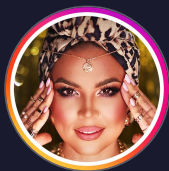


PUBLIC PROMTPRESS REPORT

Channel audit

Guzel Urazova



@guzelurazova

Statement: № 6125086113 Guzel Urazova - official Telegram channel. Booking: 8-937-525-525-5 (Ruslan) VK personal page <https://vk.com/g.urazova>

SUBSCRIBERS

24 116

-164 per month

ERR (% SEE POSTS)

10.0%

last day 3.8%

REACH/POST

2.4K

ad reach 927/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 24 116 —	SUBSCRIBER REACH 10.13% avg % subs see post	VIEWS/POST 2.4K median 2.7K · 28 days	POSTS/WEEK 9.0 for period
7D TREND -19.7% vs previous week	REACTIONS/POST 62.0 total 2,295 reactions, 86 reposts, 50 comments	POST LENGTH 112 chars median 85 · 28 days	POSTS ANALYZED 37 28 days
AD REACH 927 24h avg	CHURN / MONTH -164 last month	CITATION RATE 14 citation index · 73 channels mentioned all time	CHANNEL AGE 9 years 4 days created Jun 29, 2017

AI EDITOR SUMMARY

Channel «Guzel Urazova» – 24 116 subs. Each post averages 2.4K people (10% of subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. For week Jun 22–28 reach dropped -19.7% to week Jun 15–21 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts over 28 days.
- 02 Dominant format – Video (31/37 posts).
- 03 Avg post length – 112 chars (median 85).
- 04 Peak audience activity – Sunday, 02:00 ALMT.
- 05 Top posts get 2× more views than the weakest (3.6K avg for top vs 1.7K for worst) – among 37 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 05:29 PHOTO Tools chart 📌www.urazova.ru	VIEWS 3 653 REPOSTS 5	REACTIONS 45 ER 15.1%
Nº2 07.06 · 21:28 VIDEO (post without caption – video)	VIEWS 3 640 REPOSTS 2	REACTIONS 43 ER 15.1%
Nº3 07.06 · 21:25 VIDEO (post without caption – video)	VIEWS 3 363 REPOSTS 3	REACTIONS 28 ER 13.9%

Nº4 17.06 • 09:02 VIDEO Mom always supports 🥰 Who else? Ellari has a diploma defense soon 😊	VIEWS 3 209 REPOSTS 8 REACTIONS 152 ER 13.3%
Nº5 14.06 • 18:19 VIDEO Chally Sabantuy 🔥🔥🔥100,000+ people 🥰 Amazing, beautiful, cool and dignified as always Chally Chally indeed ❤️ God forbid 🥰Happy 400th...	VIEWS 3 198 REPOSTS 4 REACTIONS 91 ER 13.3%

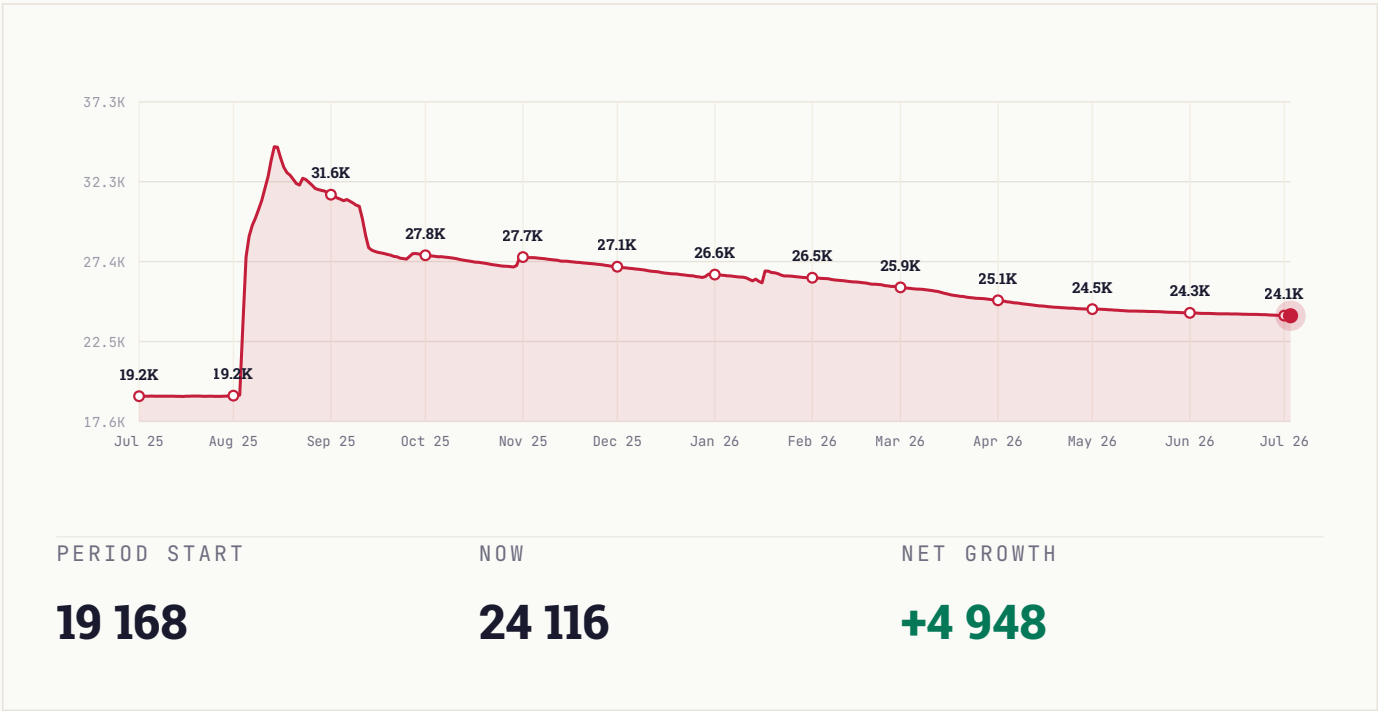
| WORST 3

↓ 29.06 • 07:49 VIDEO A whirlwind of emotions 🥰 The water park gave us tons of vivid memories! 💧 A real test for taste buds: spicy tom yum 🌶️ exotic...	VIEWS 1 713 REPOSTS — REACTIONS 34 ER 7.1%
↓ 29.06 • 07:50 VIDEO Tickets without commission at www.urazova.ru ✓	VIEWS 1 710 REPOSTS 1 REACTIONS 33 ER 7.1%
↓ 29.06 • 11:19 TEXT Listen & download free music: new Mp3 - Hitmo https://rus.hitmoz.org/	VIEWS 1 645 REPOSTS 3 REACTIONS 23 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

