

PUBLIC REPORT PROMTPRESS

Channel audit

Hoppenad



@hoppenadd

everything I want here!

SUBSCRIBERS

15 769

-339 per month

ERR (% SEE POSTS)

38.0%

per day 19.7%

REACH/POST

6K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 15 769 —	 SUBS REACH 38.19% avg % of subs see post	 VIEWS/POST 6K median 5.8K · 24 days	 POSTS/WEEK 4.8 for the period
 7D TREND -36.9% vs previous week	 REACTIONS/POST 125.8 total 2,138 reactions, 36 reposts, 55 comments	 POST LENGTH 194 chars median 94 · 24 days	 POSTS ANALYZED 17 24 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -339 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 3 years 23 days created 10.06.2023

AI EDITOR SUMMARY

Channel «Hoppenad» – 15 769 subs. Each post averages 6K people (38% from subs), that's good reach. Publishes 5 posts per week (~1/day) – rare posts. For week 22–28 Jun reach dropped by -36.9% By week 15–21 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 24 days.
- 02 Dominant format – Video (8/17 posts).
- 03 Avg post length – 194 chars (median 94).
- 04 Peak audience activity – Wednesday, 20:00 ALMT.
- 05 Top posts get 2x more views than the weakest (8.9K avg for top vs 3.7K for worst) – among 17 posts in 24 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

03.06 · 15:59

PHOTO

the biggest Jungkook fan's birthday 

VIEWS10 016

REACTIONS254

REPOSTS2

ER63.5%

Nº2

16.06 · 13:00

VIDEO

that moment came and I started training with a coach My main issue with self-training is lack of...

VIEWS8 752

REACTIONS195

REPOSTS2

ER55.5%

Nº3

09.06 · 06:39

VIDEO

(captionless post – video)

VIEWS7 934

REACTIONS86

REPOSTS—

ER50.3%

Nº409.06 · 06:35 **VIDEO**
(captionless post – video)

VIEWS	REACTIONS
6 945	133
REPOSTS	ER
2	44.0%

Nº512.06 · 08:43 **PHOTO**
I'm 80% broth, 10% onion, 10% pills

VIEWS	REACTIONS
6 823	157
REPOSTS	ER
—	43.3%

WORST 3

↓ 24.06 · 09:53 **VIDEO**
(captionless post – video)

VIEWS	REACTIONS
4 480	77
REPOSTS	ER
—	28.4%

↓ 27.06 · 10:29 **VIDEO**
(captionless post – video)

VIEWS	REACTIONS
3 676	84
REPOSTS	ER
1	23.3%

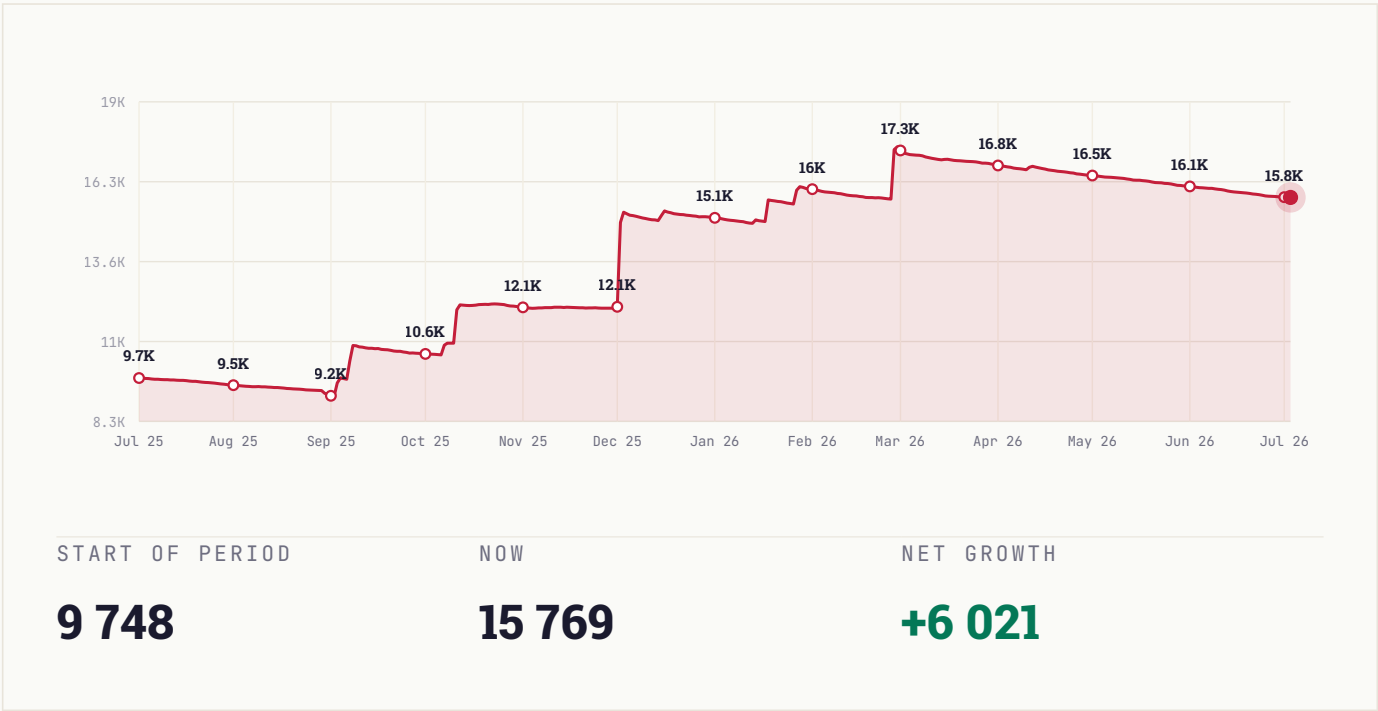
↓ 28.06 · 10:41 **VIDEO**
(captionless post – video)

