

PUBLIC REPORT BY PROMTPRESS

Channel audit

BALENCIAGA

**@groza**

Looking for a good content maker With a good salary. ■ For ads, main @BALENCIAGA

SUBSCRIBERS

587 830

-61093 per month

ERR (% SEE POSTS)

9.0%

last day 3.1%

REACH/POST

46.4K

ad reach 18.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 587 830 —	 SUBSCRIBER REACH 7.89% avg % subs see post	 VIEWS/POST 46.4K median 52.9K · 29 days	 POSTS/WEEK 6.0 for period
 7D TREND +4.5% vs previous week	 REACTIONS/POST 425.0 total 10,626 reactions, 3,652 reposts, 1,905 comments	 POST LENGTH 235 chars. median 110 · 29 days	 POSTS ANALYZED 25 29 days
 AD REACH 18.5K 24h avg	 CHURN / MONTH -61093 last month	 QUOTABILITY 59 citation index · 664 channels mentioned all time	 CHANNEL AGE 1 year 8 months created 13.10.2024

AI EDITOR SUMMARY

Channel «BALENCIAGA» — 587 830 subs. Each post averages 46.4K people (8% of subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — rare posts. For week Jun 1–7 reach stable (+4.5% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts over 29 days.
- 02 Dominant format – Photo (19/25 posts).
- 03 Avg post length – 235 chars (median 110).
- 04 Audience peak activity – Monday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (64.1K avg for top vs 29.9K for worst) – among 25 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 19:14 PHOTO ≤GTA 6 launches Nov 19 on PS – Take-Two confirms release date in investor report Pre-orders start with marketing campaign...	VIEWS 66 085 REPOSTS 501	REACTIONS 401 ER 11.2%
Nº2 22.05 · 19:17 TEXT Hope there's sex	VIEWS 63 627 REPOSTS 117	REACTIONS 919 ER 10.8%
Nº3 17.05 · 14:59 PHOTO Took care of everyone but better release a bear like that	VIEWS 62 715 REPOSTS 81	REACTIONS 640 ER 10.7%

Nº4 18.05 · 16:15 PHOTO \$ Dollar fell to 71 rubles How does he do it??? @groza	VIEWS 59 735 REPOSTS 220	REACTIONS 372 ER 10.2%
Nº5 17.05 · 12:55 PHOTO ☒☒ Conor returns to UFC after five-year break. This event is already being called the "big secret", possibly within which...	VIEWS 57 342 REPOSTS 196	REACTIONS 261 ER 9.8%

