

PROMTPRESS PUBLIC REPORT

Channel audit

Ethical Hacker



@hack_less

About cybersecurity and modern tech. Collaboration, ads:
@workhouse_price Channel in RKN registry: <https://clck.ru/3FzjLS>
Collaborate with @Spiral_Yuri, https://telega.in/c/hack_less We...

SUBSCRIBERS

218 352

-4640 per month

ERR (% SEE POSTS)

4.0%

in 24 hrs **2.5%**

REACH/POST

8.2K

ad reach **5.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

SUBSCRIBERS 218 352 -	SUBS REACH 3.77% avg % subs see post	VIEWS/POST 8.2K median 8.3K · 29 days	POSTS/WEEK 36.2 for period
7D TREND -5.5% vs previous week	REACTIONS/POST 76.5 total 11,786 reactions, 11,008 reposts, 0 comments	POST LENGTH 559 chars median 604 · 29 days	POSTS ANALYZED 154 29 days
AD REACH 5.5K 24h avg	CHURN / MONTH -4640 last month	CITATION RATE 262 citation index · 1,220 channels mentioned all time	CHANNEL AGE 4 years 11 months created 30.06.2021

AI EDITOR SUMMARY

Channel «Ethical Hacker» – 218 352 subs. Each post averages 8.2K people (4% of subs), reach is low – consider expanding audience. Posts 36 posts per week (~5/day) – active posting. Week 8–14 Jun reach dropped -5.5% by week 1–7 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 154 posts in 29 days.
- 02 Dominant format – Photo (145/154 posts).
- 03 Avg post length – 559 chars (median 604).
- 04 Peak audience activity – Sunday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (15.7K avg for top vs 6.5K for worst) – among 154 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 20:45 PHOTO Telegram community beats Russian censor again – enthusiasts find way to hide MTProto proxies from TSPU The core issue was that when...	VIEWS	REACTIONS
	18 158	545
	REPOSTS	ER
	363	8.3%
Nº2 31.05 · 15:10 PHOTO Telegram now available on Wear OS smartwatches – Telegram devs released an official app for smartwatches...	VIEWS	REACTIONS
	15 190	43
	REPOSTS	ER
	34	7.0%
Nº3 01.06 · 05:55 PHOTO – Logic of a truly effective manager Ethical hacker	VIEWS	REACTIONS
	13 664	185
	REPOSTS	ER
	147	6.3%

Nº4 30.05 • 09:26 PHOTO ☒ Leica magic in two sizes: Xiaomi unveils flagship Xiaomi 17T series Xiaomi officially launched the long-awaited smartphones...	VIEWS 12 855 REPOSTS 24 REACTIONS 32 ER 5.9%
Nº5 09.06 • 15:42 PHOTO ☹ Miasma worm compromises over 70 Microsoft GitHub repos ☒ GitHub engineers had to disable 73 company repos...	VIEWS 10 609 REPOSTS 32 REACTIONS 26 ER 4.9%

