

PUBLIC REPORT BY PROMTPRESS

Channel audit

Барахолка Минск Мир \ Minsk World



@hh_fleamarket

Flea market for Minsk World residents. How to add an ad? <https://forms.gle/s4HyJc582nbXmVR8> Houses: 146 #paintings
Feedback:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 736	19.0%	2K
17.06.2026 ⁺⁹⁰ per month	last day ^{13.8%}	ad reach ^{1.5K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/HH_FLEAMARKET		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 736 —	 SUBS REACH 18.65% avg % subs see post	 VIEWS/POST 2K median 2K · 29 days	 POSTS/DAY 9.8 ~68 per week
 7D TREND -3.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 331 chars median 281 · 29 days	 POSTS ANALYZED 284 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +90 last month	 QUOTE RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 6 years 8 months created 17.10.2019

AI EDITOR SUMMARY

Channel «Minsk World flea market» — 10 736 subs. Each post avg views 2K people (19% from subs), avg reach — room to grow. Publishes 68 posts per week (~10/day) — active posting. Week Jun 1–7 reach stable (-3.6% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **284** posts over 29 days.
- 02 Dominant format – **Photo** (275/284 posts).
- 03 Avg post length – **331** chars (median 281).
- 04 Audience peak – **Thursday**, 13:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (2.9K avg top vs 1.6K worst) – among 284 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 11:29 PHOTO ⚙️ Type: For sale 📍 Location: Vancouver (Lieutenant Kizhevatova St., 3B) 📦 Delivery: Pickup 📄 Description: iPhone 13 Pro Max, 512 GB, in...	VIEWS 3 223 REPOSTS 3	REACTIONS — ER 30.0%
Nº2 10.06 · 11:20 PHOTO ⚙️ Type: For sale 📍 Location: Thessaloniki (Belgradskaya St., 2) 📦 Delivery: Pickup 📄 Description: All items size M for height up to 170cm 1 - 65 BYN 2 -...	VIEWS 2 720 REPOSTS 3	REACTIONS — ER 25.3%
Nº3 26.05 · 11:29 PHOTO ⚙️ Type: For sale 📍 Location: Miami (Lieutenant Kizhevatova St., 3D) 📦 Delivery: Pickup 📄 Description: Sofa in good condition. Due to...	VIEWS 2 675 REPOSTS 27	REACTIONS — ER 24.9%

Nº4 25.05 · 09:48 PHOTO ⚙️ Type: For sale 📍 Location: Volna (Mira Ave., 1) 📦 Delivery: Pickup 📄 Description: Brand new VNSK BAGGY PANTS. Never worn...	VIEWS 2 588 REPOSTS 2	REACTIONS — ER 24.1%
Nº5 30.05 · 11:00 PHOTO ⚙️ Type: For sale 📍 Location: Mykonos (Bratskaya St., 9) 📦 Delivery: Pickup 📄 Description: balcony door 100 rub ----- 📦 Status: not relevant 📦...	VIEWS 2 579 REPOSTS 3	REACTIONS — ER 24.0%

|

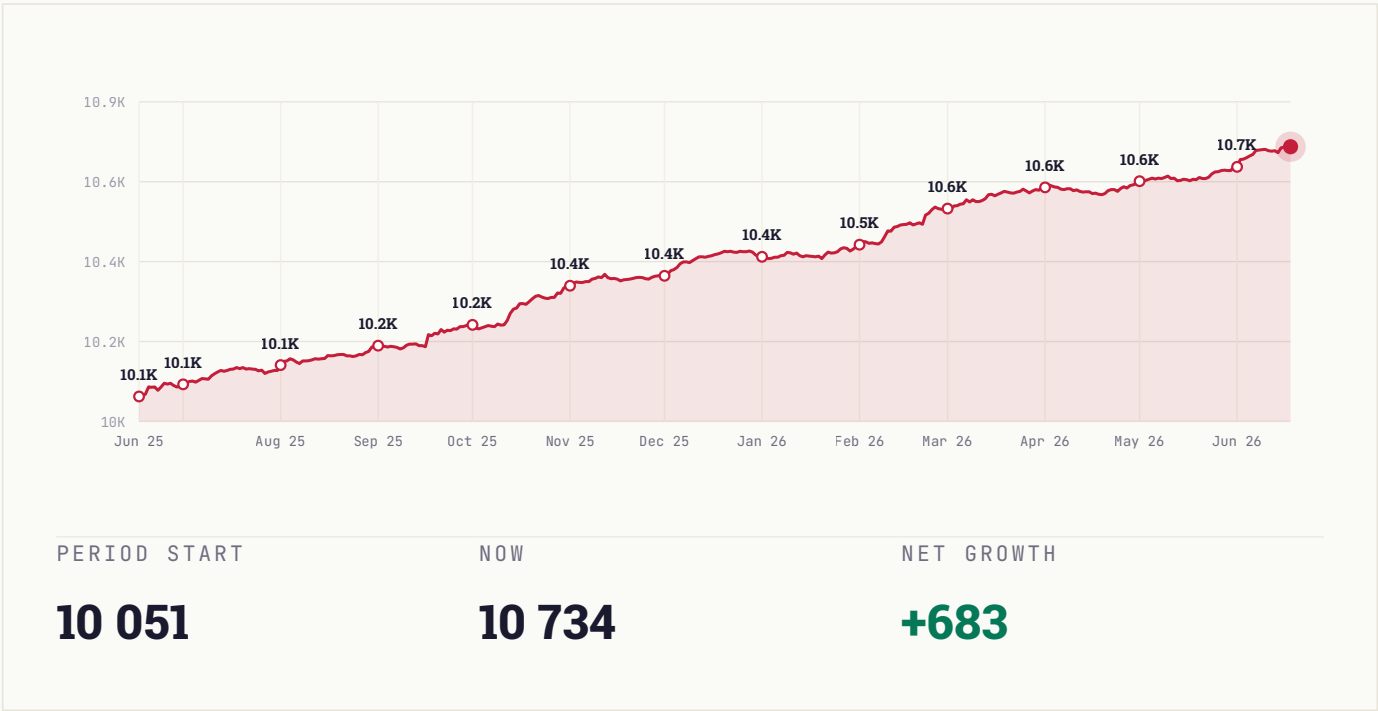
WORST 3

↓ 10.06 · 11:18 PHOTO ⚙️ Type: For sale 📍 Location: Montevideo (Nikola Tesla St., 30) 📦 Delivery: Pickup 📄 Description: External corner Grace Qvant Q06 Stemma...	VIEWS 1 608 REPOSTS 2	REACTIONS — ER 15.0%
↓ 10.06 · 11:18 PHOTO ⚙️ Type: For sale 📍 Location: Lillehammer (Aerodromnaya St., 26A) 📦 Delivery: Pickup 📄 Description: 1 pair of booties - size: 21 ½ EU, 5...	VIEWS 1 603 REPOSTS 2	REACTIONS — ER 14.9%
↓ 10.06 · 11:18 PHOTO ⚙️ Type: For sale 📍 Location: Vienna (Nikola Tesla St., 18) 📦 Delivery: Pickup 📄 Description: pastel blue shirt in...	VIEWS 1 602 REPOSTS 1	REACTIONS — ER 14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

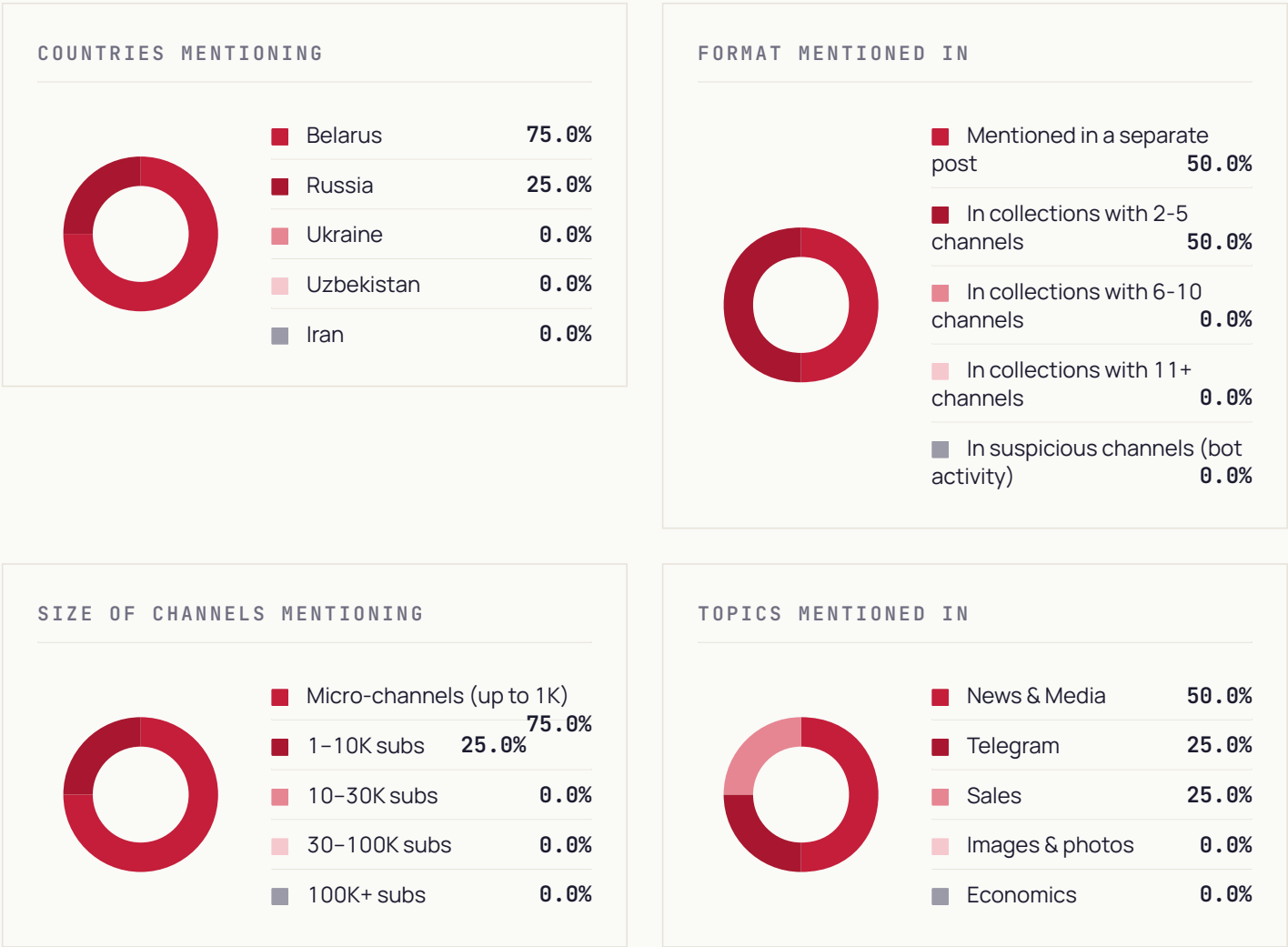
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

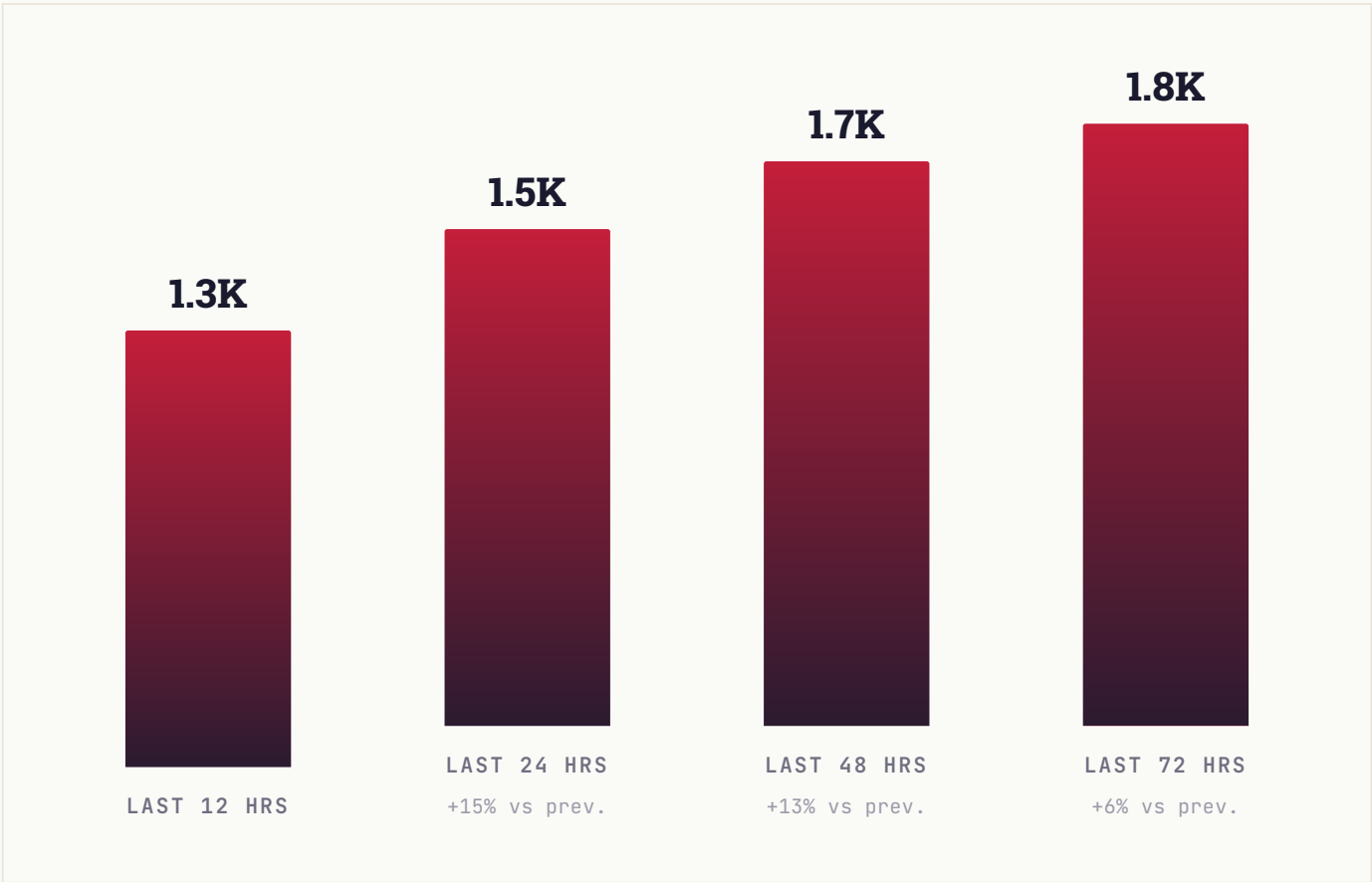
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
53	5 element 5element.by	105.2K
Sat	Belarus discounts	75.2K
F-	Flatty - Apartment rental in Minsk Housing from owners	43.6K
PI	Promocodes & Discounts Belarus	41.4K
Sun	Belarus deals & new	36.2K
H2	Findings 21vek.by	35.5K
RE	Realt	32.3K
SI	SMARTTECH luxury tech	27.3K
K-	Kupon.by – promo codes Belarus	26.3K
KO	Onliner catalog	21.5K
BM	Барахолка Минск Мир \ Minsk World	10.7K

COMPARATIVE INSIGHT

Channel in top quarter of niche (#17 of 100). Leader — 5 element | 5element.by (105.2K). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **523** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	76	
Nov 2025	0	0	58	
Oct 2025	0	0	133	
Sep 2025	0	0	94	
August 2025	0	0	89	
July 2025	0	0	73	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	523

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

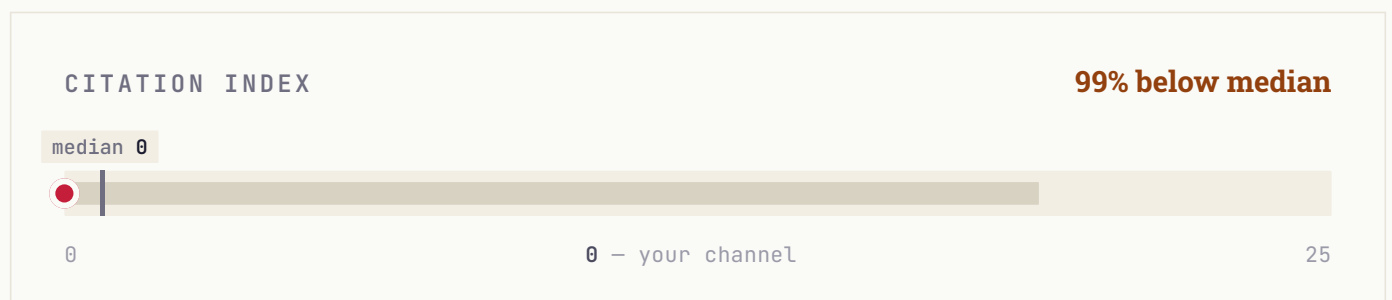
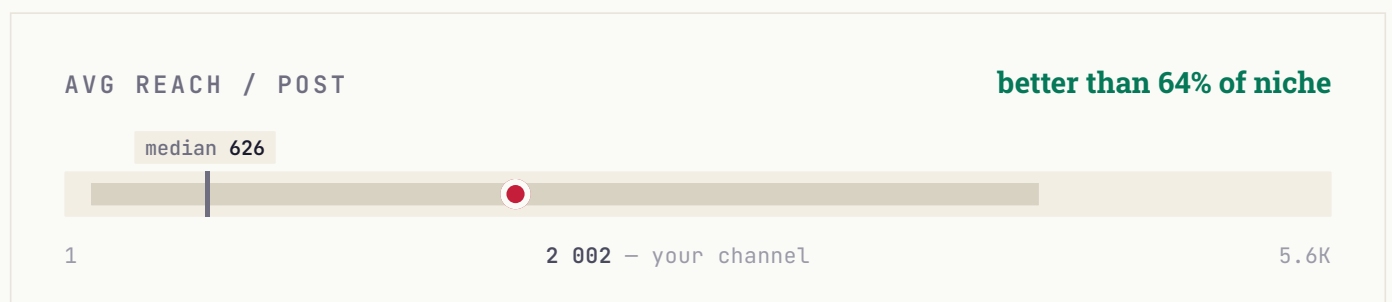
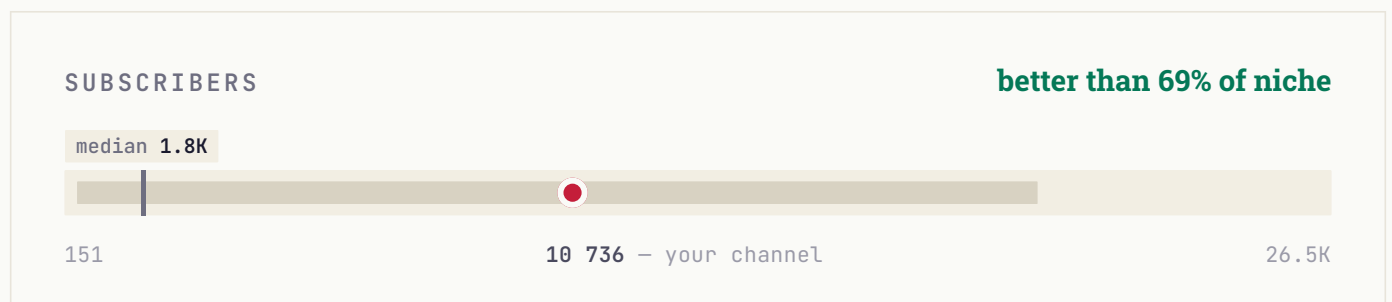
Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#17

/100

RANK IN NICHE

Channel in top 17% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for a key post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager