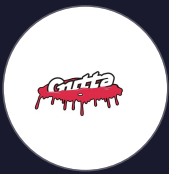


PROMTPRESS PUBLIC REPORT

Channel audit

GUTTA



@gutta125

Straight from gutter gutta-online.com Support bot @gutta125_bot

SUBSCRIBERS

37 068

+1483 per month

ERR (% SEE POSTS)

64.0%

in 24 hrs **33.7%**

REACH/POST

25.5K

ad reach **12.5K**/24h

— CONTENTS · 2026

What's inside the report

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6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 37 068 —	 SUBS REACH 68.71% avg % subs see post	 VIEWS/POST 25.5K median 24.4K · 24 days	 POSTS/WEEK 5.9 for the period
 7D TREND -34.9% vs previous week	 REACTIONS/POST 309.8 total 6,506 reactions, 4,946 reposts, 1,904 comments	 POST LENGTH 65 chars median 36 · 24 days	 POSTS ANALYZED 21 24 days
 AD REACH 12.5K 24h avg	 CHURN / MONTH +1483 last month	 CITATION RATE 85 citation index · 159 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 22.11.2022

AI EDITOR SUMMARY

Channel «GUTTA» — 37 068 subs. Each post averages 25.5K people (69% of subs), wide reach for a channel this size. Posts 6 posts per week (~1/day) — rare. Week Jul 6–12 reach dropped -34.9% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 24 days.
- 02 Dominant format — Photo (15/21 posts).
- 03 Avg post length — 65 chars (median 36).
- 04 Peak audience activity — Tuesday, 20:00 MSK.
- 05 Top posts drive 2× more views than the weakest (41.1K avg for top vs 19K for worst) — among 21 posts over 24 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 17:32 PHOTO Black Kray in '125' Gutta 1991 Camo® Snapback ¹⁰⁰	VIEWS 48 169 REACTIONS 749 REPOSTS 328 ER 129.9%
Nº2 25.06 · 15:06 TEXT Sold 🧢	VIEWS 37 823 REACTIONS 217 REPOSTS 32 ER 102.0%
Nº3 24.06 · 12:34 PHOTO !! Tomorrow 18:00 gutta-online.com	VIEWS 37 178 REACTIONS 312 REPOSTS 327 ER 100.3%

Nº4 25.06 · 15:00 PHOTO !! GUTTA "HIGHWAY" DROP OUT NOW !! "I'm on the road tryna do this ting" '125' Gutta 1991 Camo® Snapback - 4500P 'Bread Rush' Ringer Black -...	VIEWS 36 749 REPOSTS 301	REACTIONS 242 ER 99.1%
Nº5 04.07 · 11:55 PHOTO !! Wake Up Filthy Filthy in '125' Gutta 1991 Camo® Snapback	VIEWS 31 778 REPOSTS 194	REACTIONS 517 ER 85.7%

|

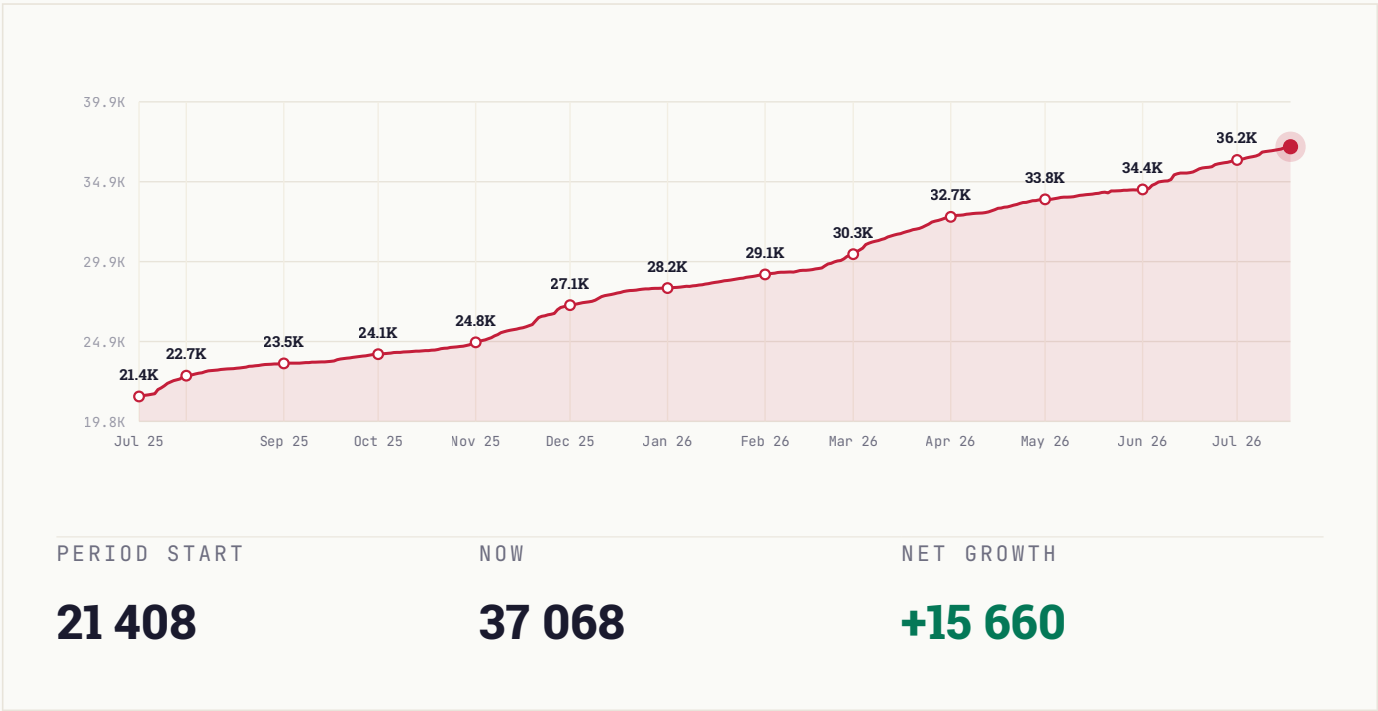
WORST 3

↓ 09.07 · 14:31 TEXT Half hour to drop 🧢🧢	VIEWS 21 700 REPOSTS 105	REACTIONS 185 ER 58.5%
↓ 13.07 · 15:32 PHOTO Moscow 19 / 07 / 2026	VIEWS 18 843 REPOSTS 228	REACTIONS 438 ER 50.8%
↓ 14.07 · 14:30 POLL (post without caption – poll)	VIEWS 16 390 REPOSTS 90	REACTIONS 137 ER 44.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

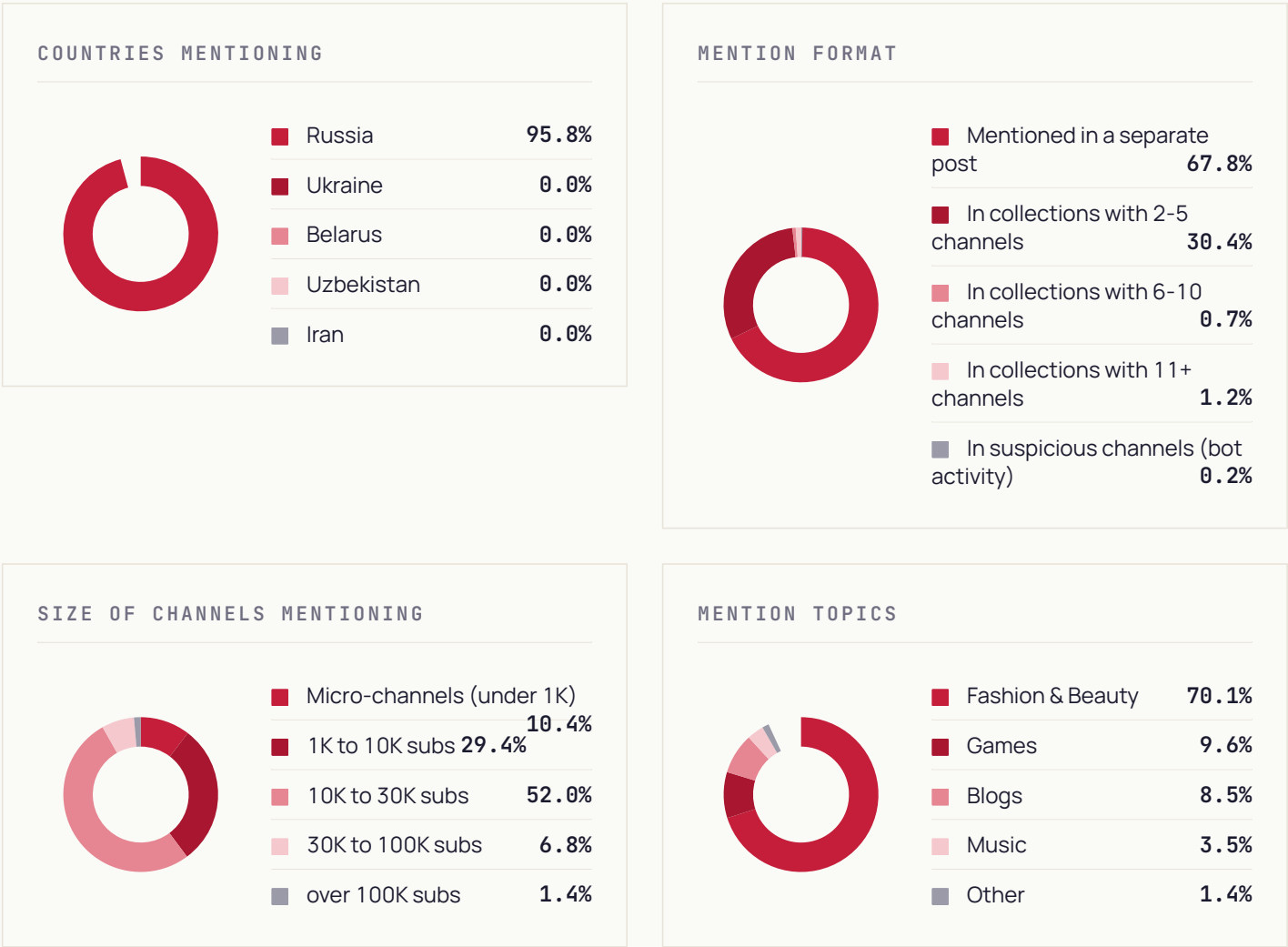
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

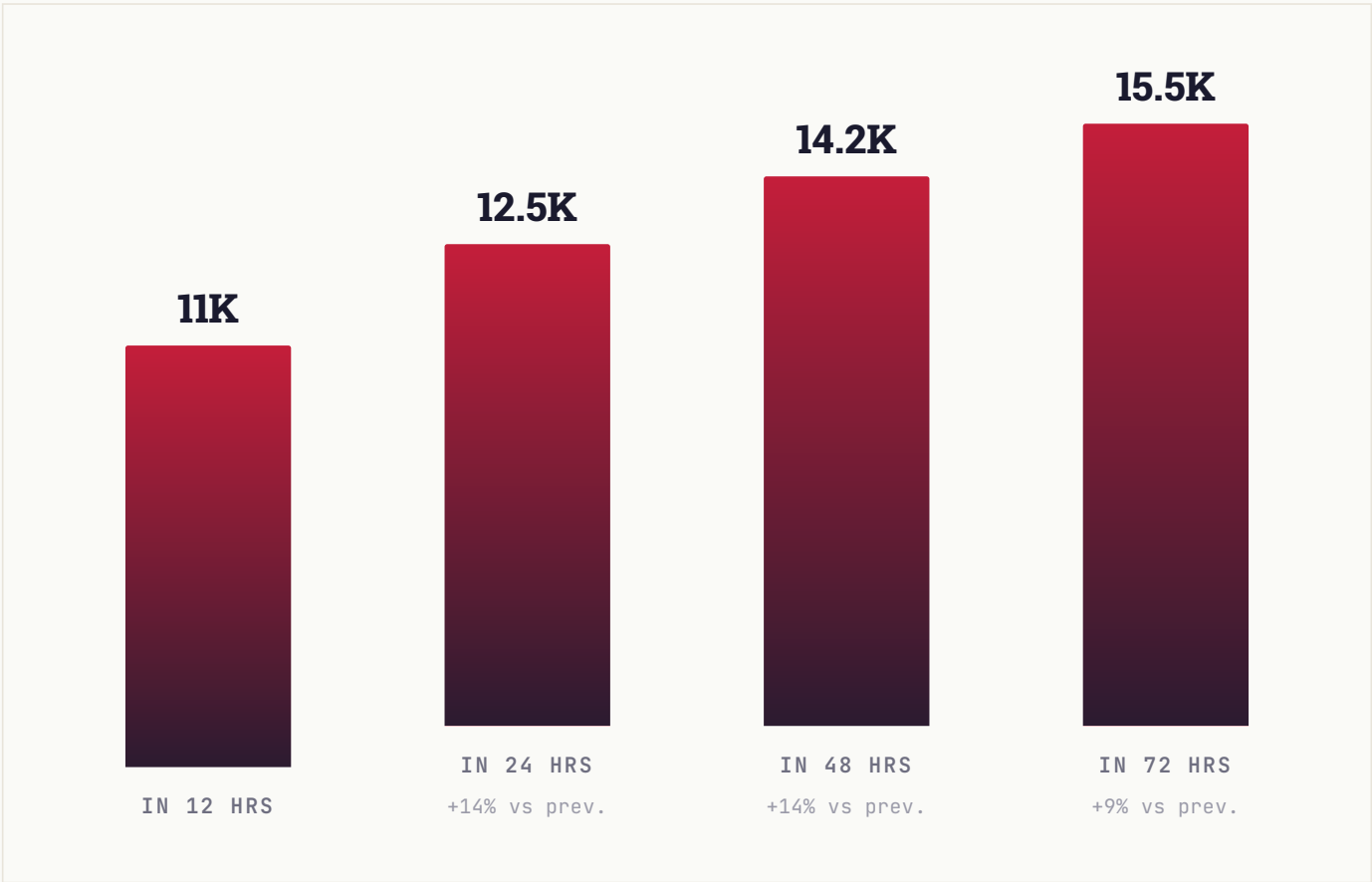
Citation index **85** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **159** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
GU GUTTA YOU	37.1K