VIEWS	REACTIONS
3 078	55
REPOSTS	ER
—	19.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

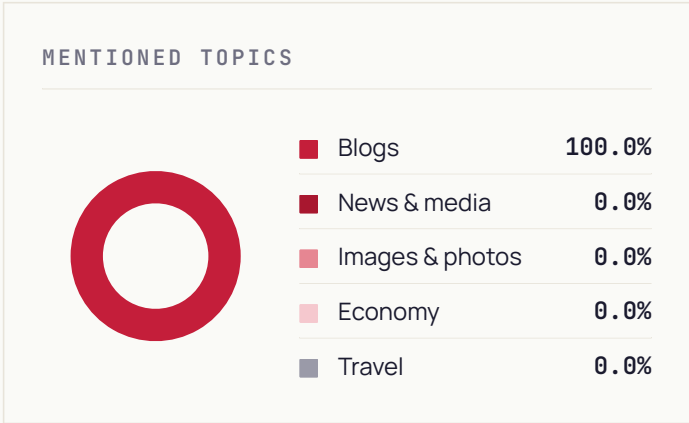
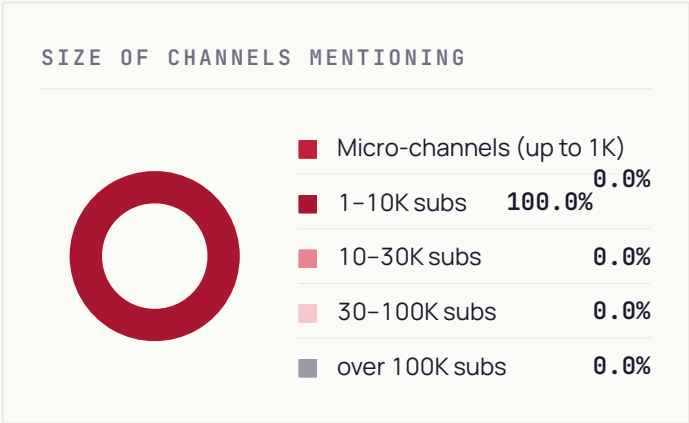
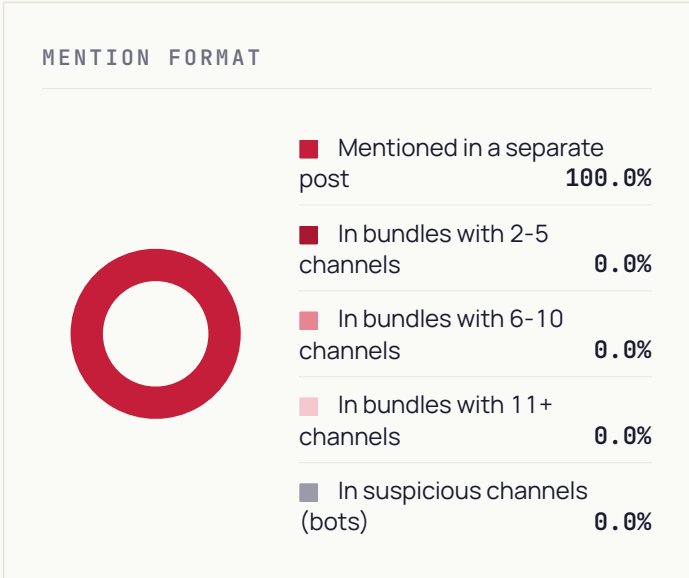
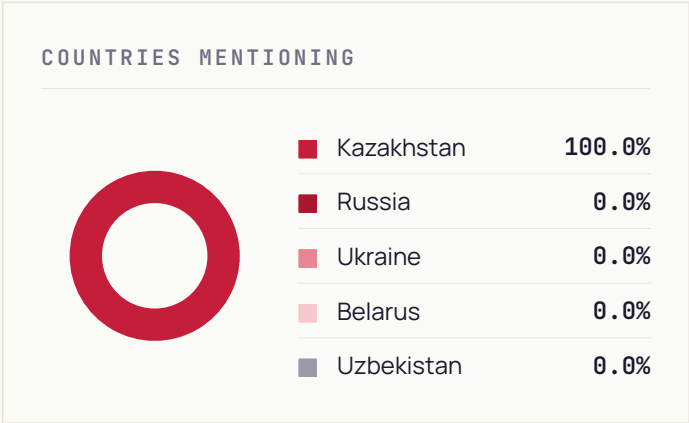
Subscriber growth chart for the year. Key months show exact sub count. Shows months of gain vs loss.



