

PROMTPRESS PUBLIC REPORT

Channel audit

Hoolionomics



@hoolinomics

About finance in human language from the author of the world's best textbook. Ads & questions: @goblinwarchief [https://knd.gov.ru/license?](https://knd.gov.ru/license?id=67881221506f96772809d940&istryType=bloggersPermission)

SUBSCRIBERS

98 193

-540 per month

ERR (% SEE POSTS)

22.0%

in 24 hrs **9.0%**

REACH/POST

20K

ad reach **8.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 98 193 —	 SUBS REACH 20.36% avg % subs see post	 VIEWS/POST 20K median 19.8K · 28 days	 POSTS/WEEK 7.7 over period
 7D TREND -24.5% vs prev week	 REACTIONS/POST 241.5 only 7,487 reactions, 3,150 reposts, 1,048 comments	 POST LENGTH 711 chars median 1,000 · 28 days	 POSTS ANALYZED 31 28 days
 AD REACH 8.9K 24h avg	 CHURN / MONTH -540 last month	 CITATION RATE 498 citation index · 1,194 channels mentioned all time	 CHANNEL AGE 8 years 7 months created Dec 17, 2017

AI EDITOR SUMMARY

Channel «Hulinnomics» — 98 193 subs. Each post averages 20K people (20% of subs), average reach — room to grow. Publishes 8 posts/week (~1/day) — regular schedule. Week Jul 6–12 reach dropped -24.5% by week Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 28 days.
- 02 Dominant format – Text (24/31 posts).
- 03 Avg post length – 711 chars (median 1000).
- 04 Peak audience activity – Thursday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (30K avg for top vs 15.4K for worst) – among 31 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:31 TEXT Non-obvious skills that changed my life Reading (ok, maybe obvious, but I still like it) Any person...	VIEWS 31 864 REPOSTS 546	REACTIONS 514 ER 32.5%
Nº2 29.06 · 13:04 TEXT  Polymarket's annual revenue hits \$1B – that's a run rate, meaning the company could earn a billion in a year with such...	VIEWS 29 569 REPOSTS 47	REACTIONS 176 ER 30.1%
Nº3 01.07 · 05:51 TEXT Hulichallenge #39 At SPIEF, a reptilian offers you a classic scam. You name a number, he rolls three dice. If it lands...	VIEWS 28 498 REPOSTS 75	REACTIONS 111 ER 29.0%

Nº4 30.06 · 12:26 TEXT Solid (can't write "fat"?) VTB head Andrey Kostin said the bank's shares have 4 investment appeal factors. But about...	VIEWS 28 400 REPOSTS 154	REACTIONS 540 ER 28.9%
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Nº5 03.07 · 07:58 VIDEO #Hulimem of the Week Nº27-26	VIEWS 24 990 REPOSTS 223	REACTIONS 303 ER 25.4%
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WORST 3

↓ 15.07 · 13:02 TEXT Slava Ryumin wrote a big note about my lifestyle, expenses and...	VIEWS 16 384 REPOSTS 141	REACTIONS 485 ER 16.7%
↓ 17.07 · 06:23 VIDEO #Hulimem of the Week Nº29-26. All memes here.	VIEWS 15 297 REPOSTS 164	REACTIONS 219 ER 15.6%
↓ 13.07 · 12:57 VIDEO Here's an interview with Good Wood CEO Mr. Dubovenko, and all would be fine, but my experience with the company was different. Five years...	VIEWS 14 443 REPOSTS 114	REACTIONS 770 ER 14.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

