

PROMTPRESS PUBLIC REPORT

Channel audit

Hedonist Daily



@hedonism_daily

Hedonist diary. Everything that pleases the eye and taste. Fashion & style, art, unusual places, and small discoveries every day. Ads @roman_tgsmm Perfluence <https://clck.ru/3Q8dqx> RKN...

SUBS

286 220

-1910 per month

ERR (% SEE POSTS)

36.0%

daily 14.5%

REACH/POST

127K

ad reach 42.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBS 286 220 —	 SUBSCRIBER REACH 44.36% avg % subs see post	 VIEWS/POST 127K median 126.6K · 23 days	 POSTS/WK 1.2 over period
 7D TREND — no data for period	 REACTS/POST 940.8 only 3,763 reactions, 1,159 reposts, 0 comments	 POST LENGTH 887 chars median 900 · 23 days	 POSTS ANALYZED 4 23 days
 AD REACH 42.7K 24h avg	 CHURN / MONTH -1910 last month	 CITATION RATE 1 citation index · 20 channels mentioned ever	 CHANNEL AGE 3 years 5 months created 31.12.2022

AI EDITOR SUMMARY

Channel «Hedonist Daily» — 286 220 subs. Avg views per post: 127K people (44% from subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 4 posts over 23 days.
- 02 Dominant format — Photo (2/4 posts).
- 03 Avg post length — 887 chars (median 900).
- 04 Peak audience activity — Friday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (134K avg top vs 119.7K worst) — among 4 posts in 23 days. Analyze what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 29.05 · 09:00 PHOTO Just got back from Turkey, but the feeling of that trip is still somewhere nearby It was very calm. Not many tourists, weather...	VIEWS 148 810 REPOSTS 330	REACTS 763 ER 52.0%
Nº2 16.06 · 08:38 VIDEO Lazarev made the evening Sergey Lazarev became that moment when a social party suddenly turns into a big summer concert. He...	VIEWS 131 421 REPOSTS 353	REACTS 1 364 ER 45.9%
Nº3 12.06 · 15:25 PHOTO Stopped by Marie Claire Blogger Party 2026 One of those events where summer officially starts not by the calendar, but by...	VIEWS 121 781 REPOSTS 227	REACTS 850 ER 42.5%

Nº4 21.06 · 18:05 VIDEO Reboot at floor 84 of Federation Tower My friend and I stopped by Wai Thai. It was that rare kind of meetup after which you don't...	VIEWS	REACTS
	105 820	786
	REPOSTS	ER
	249	37.0%

WORST 3

↓ 16.06 · 08:38 VIDEO Lazarev made the evening Sergey Lazarev became that moment when a social party suddenly turns into a big summer concert. He...	VIEWS	REACTS
	131 421	1 364
	REPOSTS	ER
	353	45.9%
↓ 12.06 · 15:25 PHOTO Stopped by Marie Claire Blogger Party 2026 One of those events where summer officially starts not by the calendar, but by...	VIEWS	REACTS
	121 781	850
	REPOSTS	ER
	227	42.5%
↓ 21.06 · 18:05 VIDEO Reboot at floor 84 of Federation Tower My friend and I stopped by Wai Thai. It was that rare kind of meetup after which you don't...	VIEWS	REACTS
	105 820	786
	REPOSTS	ER
	249	37.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

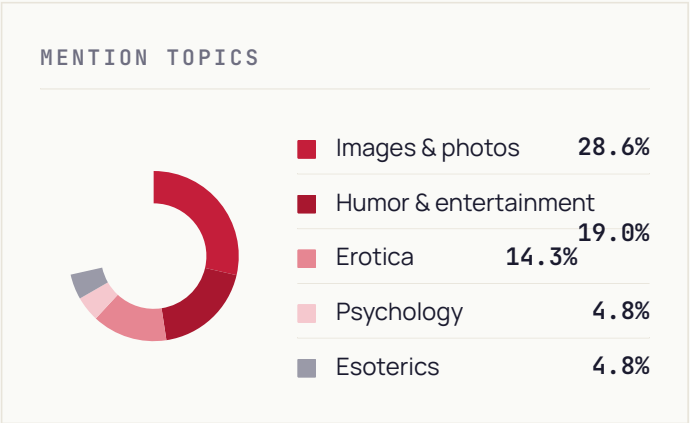
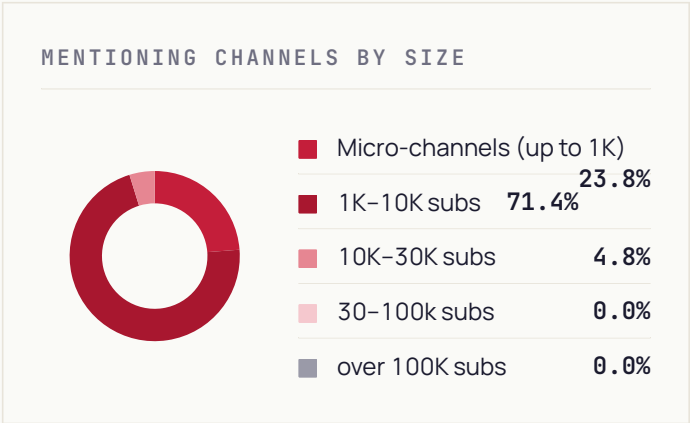
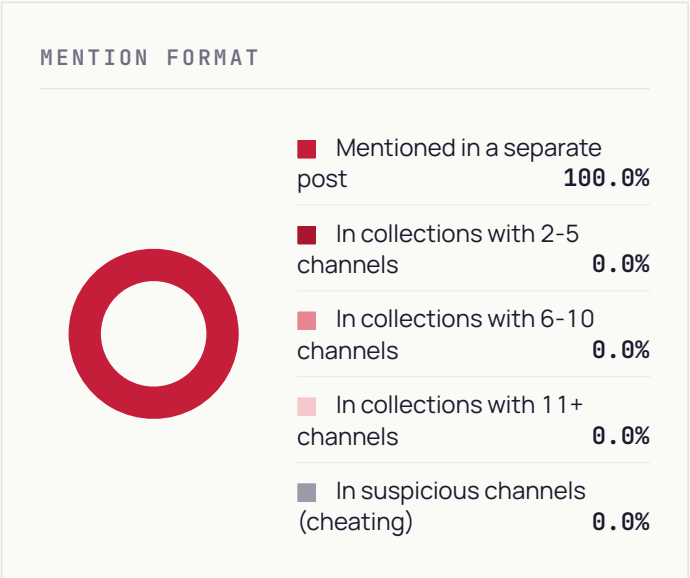
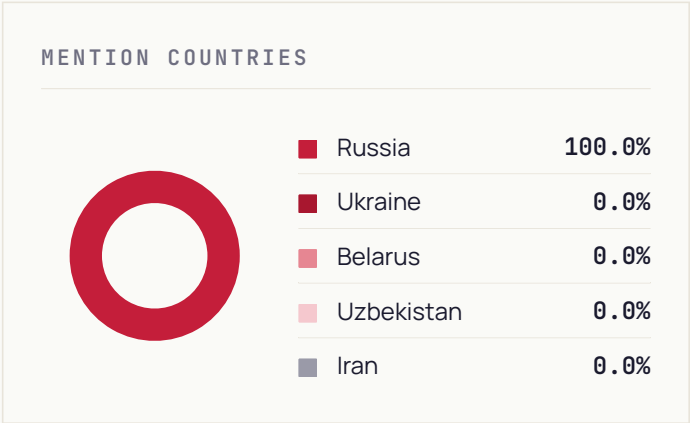
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

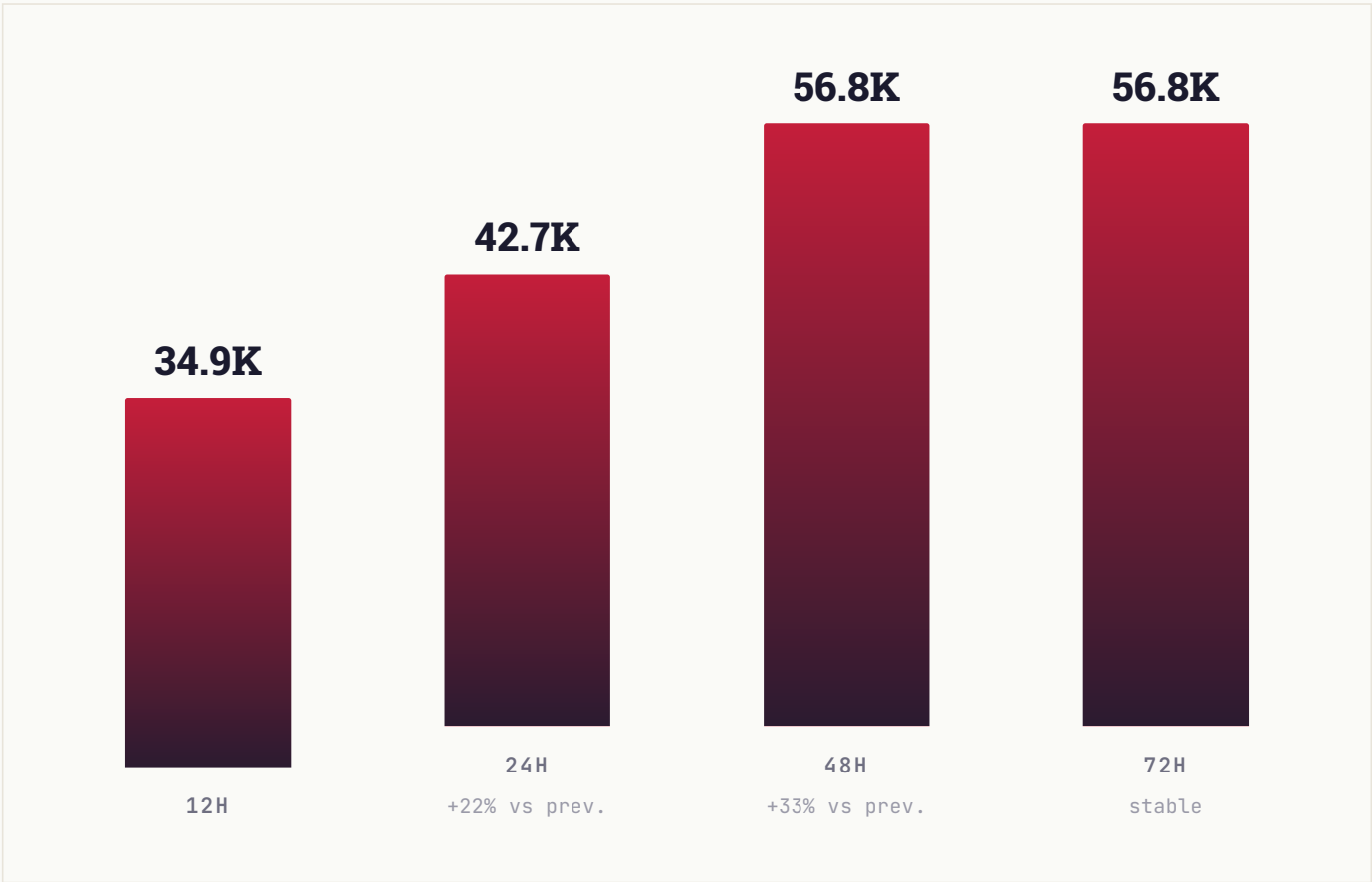
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 20 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
Z brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
HD Hedonist Daily YOU	286.2K

COMPARATIVE INSIGHT

Channel still outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 424.7K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 1.2 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in your niche once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