|

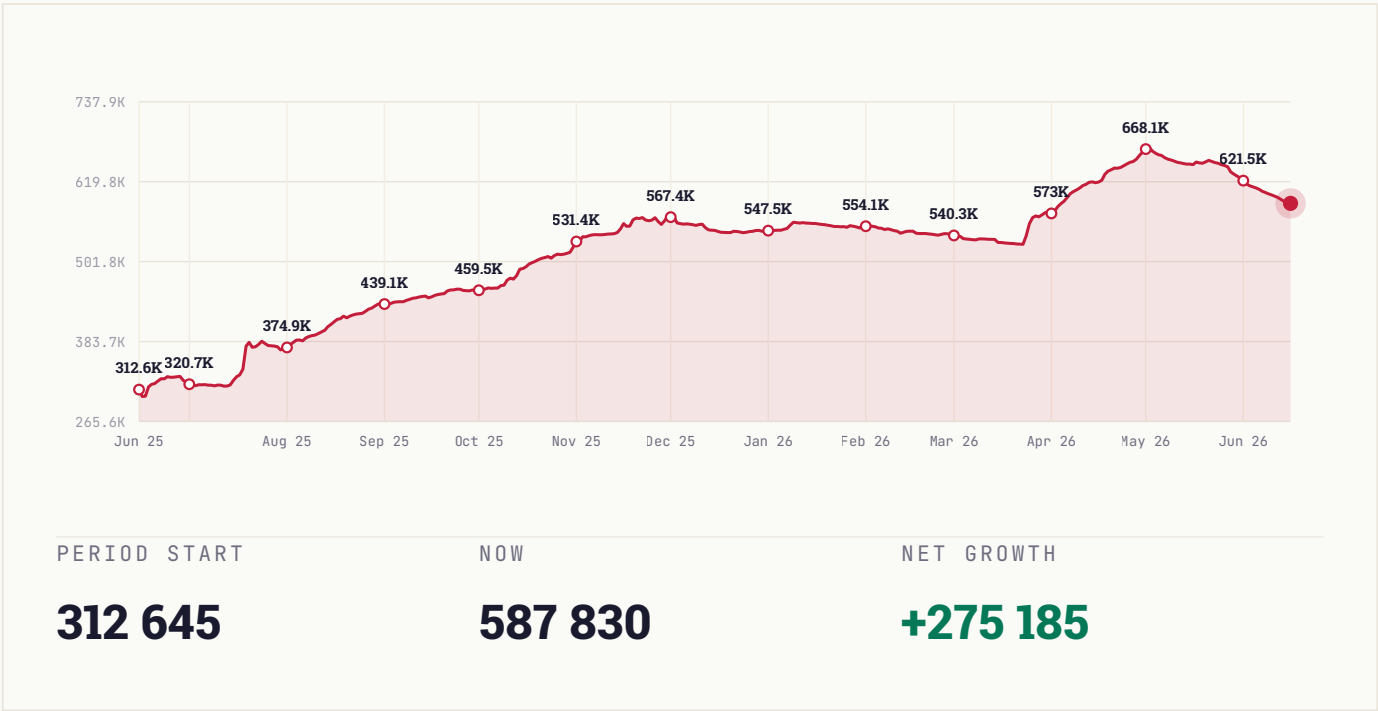
WORST 3

↓ 12.06 · 19:17 PHOTO Too bad you stopped leaving Easter eggs in announcements... or am I missing something? ☒	VIEWS 30 600 REPOSTS 17	REACTIONS 212 ER 5.2%
↓ 12.06 · 15:35 PHOTO ☒ Everyone grabbed free TON in @trade? Gives 0.1–1 TON in arena to anyone with gifts in profile or TG Premium. Freebie...	VIEWS 29 774 REPOSTS 20	REACTIONS 93 ER 5.1%
↓ 11.06 · 17:35 VIDEO ☒ How Telegram's monthly active users changed since Hamster First came tappers, then stickers, then...	VIEWS 29 200 REPOSTS 52	REACTIONS 172 ER 5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

