

PROMTPRESS PUBLIC REPORT

Channel audit

HOLIKORN



@holikorn_1

Look how your brother is \$h!tting

SUBSCRIBERS

54 868

-368 per month

ERR (% SEE POSTS)

35.0%

last day 16.5%

REACH/POST

18.1K

ad reach 9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 54 868 —	 SUBSCRIBER REACH 32.97% avg % subs see post	 VIEWS/POST 18.1K median 17.8K · 26 days	 POSTS/WEEK 6.3 for period
 7D TREND -30.3% vs previous week	 REACTIONS/POST 314.8 total 7,556 reactions, 443 reposts, 568 comments	 POST LENGTH 63 chars median 46 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 9K 24h avg	 CHURN / MONTH -368 last month	 QUOTE RATE 4 citation index · 33 channels mentioned ever	 CHANNEL AGE 5 years 5 months created 18.01.2021

AI EDITOR SUMMARY

Channel «HOLIKORN» — 54 868 subs. Avg views per post: 18.1K people (33% of subs), good reach. Publishes 6 posts/week (~1/day) — rare. Week Jun 29–Jul 5 reach dropped -30.3% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **24** posts over 26 days.
- 02 Dominant format — **Video** (23/24 posts).
- 03 Avg post length — **63** chars (median 46).
- 04 Peak audience activity — **Sunday**, 17:00 MSK.
- 05 Top posts get **2×** more views than the weakest (26.7K avg for top vs 11.3K for worst) — among 24 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 14:07 VIDEO Moving with Vladimir Anatolich through the hustle🦄	VIEWS 28 120 REPOSTS 30	REACTIONS 335 ER 51.3%
Nº2 21.06 · 14:18 PHOTO Someone mixed things up🙄	VIEWS 26 561 REPOSTS 118	REACTIONS 965 ER 48.4%
Nº3 27.06 · 14:20 VIDEO Photo with bro🦄	VIEWS 25 317 REPOSTS 11	REACTIONS 365 ER 46.1%

Nº4 20.06 · 12:00 VIDEO Object accepted, great job team, worked really hard👏 Still dry on caps, but the last video was close🦄	VIEWS 24 297 REPOSTS 8	REACTIONS 239 ER 44.3%
Nº5 14.06 · 11:16 VIDEO How's it going in the gym, guys?)	VIEWS 23 068 REPOSTS 22	REACTIONS 245 ER 42.0%

|

WORST 3

↓ 04.07 · 07:49 VIDEO Once, due to circumstances, I had to sell this bike.. recently I stumbled upon it, it had been sitting idle all these years...	VIEWS 12 803 REPOSTS 16	REACTIONS 431 ER 23.3%
↓ 07.07 · 07:26 VIDEO Doing good deeds today, folks🦄	VIEWS 10 881 REPOSTS 10	REACTIONS 402 ER 19.8%
↓ 07.07 · 09:01 VIDEO Made the kids happy👏🦄	VIEWS 10 179 REPOSTS 9	REACTIONS 383 ER 18.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

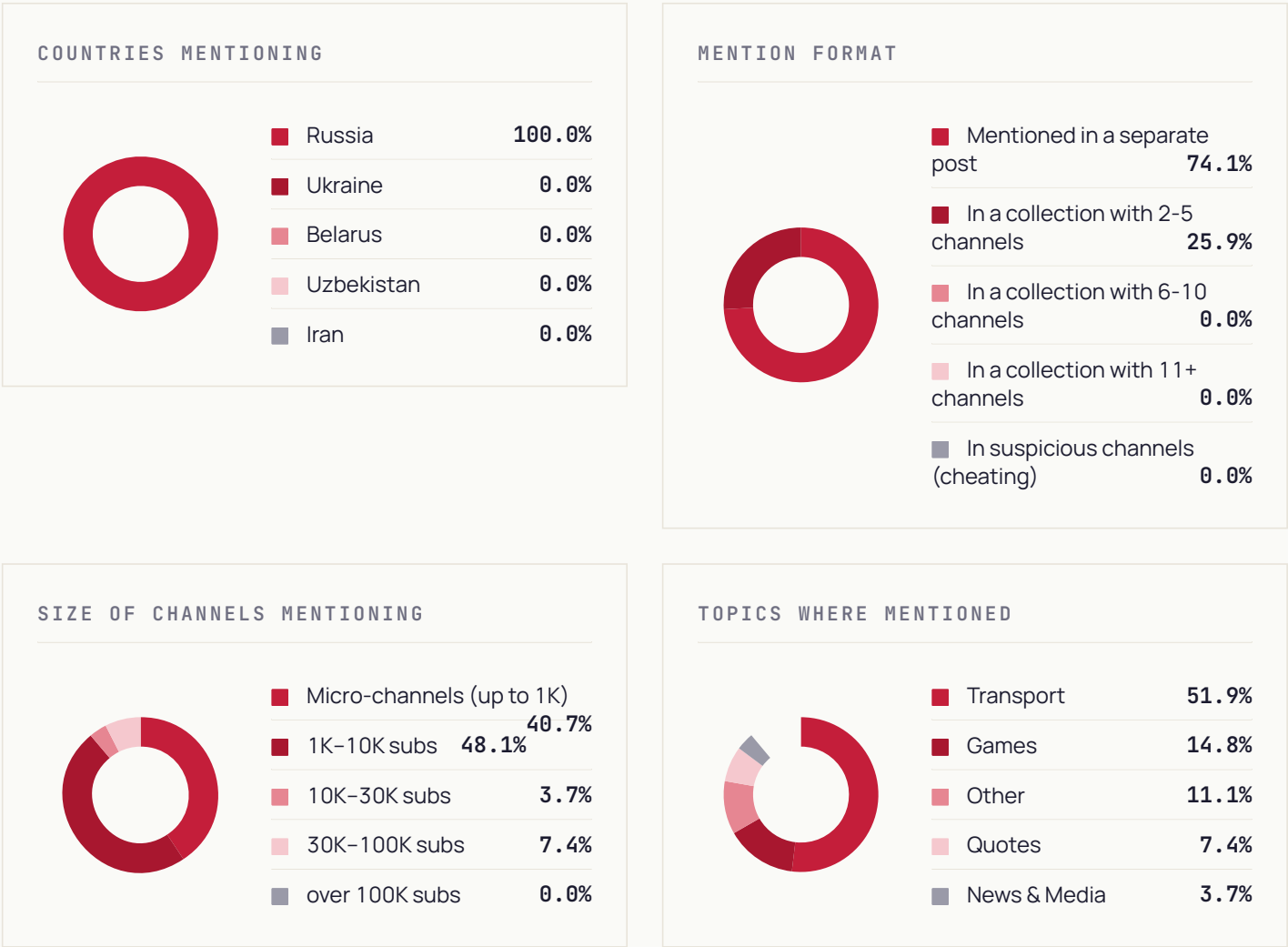


PERIOD START	NOW	NET GROWTH
50 279	54 868	+4 589

SECTION 04 · CITATIONS

Who mentions the channel and how

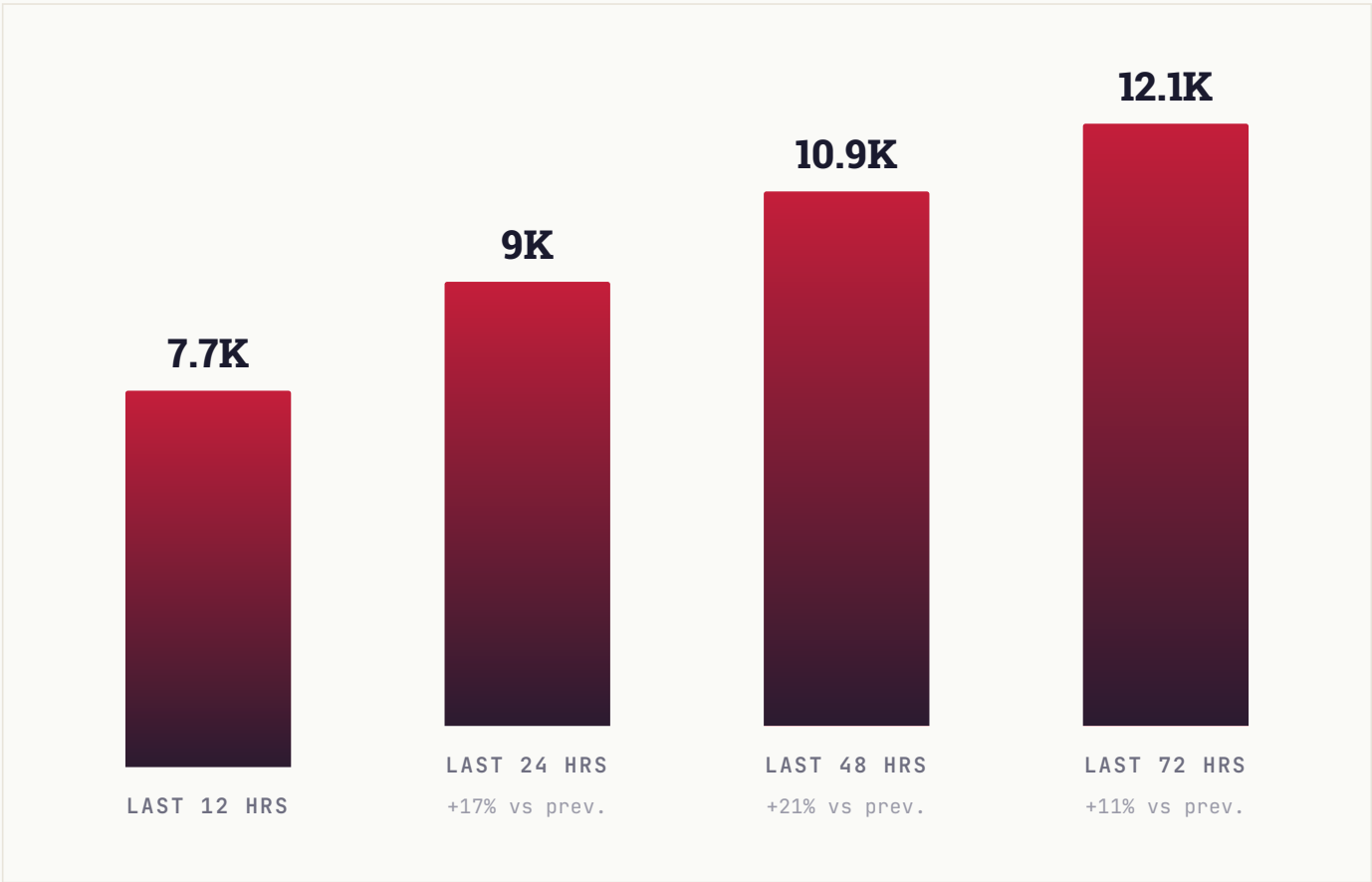
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time channel was mentioned 33 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
HO HOLIKORN YOU	54.9K

COMPARATIVE SUMMARY

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **7**, they brought **4 505** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	1
December 2025	1	1	4 313
Nov 2025	1	1	44
Oct 2025	0	0	26
Sep 2025	2	2	34
August 2025	3	3	87

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	4 505

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