COMPARATIVE SUMMARY

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **91**, they brought **6 381** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	26	15	834
December 2025	13	7	1 113
Nov 2025	19	13	2 356
Oct 2025	8	6	691
September 2025	7	7	589
August 2025	18	15	798

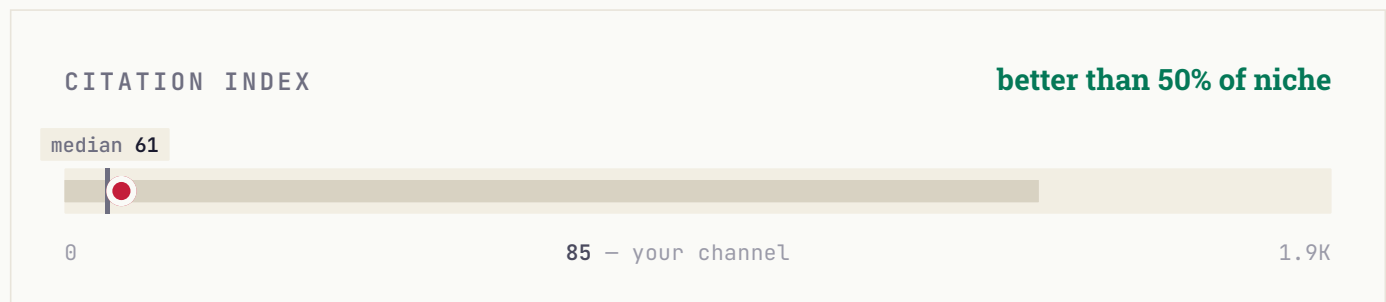
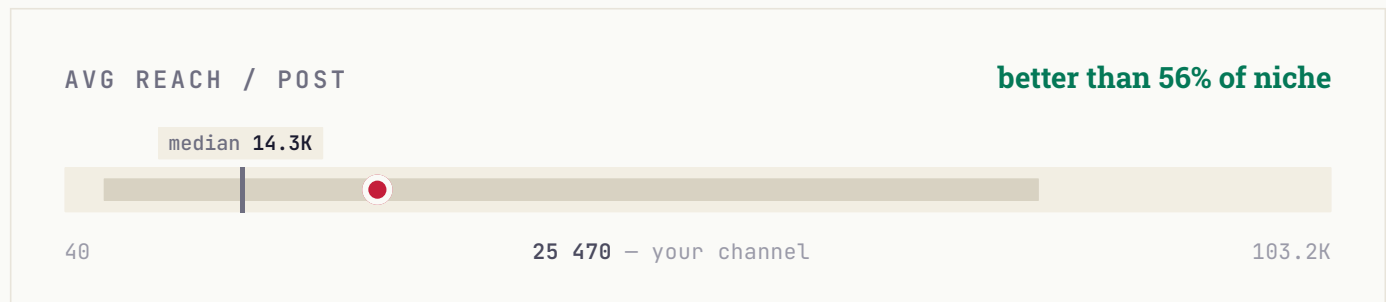
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
91	6	6 381

Where the channel stands in its league

SUBSCRIBERS 80% below median

median 189.8K

66.8K 37 068 — your channel 558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Tuesday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best window for important post
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
