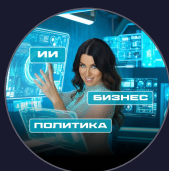


PUBLIC REPORT PROMTPRESS

# Channel audit

## Анна Райская



@gruboprostiite

About AI & business with Anna Raikaya My AI club 👉

@AnnaRaikaya\_bot Registered with RKN: <https://clck.ru/3JofFV> No ads, contact: @annafromparadise

SUBSCRIBERS

**15 463**

-154 per month

ERR (% SEE POSTS)

**6.0%**

last day 2.9%

REACH/POST

**862**

ad reach 455/24h

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**— CONTENTS · 2026**

# What's inside the report

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**01 Channel snapshot**

12 key metrics · AI summary

**02 Content analysis**

Top 5 posts · worst 3 · insights

**03 Subscriber dynamics**

Year chart · growth

**04 Citation rate**

Who mentions the channel and how

**05 Ad potential**

How long a post brings reach

**06 Competitors**

Niche neighbors · your spot

**07 Mention dynamics**

6 months · monthly

**08 Niche comparison**

Rank in «Business &amp; Startups» category

**09 Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

|                                                                                                                                                     |                                                                                                                                                                                |                                                                                                                                                                                          |                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>15 463</div> <div>—</div>             | <div> SUBSCRIBER REACH</div> <div>5.58%</div> <div>avg % subs see post</div>                  | <div> VIEWS/POST</div> <div>862</div> <div>median 857 · 29 days</div>                                   | <div> POSTS/WEEK</div> <div>10.6</div> <div>for period</div>                       |
| <div> 7D TREND</div> <div>-15.2%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>14.4</div> <div>633 reactions, 180 reposts, 17 comments</div> | <div> POST LENGTH</div> <div>902 chars</div> <div>median 1000 · 29 days</div>                           | <div> POSTS ANALYZED</div> <div>44</div> <div>29 days</div>                        |
| <div> AD REACH</div> <div>455</div> <div>24h avg</div>            | <div> CHURN / MONTH</div> <div>-154</div> <div>last month</div>                              | <div> CITATION RATE</div> <div>743</div> <div>citation index · 1 394 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>4 years 6 months</div> <div>created 23.12.2021</div> |

AI EDITOR SUMMARY

Channel 'Anna Raiskaya' — 15 463 subs. Avg post views 862 people (6% from subs), reach low — expand audience. Publishes 11 posts/week (~2/day) — steady. Week Jun 29–Jul 5 reach dropped -15.2% to week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 44 posts over 29 days.
- 02 Dominant format – Photo (38/44 posts).
- 03 Avg post length – 902 chars (median 1000).
- 04 Peak audience activity – Sunday, 15:00 MSK.
- 05 Top posts bring in 2× more views than the weakest (1.2K avg for top vs 601 for worst) – among 44 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                                      |                                                                   |                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>21.06 · 12:40</div><div>PHOTO</div></div> <div>The state gave businesses a two-year head start. Most will sleep through it An article was published in the lawyers' magazine 'Sfera' about the new trusted registry...</div> | <div>VIEWS</div> <div>1 173</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>19</div> <div>ER</div> <div>7.6%</div> |
| <div><div>Nº2</div><div>17.06 · 18:21</div><div>PHOTO</div></div> <div>The grant application scored minimum points, but after AI processing it was shown as an example 🧑🏻🤖😊 A subscriber shared a story this morning...</div>                        | <div>VIEWS</div> <div>1 167</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>28</div> <div>ER</div> <div>7.5%</div> |
| <div><div>Nº3</div><div>16.06 · 10:50</div><div>PHOTO</div></div> <div>Business adopts AI in sales, spends hundreds of thousands, and gets... the same mess, just expensive and fast. Sounds harsh, but that's exactly wh...</div>                   | <div>VIEWS</div> <div>1 163</div> <div>REPOSTS</div> <div>5</div> | <div>REACTIONS</div> <div>12</div> <div>ER</div> <div>7.5%</div> |

## Nº4

17.06 • 13:20

PHOTO

Enrollment officially all  Next enrollment will be on different terms and with selection criteria And while enrollment was ongoing, we...

