

PROMTPRESS PUBLIC REPORT

Channel audit

Hovlilar



@hovlilauz

Premium class Reklama Bo'yicha : @Abdumalik_Ab

SUBSCRIBERS

6 927

+317 per month

ERR (% SEE POSTS)

44.0%

daily 21.1%

REACH/POST

3.3K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 6 927 —	 SUBS REACH 47.5% avg % subs see post	 VIEWS/POST 3.3K median 3.2K · 27 days	 POSTS/WK 3.5 over period
 7-DAY TREND — no data for period	 REACTIONS/POST 19.5 273 reactions, 220 reposts, 14 comments total	 POST LENGTH 184 chars. median 188 · 27 days	 POSTS ANALYZED 14 27 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +317 last month	 CITATION RATE 1 citation index · 2 channels mentioned ever	 CHANNEL AGE 2 years 8 months created 26.09.2023

AI EDITOR SUMMARY

Channel «Hovlilar» — 6 927 subs. Each post averages 3.3K people (47% from subs), wide reach for a channel this size. Publishes 4 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 27 days.
- 02 Dominant format — Photo (7/14 posts).
- 03 Avg post length — 184 chars (median 188).
- 04 Peak audience activity — Friday, 09:00 UZT.
- 05 Top posts get 2× more views than the weakest (top avg 4.9K vs worst 2.5K) — among 14 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.05 · 10:27 PHOTO Havas qilganlar bita Like♥ -District: Yunusabad -Street: Sampi Boz suv -Rooms: 6 + hall -Floors: 3 -Lot area: 6...	VIEWS 5 690 REPOSTS 30	REACTIONS 33 ER 82.1%
Nº2 22.05 · 04:49 VIDEO -District: Mirzo-Ulugbek -Street: Tsiolkovsky -Rooms: 5 - Floors: 3 -Lot area: 2 sotka 485,000 \$ +998 94 180 22...	VIEWS 4 538 REPOSTS 21	REACTIONS 22 ER 65.5%
Nº3 20.05 · 14:18 TEXT -District: Mirzo-Ulugbek -Street: Tsiolkovsky -Rooms: 5 - Floors: 3 -Lot area: 2 sotka 485,000 \$ +998 94 180 22...	VIEWS 4 412 REPOSTS 7	REACTIONS 12 ER 63.7%

Nº4 20.05 · 14:15 VIDEO (post without caption – video)	VIEWS 4 231 REPOSTS 9	REACTIONS 25 ER 61.1%
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Nº5 26.05 · 11:46 VIDEO Niyyat qilganlar bita Like♥ –District: Yunusabad –Street: Darkhan JK NUR –Floors: 10 –Floor: 6 –Rooms: 4 –Total area: 113...	VIEWS 4 199 REPOSTS 8	REACTIONS 22 ER 60.6%
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WORST 3

↓ 07.06 · 17:40 PHOTO For sale ☒Yunusabad district, Katta hasanboy 73 ☒Plot 2.2 acres ☒Rooms: 5 ☒Bathrooms: 3 ☒Summer kitchen ☒1st...	VIEWS 2 705 REPOSTS 27	REACTIONS 13 ER 39.1%
↓ 10.06 · 04:21 PHOTO Niyyat qilganlar bitta like ♥ House for sale ☒Yunusabad district, H Town ☒Lot 2 sotka ☒House area 300 m2 ☒Rooms...	VIEWS 2 460 REPOSTS 17	REACTIONS 20 ER 35.5%
↓ 09.06 · 12:09 TEXT Sanpidagi suv bo'yidagi uyni To'liq video obzori	VIEWS 2 244 REPOSTS —	REACTIONS 5 ER 32.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



START OF PERIOD

3 810

NOW

6 927

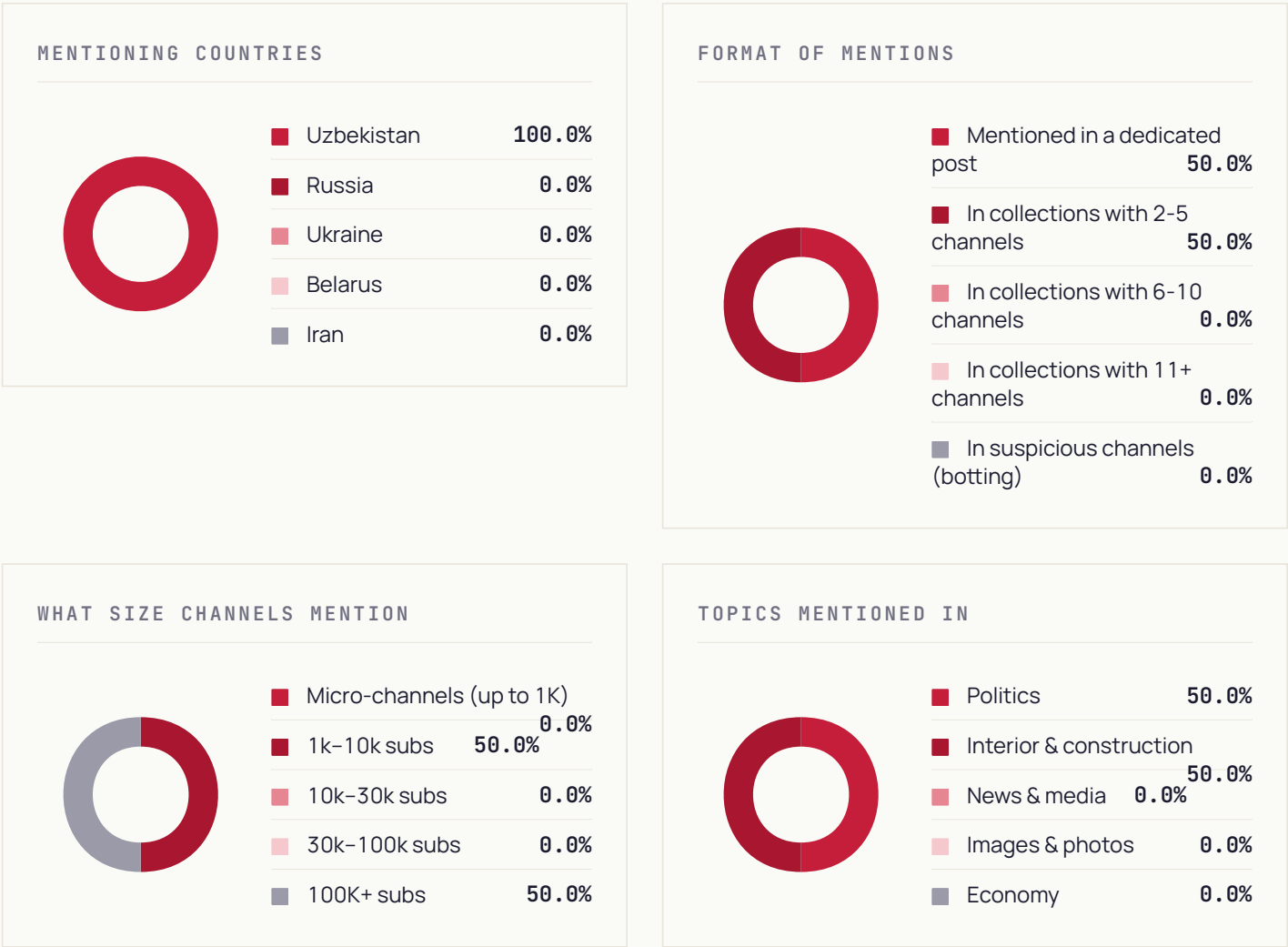
NET GROWTH

+3 117

SECTION 04 · CITATIONS

Who mentions the channel and how

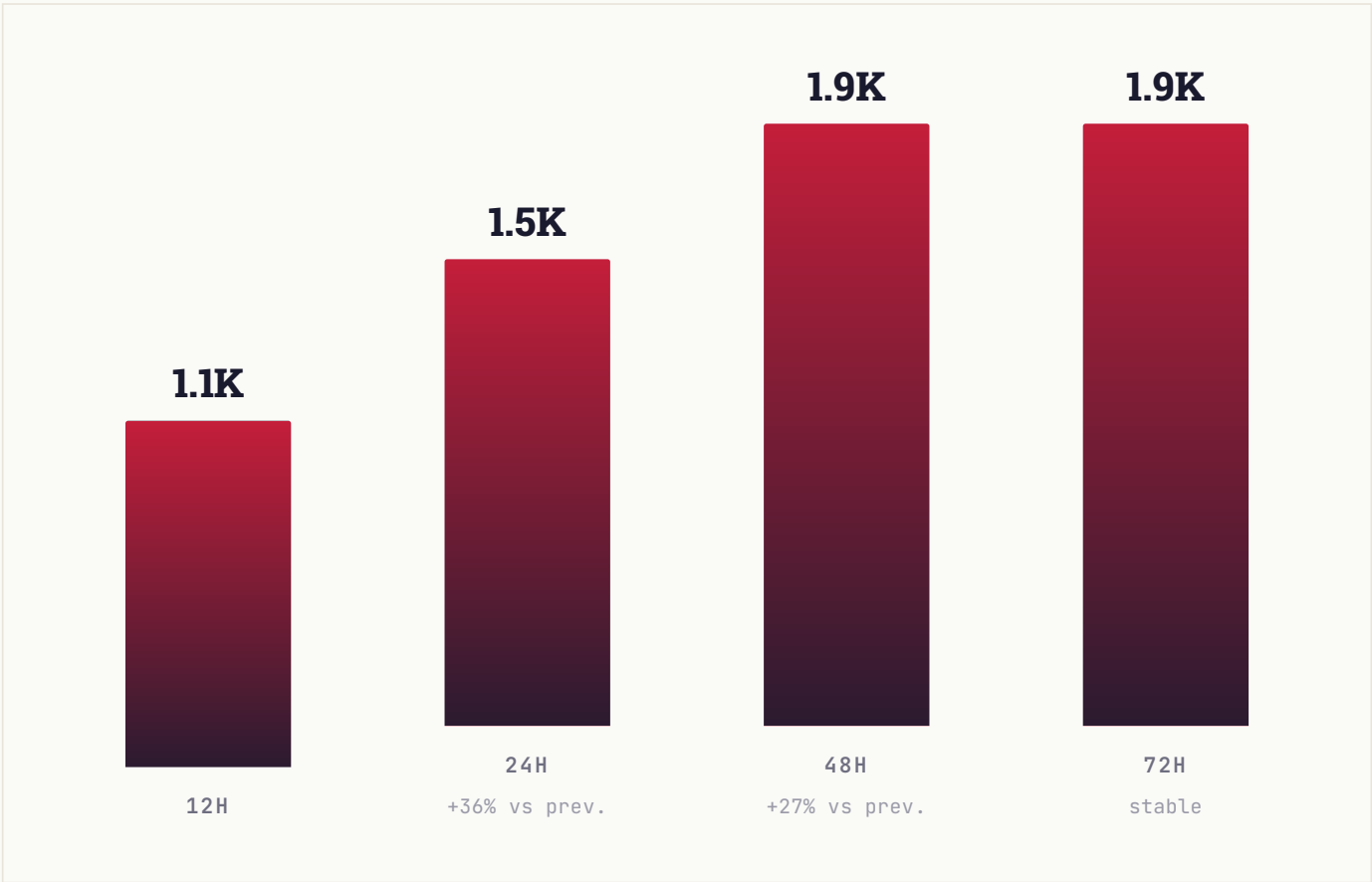
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP Telegram_Yulduzlari Official channel	1M
UZ Uzbek-MDK	203K
TE Tuhfa Estate	55.2K
LE LIDER ESTATE	24.9K
UQ UZ QURILISH	16.4K
HO Hovlilar YOU	6.9K
PH PREMIUM HOMES	6.1K
GR Greenlineuz	2.7K
AN Real Estate Agency Phoenix Group	1.6K
UZ UZB_REALESTATEUZ🇺🇿	1.1K
CP APARTMENT SALE	77

COMPARATIVE INSIGHT

Channel in mid-list (6th out of 11). 5 channels larger, 5 — smaller. Good options for mutual cross-posting: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **2 475** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	265
November 2025	0	0	1 181
October 2025	0	0	520
September 2025	0	0	75
August 2025	0	0	107
July 2025	0	0	327

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 475

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

- | | | |
|-----------|---|--|
| 01 | Post more often
Now 3.5 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — Friday
Most active on this day at 09:00 UZT. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