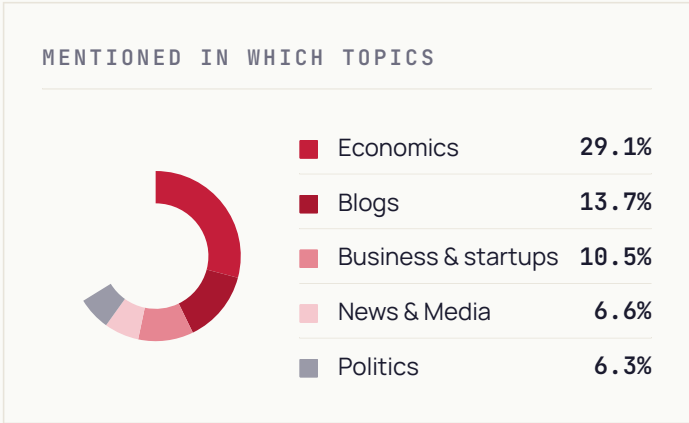
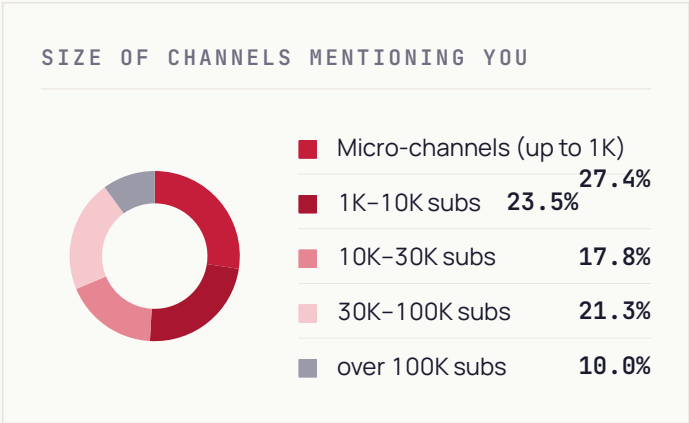
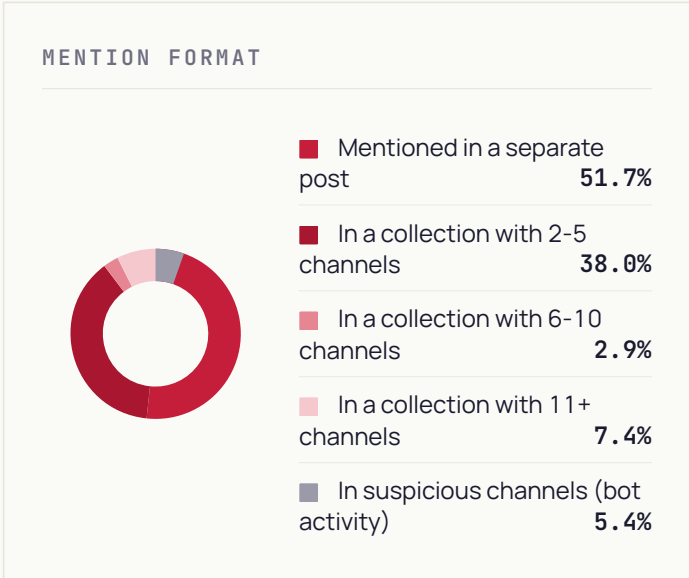
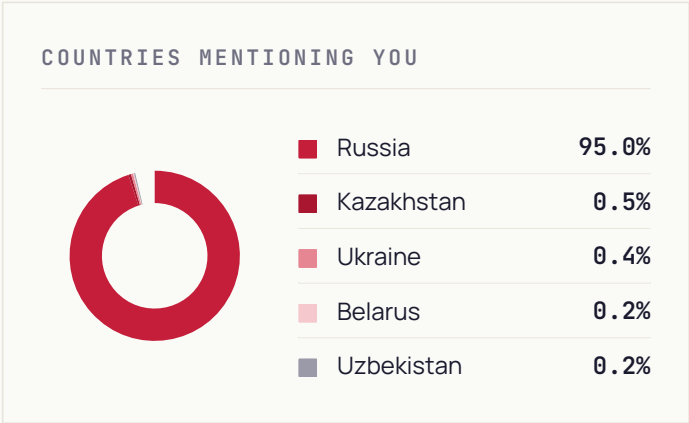
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