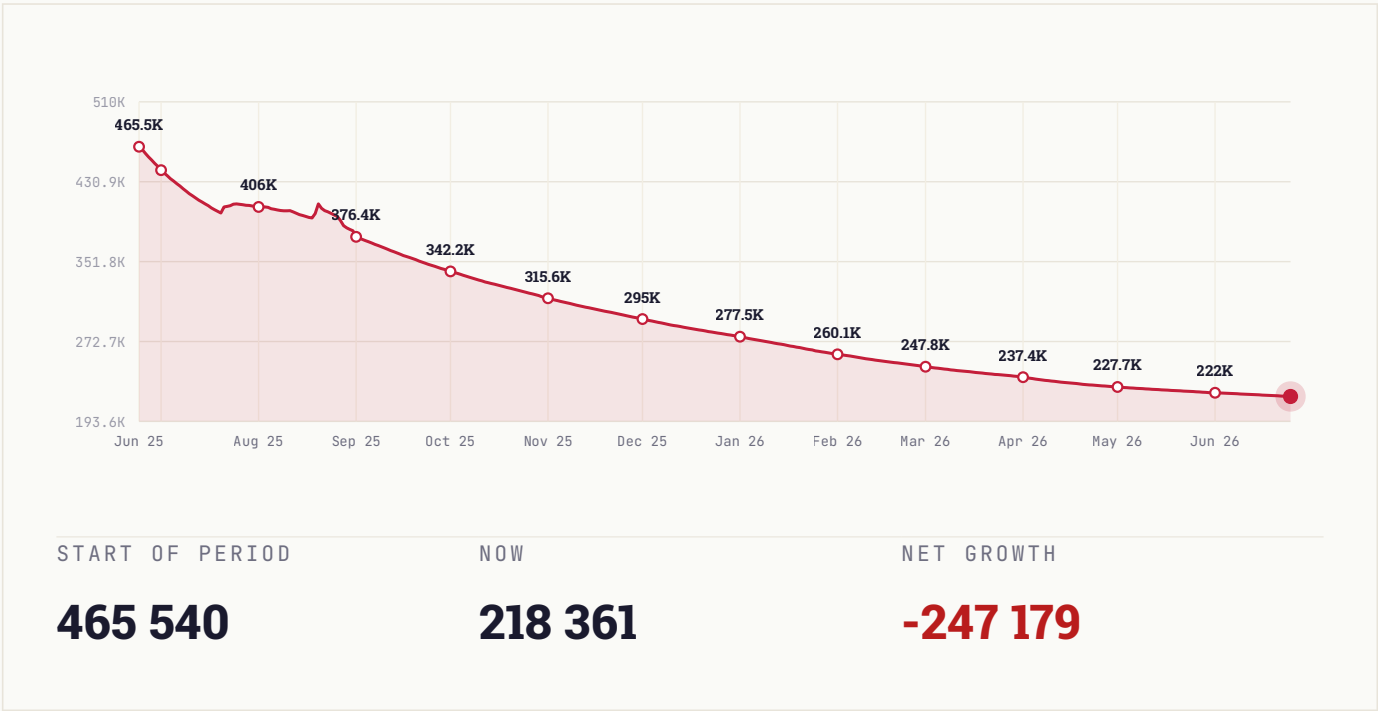
WORST 3

↓ 20.06 • 11:31 PHOTO ☹ 152 Chrome extensions linked to ad malware ☒ Researchers found 152 malicious Chrome extensions...	VIEWS 6 510 REPOSTS 15 REACTIONS 18 ER 3.0%
↓ 22.06 • 09:00 PHOTO ☹ InfoSec without filters – online conference on real pain points of security pros – An event where we talk about real problems and find...	VIEWS 6 495 REPOSTS 20 REACTIONS 9 ER 3.0%
↓ 19.06 • 14:14 PHOTO ☒ Tim Cook calls price hikes on Apple gadgets 'inevitable' due to chip shortage – Apple product price increases have become inevitable...	VIEWS 6 478 REPOSTS 25 REACTIONS 50 ER 3.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



— SECTION 04 · CITATIONS

Who mentions the channel and how

Citation index **262** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time channel mentioned **1 220** different channels.

COUNTRIES MENTIONING



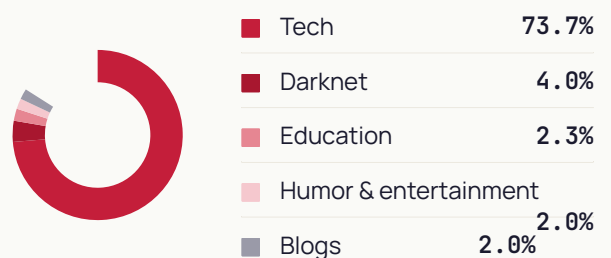
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



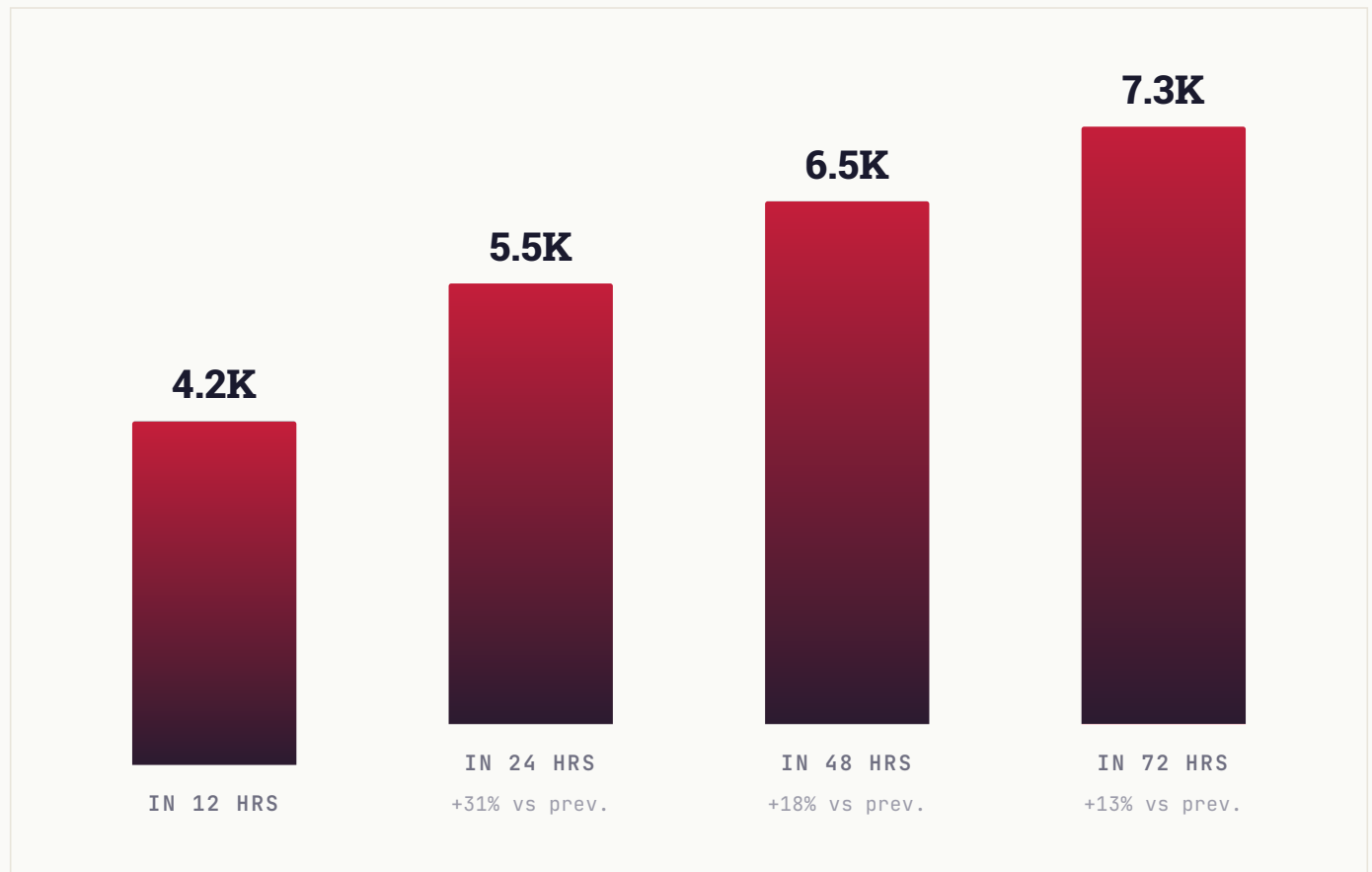
TOPICS WHERE MENTIONED



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trends world	3.4M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
DJ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
EH Ethical Hacker YOU	218.4K

COMPARATIVE CONCLUSION

Channel in top half of niche (#48 of 100). Niche leader — hitvpn_blog (4.2M), median subs 211.8K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 063**, they brought **23 219** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	288	38	0	
November 2025	247	33	0	
October 2025	284	36	0	
September 2025	172	24	0	
August 2025	30	25	14 210	
July 2025	42	31	9 009	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 063	6	23 219

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#48 /100

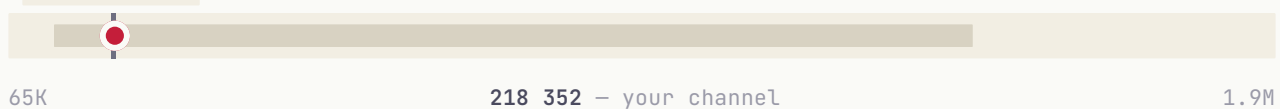
POSITION IN NICHE

Channel in top half of ranking

SUBSCRIBERS

better than 50% of niche

median 212.3K



AVG REACH / POST

62% below median

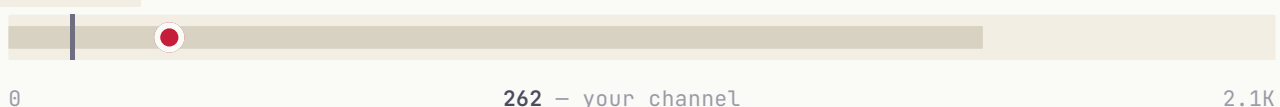
median 21.5K



CITATION INDEX

better than 54% of niche

median 101



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — Sunday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase video post share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 3.77% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+0.7pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager