

PUBLIC REPORT PROMTPRESS

Channel audit

GABAR



@hardgabar

YO! It's serious here 📢 Exclusives, banned content, channel news - stay tuned 📢 Ads: @arsenal1793 Shop: <https://gabarshop.com> Tattoo: https://t.me/gabar_tattoo RKN: <https://clck.ru/3PrG4p>

SUBSCRIBERS

342 541

-2300 per month

ERR (% SEE POSTS)

11.0%

last day **3.1%**

REACH/POST

30.6K

ad reach **10.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 342 541 —	 SUBSCRIBER REACH 8.93% avg % subs see post	 VIEWS/POST 30.6K median 31.4K · 28 days	 POSTS/WEEK 5.2 for period
 7D TREND -27.2% vs previous week	 REACTIONS/POST 194.4 total 4,082 reactions, 421 reposts, 619 comments	 POST LENGTH 364 chars median 302 · 28 days	 POSTS ANALYZED 21 28 days
 AD REACH 10.6K 24h avg	 CHURN / MONTH -2300 last month	 CITATION RATE 67 citation index · 443 channels mentioned all time	 CHANNEL AGE 6 years 4 months created 21.02.2020

AI EDITOR SUMMARY

Channel «GABAR» — 342 541 subs. Each post averages 30.6K people (9% of subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — rare posts. For week 8–14 Jun reach dropped -27.2% by week 1–7 Jun — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 28 days.
- 02 Dominant format — Photo (11/21 posts).
- 03 Avg post length — 364 chars (median 302).
- 04 Peak audience activity — Wed, 08:00 MSK.
- 05 Top posts get 2× more views than the weakest (52.3K avg for top vs 27.1K for worst) — among 21 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 09:43 PHOTO ✂YO YO YO✂ Yesterday I met with Andrey Prokofiev, and we shot a super cool video for you, which will be released on Andrey's channel. Well and...	VIEWS 55 804 REPOSTS 5	REACTIONS 203 ER 16.3%
Nº2 03.06 · 05:12 VIDEO (post without caption — video)	VIEWS 50 819 REPOSTS 9	REACTIONS 219 ER 14.8%
Nº3 03.06 · 14:00 VIDEO (post without caption — video)	VIEWS 50 216 REPOSTS 12	REACTIONS 230 ER 14.7%

Nº4 30.05 • 09:45 PHOTO GUYS ☒ TODAY PSG - Arsenal. I'm constantly traveling - shoots, different locations - but I'm not missing football...	VIEWS 47 634 REPOSTS 13 REACTIONS 131 ER 13.9%
Nº5 28.05 • 10:34 VIDEO (post without caption – video)	VIEWS 44 666 REPOSTS 7 REACTIONS 262 ER 13.0%

