

PUBLIC REPORT PROMTPRESS

Channel audit in short, Gladenko



@hladenko

Official channel of Ruslan Gladenko ✓ Info about new videos and more. For ads & payment only: @ssemppai, all else scam Contact: blvckhorsetv@gmail.com

SUBSCRIBERS

416 425

+13749 per month

ERR (% SEE POSTS)

53.0%

daily 30.3%

REACH/POST

212.2K

ad reach 125.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 416 425 —	 SUBS REACH 50.95% avg % subs see post	 VIEWS/POST 212.2K median 219K · 29 days	 POSTS/WEEK 37.7 over period
 7D TREND -2.8% vs previous week	 REACTIONS/POST 12441.8 1,978,240 reactions, 43,618 reposts, 18,763 comments	 POST LENGTH 53 chars median 29 · 29 days	 POSTS ANALYZED 159 29 days
 AD REACH 125.8K 24h avg	 CHURN / MONTH +13749 last month	 CITATION RATE 120 citation index · 509 channels mentioned all time	 CHANNEL AGE 7 years 26 days created 30.05.2019

AI EDITOR SUMMARY

Channel «kopoye, Gladenko» – 416 425 subs. Each post avg views 212.2K people (51% of subs), wide reach for a channel this size. Publishes 38 posts per week (~5/day) – active posting. Week of Jun 8–14 reach stable (-2.8% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **159** posts over 29 days.
- 02 Dominant format — **Text** (102/159 posts).
- 03 Avg post length — **53** chars (median 29).
- 04 Peak audience activity — **Wednesday**, 13:00 MSK.
- 05 Top posts get **2x** more views than weakest (304.9K avg top vs 166.8K worst) — across 159 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 05:23 VIDEO Good morning 🇺🇦❤️	VIEWS 305 739 REP. 73	REACTIONS 6 244 ER 73.4%
Nº2 29.05 · 14:59 TEXT https://youtu.be/PmqyJyv2omY	VIEWS 305 013 REP. 2 225	REACTIONS 6 938 ER 73.2%
Nº3 03.06 · 10:30 TEXT Half a day passed and you haven't watched the new episode yet? • air.. https://youtu.be/Bk3DodSdT08	VIEWS 303 969 REP. 145	REACTIONS 6 357 ER 73.0%

Nº4 02.06 · 18:27 PHOTO Yo, haven't watched yet? ♥ click: https://youtu.be/Bk3DodSdT08 click: https://youtu.be/Bk3DodSdT08 click: https://youtu.be/Bk3DodSdT08	VIEWS 284 540 REP. 218	REACTIONS 5 198 ER 68.3%
Nº5 02.06 · 15:47 TEXT https://youtu.be/Bk3DodSdT08	VIEWS 283 945 REP. 2 275	REACTIONS 6 577 ER 68.2%

WORST 3

↓ 20.06 · 18:51 TEXT bro, I said 9 minutes, you heard?	VIEWS 172 415 REP. 184	REACTIONS 9 805 ER 41.4%
↓ 20.06 · 18:52 TEXT 3 min or 8?	VIEWS 166 434 REP. 217	REACTIONS 10 493 ER 40.0%
↓ 20.06 · 18:54 TEXT READY?! ☒	VIEWS 161 510 REP. 252	REACTIONS 10 845 ER 38.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

