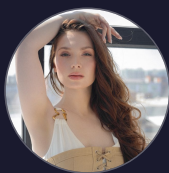


— PROMTPRESS PUBLIC REPORT

Channel audit

HOT GIRL ERA - Главный женский дайджест



@hotgirls_news

Ad manager: @Kris85_pr Registered in RKN: <https://clck.ru/3UDMoV>

SUBSCRIBERS

141 919

ERR (% SEE POSTS)

55.0%

REACH/POST

75K

-54153 per month

per day 22.5%

ad reach 31.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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1 month · monthly

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 141 919 —	 SUBS REACH 52.88% avg % subs see post	 VIEWS/POST 75K median 88.5K · 22 days	 POSTS/WEEK 2.7 over period
 7D TREND — no data for period	 REACTIONS/POST 4577.7 total 41,199 reactions, 0 reposts, 0 comments	 POST LENGTH 952 chars median 1000 · 22 days	 POSTS ANALYZED 9 22 days
 AD REACH 31.9K 24h avg	 CHURN / MONTH -54153 over last month	 CITATION RATE 23 citation index · 9 channels mentioned all time	 CHANNEL AGE 6 months 12 days created 06.01.2026

AI EDITOR SUMMARY

Channel «HOT GIRL ERA - Main Women's Digest» — 141 919 subs. Each post averages 75K people (53% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts over 22 days.
- 02 Dominant format – Photo (6/9 posts).
- 03 Avg post length – 952 chars (median 1000).
- 04 Peak audience activity – Tuesday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (91.8K avg top vs 61.9K worst) – among 9 posts over 22 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 17:46 VIDEO Spring is in full swing – time to free your toes and shock boring sneakers! 🌸👠 Girls, if you haven't pulled out your bright shoes yet...	VIEWS 91 951 REPOSTS —	REACTIONS 4 947 ER 64.8%
Nº2 23.06 · 19:37 PHOTO Woman in black: stylish, bold, and coffee-stain-free Black is not just a color. It's a mood, a stance, and a savior for those who don't want...	VIEWS 91 920 REPOSTS —	REACTIONS 4 941 ER 64.8%
Nº3 23.06 · 13:41 PHOTO Flower therapy, or how to get your feminine energy back without yoga or a Bali retreat 🌸✨ Girls, if you feel your energy is gone and you're about to...	VIEWS 91 628 REPOSTS —	REACTIONS 4 952 ER 64.6%

N⁴ 27.06 · 17:43 PHOTO Girls, today I caught such a moment... just stopped mid-walk 🌿 Walking along, head full of a million-item to-do list as usual...	VIEWS 88 711 REPOSTS —	REACTIONS 4 837 ER 62.5%
N⁵ 28.06 · 08:40 PHOTO 🌸 June worth keeping in heart, not phone. Every June reminds me of one simple thing. Happiness rarely looks like...	VIEWS 88 481 REPOSTS —	REACTIONS 4 807 ER 62.3%