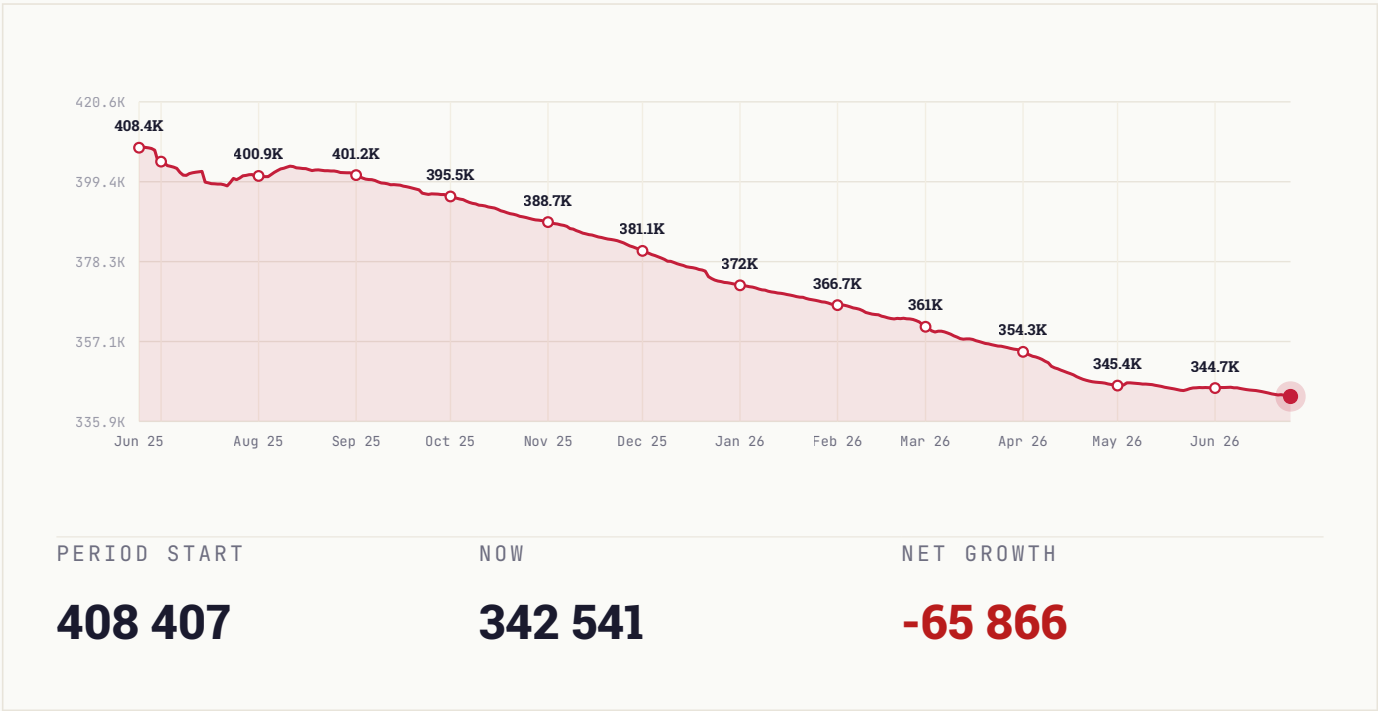
WORST 3

↓ 17.06 • 17:00 PHOTO YO YO YO Folks, I'm preparing something really cool for you☺, and filming will start soon!! Meanwhile, here's a little spoiler☒, who can guess...	VIEWS 27 407 REPOSTS 2 REACTIONS 132 ER 8.0%
↓ 19.06 • 13:16 VIDEO (post without caption – video)	VIEWS 27 366 REPOSTS 12 REACTIONS 259 ER 8.0%
↓ 17.06 • 14:42 PHOTO ☒ Jump into summer in the signature style of BC Melbet and Lokomotiv-Kuban☒ Together with our partners, we are launching a giveaway of 1☒0☒ exclusive...	VIEWS 26 455 REPOSTS 3 REACTIONS 63 ER 7.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