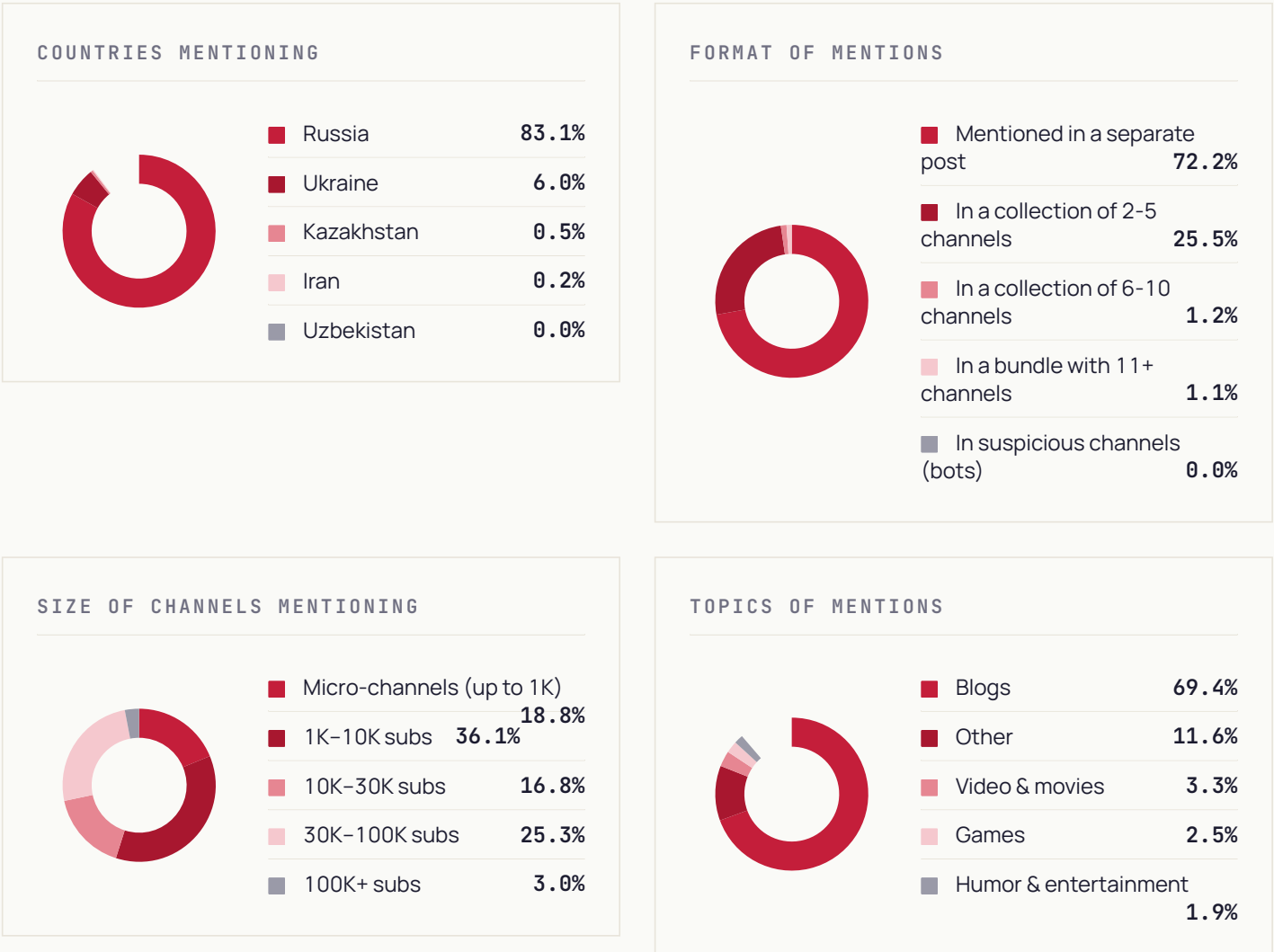
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

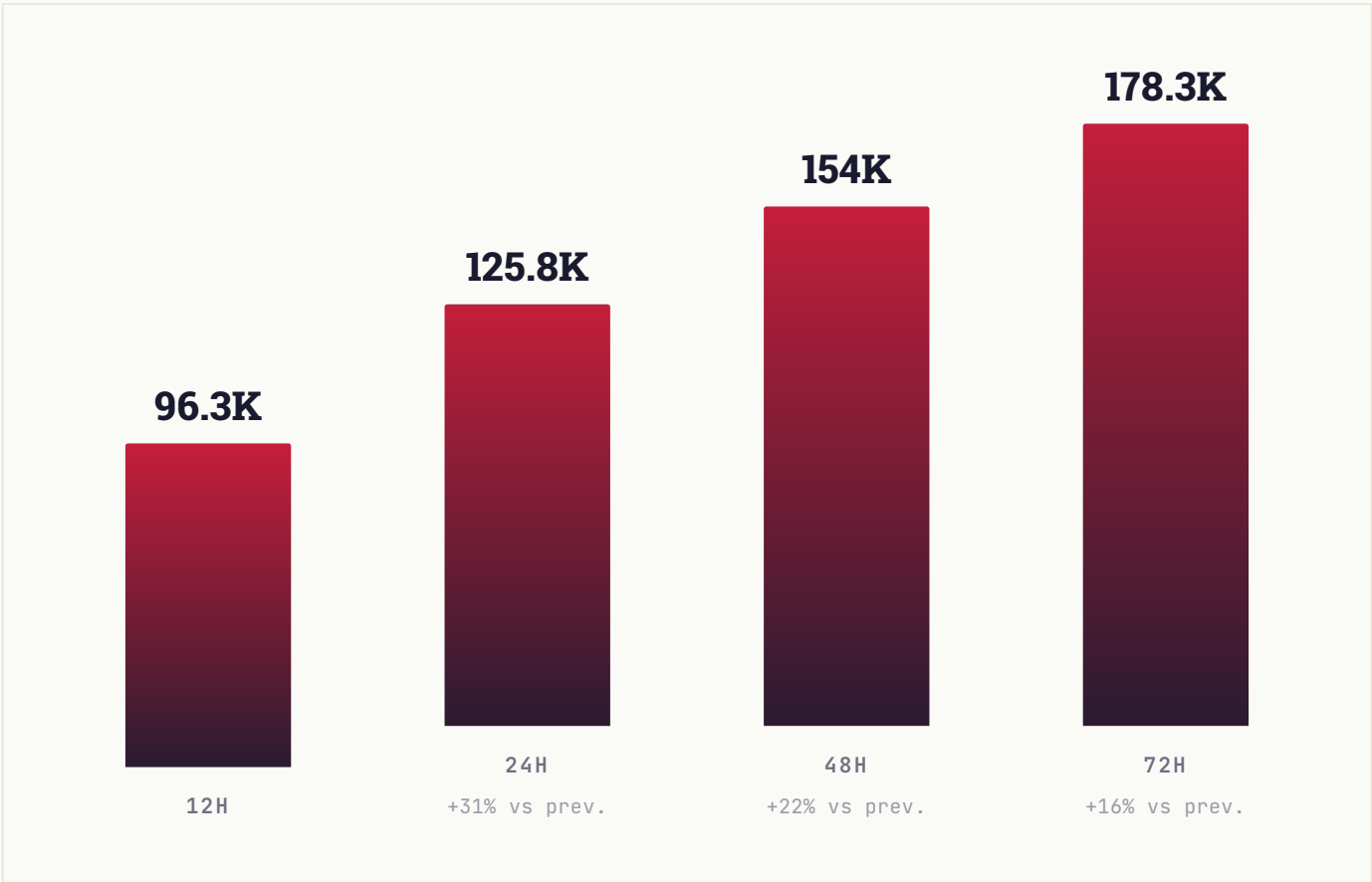
Citation index **120** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **509** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷 Booster 🇷	1.2M
E1 EVELONE 1🇷9🇷2🇷	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
KG in short, Gladenko YOU	416.4K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#57 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **433**, they brought **111 088** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	89	23	9 702
Nov 2025	91	36	88 096
Oct 2025	103	25	8 269
September 2025	69	22	4 635
August 2025	13	4	0
July 2025	68	20	386

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
433	6	111 088

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#57

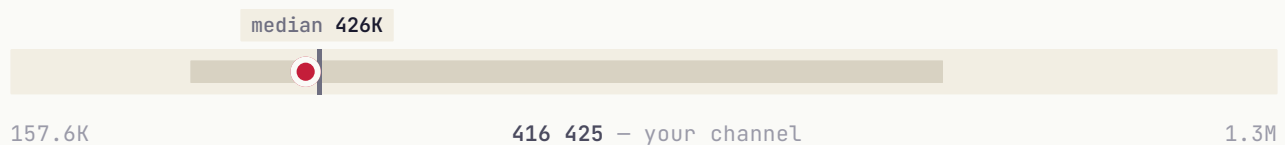
/100

POSITION IN NICHE

Channel in the bottom half of the ranking

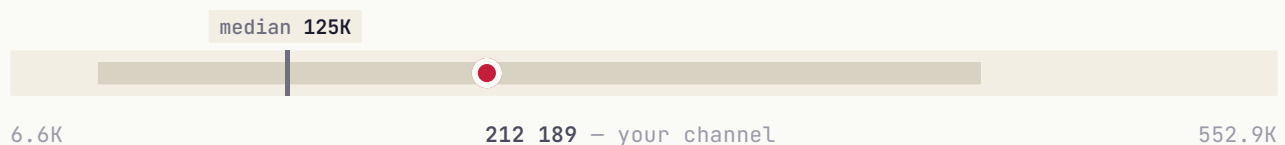
SUBSCRIBERS

worse than median by 2%



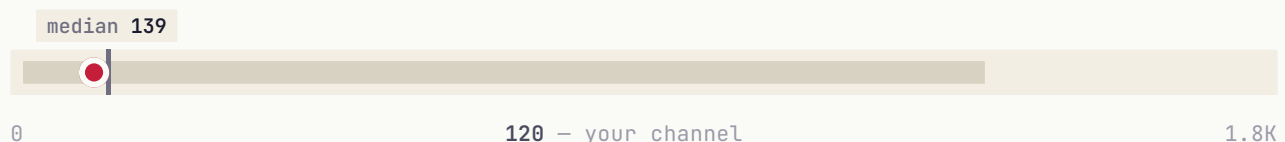
AVG REACH / POST

better than 61% of niche



CITATION INDEX

worse than median by 14%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Wednesday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighbor channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