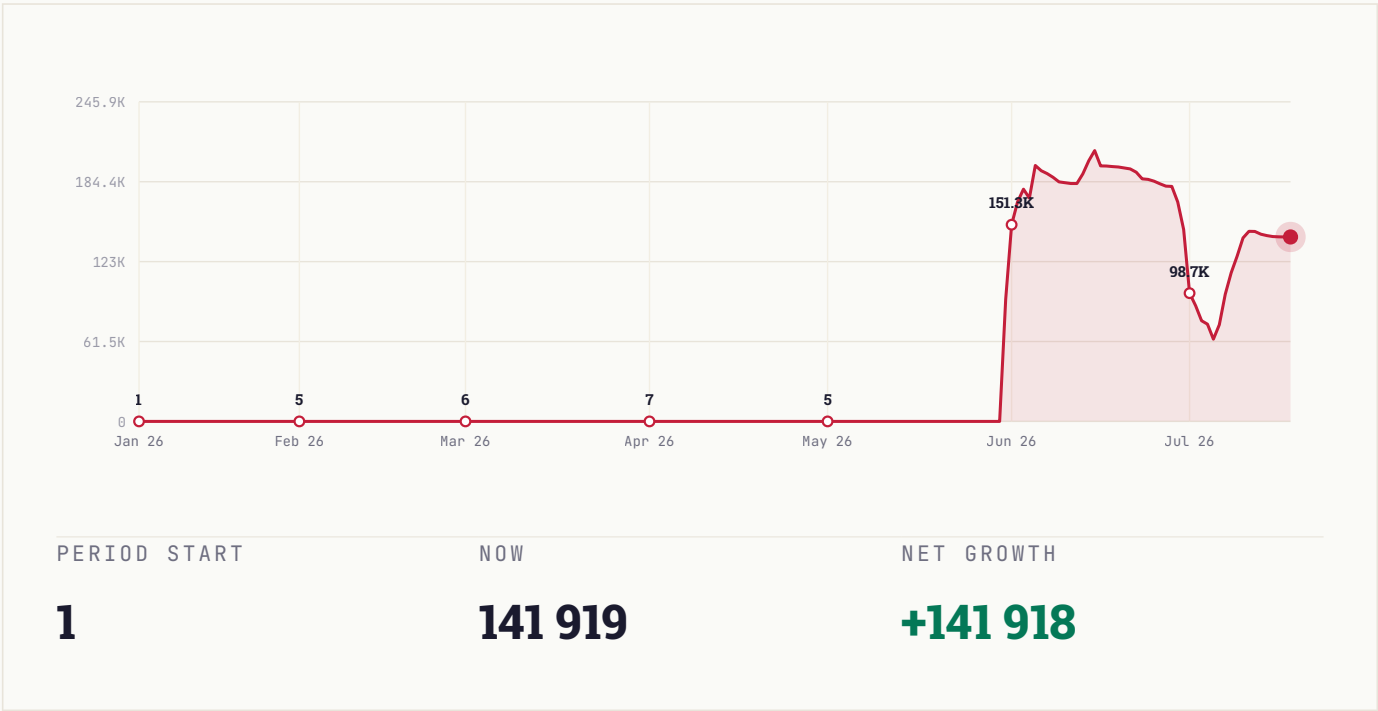
WORST 3

↓ 08.07 · 17:27 VIDEO 🔥 Viral beauty buys the whole beauty internet is talking about Looks like social media did it again — and we have a new list...	VIEWS 70 831 REPOSTS —	REACTIONS 4 979 ER 49.9%
↓ 10.07 · 14:28 PHOTO 📱🔥 Why brands still "hunt" Gen Z? Answer will surprise you! Seems Gen Z dictates the rules in the beauty world. But...	VIEWS 65 289 REPOSTS —	REACTIONS 4 940 ER 46.0%
↓ 14.07 · 14:39 PHOTO 👙 Bras soon only for special occasions? 🤔 Seems in the last couple years silicone nipple covers have become...	VIEWS 49 525 REPOSTS —	REACTIONS 3 914 ER 34.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

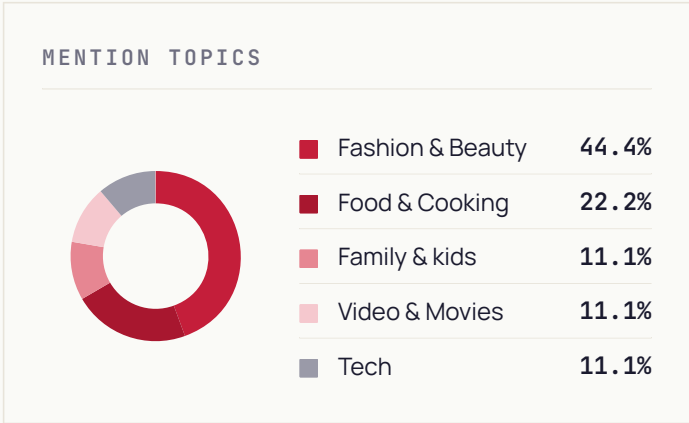
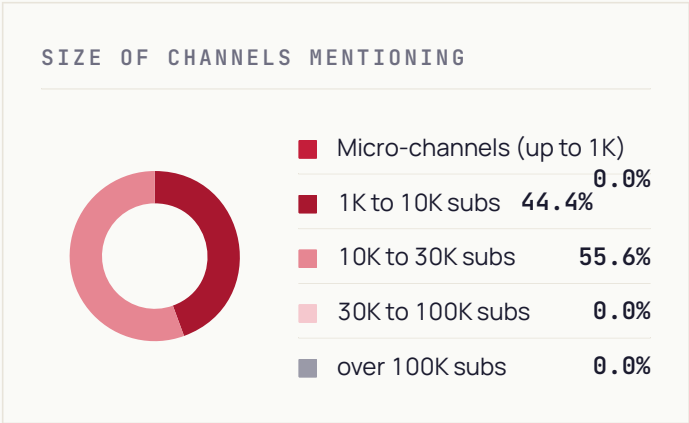
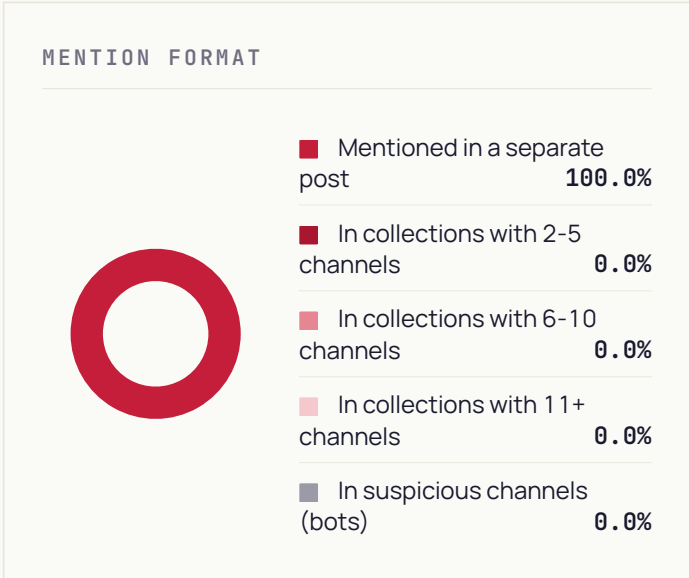
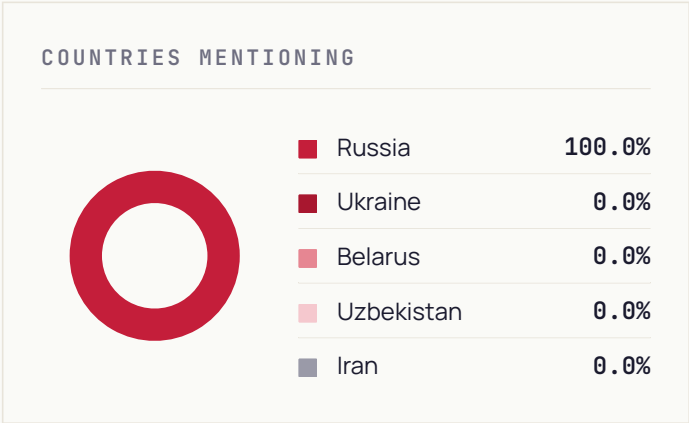
Subscriber growth chart over the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

