

PUBLIC REPORT BY PROMTPRESS

Channel audit

HAMKORBANK



@hamkorbankuz

"HAMKORBANK" ATB rasmiy kanali. Kanalga ovozingizni bering:
<https://t.me/boost/Hamkorbankuz> Hamkor ilovasi: <https://hamkorbank.onelink.me/64xp/jb5j80qq> Onlayn konsultant:
 @ConsultHamkorbankBot ☎️ ...

SUBSCRIBERS

38 829

+1043 per month

ERR (% SEE POSTS)

30.0%

per day 18.6%

REACH/POST

11.7K

ad reach 7.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 38 829 —	 SUBS REACH 30.16% avg % of subs see post	 VIEWS/POST 11.7K median 11.5K · 29 days	 POSTS/WEEK 15.8 over period
 7D TREND -23.7% vs previous week	 REACTIONS/POST 16.5 only 1,091 reactions, 1,596 reposts, 0 comments	 POST LENGTH 586 chars median 694 · 29 days	 POSTS ANALYZED 66 29 days
 AD REACH 7.2K 24h avg	 CHURN / MONTH +1043 last month	 CITATION INDEX 381 citation index · 500 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 19.09.2016

AI EDITOR SUMMARY

Channel «HAMKORBANK» — 38 829 subs. Each post gets on avg 11.7K people (30% of subs), that's good reach. Publishes 16 posts per week (~2/day) — regular schedule. For week June 1–7, reach dropped by -23.7% by week of May 25–31 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **66** posts over 29 days.
- 02 Dominant format – **Photo** (60/66 posts).
- 03 Avg post length – **586** chars (median 694).
- 04 Audience peak – **Tuesday**, 09:00 UZT.
- 05 Top posts get **3x** more views than the weakest (23K avg for top vs 8.9K for worst) – among 66 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 04:31 PHOTO 📍 Bank ofislarimiz dam olish kunlari ham siz bilan! 📍 Azizlar, 28, 29, 30-may kunlari bank ofislarimizda valyuta ayriboshlash va...	VIEWS 26 853 REPOSTS 69	REACTIONS 39 ER 69.2%
Nº2 20.05 · 10:31 PHOTO 📍 Biznes ortiqcha tanaffuslar va kutishlarsiz ishlashi kerak. 📍 Hamkorbankning biznes mijozlarini qo'llab-quvvatlash xizmati muhim...	VIEWS 22 518 REPOSTS 23	REACTIONS 24 ER 58.0%
Nº3 27.05 · 01:04 VIDEO Aziz yurtdoshlar! 📍 Sizni muborak Qurbon hayiti ayyomi bilan chin qalbimizdan samimiy muborakbod etamiz. Ushbu ulug' va qutlug' bayram...	VIEWS 19 755 REPOSTS 69	REACTIONS 64 ER 50.9%

Nº4 15.05 • 10:50 PHOTO ☒ HamkorBank together with EBRD invites women entrepreneurs to an offline training: «Online Sales». At the training you will learn: ☒ How...	VIEWS 17 022 REPOSTS 135 REACTIONS 12 ER 43.8%
Nº5 21.05 • 12:10 PHOTO ♥ Hamkor is a convenient app for quick and simple everyday solutions. ☒ Manage your finances fast, safely, and comfortably...	VIEWS 15 767 REPOSTS 2 REACTIONS 17 ER 40.6%
WORST 3	
↓ 19.05 • 10:40 PHOTO ☒ Bank or Scammers? ⚠ Today, attackers increasingly pose as bank employees, security services, or government agencies. Their goal is...	VIEWS 9 202 REPOSTS 7 REACTIONS 9 ER 23.7%
↓ 08.06 • 11:29 VIDEO Orzular va imkoniyatlar orasidagi ko'prik – mahallangizda! Bugun bank xizmatlaridan foydalanish uchun uzoqqa borish shart emas...	VIEWS 8 997 REPOSTS 8 REACTIONS 14 ER 23.2%
↓ 08.06 • 09:59 PHOTO ☒ Xaridlarni i to'g'ridan-to'g'ri soatingiz orqali to'lang! ☒ Garmin Pay endi Visa Hamkorbank kartalari egalari uchun mavjud. Garmin Pay...	VIEWS 8 479 REPOSTS 5 REACTIONS 11 ER 21.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

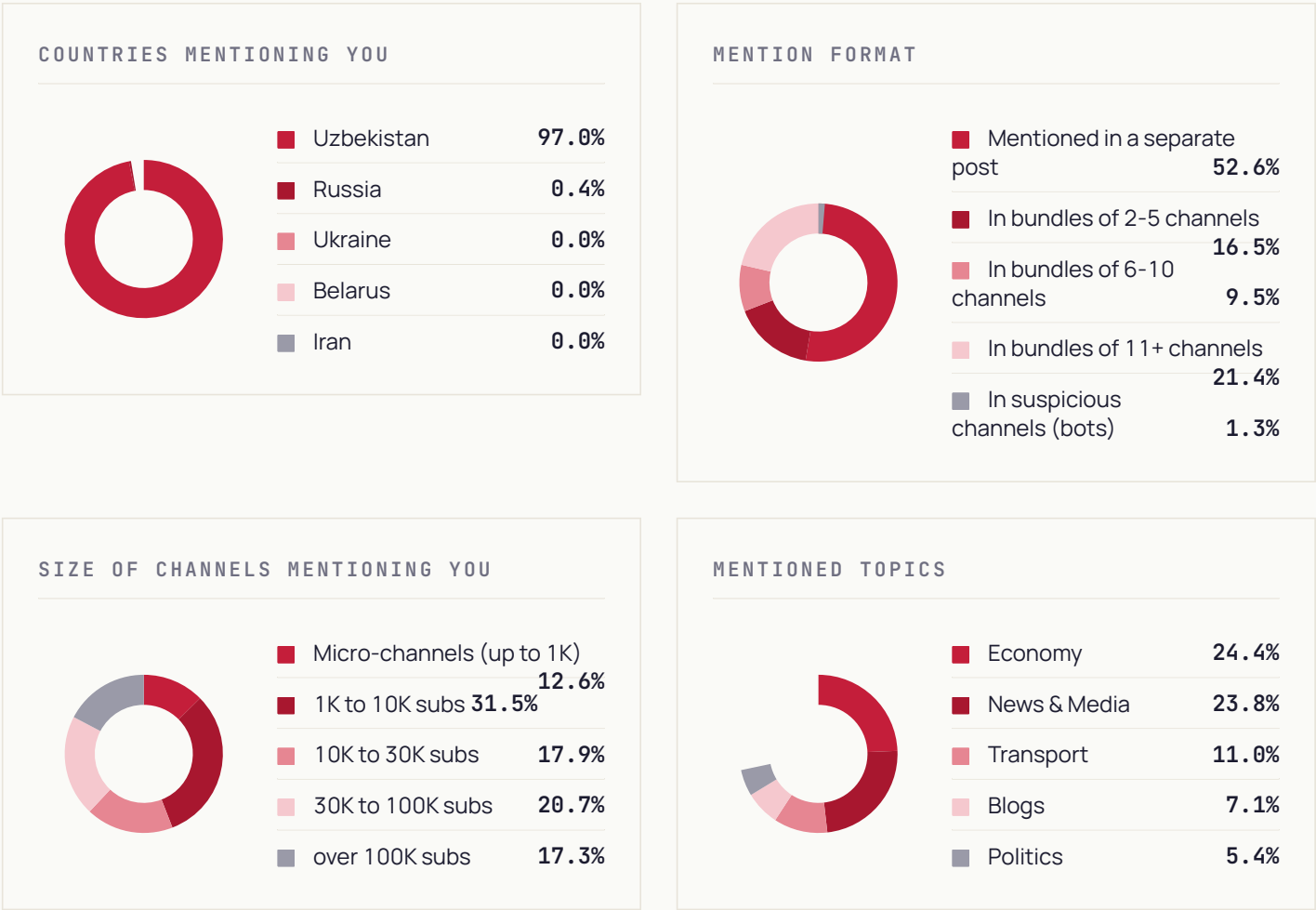
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

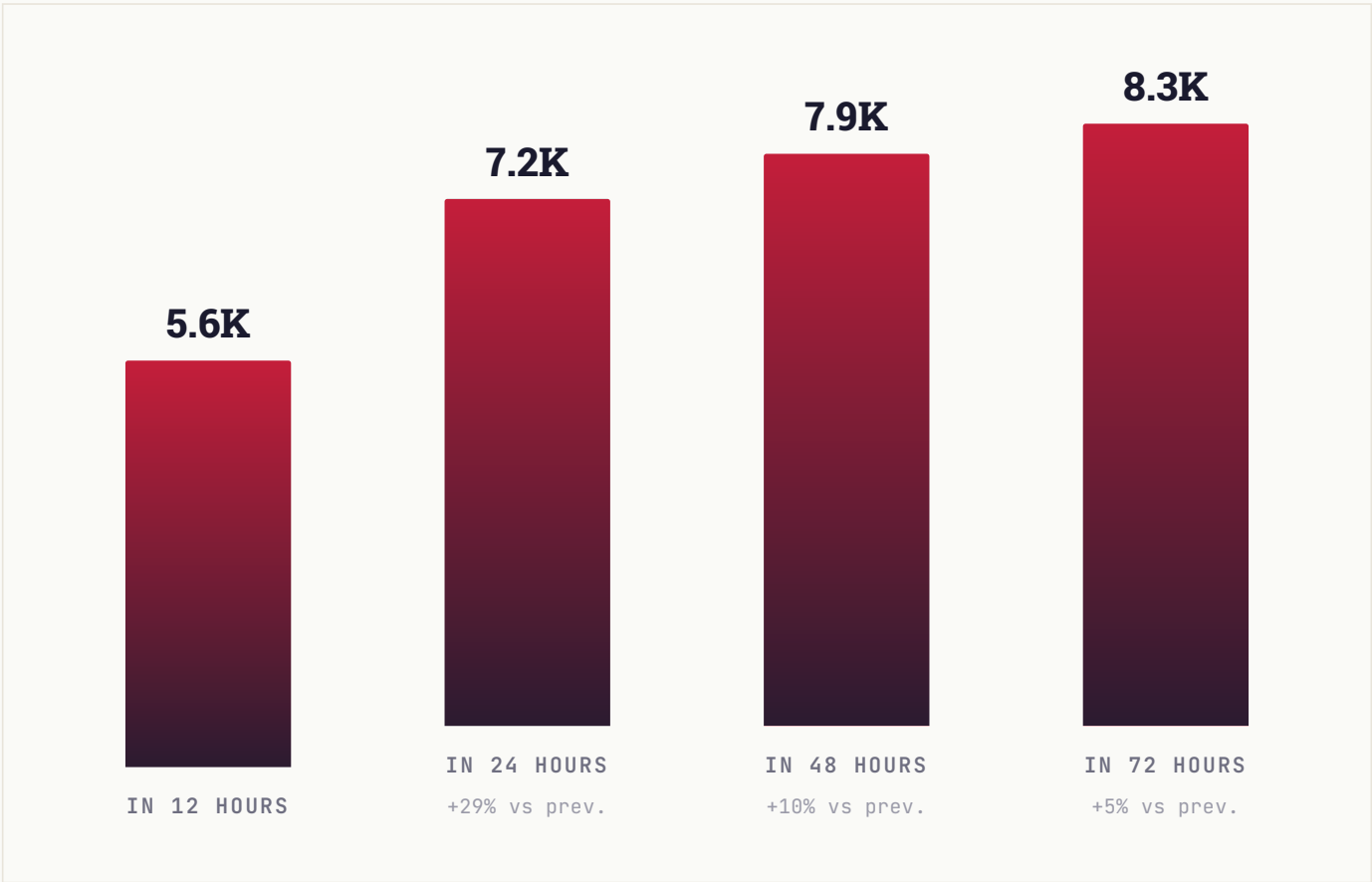
Citation index **381** — channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **500** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
HA HAMKORBANK YOU	38.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#26 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **71**, they brought **21 749** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	18	16	760
November 2025	8	7	111
October 2025	13	12	82
September 2025	5	5	20138
August 2025	14	14	422
July 2025	13	11	236

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
71	6	21 749

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#26 /100

RANK IN NICHE

Channel in the top half of the ranking

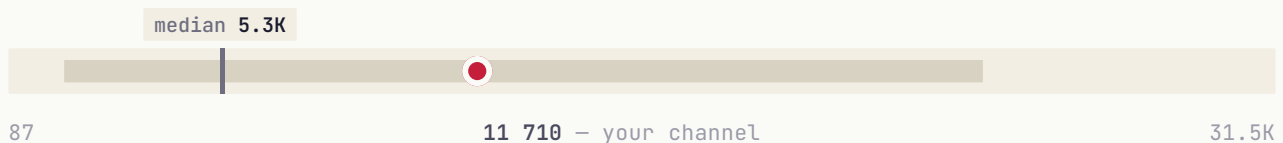
SUBSCRIBERS

better than 65% of niche



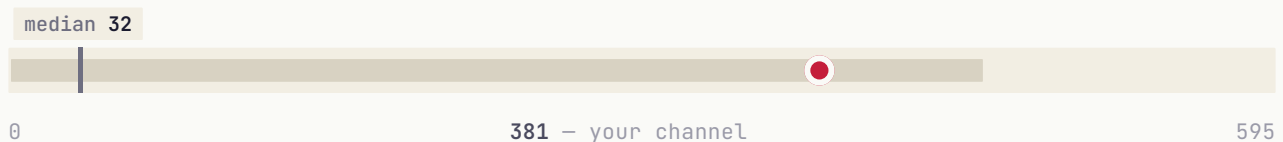
AVG REACH / POST

better than 63% of niche



CITATION INDEX

better than 82% of niche



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday
Audience most active on this day at 09:00 UZT.

EFFECT
Best window for an important post

02

Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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