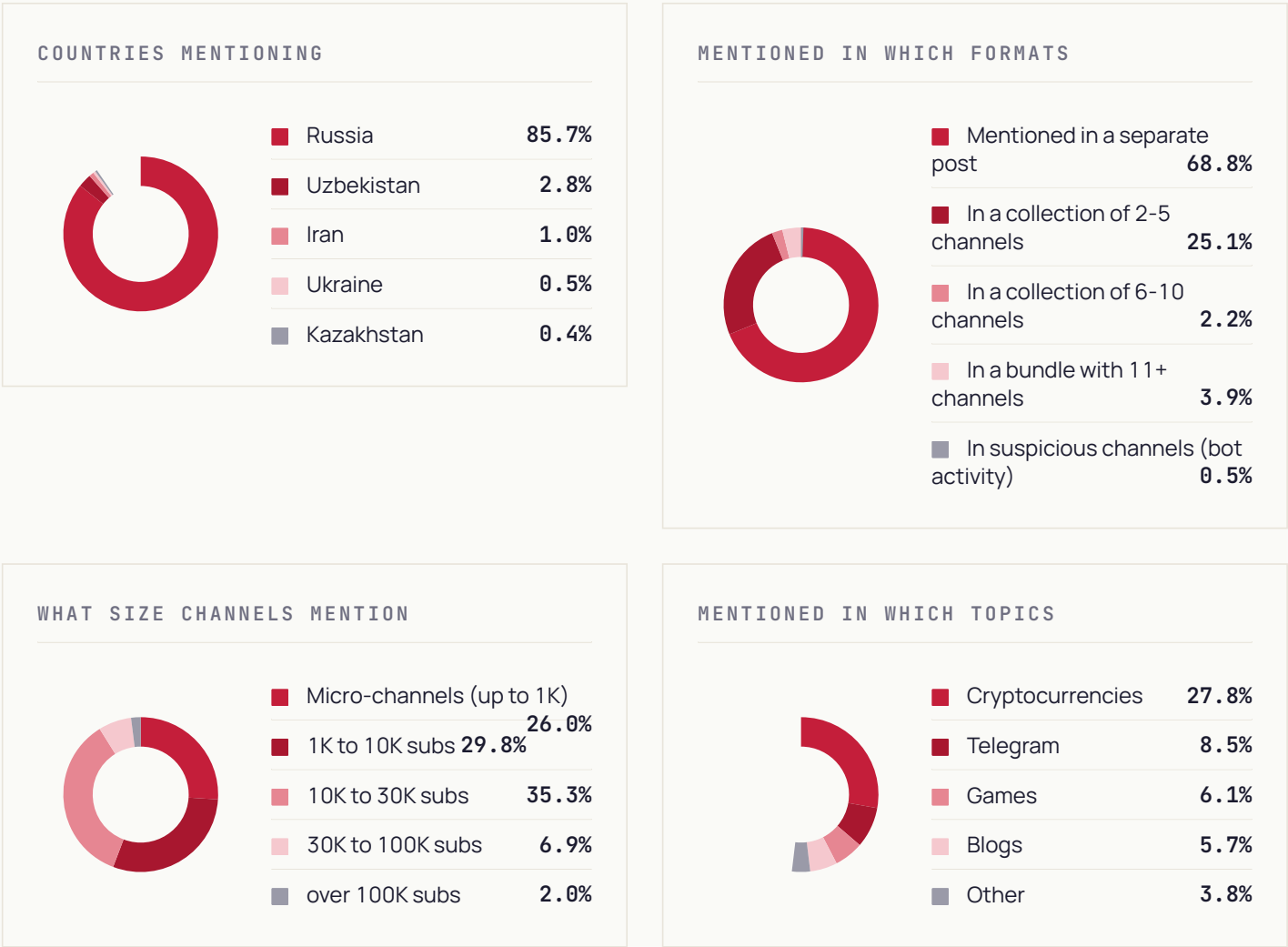
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

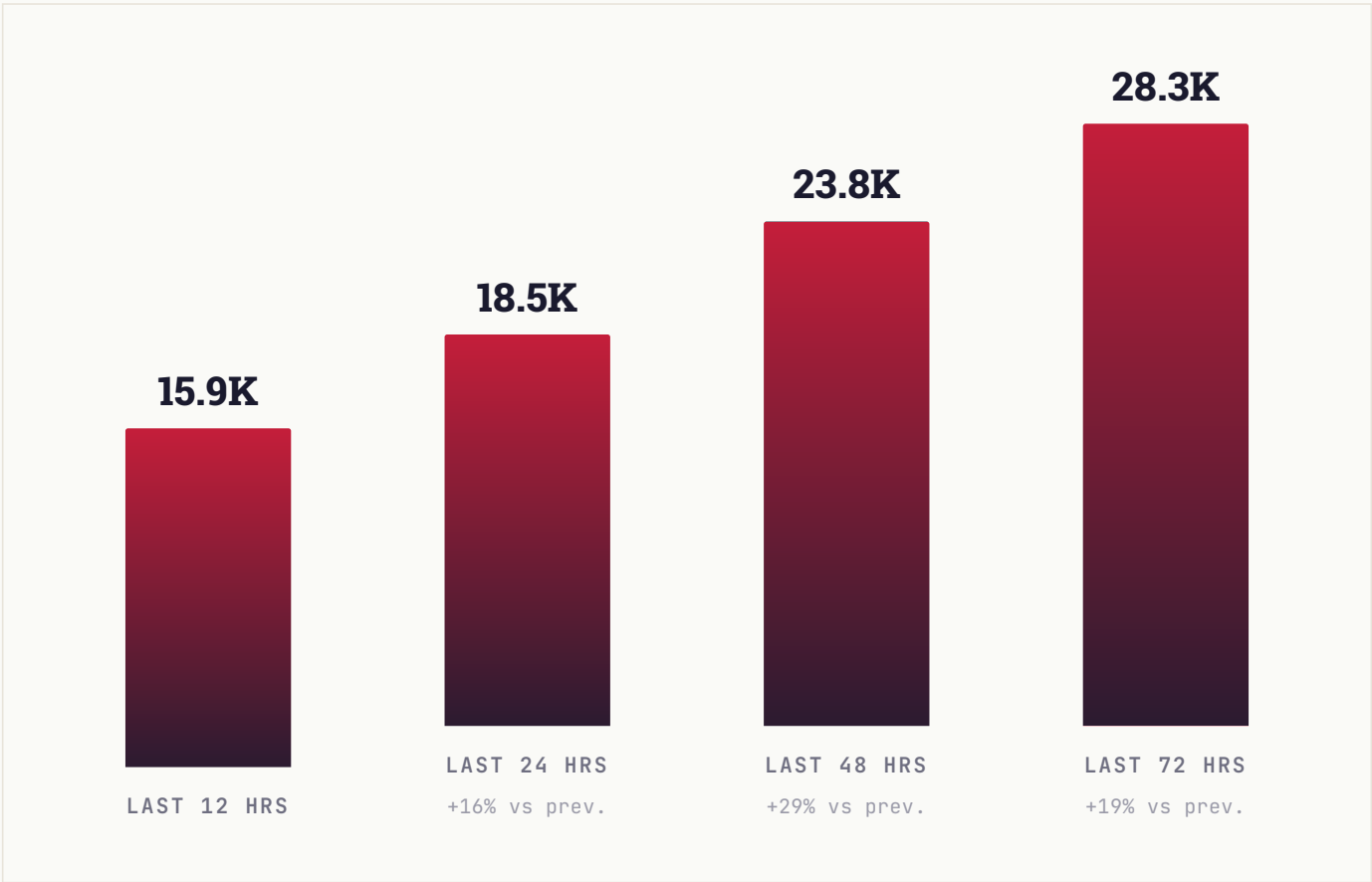
Citation index **59** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **664** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HE OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
BA BALENCIAGA YOU	587.8K

COMPARATIVE CONCLUSION

Channel in top half of niche (#29 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **712**, they brought **315 332** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	80	61	7 583
Nov 2025	171	64	65 141
Oct 2025	114	69	68 971
Sep 2025	95	55	25 960
August 2025	113	71	68 894
July 2025	139	82	78 783
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBSCRIBERS
712		6	315 332

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#29

/100

RANK IN NICHE

Channel in the top half of the ranking

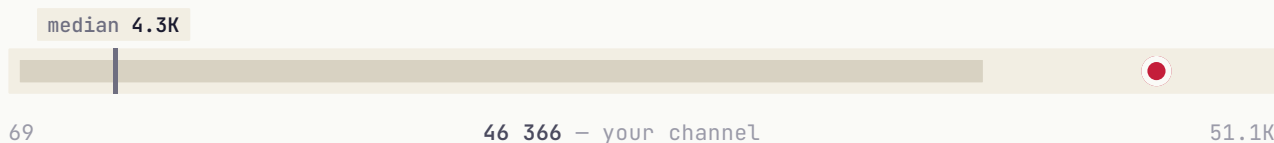
SUBSCRIBERS

better than 61% of niche



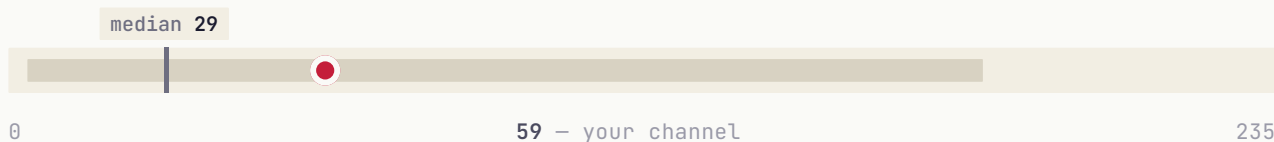
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 57% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Monday
Audience is most active on this day at 19:00 MSK. | EFFECT
Best time for a key post |
| 02 | Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 03 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager