

PROMTPRESS PUBLIC REPORT

Channel audit

HaizVpn



@haizvpn

SUBSCRIBERS

42 980

+5001 per month

ERR (% SEE POSTS)

49.0%

in 24h 17.4%

REACH/POST

20.7K

ad reach 7.4K/24h

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What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 42 980 —	 SUBSCRIBER REACH 48.15% avg % subs see post	 VIEWS/POST 20.7K median 20.7K · 10 days	 POSTS/WEEK 1.3 for period
 7D TREND — no data for period	 REACTIONS/POST 83.5 total 167 reactions, 33 rep., 0 comm.	 POST LENGTH 802 chars median 802 · 10 days	 POSTS ANALYZED 2 10 days
 AD REACH 7.4K 24h avg	 CHURN / MONTH +5001 last month	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 3 months 5 days created 01.04.2026

AI EDITOR SUMMARY

Channel «HaizVpn» – 42 980 subs. Each post averages 20.7K people (48% from subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 2 posts in 10 days.
- 02 Dominant format — Text (2/2 posts).
- 03 Avg post length — 802 chars (median 802).
- 04 Audience peak activity — Saturday, 17:00 MSK.
- 05 Strongest posts get 1x more views than the weakest (13.8K avg for top vs 20.7K for worst) — among 2 posts in 10 days. Analyze what top posts share: topic, format, timing.

TOP 2 POSTS

Nº113.06 · 14:15 TEXT We keep brewing stable internet for you. 🛋️ We value our reputation, so we only offer what we're confident in. Our...	VIEWS	REACTIONS
	26 878	95
Nº224.06 · 12:18 TEXT 🔥 Major Update 🔥 We've significantly improved crawl stability and service usability. Server uptime now reaches...	REP.	ER
	6	62.5%

Nº224.06 · 12:18 TEXT 🔥 Major Update 🔥 We've significantly improved crawl stability and service usability. Server uptime now reaches...	VIEWS	REACTIONS
	14 508	72
	REP.	ER
	27	33.8%

WORST 2

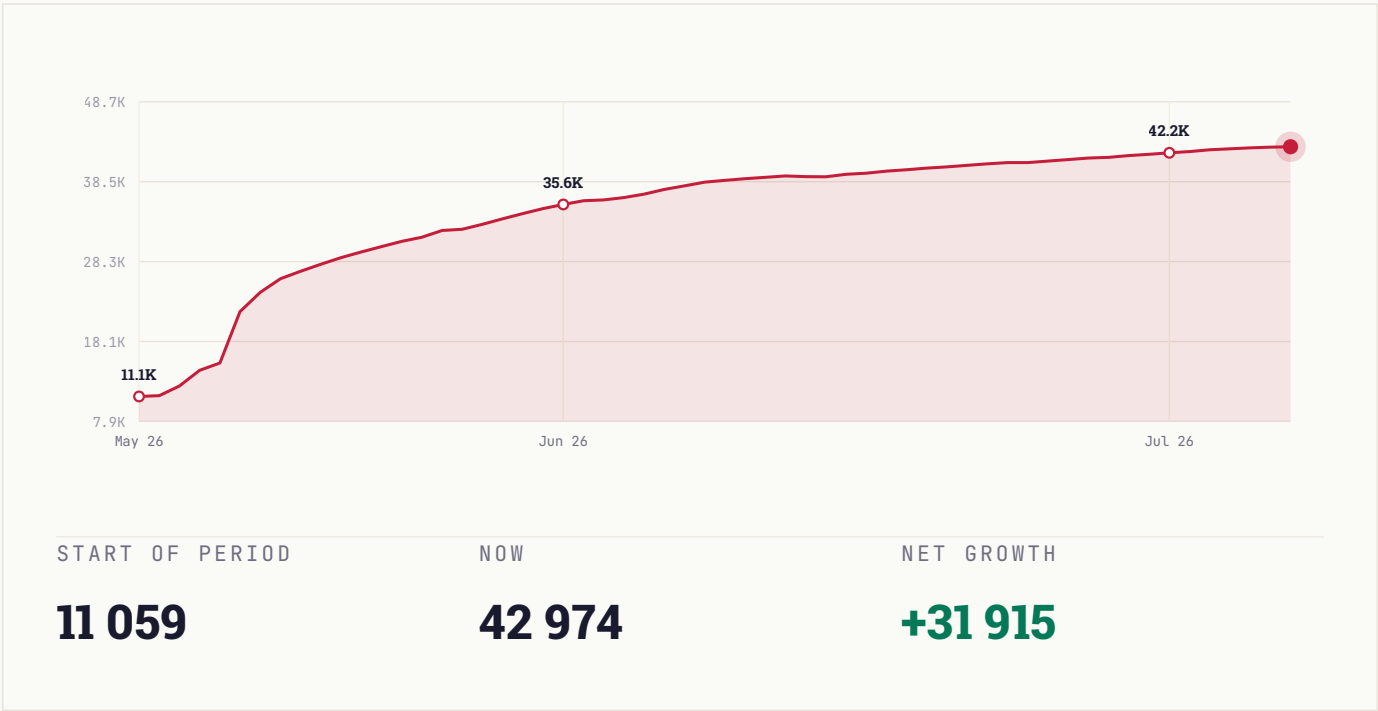
↓13.06 · 14:15 TEXT We keep brewing stable internet for you. 🛋️ We value our reputation, so we only offer what we're confident in. Our...	VIEWS	REACTIONS
	26 878	95
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↓ 24.06 · 12:18 TEXT 🔥 Major Update 🔥 We've significantly improved crawl stability and service usability. Server uptime now reaches...		VIEWS 14 508 REP. 27	REACTIONS 72 ER 33.8%
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SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

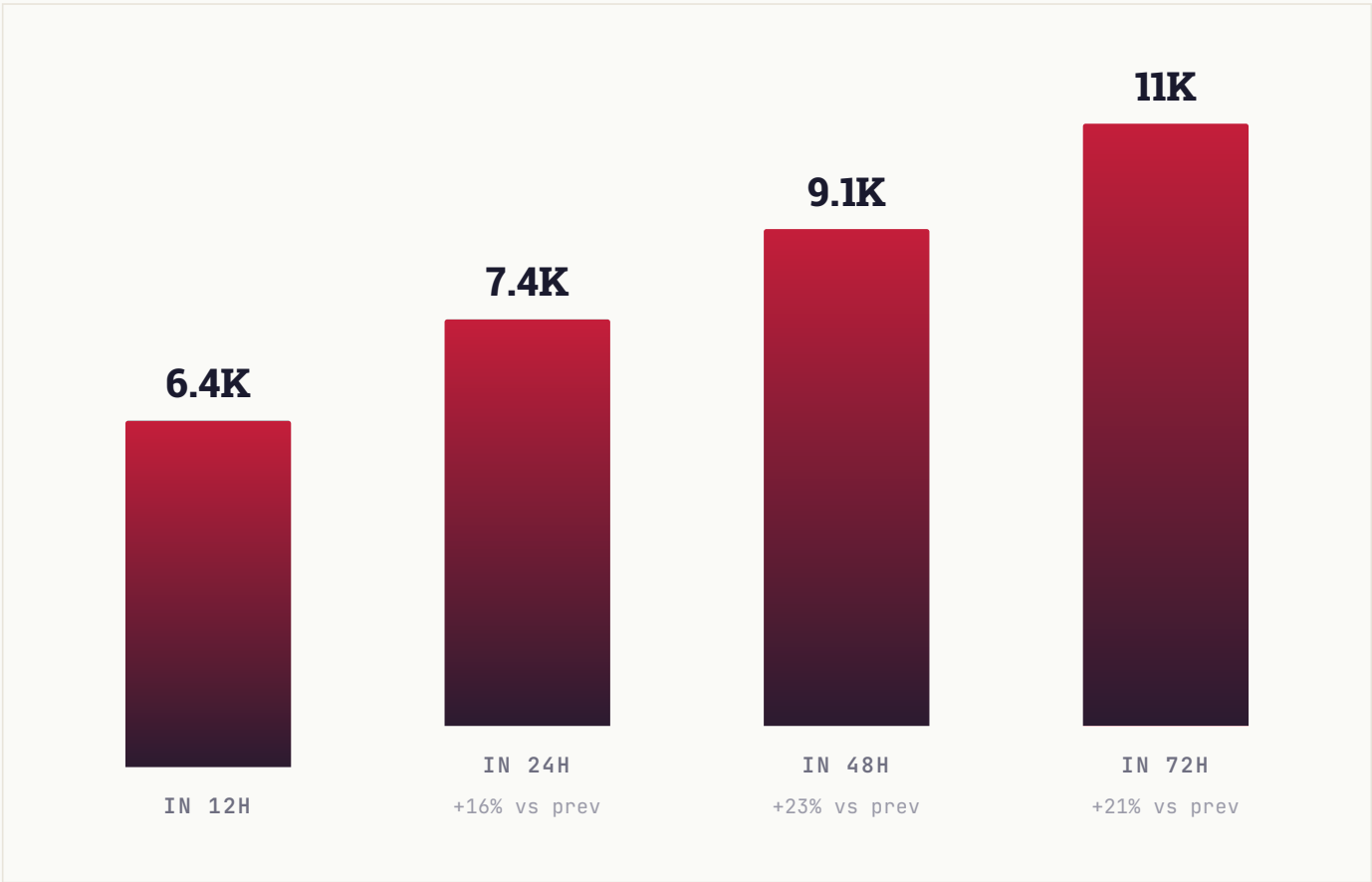
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
HA HaizVpn YOU	43K

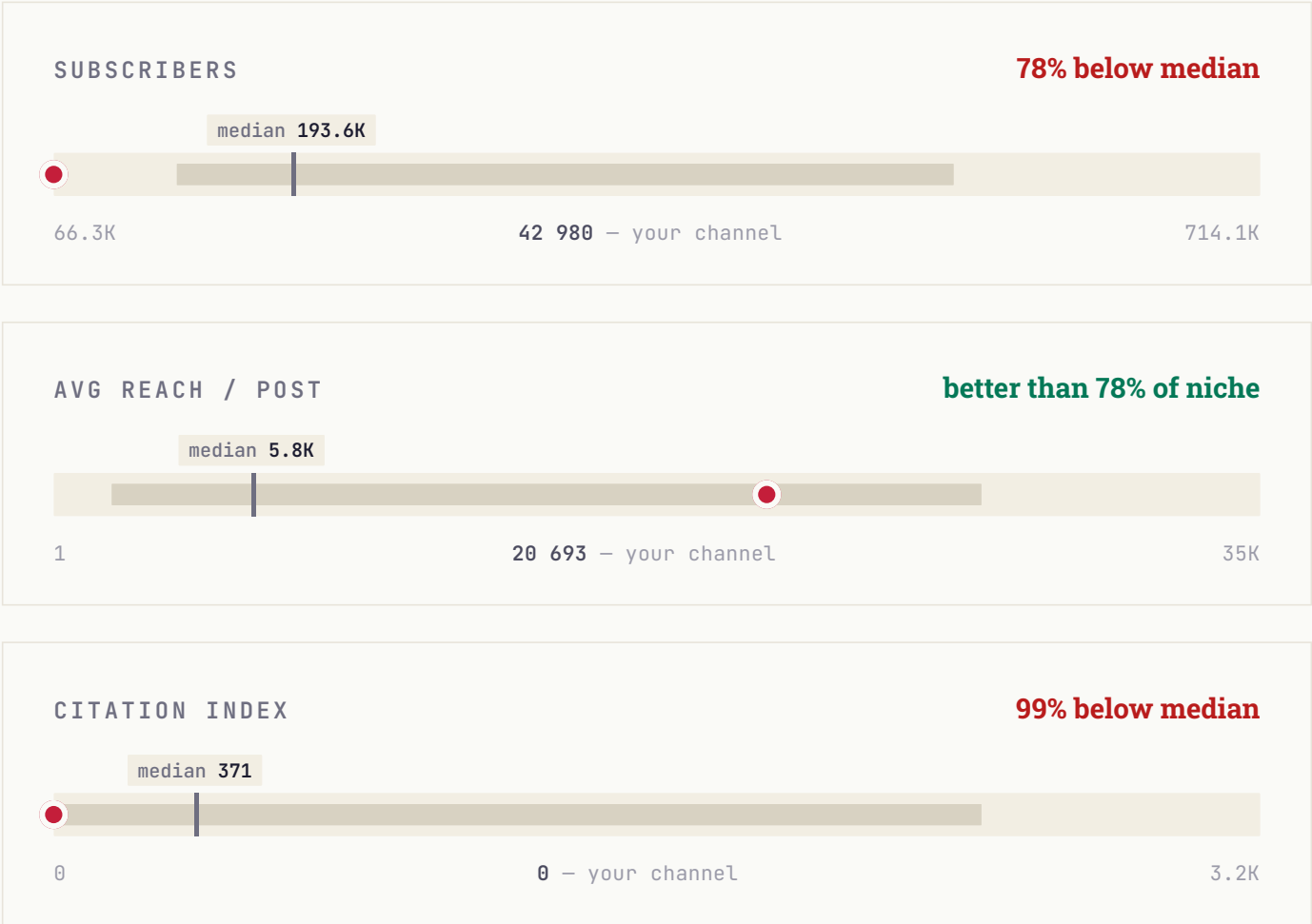
COMPARATIVE INSIGHT

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Saturday**

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
