

PROMTPRESS PUBLIC REPORT

Channel audit

HiroVPN | Best VPN



@hirovpnblog

Best VPN for all devices 🇺🇸🇩🇪🇬🇧🇫🇷🇮🇹🇪🇸🇯🇵❤️ Our Telegram bot: @HiroVpnBot Our site: <https://storage.googleapis.com/hirovpn/start.html>

SUBSCRIBERS

80 525

+17337 per month

ERR (% SEE POSTS)

67.0%

per day 21.1%

REACH/POST

47.9K

ad reach 17K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 80 525 —	 SUBSCRIBER REACH 59.51% avg % subs see post	 VIEWS/POST 47.9K median 55.6K · 22 days	 POSTS/WEEK 3.7 over the period
 7D TREND — no data for the period	 REACTIONS/POST 444.2 total 5,330 reactions, 651 reposts, 0 comments	 POST LENGTH 420 chars median 458 · 22 days	 POSTS ANALYZED 12 22 days
 AD REACH 17K 24h avg	 CHURN / MONTH +17337 over the last month	 CITATION RATE 0 citation index · 8 channels mentioned it ever	 CHANNEL AGE 11 months 23 days created 02.07.2025

AI EDITOR SUMMARY

Channel «HiroVPN | Best VPN» — 80 525 subs. Each post averages 47.9K people (60% from subs), wide reach for a channel this size. Publishes 4 posts per week (~1 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 12 posts over 22 days.
- 02 Dominant format — Text (5/12 posts).
- 03 Avg post length — 420 chars (median 458).
- 04 Audience activity peak — Monday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (62.5K avg for top vs 41.4K for worst) — among 12 posts over 22 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

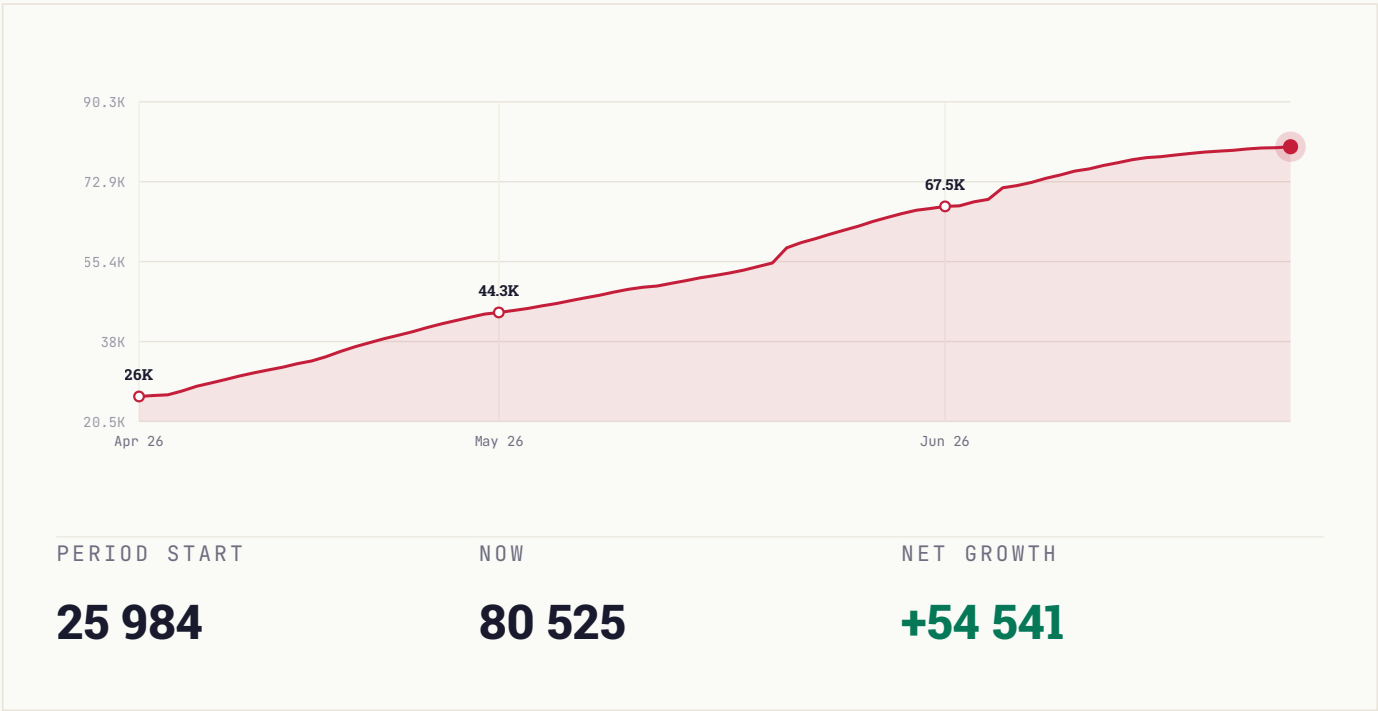
Nº1 01.06 · 20:00 TEXT 📄 Giveaway results: 📄 Winners: 1. Vyacheslav 2. Alex (@alexboomsick) 3. 🐼 (@lutvxw_Lisaa) 4. Marina (@Maripysik) 5. Natali...	VIEWS 62 972 REPOSTS 12	REACTIONS 285 ER 78.2%
Nº2 05.06 · 06:08 VIDEO 📄 Temporary maintenance! RKN started hard blocking current VPN protocols, so you may experience issues with...	VIEWS 62 427 REPOSTS 91	REACTIONS 547 ER 77.5%
Nº3 05.06 · 10:29 TEXT 📄 Working on restoring connection for remaining half of users Victory will be ours📄	VIEWS 62 203 REPOSTS 24	REACTIONS 985 ER 77.2%

Nº4 06.06 • 11:09 VIDEO ☒ Great VPN flood survived! While the whole internet was down, Hiro VPN stayed online. Result: +25% traffic growth from new...	VIEWS 61 768 REPOSTS 92 REACTIONS 864 ER 76.7%
Nº5 02.06 • 08:24 TEXT ☒Important info for winners Friends, we never DM first. If someone writes you about a win on our behalf – it's...	VIEWS 61 416 REPOSTS 9 REACTIONS 230 ER 76.3%
WORST 3	
↓ 15.06 • 16:29 PHOTO ☒ Incognito mode. Hat, glasses, and browser's promise: this tab stays between you and the screen. So – for 8 years straight, one company knew how to...	VIEWS 46 786 REPOSTS 74 REACTIONS 274 ER 58.1%
↓ 16.06 • 13:44 TEXT ☒ New video hides a promo code for 10 days of HiroVPN unlimited plan for anyone who finds and enters it within three days. ☒Works for...	VIEWS 45 021 REPOSTS 37 REACTIONS 319 ER 55.9%
↓ 20.06 • 15:53 PHOTO Roblox is back. But there's a catch! Half a year of blocking, sudden unblock on June 10 – and a 'new' Roblox without chat, with age verification by...	VIEWS 32 247 REPOSTS 40 REACTIONS 264 ER 40.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

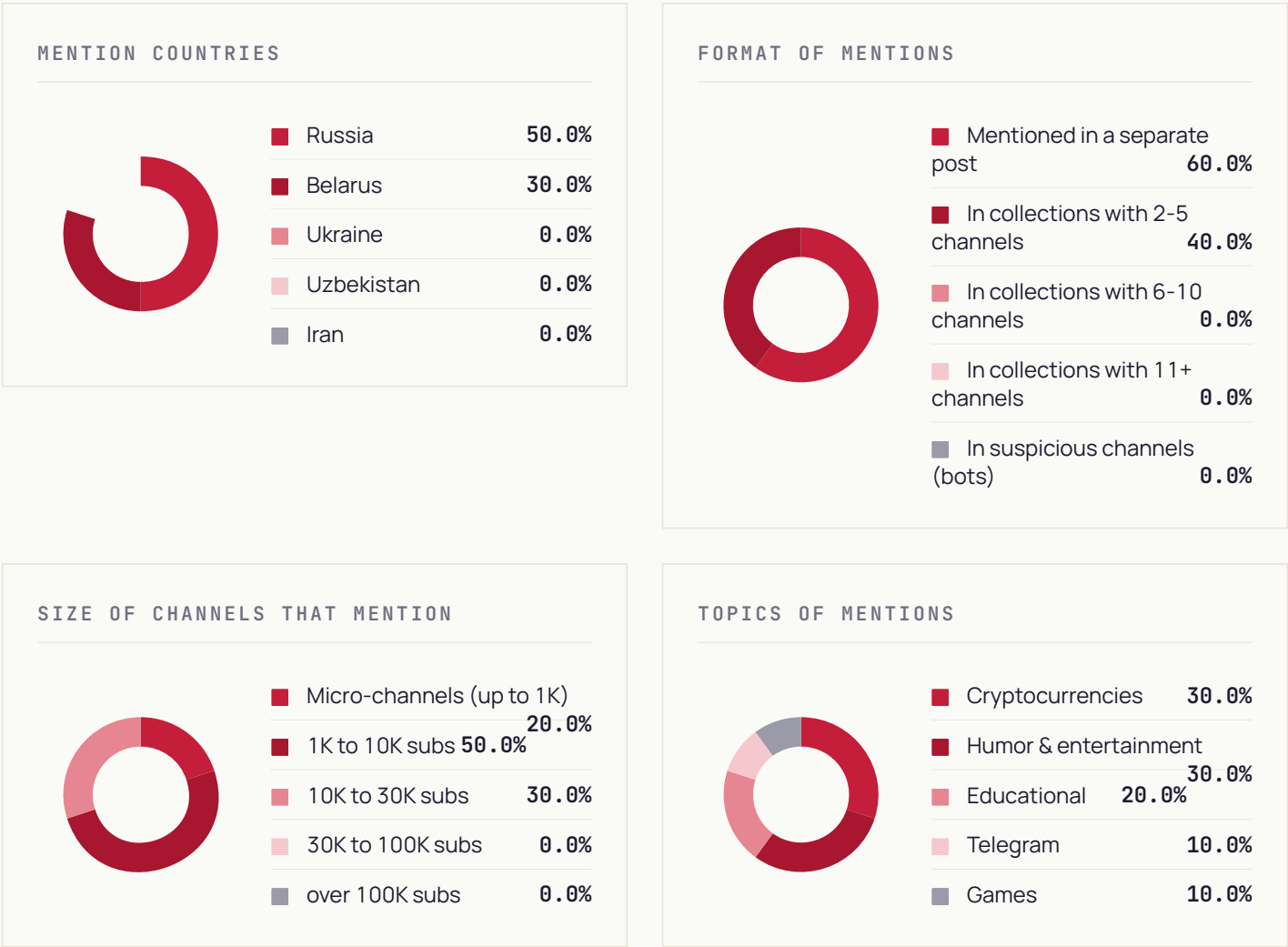
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