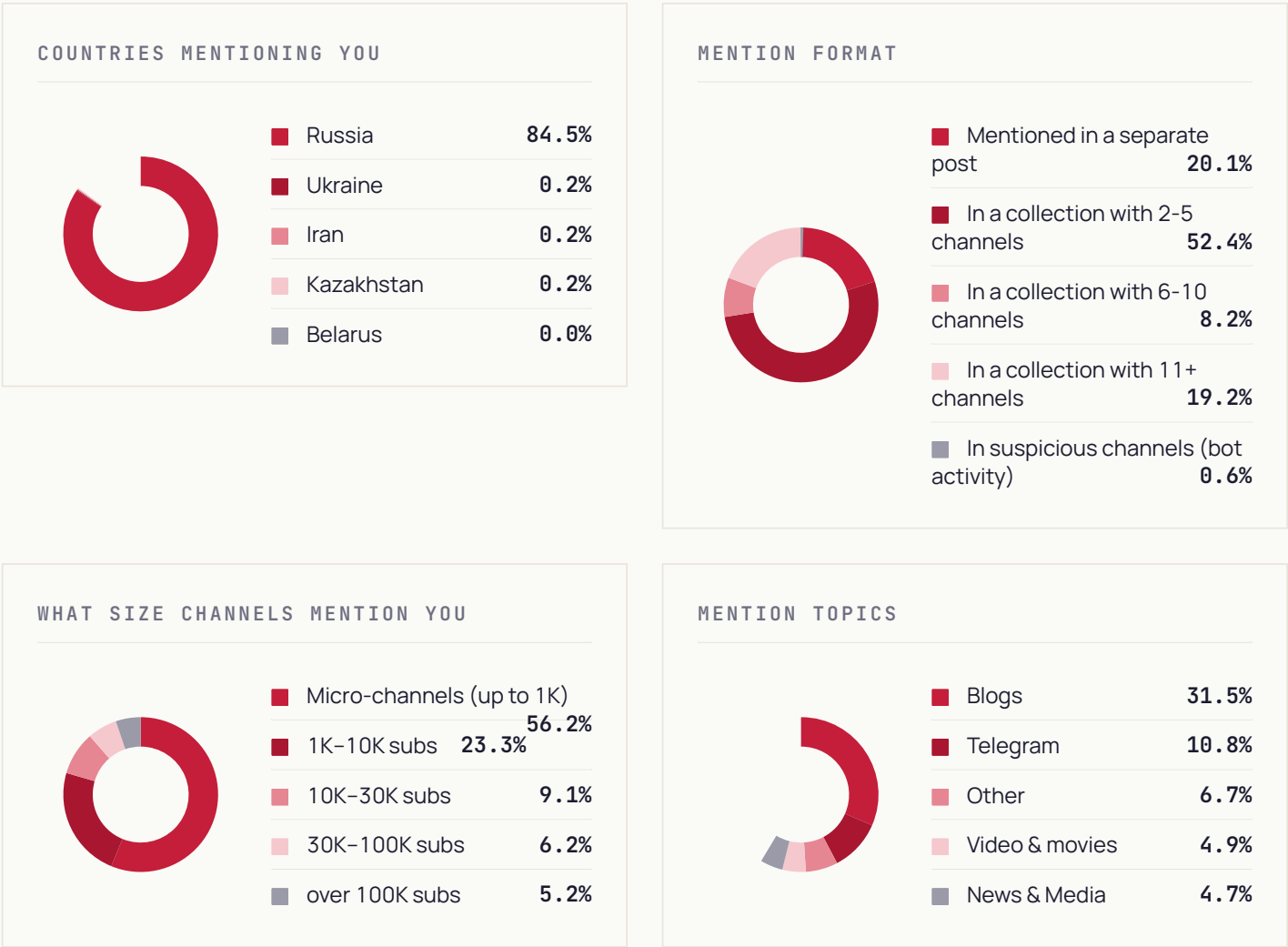
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

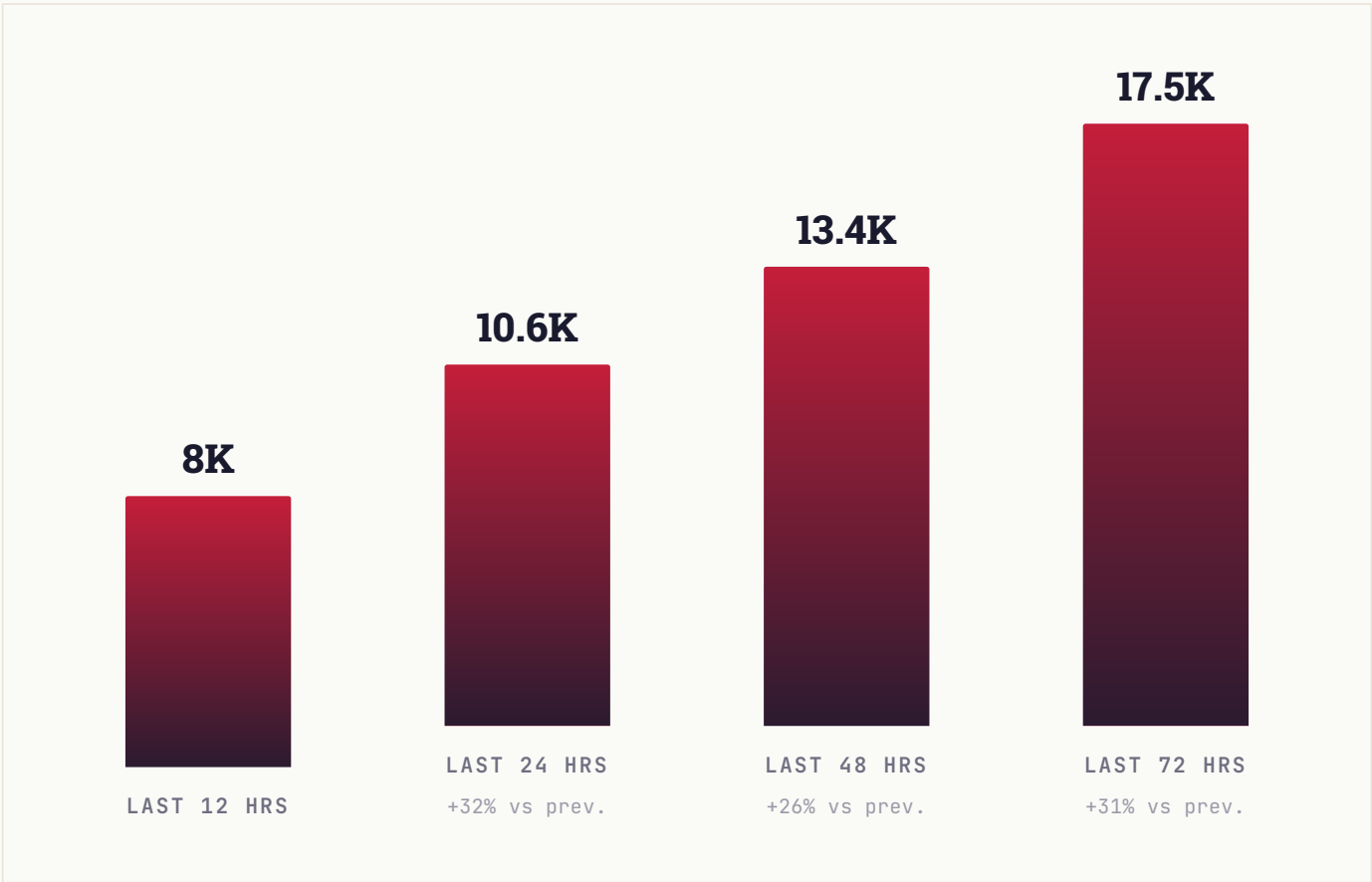
Citation index **67** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **443** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷 Booster 🇷	1.2M
E1 EVELONE 1🇷9🇷2🇷	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
GA GABAR YOU	342.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#79 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **59**, they brought **7 786** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	12	11	0	
Nov 2025	21	20	0	
Oct 2025	11	11	0	
Sep 2025	3	3	149	
August 2025	8	6	3 247	
July 2025	4	2	4 390	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
59	6	7 786

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#79 /100

POSITION IN NICHE

Channel in the lower half of the ranking

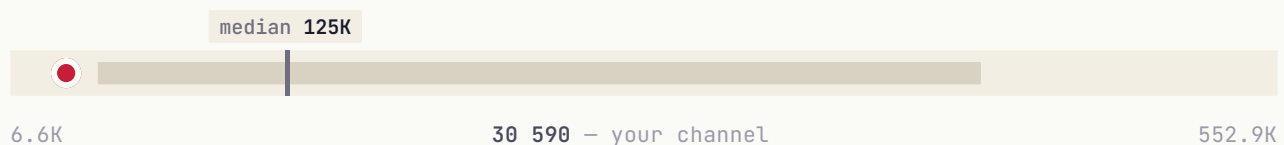
SUBSCRIBERS

20% below median



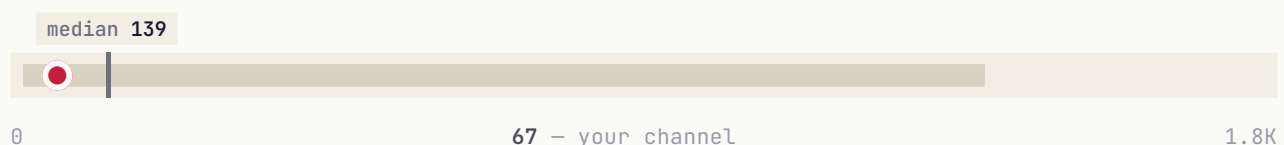
AVG REACH / POST

76% below median



CITATION INDEX

52% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
