

PROMTPRESS PUBLIC REPORT

Channel audit

Gilevich



@gstopcar

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нажать на значок телеграм → you'll be redirected to chat

SUBSCRIBERS

74 290

-565 per month

ERR (% SEE POSTS)

55.0%

in 24h **31.6%**

REACH/POST

39.5K

ad reach **23.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 74 290 —	 SUBSCRIBER REACH 53.21% avg % subs see post	 VIEWS/POST 39.5K median 39.2K · 28 days	 POSTS/WEEK 15.5 for period
 7D TREND -18.8% vs previous week	 REACTIONS/POST 874.1 total 55,945 reactions, 14,812 reposts, 4,039 comments	 POST LENGTH 312 chars median 235 · 28 days	 POSTS ANALYZED 64 28 days
 AD REACH 23.5K 24h avg	 CHURN / MONTH -565 last month	 CITATION RATE 62 citation index · 283 channels mentioned ever	 CHANNEL AGE 3 years 3 months created 25.03.2023

AI EDITOR SUMMARY

Channel «Gilevich» — 74 290 subs. Each post avg views 39.5K people (53% from subs), wide reach for a channel this size. Publishes 16 posts/week (~2/day) — regular pace. For week Jun 29–Jul 5 reach dropped -18.8% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **64** posts over 28 days.
- 02 Dominant format — **Photo** (33/64 posts).
- 03 Avg post length — **312** chars (median 235).
- 04 Audience peak activity — **Monday**, 09:00 MSK.
- 05 Top posts bring in **2×** more views than the weakest (58.7K avg for top vs 29.9K for worst) — among 64 posts over 28 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº1 26.06 · 03:14 TEXT Small half isn't to blame. All 4 door handles will be replaced for free. The company was let down by a previous contractor who gave them poor quality...		VIEWS 63 499	REACTIONS 787
		REPOSTS 13	ER 85.5%
Nº2 26.06 · 03:11 VIDEO (no caption post — video)		VIEWS 58 950	REACTIONS 340
		REPOSTS 13	ER 79.4%
Nº3 15.06 · 06:58 VIDEO two against one 😊		VIEWS 53 790	REACTIONS 1 373
		REPOSTS 884	ER 72.4%

Nº4

26.06 · 02:03

VIDEO

Broken down, heading to service

VIEWS

50 179

REPOSTS

34

REACTIONS

584

ER

67.5%

Nº5

16.06 · 13:09

VIDEO

We need to show this disgrace to taxi drivers in our area. The car is 3x cheaper, the interior is richer, and 100% more reliable 😊

