

PUBLIC PROMTPRESS REPORT

Channel audit

Well Settled



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Learning country life from scratch in real time. From construction to harvest. Everything to help a city dweller get the "village vibe" For collabs: <https://clck.ru/3QU7aV>

SUBS

196 292

+2201 per month

ERR (% SEE POSTS)

48.0%

per day **29.5%**

REACH/POST

93.5K

ad reach **58K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 196 292 —	 SUBSCRIBER REACH 47.63% avg % of subs see post	 VIEWS/POST 93.5K median 95K · 22 days	 POSTS/WK 1.9 over period
 7D TREND — no data for period	 REACTIONS/POST 1289.5 total 7,737 reactions, 1,747 reposts, 0 comments	 POST LENGTH 611 chars median 664 · 22 days	 POSTS ANALYZED 6 22 days
 AD REACH 58K 24h average	 CHURN / MONTH +2201 last month	 CITATION RATE 18 citation index · 77 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 22.05.2023

AI EDITOR SUMMARY

Channel «Well Settled» – 196 292 subs. Each post averages 93.5K people (48% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 22 days.
- 02 Dominant format – Video (6/6 posts).
- 03 Avg post length – 611 chars (median 664).
- 04 Audience activity peak – Thursday, 12:00 MSK.
- 05 Strongest posts get 1× more views than the weakest (96.6K avg for top vs 90.4K for worst) – among 6 posts over 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 09:41 VIDEO Sharing my find for garden work - a sabre saw. Versatile tool for cutting wood, metal, plastic and more...	VIEWS	REACTIONS
	97 456	1 409
	REPOSTS	ER
	289	49.6%
Nº2 11.06 · 12:01 VIDEO Great solution for a temporary fence or for those whose neighbors are against a solid one. I liked the result and quality more than...	VIEWS	REACTIONS
	96 582	1 503
	REPOSTS	ER
	270	49.2%
Nº3 02.06 · 12:07 VIDEO If you see your powerful tomato bushes with thick stems and juicy leaves actively growing for weeks, but no flowers yet...	VIEWS	REACTIONS
	95 770	1 367
	REPOSTS	ER
	336	48.8%

Nº4 08.06 · 10:22 VIDEO Hi, my gardeners! The main question when buying a lawn mower: which cutting system to choose – line (like a trimmer) or...	VIEWS 94 306 REPOSTS 340	REACTIONS 998 ER 48.0%
Nº5 31.05 · 08:00 VIDEO Remember I planted cedar seeds? Time to move from apartment to village. Don't know how many seedlings will survive, but I really hope...	VIEWS 94 098 REPOSTS 350	REACTIONS 1 293 ER 47.9%

|

WORST 3

↓ 08.06 · 10:22 VIDEO Hi, my gardeners! The main question when buying a lawn mower: which cutting system to choose – line (like a trimmer) or...	VIEWS 94 306 REPOSTS 340	REACTIONS 998 ER 48.0%
↓ 31.05 · 08:00 VIDEO Remember I planted cedar seeds? Time to move from apartment to village. Don't know how many seedlings will survive, but I really hope...	VIEWS 94 098 REPOSTS 350	REACTIONS 1 293 ER 47.9%
↓ 22.06 · 10:07 VIDEO One hogweed was caught and destroyed in the bud, but these somehow slipped through ☹ Found them already taller than me. Digging them out...	VIEWS 82 741 REPOSTS 162	REACTIONS 1 167 ER 42.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