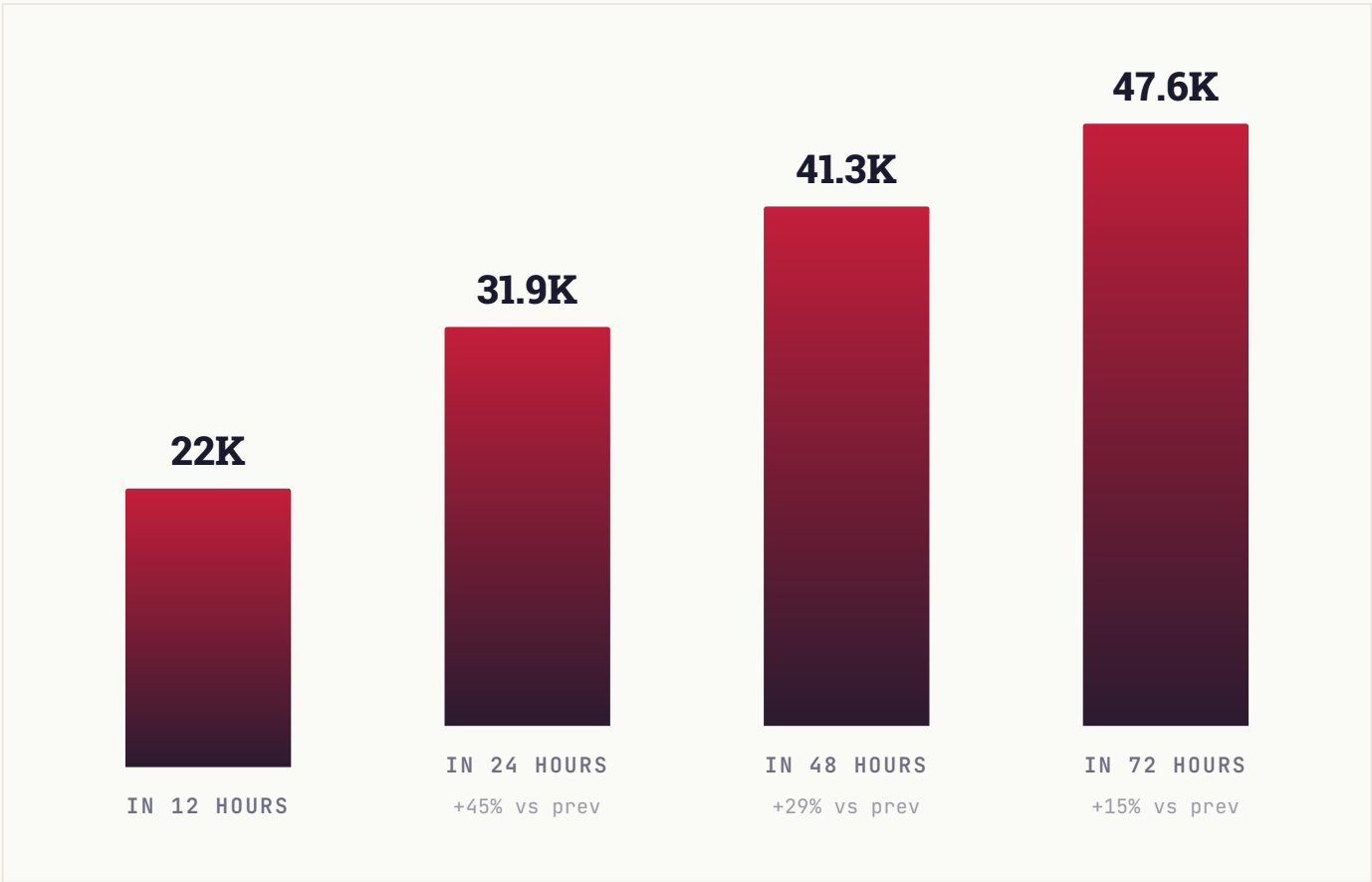
Citation index **23** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **9** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find 🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
HG HOT GIRL ERA - Главный женский дайджест YOU	141.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#81 of 97). Niche median — 189.3K subs.
First growth KPI — reach median. Leader: Zolotoe Yabloko (1M).

— SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **1 month** such mentions were **0**, they brought **4** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	4

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	1	4

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#81/100

RANK IN NICHE

Channel in the bottom half of the ranking

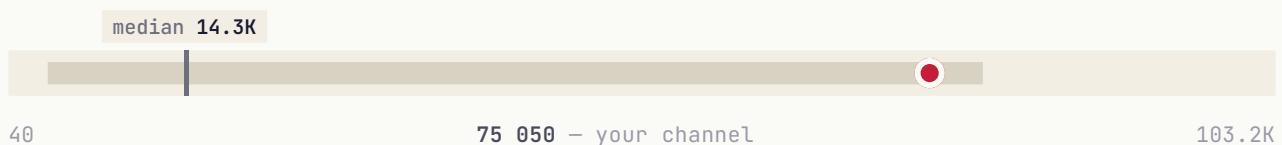
SUBSCRIBERS

25% below median



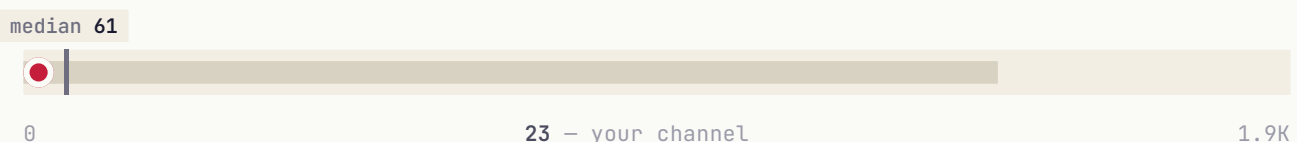
AVG REACH / POST

better than 87% of niche



CITATION INDEX

63% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.7 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Tuesday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