SECTION 04 · MENTIONS

Who how mentions the channel

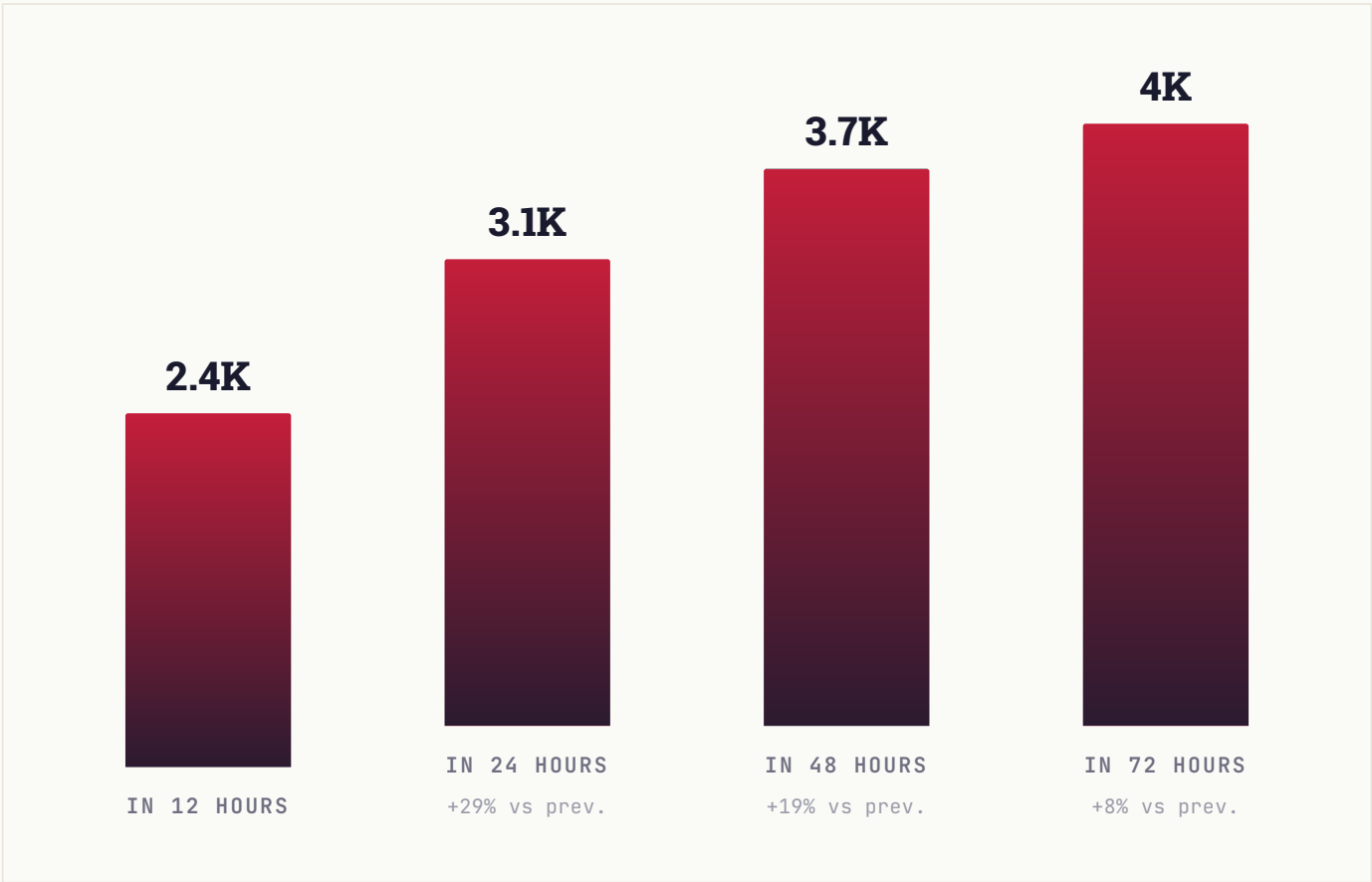
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
HO Hoppenad YOU	15.8K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#21 of 98). Leader — Margulan Seisembay (212.9K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **8 461** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	1 406
December 2025	0	0	3 523
November 2025	0	0	53
Oct 2025	0	0	1 727
Sep 2025	0	0	1 749
August 2025	0	0	3

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	8 461

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Blogs» and compared your channel against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#21/100

POSITION IN NICHE

Channel in top 21% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 4.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 20:00 ALMT.

EFFECT

**Best window
for important
post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Cross-post with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