VIEWS

**1 156**

REPOSTS

**4**

REACTIONS

**13**

ER

**7.5%**

## Nº5

21.06 • 07:04

PHOTO

No point arguing with the wind Recently I was learning to sail a yacht (so far my max is cabin boy status ) and I got brave enough to ask...

VIEWS

**1 140**

REPOSTS

**2**

REACTIONS

**24**

ER

**7.4%**

### WORST 3



12.07 • 09:31

PHOTO

Employee leaves, system stays A year ago an IT company owner joined the club. Skeptical, by his own admission. He...

VIEWS

**631**

REPOSTS

**9**

REACTIONS

**13**

ER

**4.1%**


12.07 • 16:36

PHOTO

Announced very important info in the private channel Anyone wanting to master AI, hurry to the private channel 

VIEWS

**596**

REPOSTS

**1**

REACTIONS

**12**

ER

**3.9%**


13.07 • 06:59

PHOTO

Lawyers asked for 6000 rubles for what AI did in one evening Programmers have a common joke: 'Are you afraid AI will replace you?' – 'I...

VIEWS

**577**

REPOSTS

**3**

REACTIONS

**18**

ER

**3.7%**

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which it lost subs.



START OF PERIOD

NOW

NET GROWTH

20 424

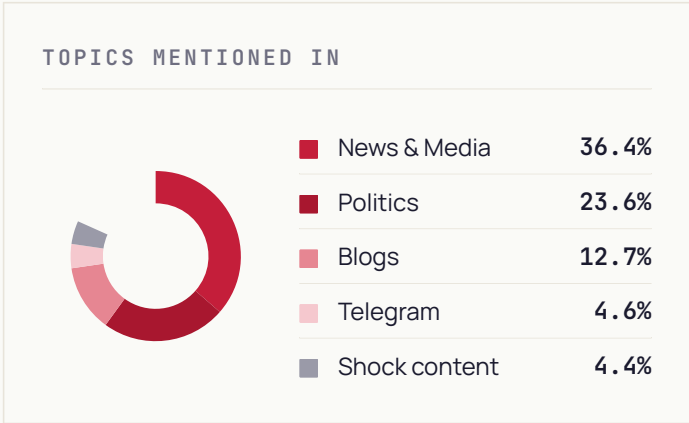
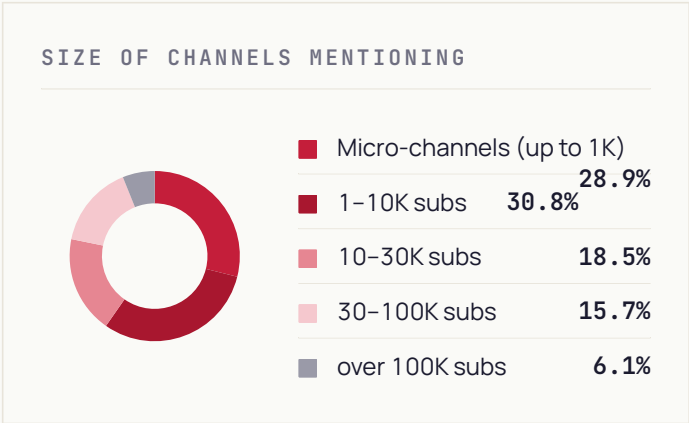
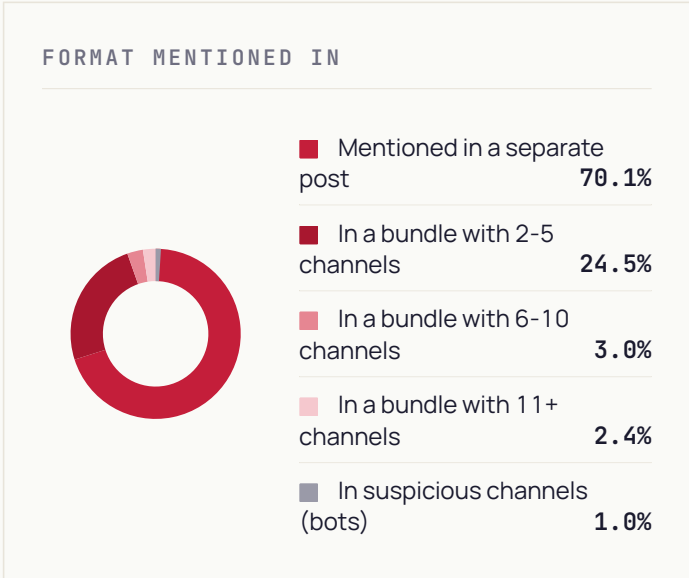
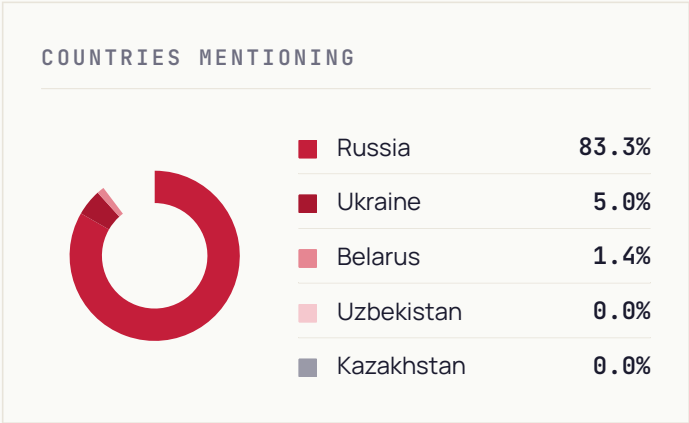
15 463

-4 961

SECTION 04 · MENTIONS

# Who mentions the channel & how

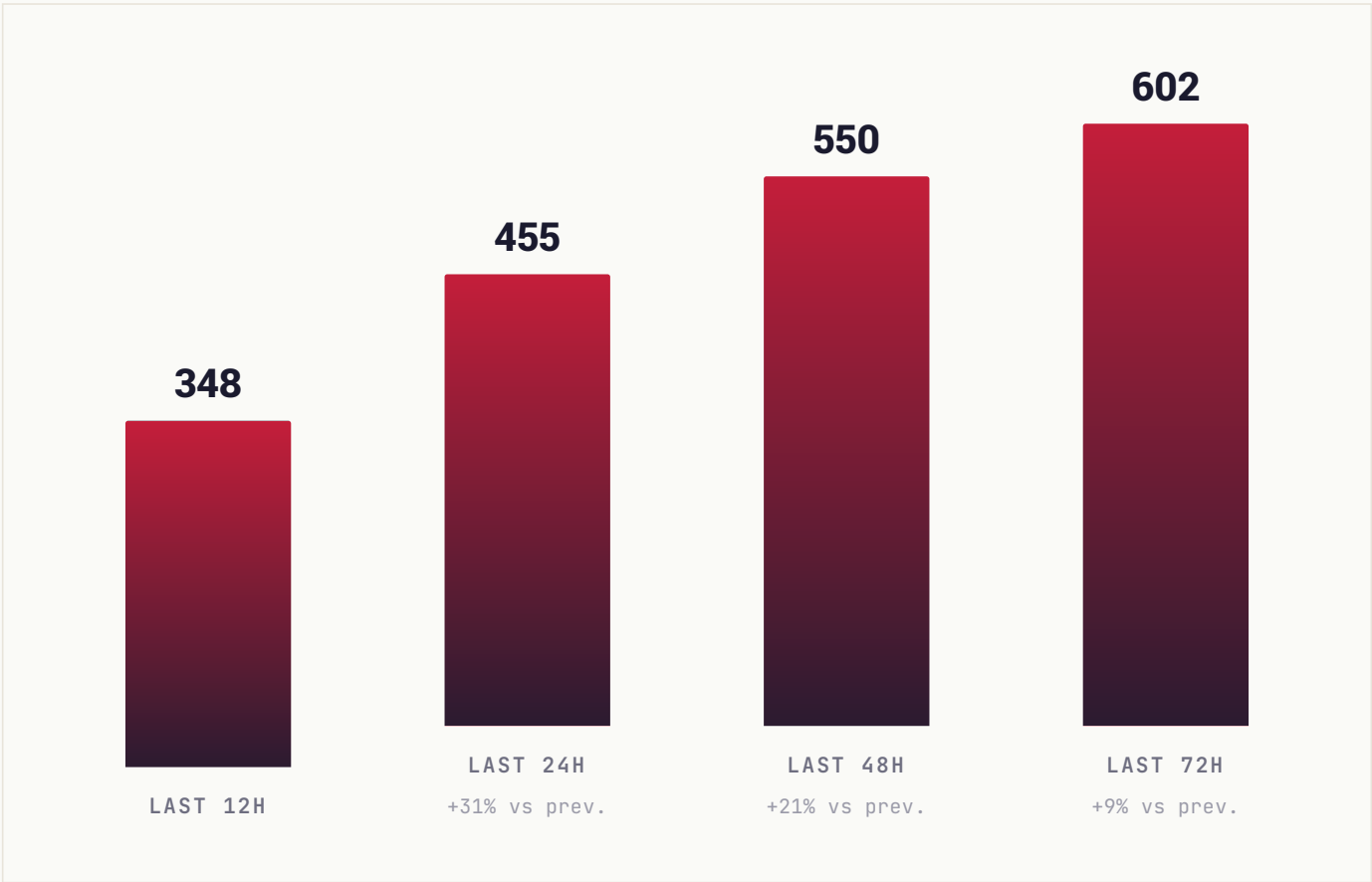
Citation index **743** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel 'weighs' more than from a 1K channel. All-time mentions: **1 394** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

| CHANNEL                                 | SUBSCRIBERS |
|-----------------------------------------|-------------|
| S& Startups & Ventures                  | 2.6M        |
| VC Venture Capital                      | 2.6M        |
| ME Mohamed El Guazzar 🇸🇩                | 2.2M        |
| IT ISHBOR Toshkent                      | 1.4M        |
| MO Moscow Business                      | 1.1M        |
| CI Million-dollar books   business blog | 861.7K      |
| RP Roxman typing...                     | 529.9K      |
| AB Акула Бизнеса                        | 502.2K      |
| SS Merger & acquisition                 | 469.6K      |
| لز لباس زیر اقساطی ریزسابل              | 456.9K      |
| AP Анна Райская YOU                     | 15.5K       |

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **142**, they brought **962** new subs.

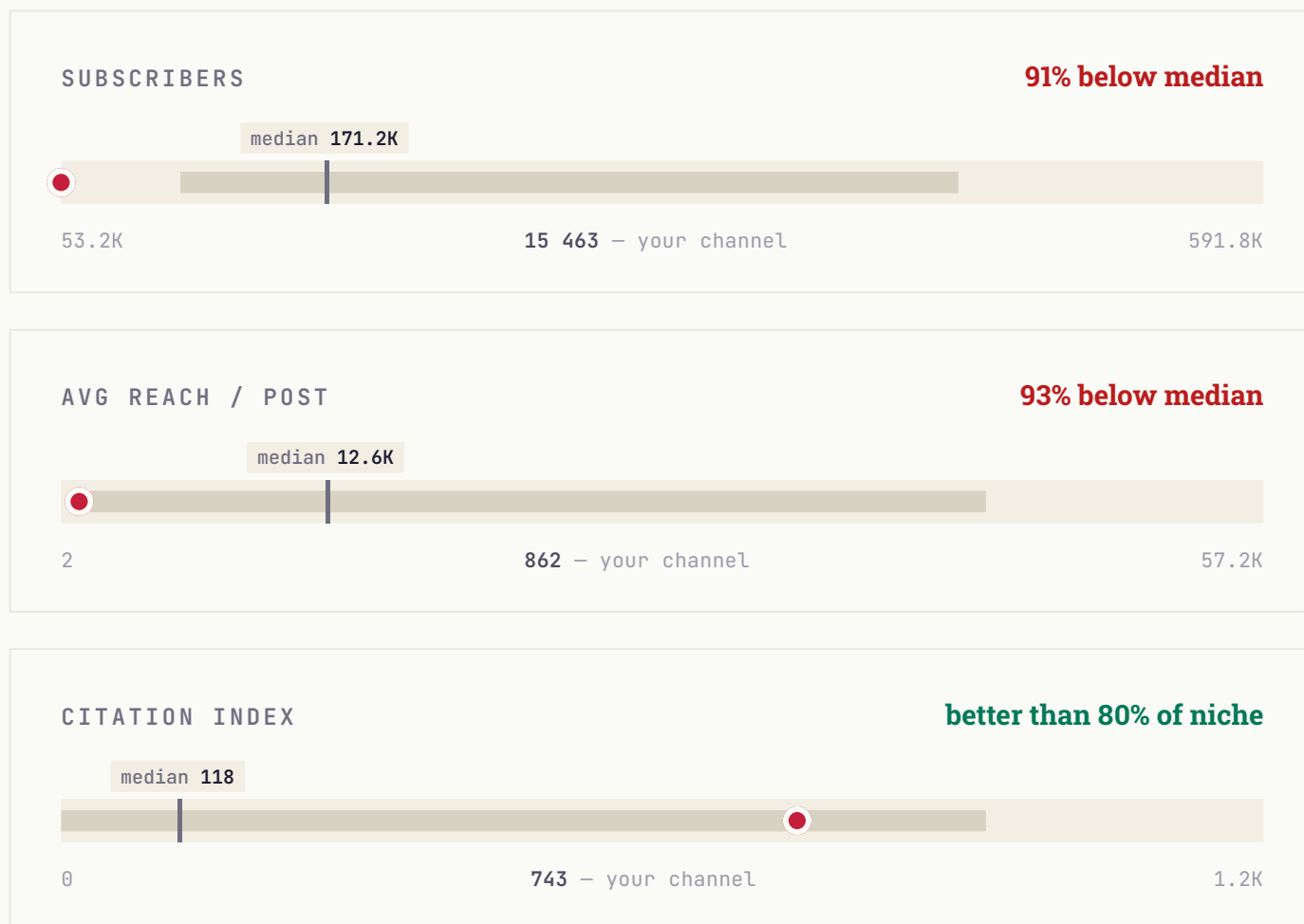
| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS |
|----------------|----------|----------|---------|-------------|
| January 2026   | 7        | 6        | 4       | <div></div> |
| December 2025  | 9        | 5        | 0       | <div></div> |
| November 2025  | 10       | 9        | 148     | <div></div> |
| October 2025   | 11       | 8        | 0       | <div></div> |
| September 2025 | 41       | 37       | 638     | <div></div> |
| August 2025    | 64       | 55       | 172     | <div></div> |

|                |                |                      |
|----------------|----------------|----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBSCRIBERS |
| 142            | 6              | 962                  |

## — SECTION 08 • NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

## Main post of the week — on Sunday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best time for  
key posts**

02

## Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds  
audience  
better**

03

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

04

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**

05

## Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.  
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

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|    |                               |                                                                                             |
|----|-------------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch ads in Telegram</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|-------------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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