

PUBLIC PROMTPRESS REPORT

Channel audit

Homer's Shelter



@homershelter

Via ad – @bmw_mo4ka

SUBS

46 438

-54352 per month

ERR (% SEE POSTS)

29.0%

per day 22.3%

REACH/POST

13.4K

ad reach 11.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 46 438 —	 SUBSCRIBER REACH 28.93% avg % subs see post	 VIEWS/POST 13.4K median 15.1K · 23 days	 POSTS/WEEK 1.8 over period
 7D TREND — no data for period	 REACTIONS/POST 109.8 only 659 reactions, 4 reposts, 239 comments	 POST LENGTH 336 chars median 332 · 23 days	 POSTS ANALYZED 6 23 days
 AD REACH 11.6K 24h avg	 CHURN / MONTH -54352 over last month	 CITATION INDEX 0 citation index (cumulative)	 CHANNEL AGE 5 months 12 days created 29.01.2026

AI EDITOR SUMMARY

Channel «Homer's Shelter» — 46 438 subs. Each post avg views 13.4K people (29% of subs), good reach. Publishes 2 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 6 posts over 23 days.
- 02 Dominant format – Photo (4/6 posts).
- 03 Avg post length – 336 chars (median 332).
- 04 Audience peak – Saturday, 16:00 MSK.
- 05 Top posts get 2× more views than the weakest (16.3K avg for top vs 10.6K for worst) – among 6 posts over 23 days. Worth analyzing what the top posts have in common – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 13:15 TEXT Fuck yeah, I got into the IPO... For those who missed it – yesterday SpaceX shares became tradable, making Musk the first trillionaire in...	VIEWS 17 076 REPOSTS 1	REACTIONS 95 ER 36.8%
Nº2 02.07 · 14:57 PHOTO  Getting ready to short BTC Hit the 62k zone with strong resistance, expecting a pullback – serious level, won't break easily...	VIEWS 16 367 REPOSTS —	REACTIONS 140 ER 35.2%
Nº3 26.06 · 11:32 PHOTO  BTC broke \$60k down Daily candle closed below sixty. Not a correction, but a breakout from the range targeting \$56-55k, where next...	VIEWS 15 436 REPOSTS —	REACTIONS 125 ER 33.2%

Nº4 16.06 · 18:56 VIDEO This is really the last post about SpaceX In case you missed it, yesterday Musk turned his corporation's employees into dollar millionaires 4400 people...	VIEWS 14 751 REPOSTS 1	REACTIONS 83 ER 31.8%
Nº5 07.07 · 06:12 PHOTO ✔ What's dead can never die! Remember 2024 and all those p2e? 🎆 Hamster coin pumped 40% in a day after falling...	VIEWS 12 527 REPOSTS —	REACTIONS 124 ER 27.0%

|

WORST 3

↓ 16.06 · 18:56 VIDEO This is really the last post about SpaceX In case you missed it, yesterday Musk turned his corporation's employees into dollar millionaires 4400 people...	VIEWS 14 751 REPOSTS 1	REACTIONS 83 ER 31.8%
↓ 07.07 · 06:12 PHOTO ✔ What's dead can never die! Remember 2024 and all those p2e? 🎆 Hamster coin pumped 40% in a day after falling...	VIEWS 12 527 REPOSTS —	REACTIONS 124 ER 27.0%
↓ 21.06 · 08:21 PHOTO 😬 So is ETH doomed or just FUD? Ex-Ethereum Foundation dev warned the ecosystem faces financial...	VIEWS 4 461 REPOSTS 2	REACTIONS 92 ER 9.6%