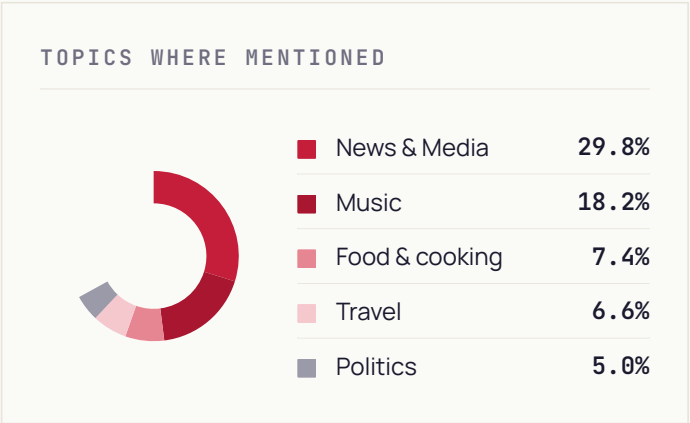
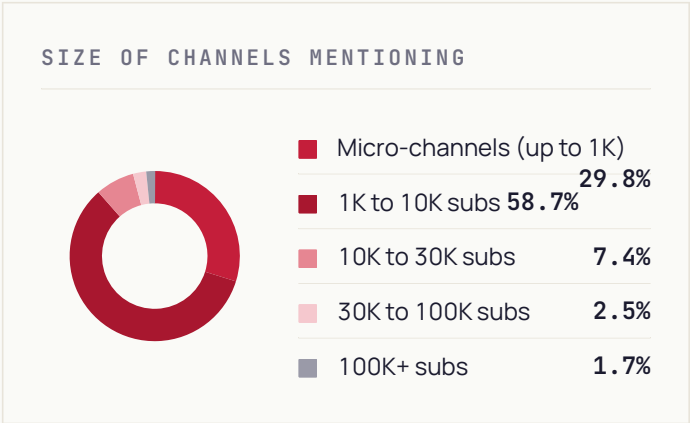
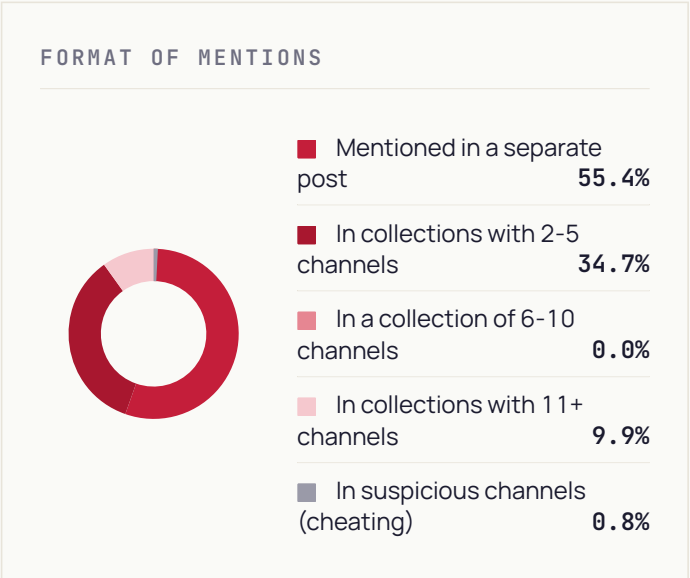
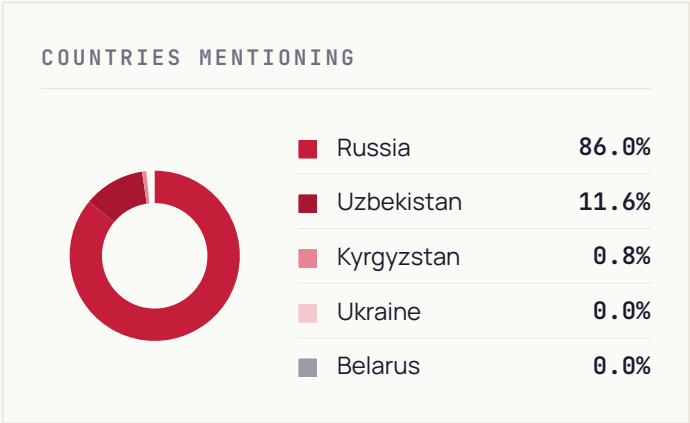
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

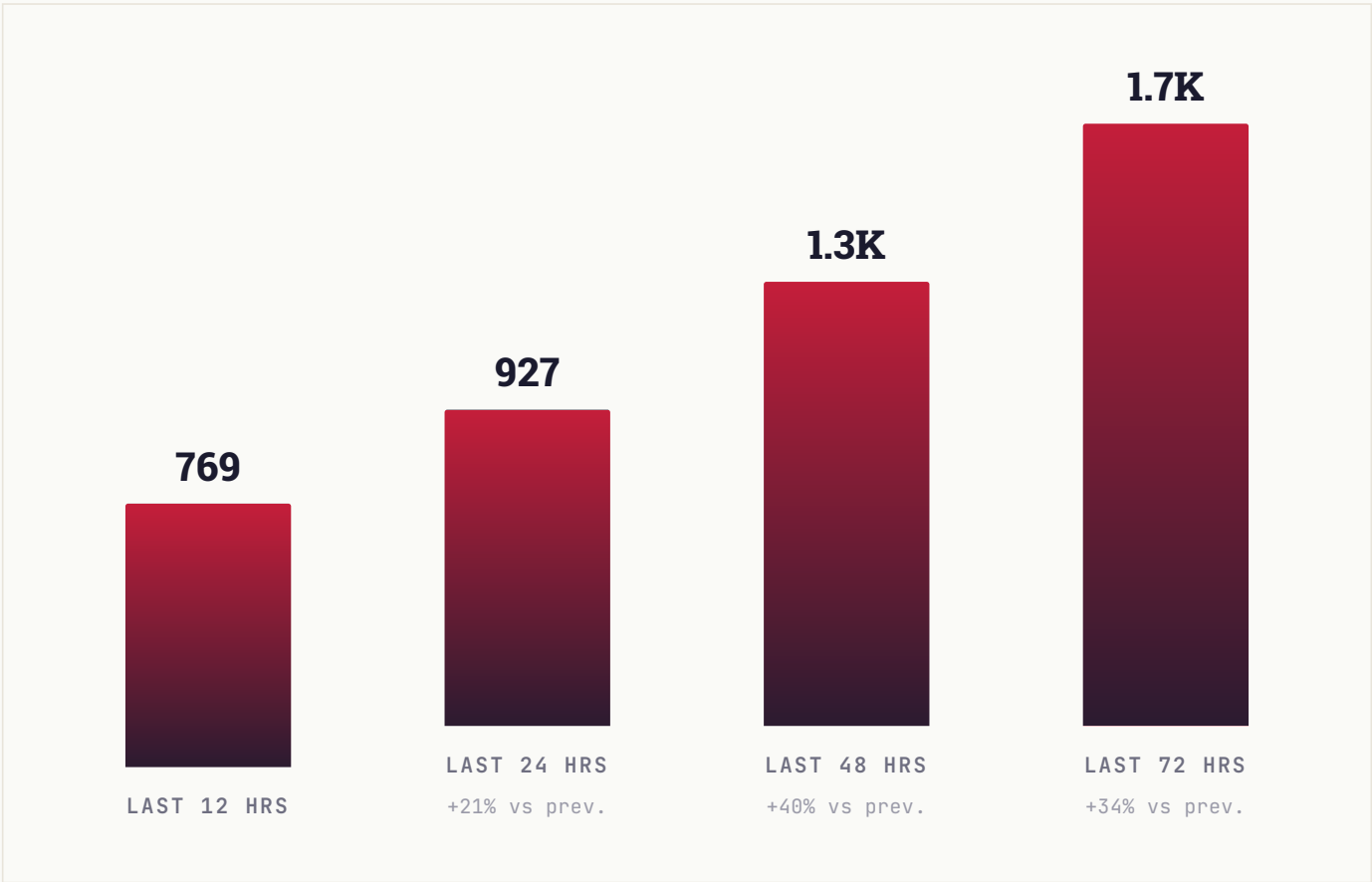
Citation index **14** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova YOU	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
AL ALPHA	21.1K

COMPARATIVE SUMMARY

Channel in top 10 of niche (#9 of 98). Strong position. Niche leader — Margulan Seisembay (212.9K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **33**, they brought **17 813** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	3	3	836
December 2025	1	1	206
Nov 2025	4	3	6
Oct 2025	6	4	613
Sep 2025	6	6	422
August 2025	13	13	15 730

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
33	6	17 813

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» and saw how your channel compares.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.

#9/100

RANK IN NICHE

Channel in top 9% blogs



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 02:00 ALMT.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
