

PUBLIC REPORT BY PROMTPRESS

Channel audit

Hereid I heradeLegend



@heradelegendtel

Nugzar. Ads - @boleemenee_prod Email ads -
boleemeneeproject@gmail.com Registered in RKN list: <https://clck.ru/3GE3J5>

SUBS

110 393

+6681 per month

ERR (% SEE POSTS)

121.0%

per day **19.1%**

REACH/POST

129.2K

ad reach **21.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 110 393 —	 SUB REACH 117.05% avg % subs see post	 VIEWS/POST 129.2K median 142.5K · 26 days	 POSTS/WEEK 3.1 for period
 7D TREND — no data for period	 REACTIONS/POST 28768.6 total 345K reactions, 9.6K reposts, 2.5K comments	 POST LENGTH 303 chars median 153 · 26 days	 POSTS ANALYZED 12 26 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH +6681 last month	 QUOTABILITY 76 citation index · 337 channels mentioned ever	 CHANNEL AGE 5 years 6 months created 19.12.2020

AI EDITOR SUMMARY

Channel «Hereid I heradeLegend» — 110 393 subs. Each post averages 129.2K people (117% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 12 posts over 26 days.
- 02 Dominant format – Text (5/12 posts).
- 03 Avg post length – 303 chars (median 153).
- 04 Peak audience activity – Sunday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (174.3K avg for top vs 124.9K for worst) – among 12 posts in 26 days. Analyze what the top share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 14:44 TEXT Yarik throughout the 1h22m video: - Just an apology was needed, even if she exaggerates. Simply...	VIEWS 184 025 REPOSTS 1 221	REACTIONS 69 132 ER 166.7%
Nº2 05.07 · 11:01 PHOTO  Haterade: What Happened? The Whole Truth. Watch: https://youtu.be/CL18KGh-DW0 In this video you'll learn: -why I got kicked from the team -why...	VIEWS 180 716 REPOSTS 2 299	REACTIONS 53 182 ER 163.7%
Nº3 05.07 · 09:50 PHOTO Got a lot to tell you...	VIEWS 158 134 REPOSTS 3 171	REACTIONS 107 372 ER 143.2%

Nº4 18.06 · 18:21 VIDEO (post without caption – video)	VIEWS 151 245 REPOSTS 106	REACTIONS 5 656 ER 137.0%
Nº5 18.06 · 18:05 VIDEO (post without caption – video)	VIEWS 145 242 REPOSTS 63	REACTIONS 4 998 ER 131.6%

|

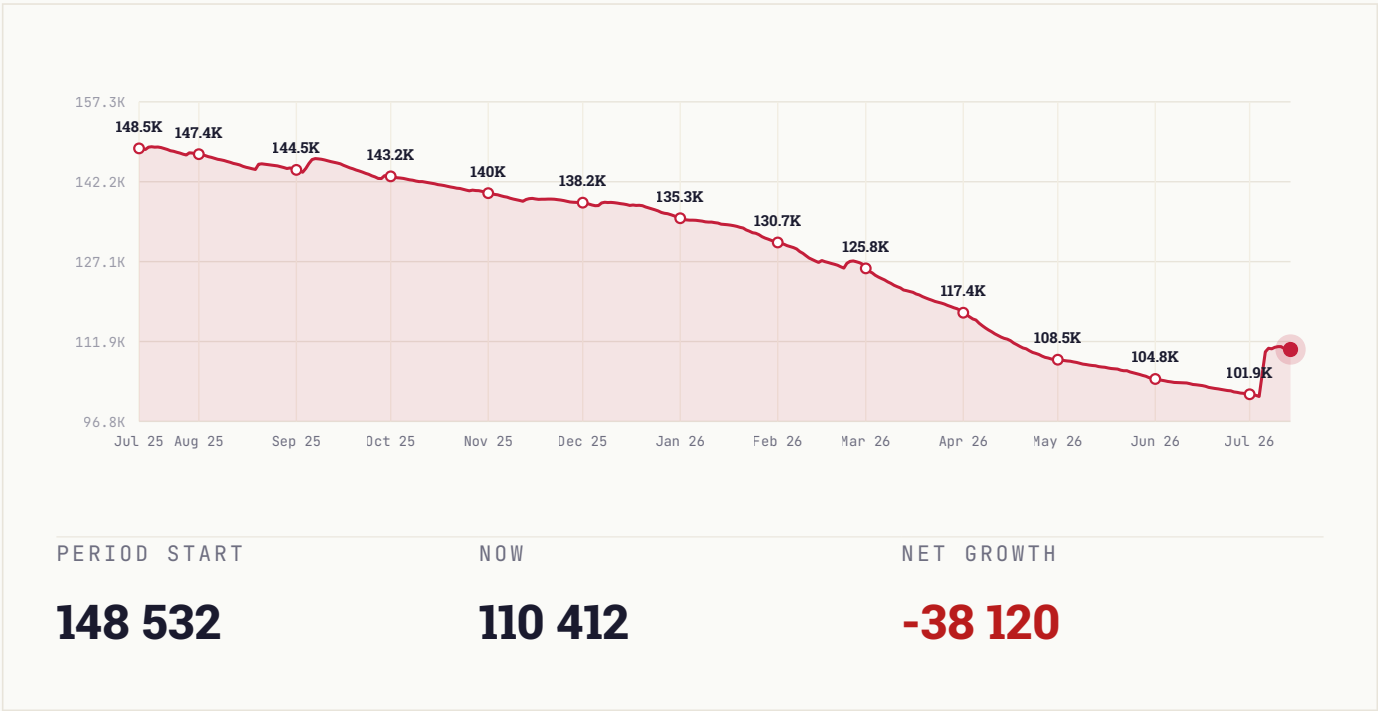
WORST 3

↓ 18.06 · 17:35 VIDEO (post without caption – video)	VIEWS 133 422 REPOSTS 126	REACTIONS 4 999 ER 120.9%
↓ 17.06 · 15:26 PHOTO Nice sunny evening 🥰	VIEWS 122 889 REPOSTS 40	REACTIONS 5 843 ER 111.3%
↓ 08.07 · 11:01 TEXT After Stint's stream I needed a breather. Of course I'll respond to all streams. I'll address every accusation and the moments where I...	VIEWS 118 322 REPOSTS 1 371	REACTIONS 64 781 ER 107.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

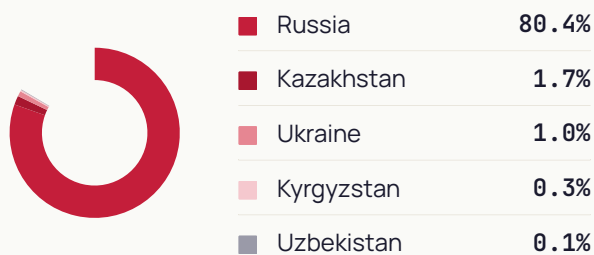


SECTION 04 • CITATIONS

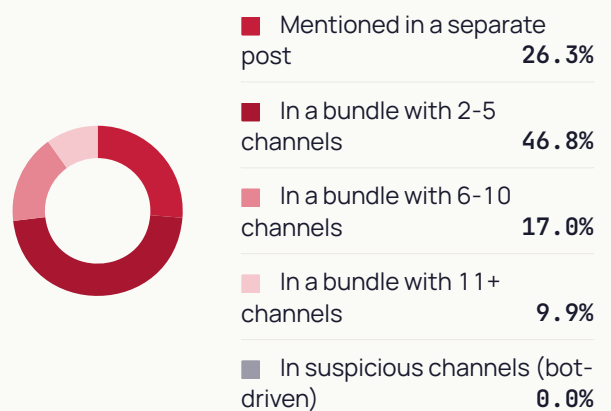
Who mentions the channel and how

Citation index **76** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **337** different channels.

COUNTRIES MENTIONING



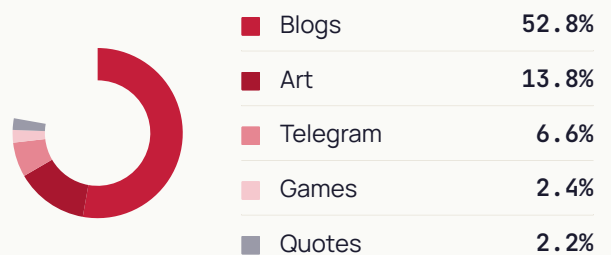
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



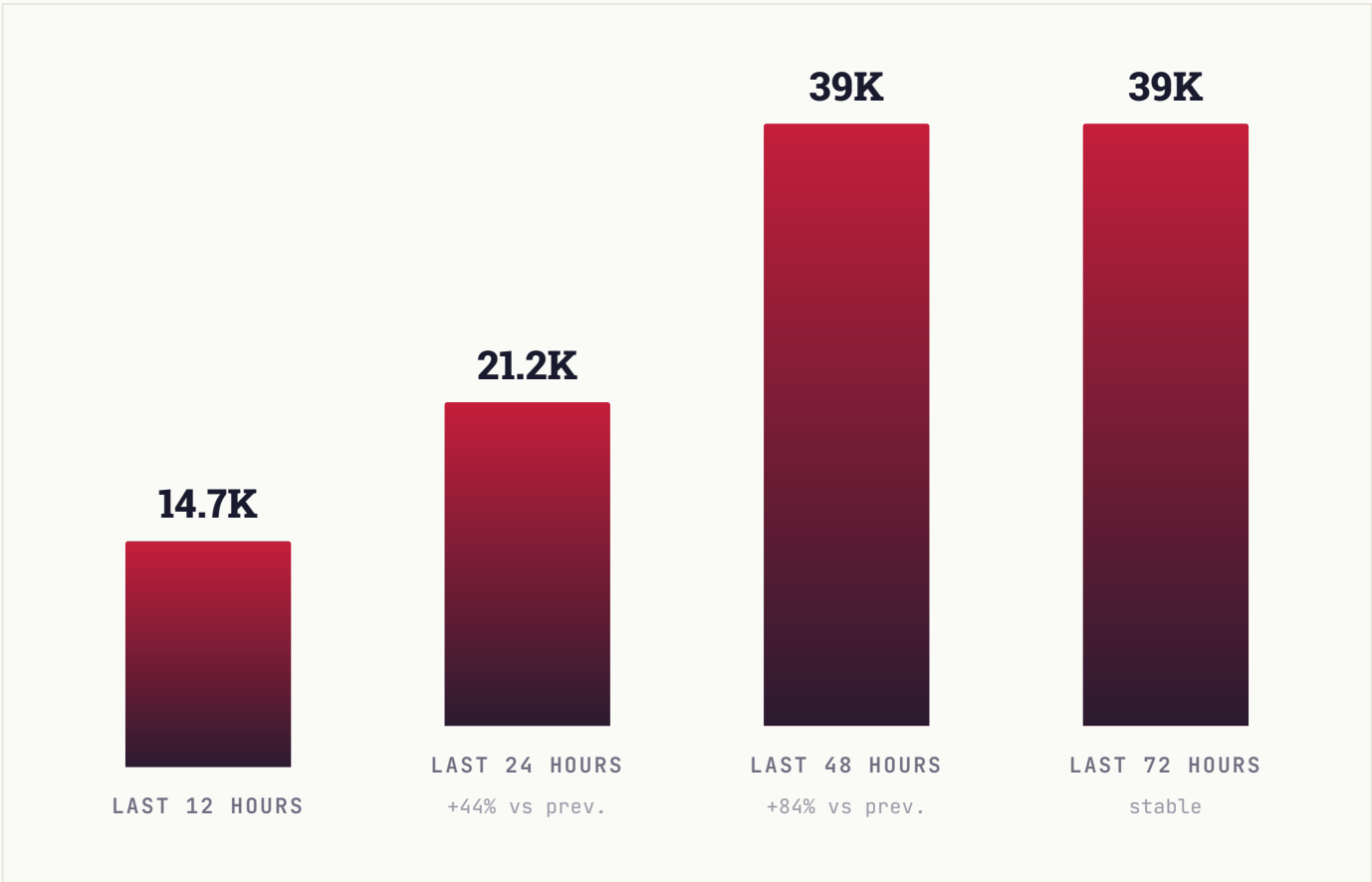
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its position among niche neighbors.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B Booster	1.2M
KB Bloody Lady	1.1M
EI EVELONE 192	1.1M
ZHD broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
XI Hereid I heradeLegend YOU	110.4K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **169**, they brought **5 803** new subs.

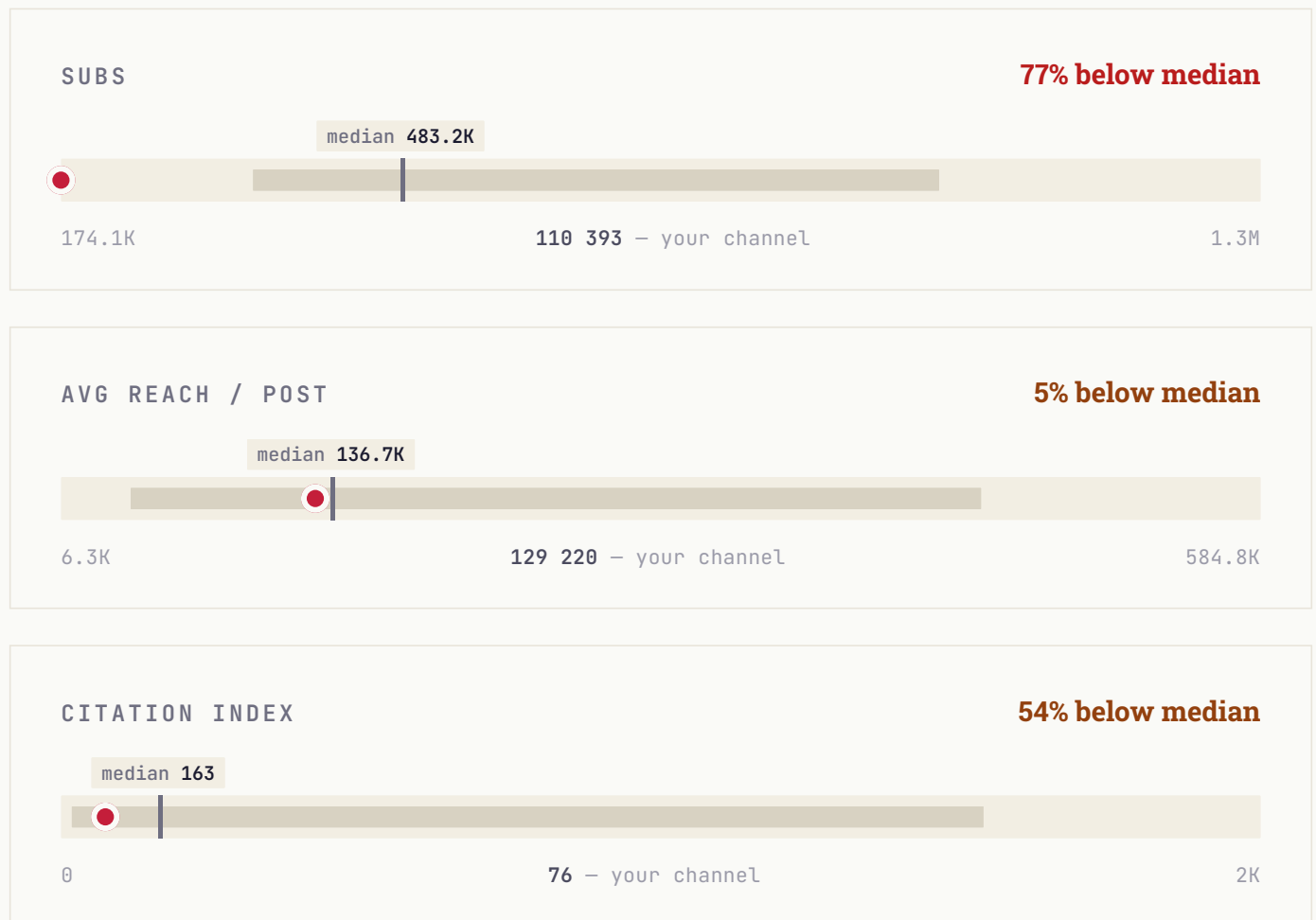
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	6	3	0	
December 2025	24	17	763	
November 2025	41	19	613	
October 2025	26	18	135	
Sep 2025	51	36	3 127	
August 2025	21	16	1 165	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
169	6	5 803

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
 Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
 Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.1 posts/wk. Active channels avg 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — Sunday

Audience is most active on this day at 5:00 PM MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
