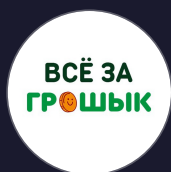


PUBLIC REPORT BY PROMTPRESS

Channel audit

Groszyk | Deals | Finds | Gifts



@groshyk

I find the best prices on your favorite products 😊 Subscribe and save on goods and services 🙌 For collaboration: https://instagram.com/vse_zh_groshyk

SUBS

25 222

-355 per month

ERR (% SEE POSTS)

29.0%

last 24 hrs **14.2%**

REACH/POST

8.4K

ad reach **3.6K**/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 25 222 —	 SUB REACH 33.28% avg % subs see post	 VIEWS/POST 8.4K median 8K · 26 days	 POSTS/WK 1.1 for period
 7D TREND — no data for period	 REACTS/POST 46.0 only 184 reactions, 21 reposts, 7 comments	 POST LENGTH 758 chars median 750 · 26 days	 POSTS ANALYZED 4 26 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH -355 last month	 CITATION RATE 34 citation index · 43 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 08.12.2021

AI EDITOR SUMMARY

Channel «Groszyk | Deals | Finds | Gifts» – 25 222 subs. Avg views per post 8.4K people (33% of subs), good reach. Publishes 1 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 26 days.
- 02 Dominant format – Photo (3/4 posts).
- 03 Avg post length – 758 chars (median 750).
- 04 Peak audience activity – Thursday, 10:00 MSK.
- 05 Top posts get 1x more views than the weakest (9.7K avg for top vs 6.9K for worst) – among 4 posts over 26 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 4 POSTS

Nº1 11.06 · 07:55 VIDEO Breaking news from round 8! 🇷🇺 Today is the decisive day for everyone who shopped in May and played the «Happy Basket!» game from Hroshyk...	VIEWS 12 996 REPOSTS 6	REACTS 105 ER 51.5%
Nº2 01.07 · 11:12 PHOTO IT'S ALREADY JULY 1ST, which means it's time to pack your «vacation» basket! ☀️🌊 Just look at the prices at Hroshyk! Here's my TOP interesting...	VIEWS 8 459 REPOSTS 9	REACTS 21 ER 33.5%
Nº3 03.07 · 15:06 PHOTO Happy Independence Day, my dears! 🇺🇦🌟 Today is such an important holiday that reminds us how precious it is to cherish peace, harmony and...	VIEWS 7 629 REPOSTS 1	REACTS 40 ER 30.2%

Nº4 07.07 · 11:29 PHOTO World Cup 2026 is in full swing, and passions are running high! ⚽🔥 Check out what I found for comfortable viewing of the decisive matches 👁️⚽ The very...	VIEWS	REACTS
	4 494	18
	REPOSTS	ER
	5	17.8%

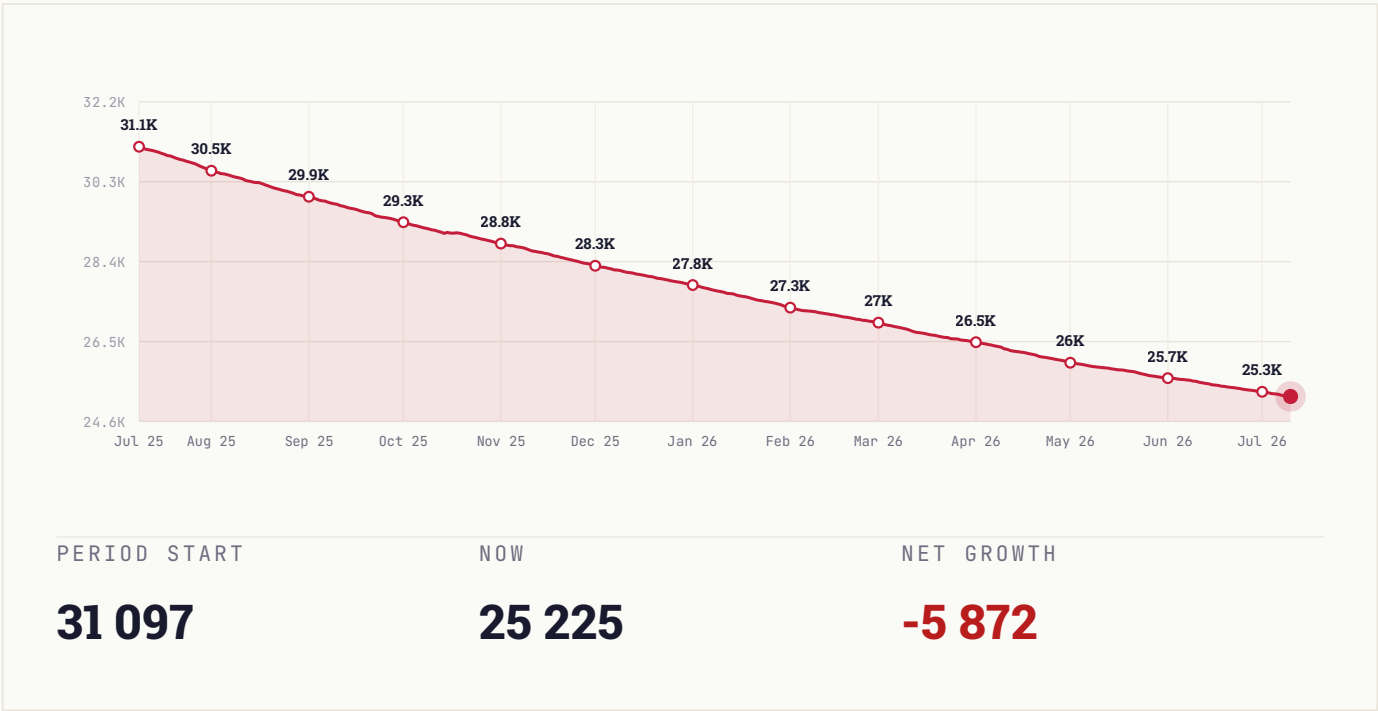
WORST 3

↓ 01.07 · 11:12 PHOTO IT'S ALREADY JULY 1ST, which means it's time to pack your «vacation» basket! ☀️🌊 Just look at the prices at Hroshyk! Here's my TOP interesting...	VIEWS	REACTS
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	7 629	40
	REPOSTS	ER
	1	30.2%
↓ 07.07 · 11:29 PHOTO World Cup 2026 is in full swing, and passions are running high! ⚽🔥 Check out what I found for comfortable viewing of the decisive matches 👁️⚽ The very...	VIEWS	REACTS
	4 494	18
	REPOSTS	ER
	5	17.8%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

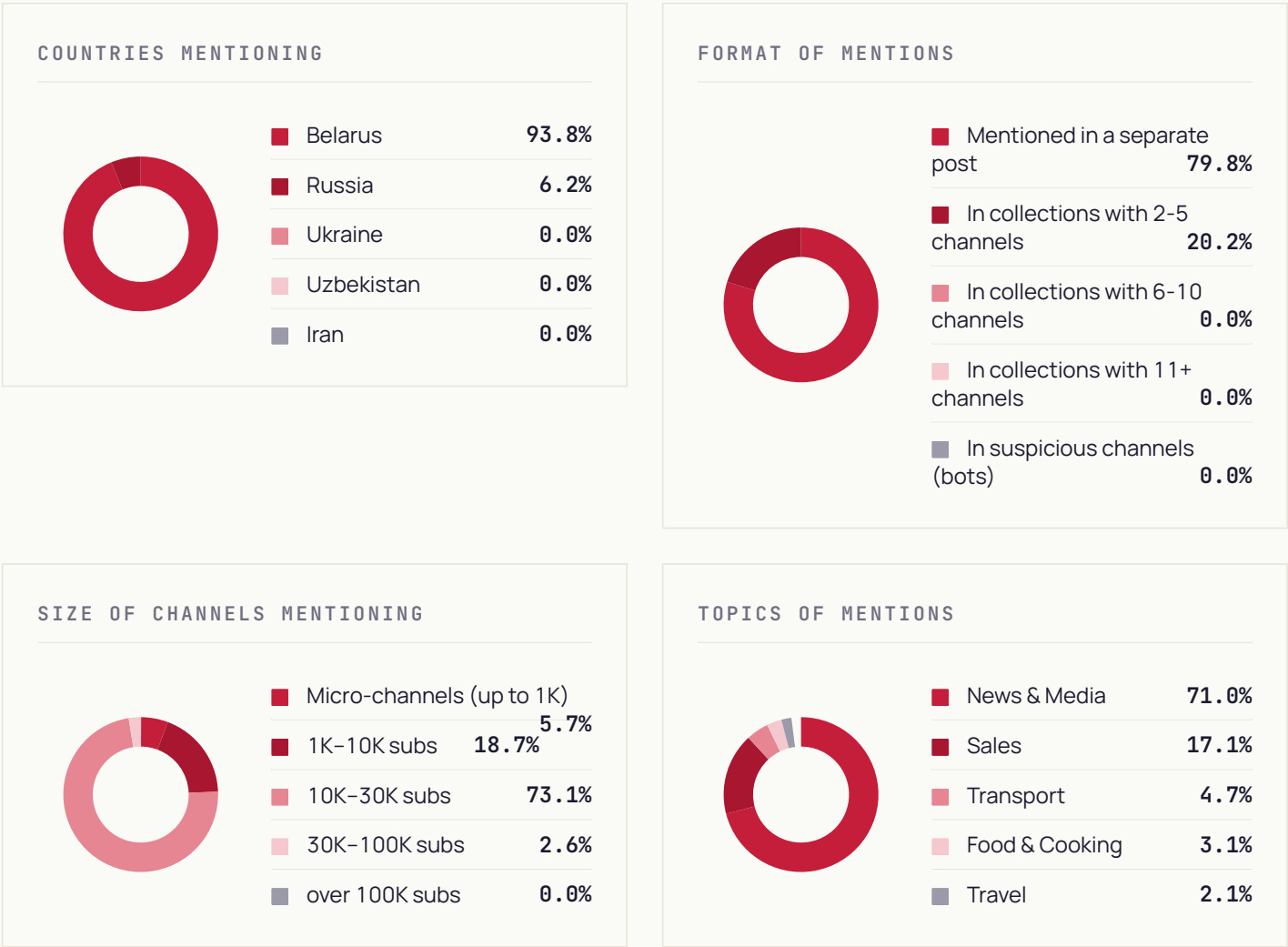
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

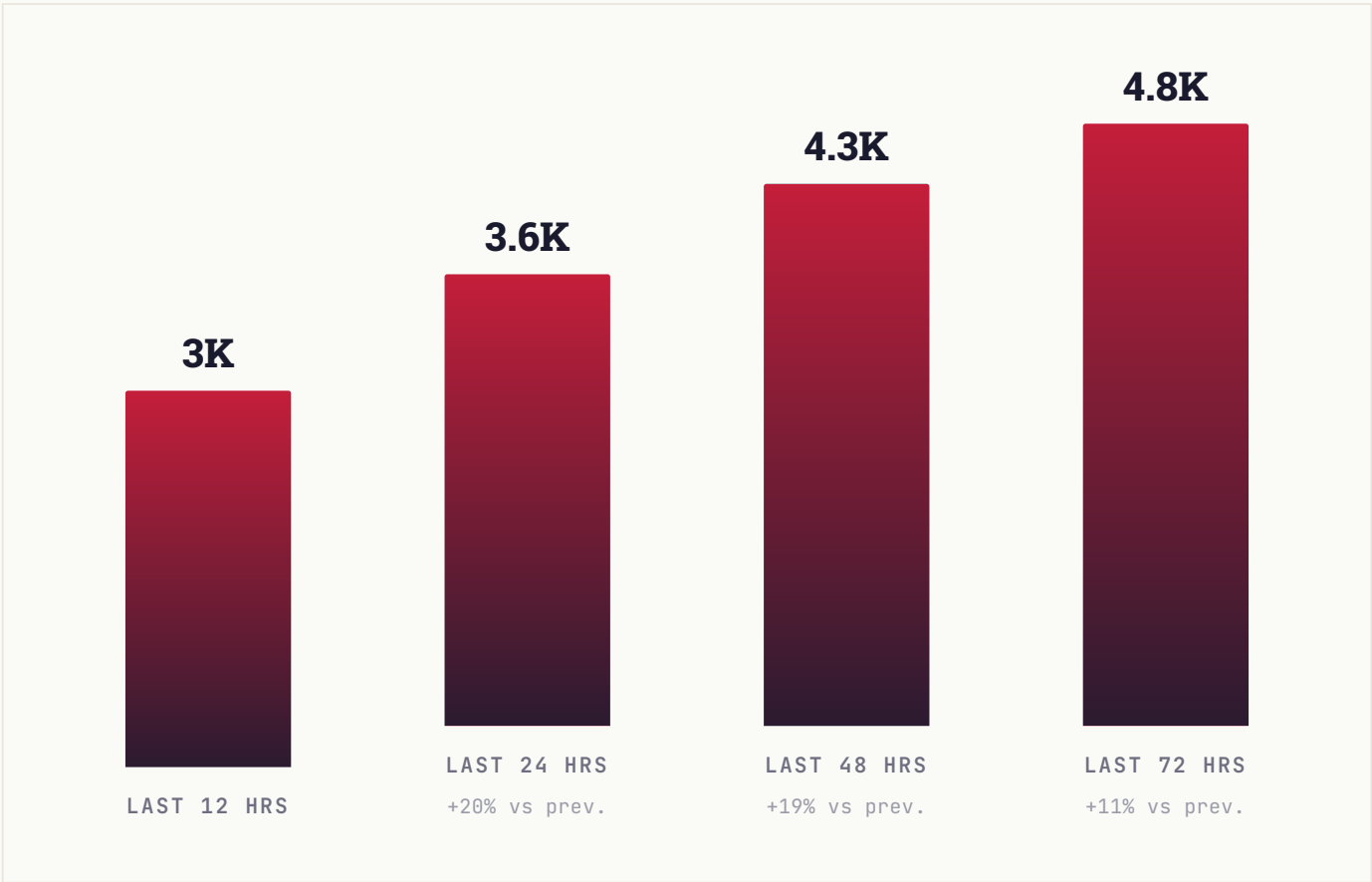
Citation index **34** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **43** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBS
K COUPONS 🍔 DEALS in Belarus	29.8K
G Groszyk Deals Finds Gifts YOU	25.2K
S- Neighbors – store chain	17.1K
SM Santa store chain	14.9K
O- OBZOR.BY – FOOD, CITY, SHOPPING	13.4K
M mrgrittaa recipes 🍳	13.3K
V VARKA coffee chain in Belarus	12.5K
GV Go to BK: Burger King Belarus channel	10.8K
Ch Chiko Minsk	7K
VI VINO&VINO	6.8K
CB COFIX Belarus	6.4K

COMPARATIVE CONCLUSION

Channel in top-2 niches (#2 of 50 category channels). A leader — client-partners can cross-promo with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **1**, they brought **27** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	1	1	27	
Sep 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	27

SECTION 08 · NICHE COMPARISON

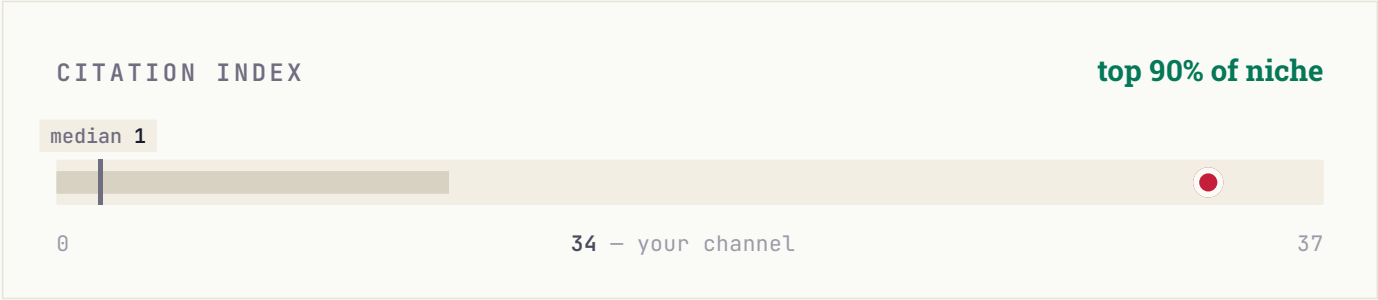
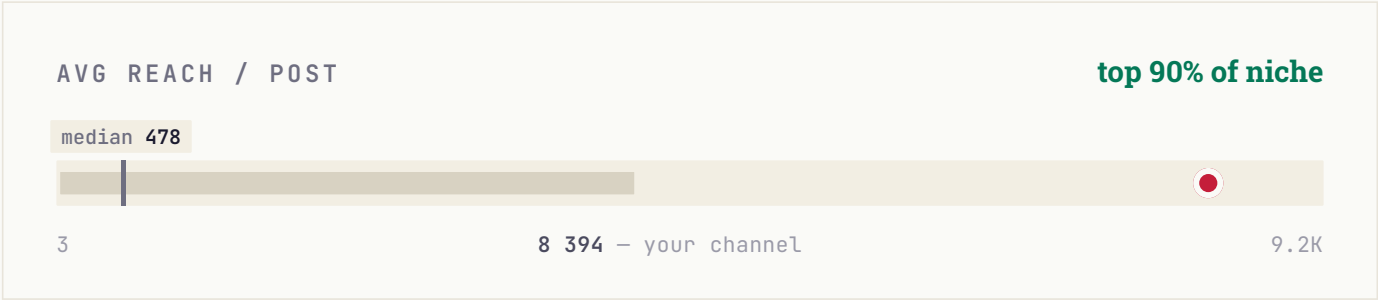
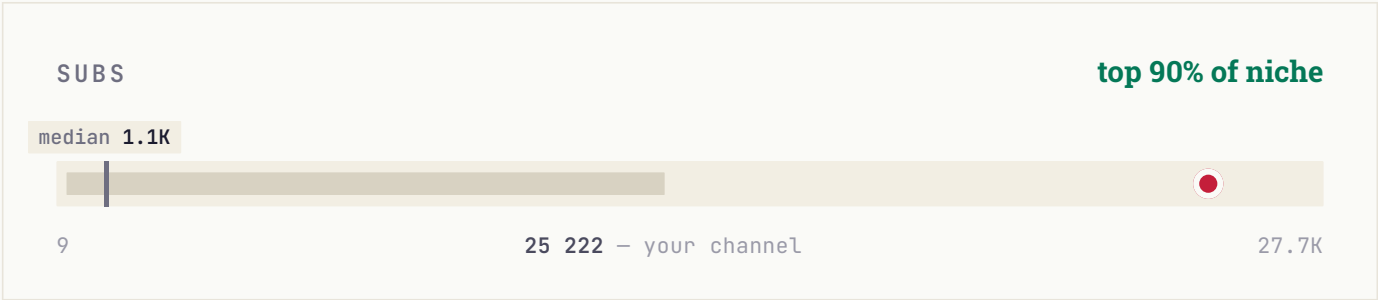
Where the channel stands in its league

Took top-50 channels in category «Food & Cooking» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/50

RANK IN NICHE

Channel in top 4% Food & Cooking Belarus



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return in a month.

01

Increase posting frequency

Currently 1.1 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume

02

Main post of the week — on Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

Best window for an important post

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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