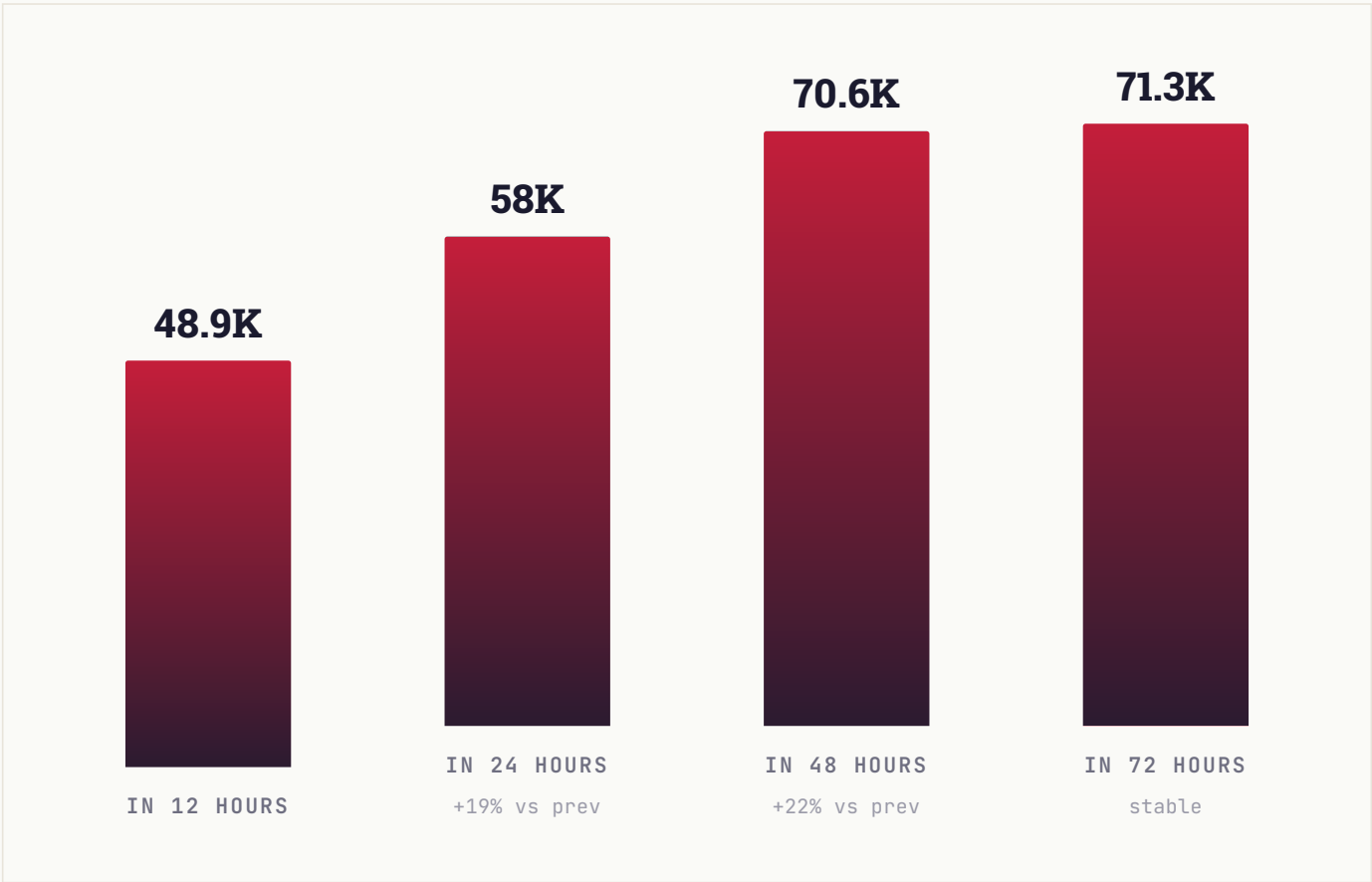
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
DD DOME0. DESIGN RENOVATION REAL ESTATE	523.8K
PL Planning	455.5K
AI Interior & decor	452K
MK My apartment	429.1K
MS Wise Builder	411.3K
LK Favorite apartment	410K
PR ProRealEstate	378.2K
GF GC FSK	377.7K
US Smart Builder	354.6K
PI PEAK	340.7K
HU Well Settled YOU	196.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#25 of 89). Niche leader — DOME0. DESIGN | RENOVATION | REAL ESTATE (523.8K), median subs 108.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **55**, they brought **1 029** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	51	45	1 029	
November 2025	4	3	0	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	
TOTAL MENTIONS	55	MONTHS OF DATA	6	ATTRACTED SUBS
			1 029	

SECTION 07 · NICHE COMPARISON

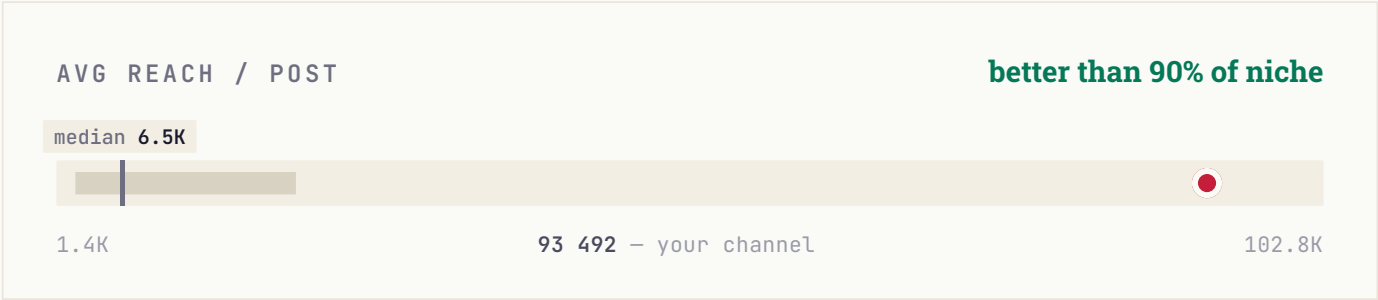
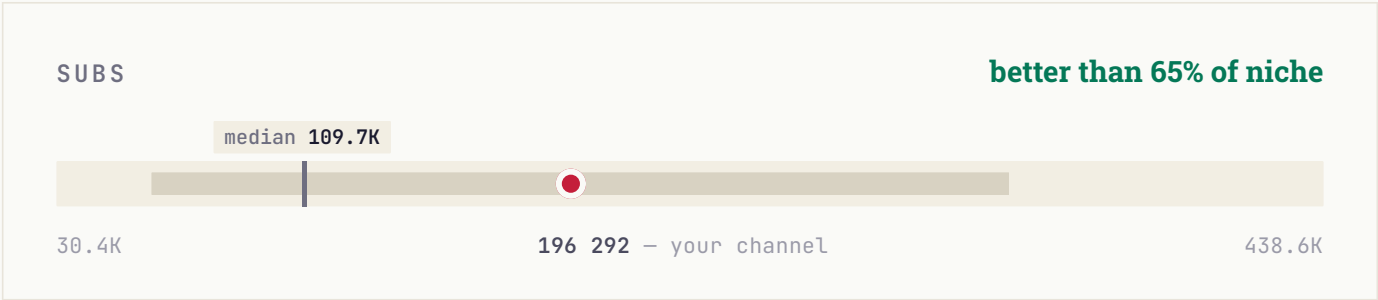
Where the channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#25 /100

POSITION IN NICHE

Channel in top 25% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 1.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02**

Main post of the week — Thursday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