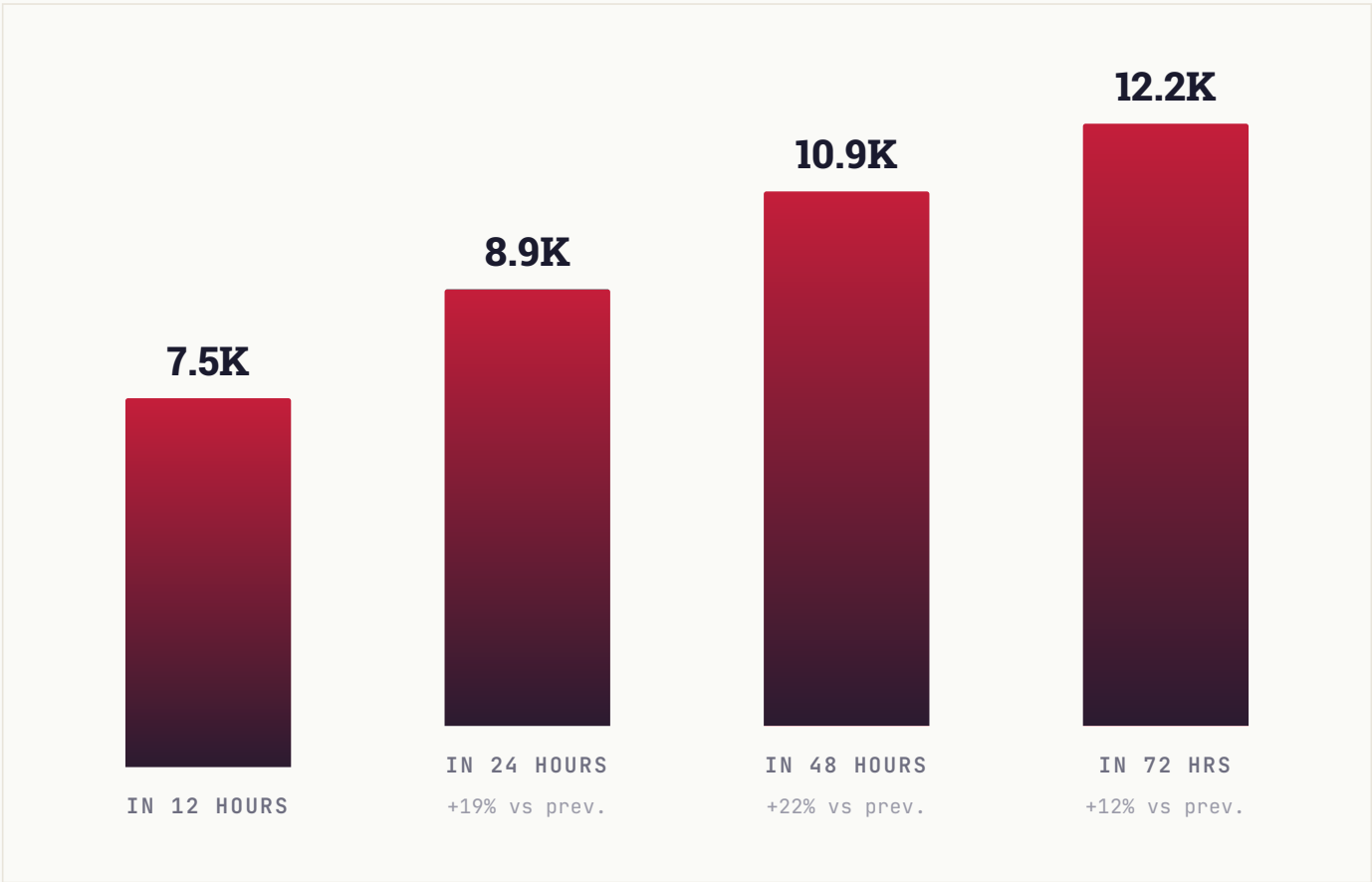
Citation index **498** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions **1 194** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخ اخبار فوری خبر فوری جنگ امریکا بندر عباس	3.7M
اش Sharif شریف	2.8M
TW Trade Watcher	2.5M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏰	1.8M
TЭ The Economist	1.3M
TE Topor. Economics.	1.2M
QE QUBTAN EL GOLD	1.1M
HU Hulionomics YOU	98.2K

COMPARATIVE CONCLUSION

Channel is not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), median top-98: 349.1K. First goal — enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **125**, they brought **7 452** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	31	26	1 585
December 2025	12	11	15
November 2025	21	19	332
Oct 2025	22	18	267
Sep 2025	23	18	369
August 2025	16	12	4 884

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
125	6	7 452

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economics» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Best post day of the week — Thursday**

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager