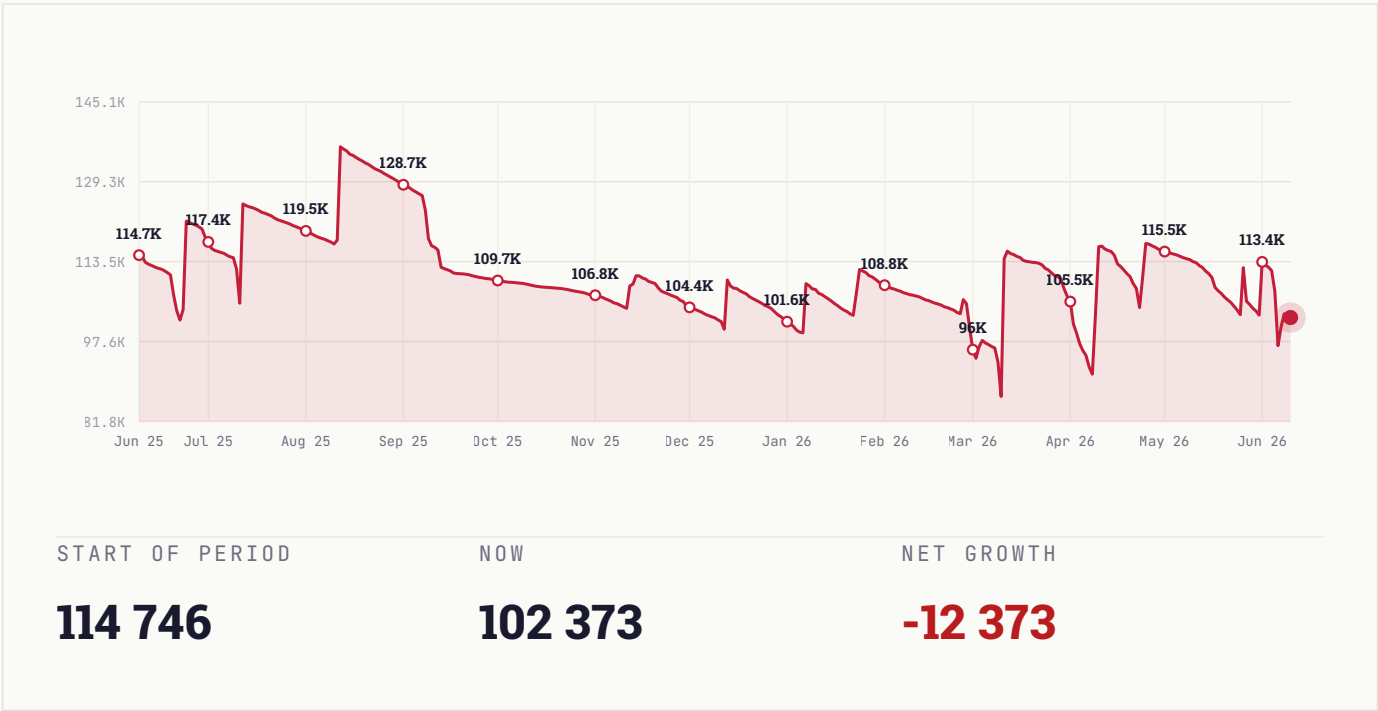
Nº1 26.05 · 19:08 PHOTO 🕌Қурбон хайит байрами барчангизга муборак бўлсин ҚАДРДОНЛАРИМ Аллоҳнинг раҳмати бир сизга бўлсин. Умрингиз исломнинг нурига тўлсин...	VIEWS 11 757 REP. 78	REACTIONS — ER 11.5%
Nº2 07.06 · 14:19 VIDEO Olma has given good fruit too... 🍷 @Hozirda	VIEWS 10 889 REP. 7	REACTIONS — ER 10.6%
Nº3 01.06 · 14:53 VIDEO 🕌Олмазар туманидаги (“Орзу”) ёнғиннинг бошқа ракурслардан олинган кадрлари ФВВ Тошкент шаҳри Олмазар туманидаги подстанцияда содир бўлган...	VIEWS 10 876 REP. 23	REACTIONS — ER 10.6%

Nº4 22.05 • 05:25 PHOTO #Attention #Awareness "I'm leaving this world of my own free will" Beware of another new trick from the freeloaders ☺ @Hozirda	VIEWS 10 838 REACTIONS — REP. 7 ER 10.6%
Nº5 21.05 • 07:17 PHOTO ✂Foizsiz muddatli to'lov — HAVAL Jolion✂ ☒Muddat — 36 oygacha ☒Boshlang'ich to'lov — 30% dan ☒Stavka — 0% ☒Kafolat — 5 yil yoki 150 000...	VIEWS 10 593 REACTIONS — REP. 1 ER 10.3%
WORST 3	
↓ 18.05 • 05:30 VIDEO ☒ Хоразм ва Қорақалпоғистонда кучли шамол батутларни учириб юборди Кеча ушбу ҳудудларда кучли шамол ортидан турли фавқулодда ҳолатлар...	VIEWS 8 216 REACTIONS — REP. 2 ER 8.0%
↓ 21.05 • 10:47 PHOTO #good_news ✂Now those going to Shokhimardon village or Sokh district can cross border posts at any time of the day...	VIEWS 8 213 REACTIONS — REP. 1 ER 8.0%
↓ 17.05 • 11:15 VIDEO A problem the Gypsies thought about A video has spread showing Gypsies in Samarkand harassing a German tourist and making inappropriate gestures...	VIEWS 8 209 REACTIONS — REP. 1 ER 8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

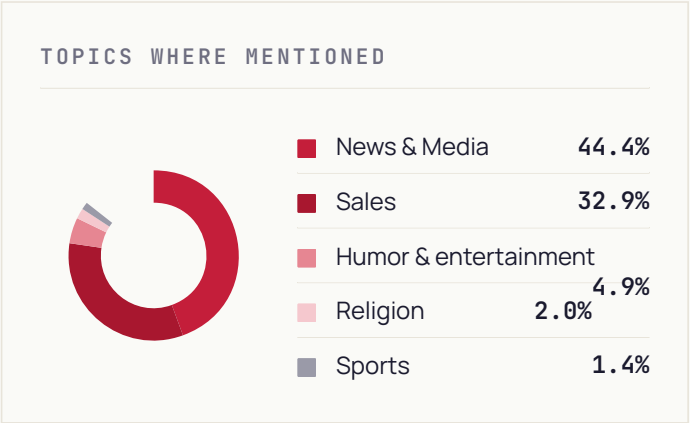
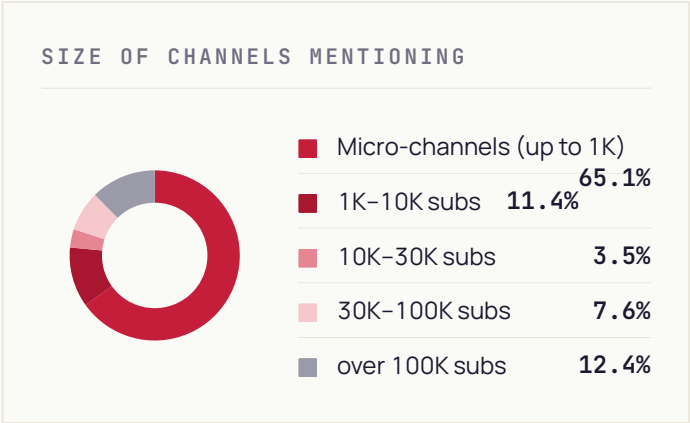
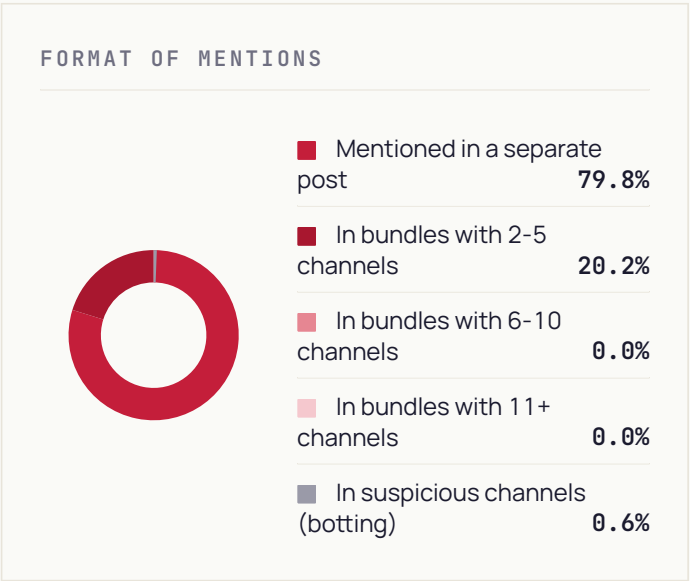
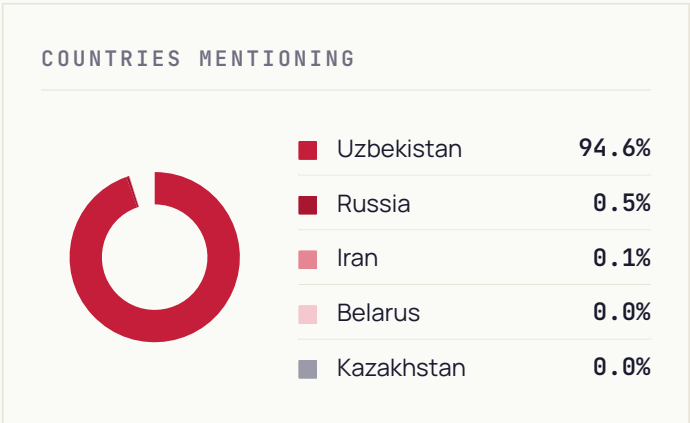
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

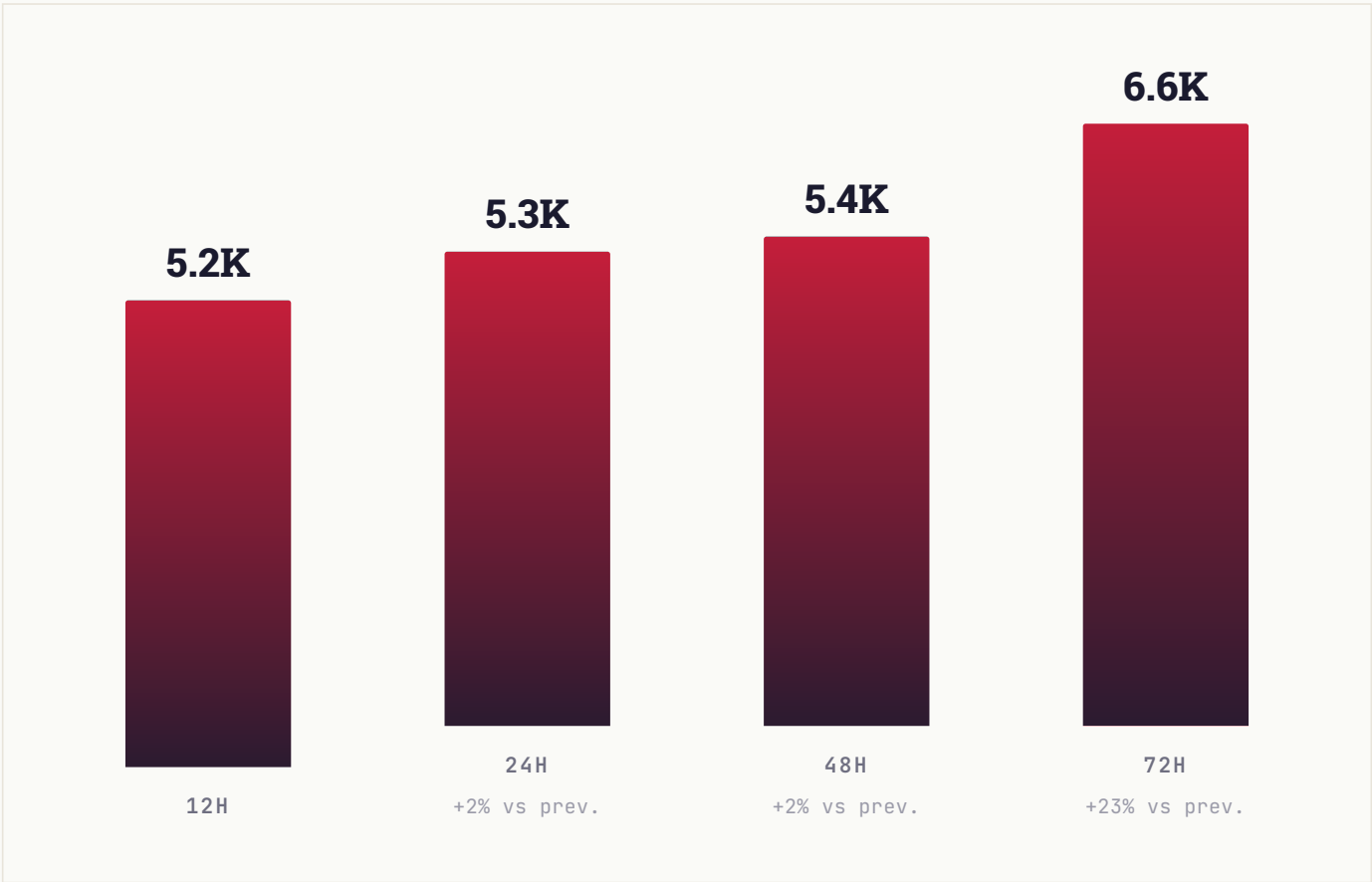
Citation index **382** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs "weighs" more than from one with 1k. All time the channel was mentioned **366** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KD Kanallani Dodasi Official channel	837.2K
JI JIZZAXLIKLAR🇺🇿	226.1K
S- Shov - Shuv UZ	217.5K
RE RITA EBZEEVA	209.9K
SX Sirdaryo Xabarlari	129.9K
HI Hozirda Ishonchli xabarlar YOU	102.4K
MM Media Малькевич 🇷🇺	97.4K
NU Uzbekistan News – Upl.uz	77.4K
ER ERMoscow	41.8K
KK Krasnodar Krai	30.3K
TA CIAN, AVITO, RENT, RENT APARTMENT, ROOM WITHOUT AGENTS	1.3K

COMPARATIVE CONCLUSION

Channel in middle of the list (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual post exchange both ways: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **55 215** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	9 776	
November 2025	0	0	6 454	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	1	1	19 277	
July 2025	0	0	19 708	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	55 215

— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01**Top post of the week — Tuesday**

On this day at 00:00 UZT audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — that's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
