

PROMTPRESS PUBLIC REPORT

Channel audit

Grigory Gurov



@gurovgrigoriy

Head of Rosmolodezh Feedback: https://t.me/Gurov_GA_bot RKN
registration: <https://gosuslugi.ru/snet/67a1c28ec372fd2aa1ac2d5b>

SUBSCRIBERS

29 251

-774 per month

ERR (% SEE POSTS)

13.0%

daily 2.3%

REACH/POST

5.2K

ad reach 660/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 29 251 —	 SUBS REACH 17.77% avg % subs see post	 VIEWS/POST 5.2K median 5.1K · 29 days	 POSTS/WEEK 7.9 over period
 7D TREND +28.1% vs previous week	 REACTIONS/POST 34.1 only 1,125 reactions, 441 reposts, 15 comments	 POST LENGTH 552 chars median 536 · 29 days	 POSTS ANALYZED 33 29 days
 AD REACH 660 24h avg	 CHURN / MONTH -774 last month	 CITATION RATE 839 citation index · 4,835 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 03/11/2022

AI EDITOR SUMMARY

Channel «Grigory Gurov» — 29 251 subs. Each post avg views 5.2K people (18% from subs), avg reach — room to grow. Publishes 8 posts/week (~1/day) — regular. Week Jun 29 — Jul 5 reach grew +28.1% week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 29 days.
- 02 Dominant format — **Photo** (19/33 posts).
- 03 Avg post length — **552** chars (median 536).
- 04 Peak audience activity — **Monday**, 12:00 MSK.
- 05 Top posts get **5x** more views than weakest (top avg 10.5K vs worst 2.2K) — across 33 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 09:42 TEXT Results of the presidential programs 'Region for the Young' and 'Region of Good Deeds', part of the national project 'Youth and Children' in 2026...	VIEWS 12 332 REACTIONS 44 REP. 53 ER 42.2%
Nº2 26.06 · 09:36 PHOTO Our youth – that's them! The ones who protect, save, teach, heal, build and help at a young age. Today, on the eve of Youth Day, po...	VIEWS 10 419 REACTIONS 66 REP. 39 ER 35.6%
Nº3 19.06 · 14:42 TEXT They say today's kids are hostages of clip thinking. As if they only need short, bright content without deep analysis and inner...	VIEWS 8 737 REACTIONS 35 REP. 4 ER 29.9%

Nº4 18.06 • 14:44 VIDEO Homegrown, domestic – in the heart of the capital. A permanent space 'Created by the Young' opened at Neglinnaya Mall. This is a project by...	VIEWS 7 775 REACTIONS 23 REP. 21 ER 26.6%
Nº5 15.06 • 14:08 PHOTO Friends, remember your first job? Not the one in your work record, but the very first one. Many of us started even before getting...	VIEWS 7 471 REACTIONS 30 REP. 9 ER 25.5%

WORST 3

↓ 25.06 • 10:14 PHOTO Youth of Altai Krai have a new Home, and this is a big event, friends! A massive renovation turned the building of the Regional Youth Palace...	VIEWS 2 420 REACTIONS 15 REP. 5 ER 8.3%
↓ 07.07 • 09:10 PHOTO They say to understand yourself, you need to know where you come from. Elizaveta Krasnaya – a graduate of Moscow State University's History Department – once started searching for her family roots...	VIEWS 2 077 REACTIONS 25 REP. 7 ER 7.1%
↓ 10.07 • 09:48 PHOTO Family tourism festival 'More Than a Trip' despite rain and strong wind – launched in Mordovia. It's all about...	VIEWS 2 051 REACTIONS 16 REP. 4 ER 7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It's clear which months the channel gained and lost subs.