VIEWS

50 008

REPOSTS

197

REACTIONS

1 000

ER

67.3%

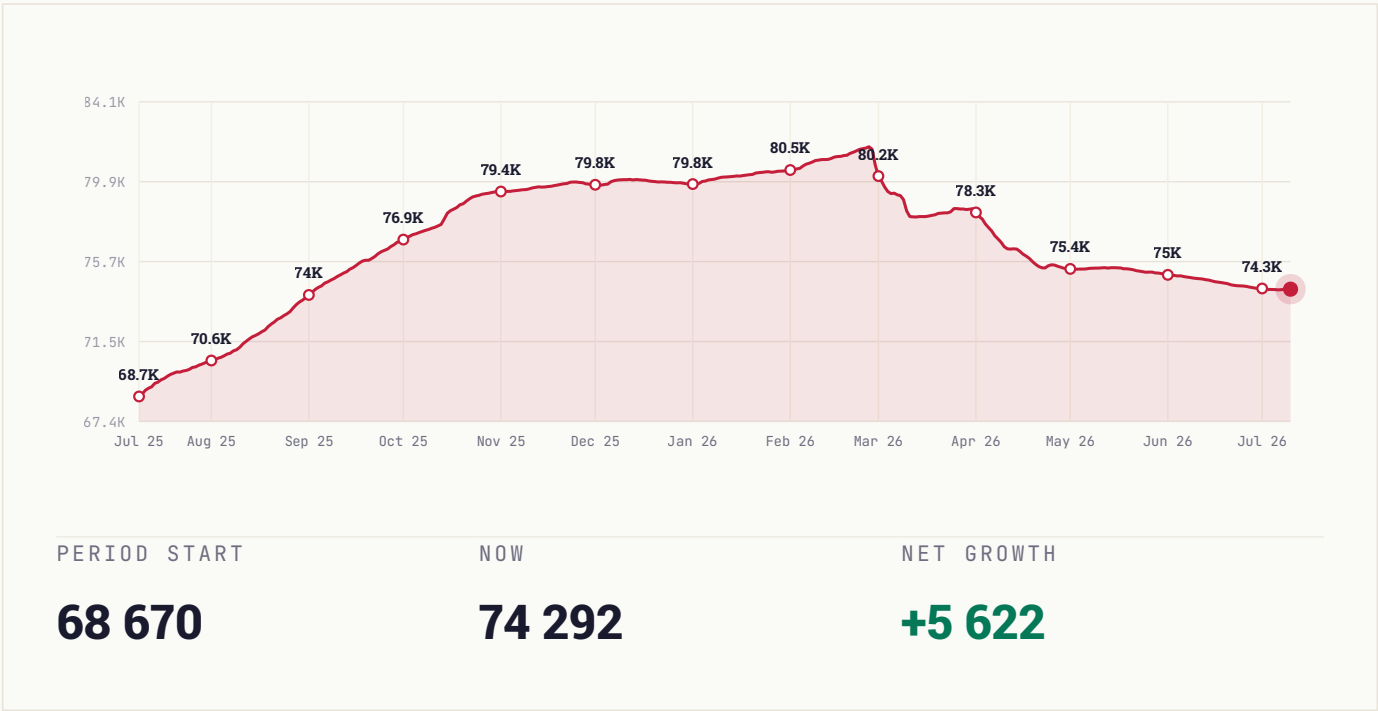
WORST 3

↓ 06.07 · 03:53 PHOTO Xiaomi Auto engineers developed a new Titan Alloy 2.0 formula. The material is fully based on recycled aluminum and, according to data...	VIEWS 30 563 REPOSTS 58	REACTIONS 788 ER 41.1%
↓ 07.07 · 02:43 PHOTO Looks like BYD has its first serious design flaw The well-selling Leopard 7 SUV has a panoramic roof defect...	VIEWS 29 674 REPOSTS 40	REACTIONS 493 ER 39.9%
↓ 07.07 · 02:55 PHOTO NIO prepares new battery tech. New R&D center under construction in Shanghai	VIEWS 29 560 REPOSTS 25	REACTIONS 628 ER 39.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

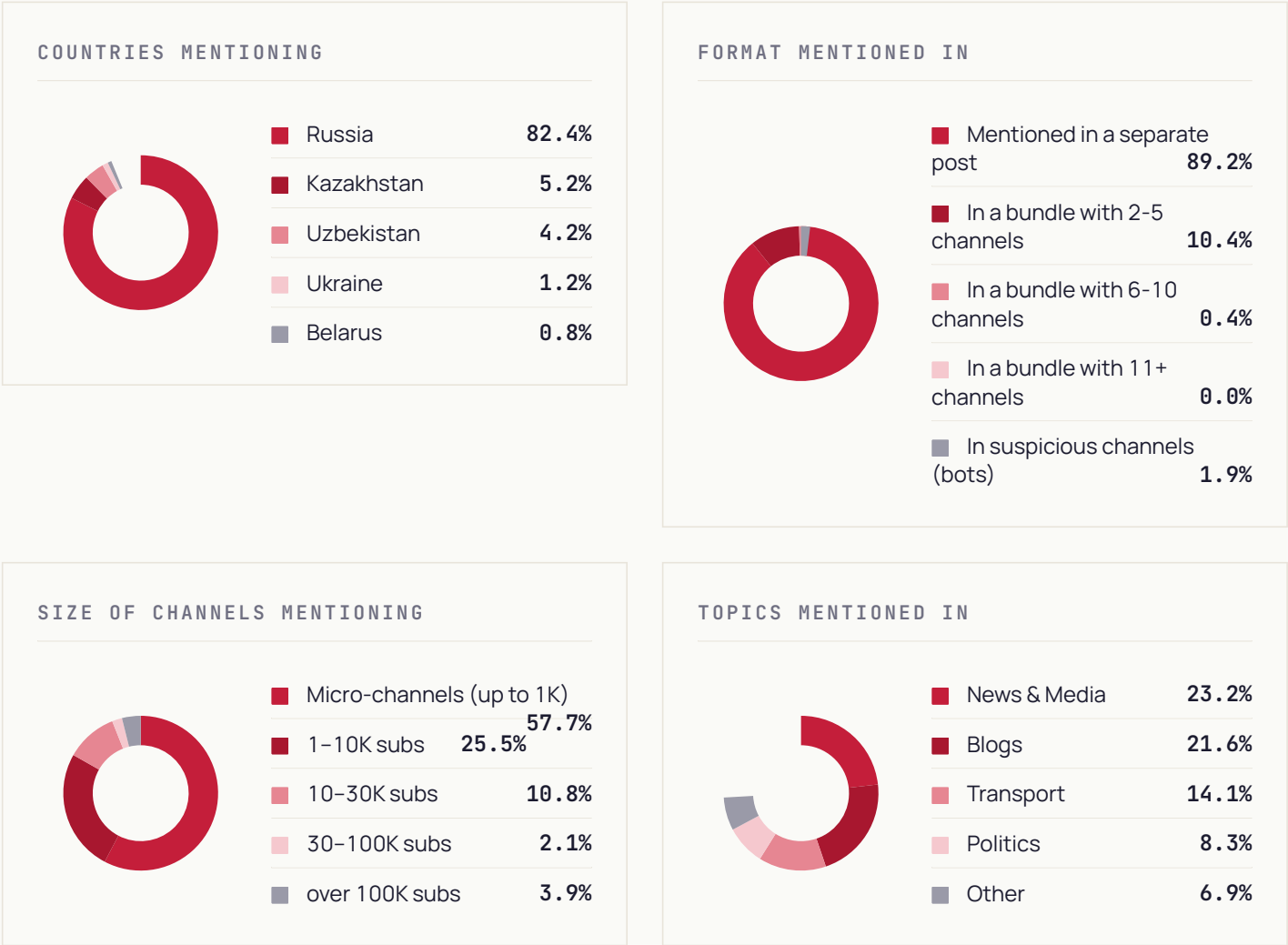
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

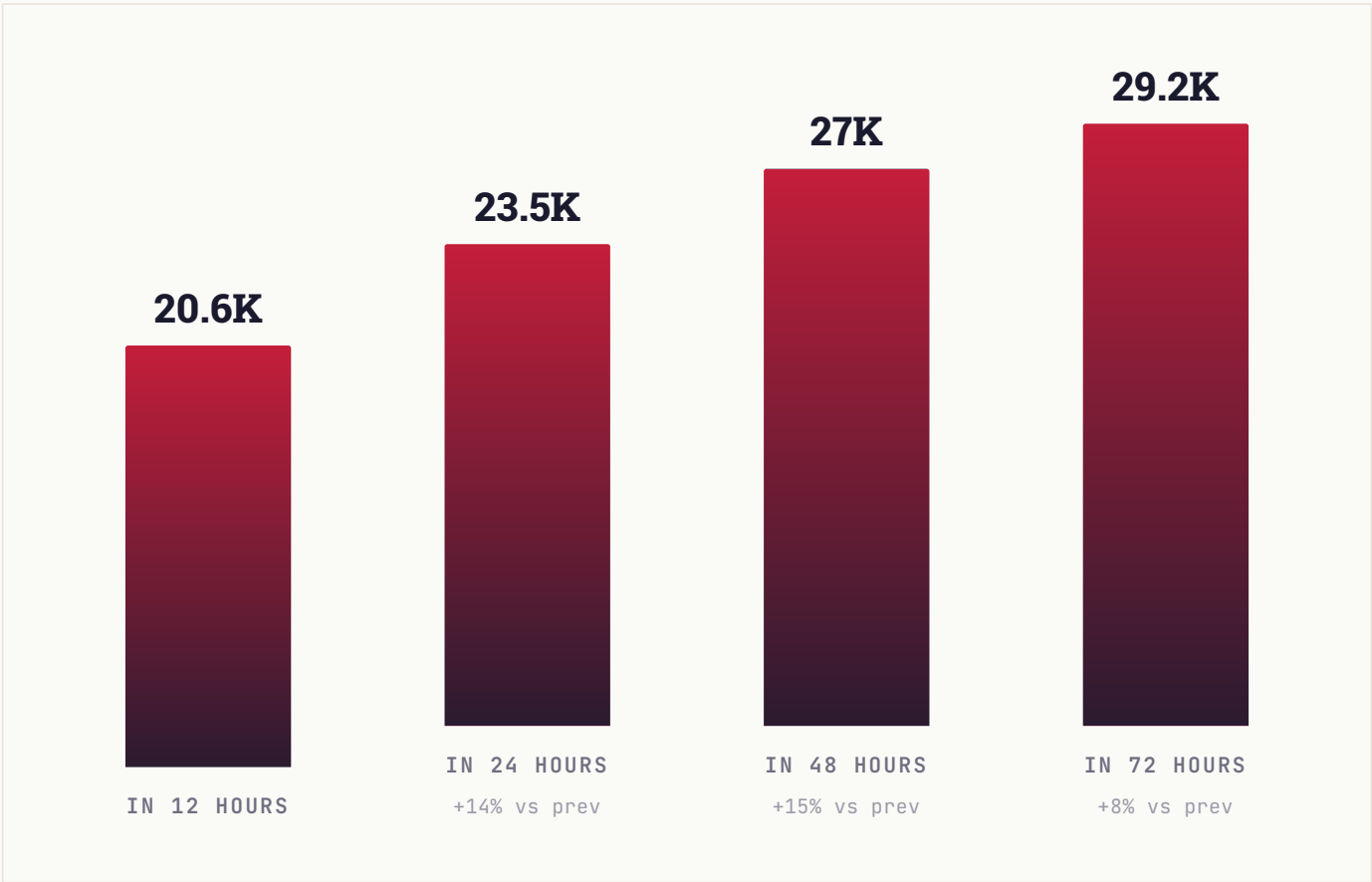
Citation index **62** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **283** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
GI Gilevich YOU	74.3K

COMPARATIVE INSIGHT

Channel not yet outside top 98% of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **42**, they brought **10 505** new subs.