SECTION 03 • SUBSCRIBER DYNAMICS

Channel growth over the year

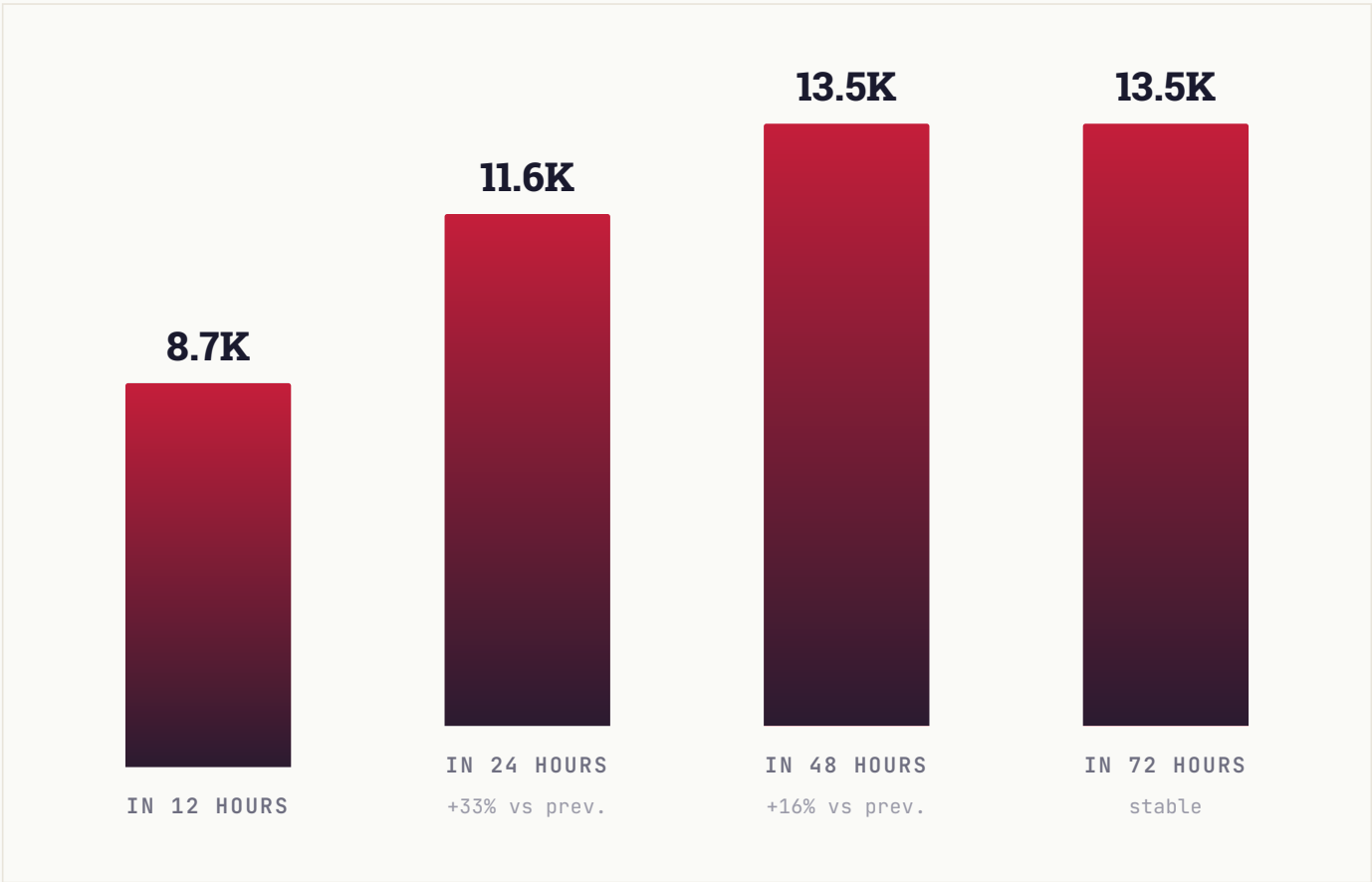
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
HS Homer's Shelter YOU	46.4K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off & come back in a month.

01**Increase posting frequency**

Now 1.8 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Saturday**

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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