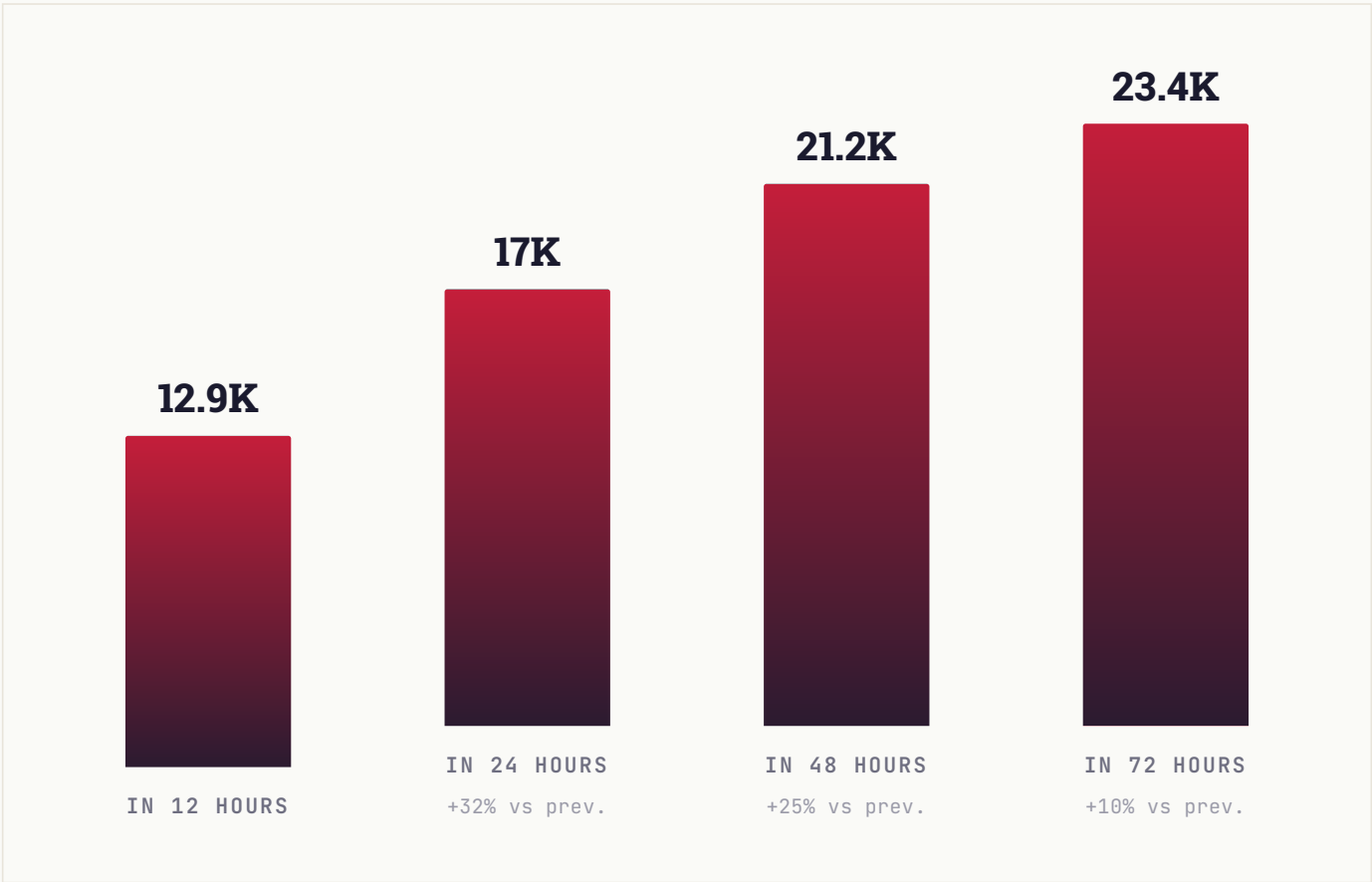
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
E Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok Mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok Mod for Android	825.6K
U- UBoost – YouTube & internet without limits	810.9K
H HiroVPN Best VPN	80.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#98 of 99). Niche median — 139K subs. First KPI goal — reach median. Leader: TikTok Prime (3.5M).

SECTION 07 · NICHE COMPARISON

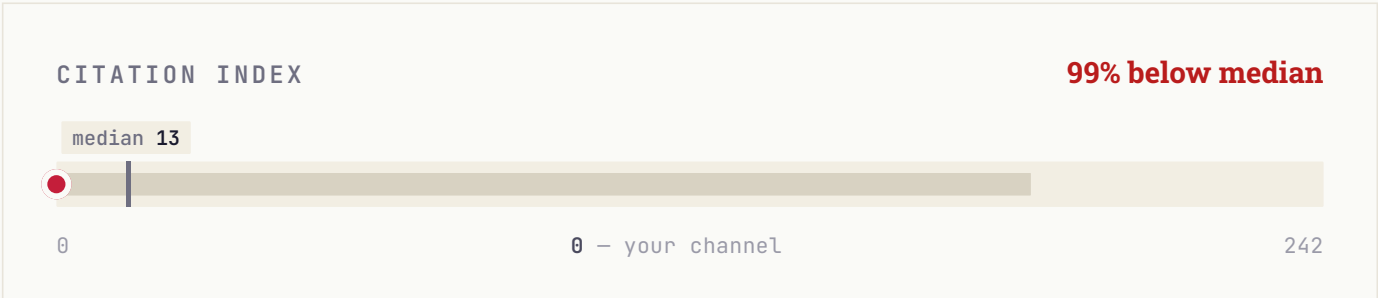
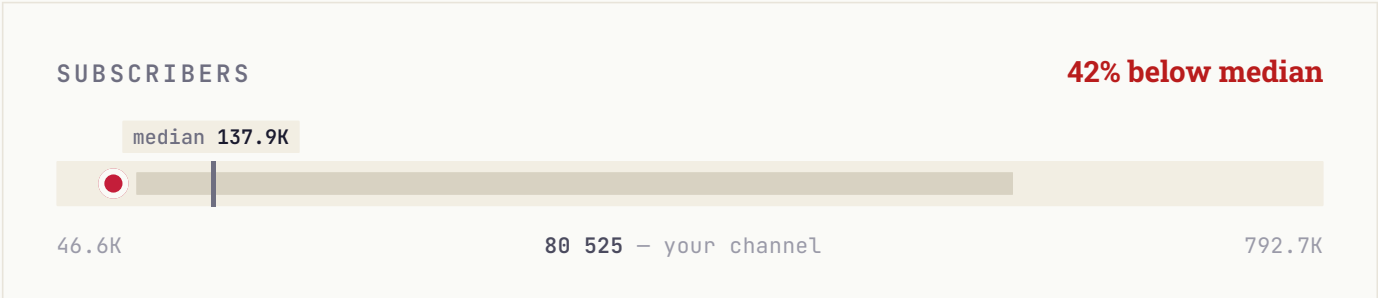
Where channel stands in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel to them. Gray bar — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#98/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Monday
Audience is most active on this day at 23:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with channels in your niche quarterly. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth
target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