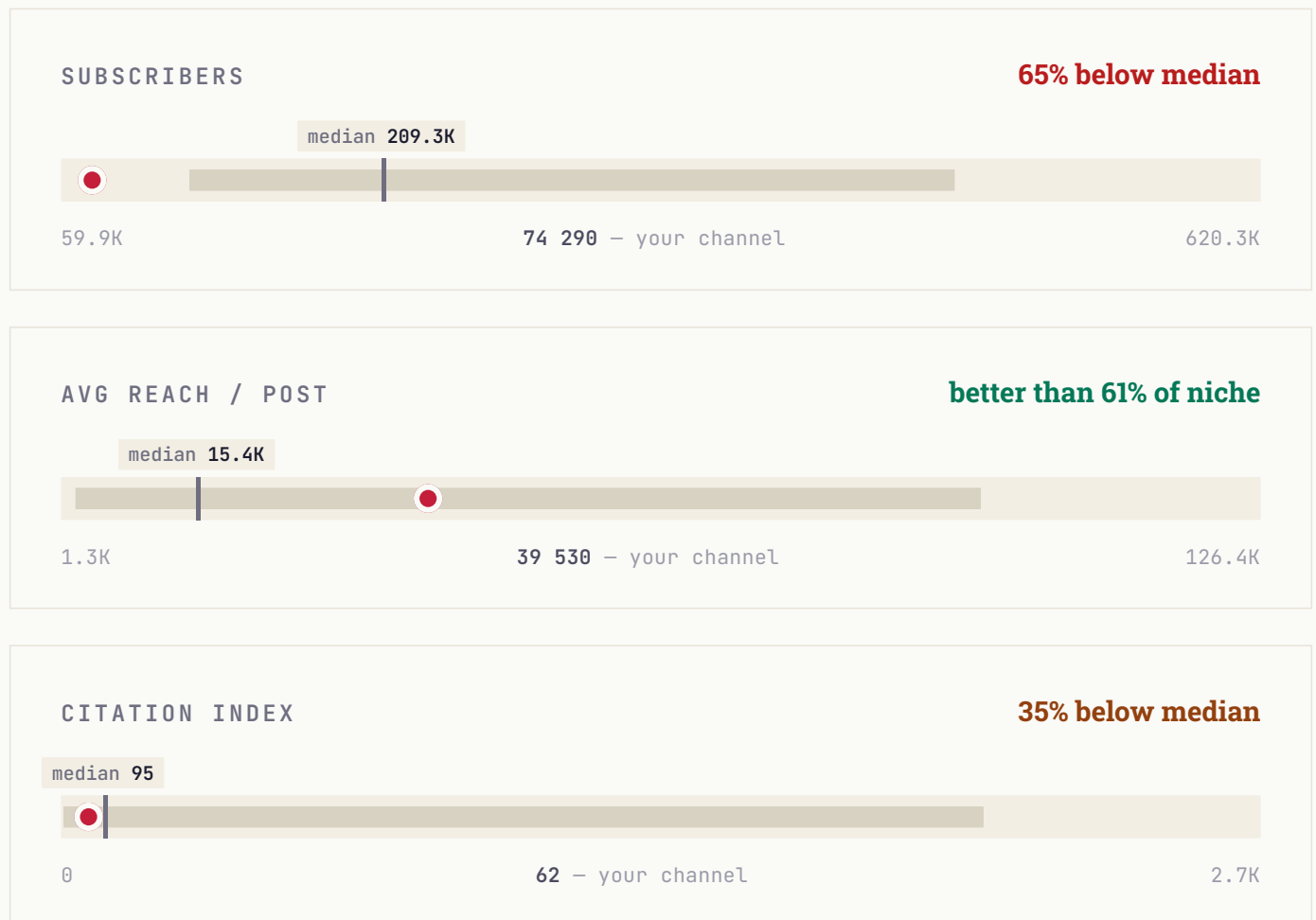
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	12	12	736
December 2025	10	9	331
Nov 2025	3	3	520
Oct 2025	5	5	2 606
September 2025	6	6	2 951
August 2025	6	5	3 361

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
42	6	10 505

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «**Transport**» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