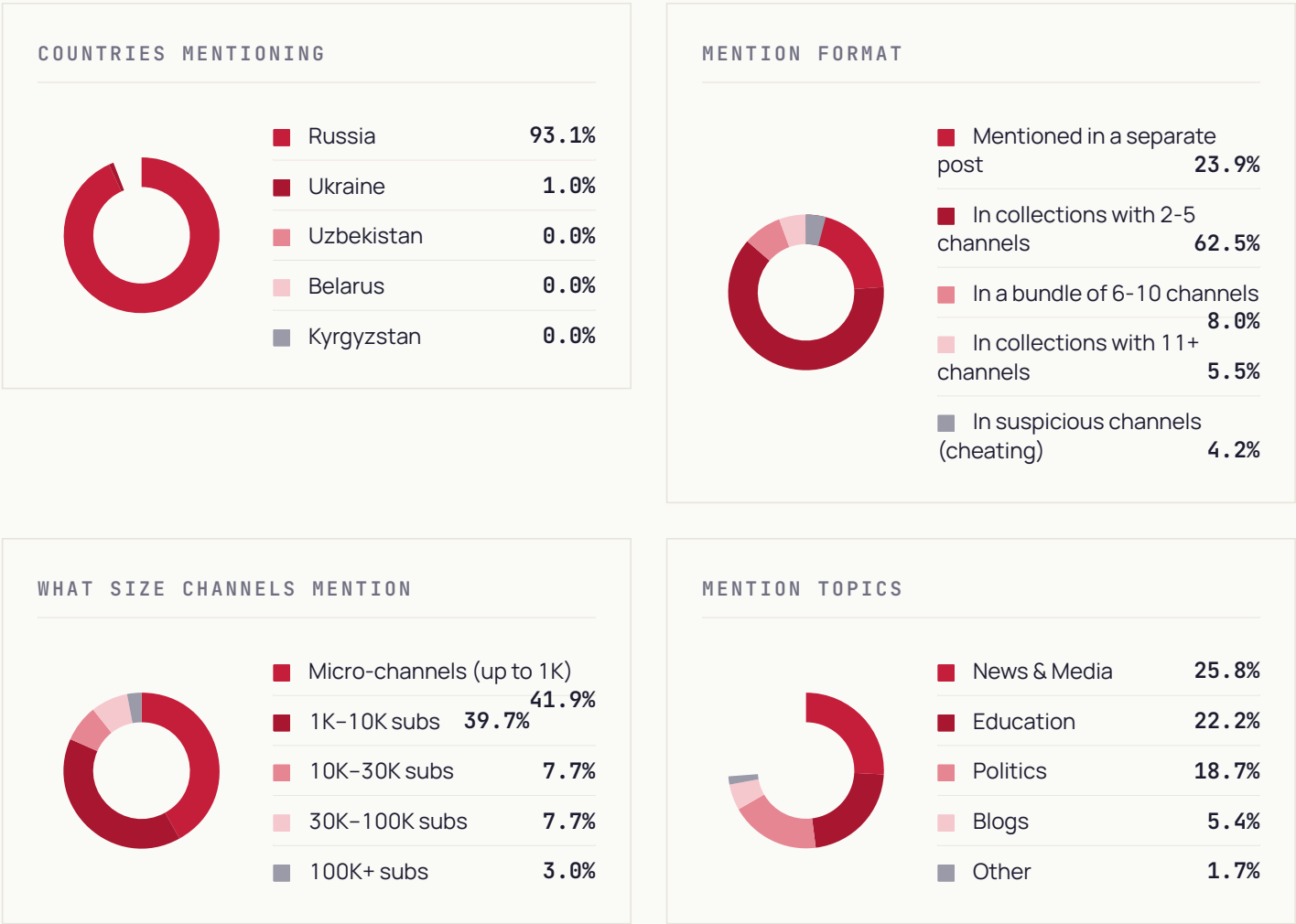


PERIOD START	NOW	NET GROWTH
19 185	29 251	+10 066

SECTION 04 · CITATIONS

Who and how mentions the channel

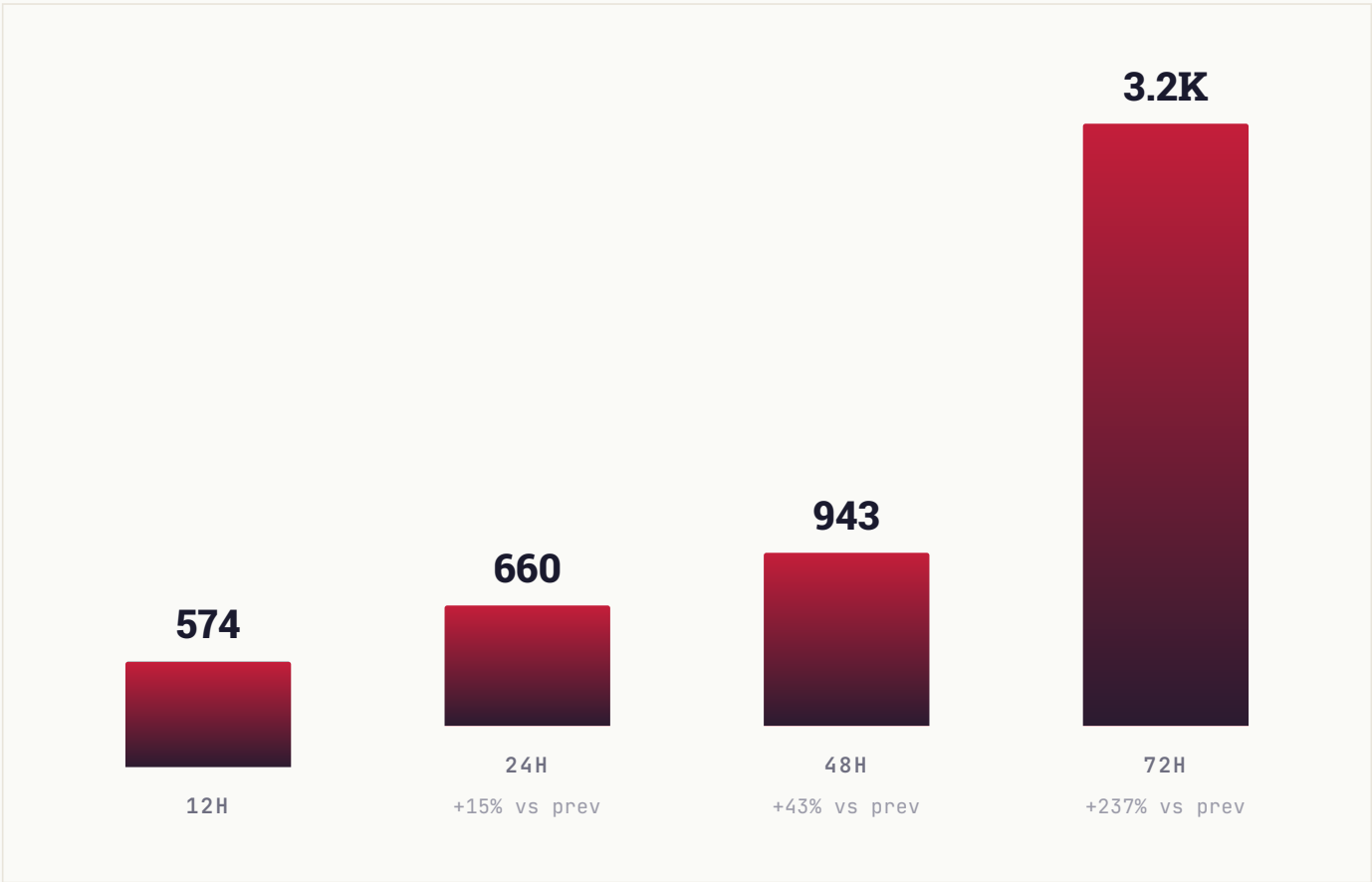
Citation index **839** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **4 835** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of the Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
GG Grigory Gurov YOU	29.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 99 — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **916**, they brought **16 613** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	105	97	547
December 2025	156	124	1 599
November 2025	165	139	3 412
October 2025	238	196	4 470
September 2025	147	108	4 947
August 2025	105	72	1 638

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
916	6	16 613

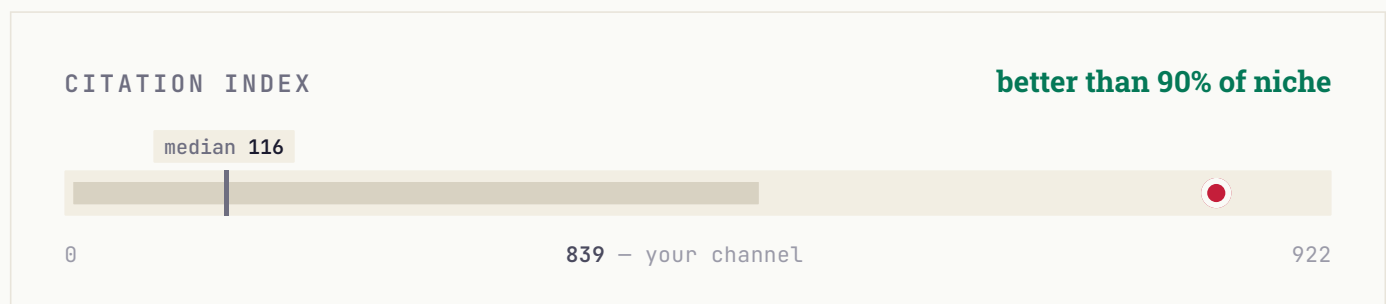
Where the channel stands in its league

SUBSCRIBERS

worse than median by 63%

median 78.6K

27.6K 29 251 - your channel 297.2K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 12:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch an ad in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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