

PROMTPRESS PUBLIC REPORT

Channel audit

Grox



@groks

Tech, finance, analytics & propaganda. Curator: Ilya Pestov. Ads: @nazaretsky Roskomnadzor: <https://gosuslugi.ru/snet/67a391c4a16f1b55428d381a> Useful videos: @grokstv Logic test:...

SUBSCRIBERS

42 190

+751 per month

ERR (% SEE POSTS)

62.0%

in 24h **24.9%**

REACH/POST

25.4K

ad reach **10.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 42 190 —	 SUBSCRIBER REACH 60.2% avg % subs see post	 VIEWS/POST 25.4K median 17.4K · 29 days	 POSTS/WEEK 13.4 over period
 7D TREND +23.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 740 chars median 994 · 29 days	 POSTS ANALYZED 56 29 days
 AD REACH 10.5K 24h avg	 CHURN / MONTH +751 last month	 CITATION RATE 421 citation index · 1,567 channels mentioned ever	 CHANNEL AGE 10 years 2 months created Apr 16, 2016

AI EDITOR SUMMARY

Channel «GroX» — 42 190 subs. Each post averages 25.4K people (60% of subs), wide reach for a channel this size. Publishes 13 posts/week (~2/day) — regular pace. For week Jun 29 – Jul 5 reach up +23.4% to week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 56 posts over 29 days.
- 02 Dominant format – Text (44/56 posts).
- 03 Avg post length – 740 chars (median 994).
- 04 Peak audience activity – Tue, 16:00 MSK.
- 05 Top posts get 11x more views than the weakest (145.1K avg for top vs 12.7K for worst) – among 56 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 13:55 TEXT All secrets eventually come to light. While journalists blamed fuel shortages on Ukrainian attacks on refineries, then on...	VIEWS 217 447 REPOSTS 8 418	REACTIONS — ER 515.4%
Nº2 16.06 · 13:03 PHOTO An interesting chart that went viral among developers and AI enthusiasts. Almost everyone discussing it only talks about how...	VIEWS 123 174 REPOSTS 220	REACTIONS — ER 292.0%
Nº3 13.06 · 09:13 TEXT Anthropic raised \$65B in Series H at \$965B post-money valuation. In February it was announced that...	VIEWS 94 557 REPOSTS 80	REACTIONS — ER 224.1%

Nº4

02.07 · 09:34

TEXT

Kyiv daily life. And many there still believe in victory over a nuclear power. Absurd, nothing else. And we had several drones hit...

VIEWS

69 109

REPOSTS

569

REACTIONS

—

ER

163.8%

Nº5

17.06 · 09:22

TEXT

I think many of you have heard that India blocked Telegram for a week for a medical exam. Formal reason:...

VIEWS

34 697

REPOSTS

309

REACTIONS

—

ER

82.2%

|

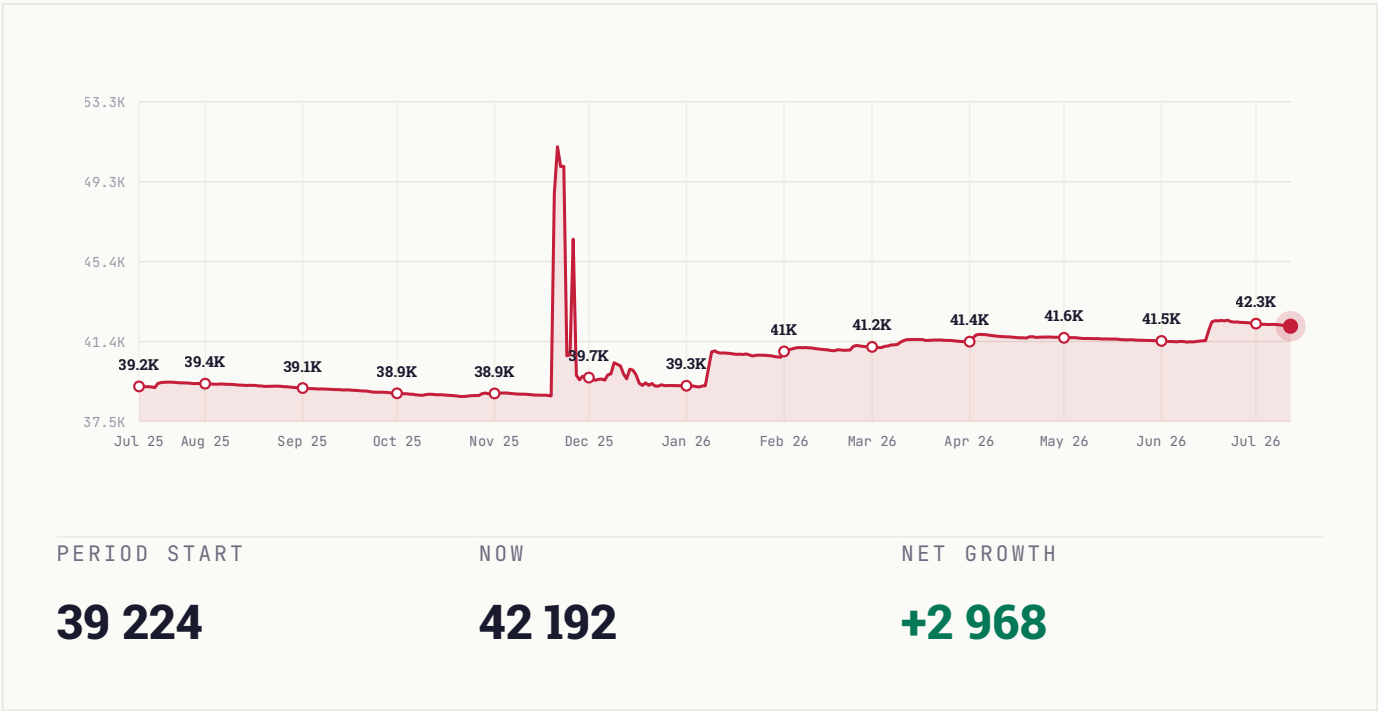
WORST 3

↓ 22.06 · 12:39 TEXT About a useless person they sometimes say «nothing to take but tests», which vividly highlights his inferiority. But the communists and tests...	VIEWS 14 170 REPOSTS 25 REACTIONS — ER 33.6%
↓ 07.07 · 15:17 PHOTO That's exactly what I'm talking about. If your income grows slower than inflation, that's your problem. Average salary in Russia before the war in 2021...	VIEWS 13 892 REPOSTS 107 REACTIONS — ER 32.9%
↓ 22.06 · 12:39 TEXT Red-headed CPRF leader Gennady Zyuganov (who doesn't understand how deposits work) proposed immediately seizing at least 30 trillion from banks...	VIEWS 10 113 REPOSTS 107 REACTIONS — ER 24.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

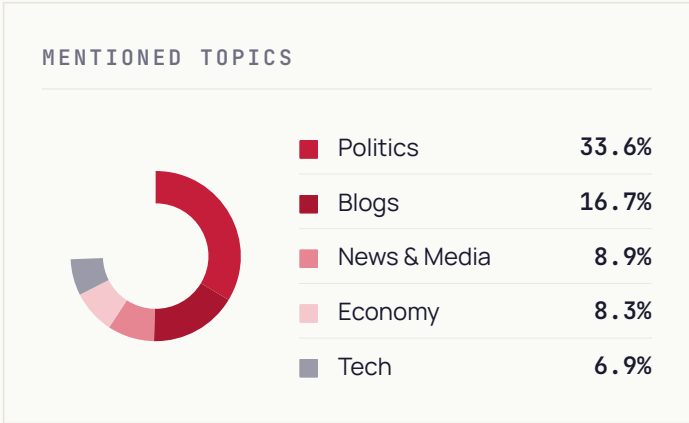
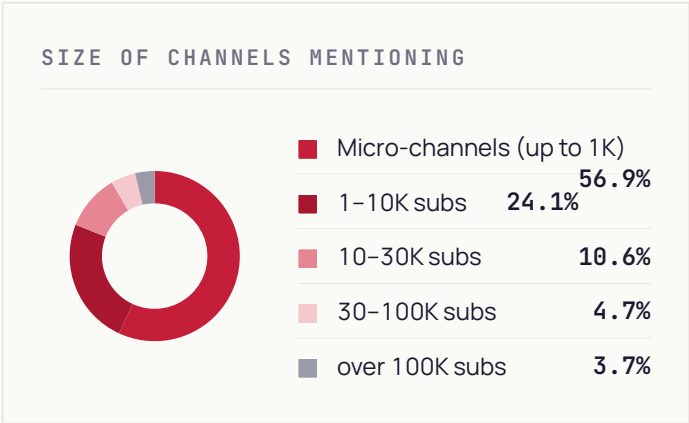
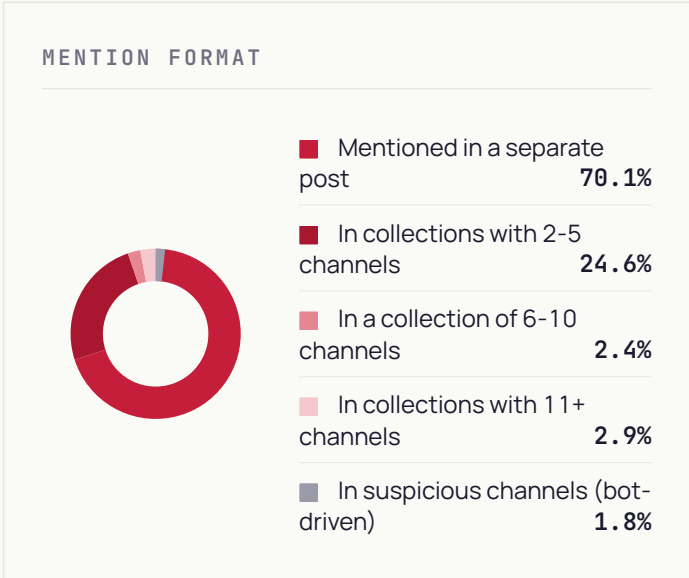
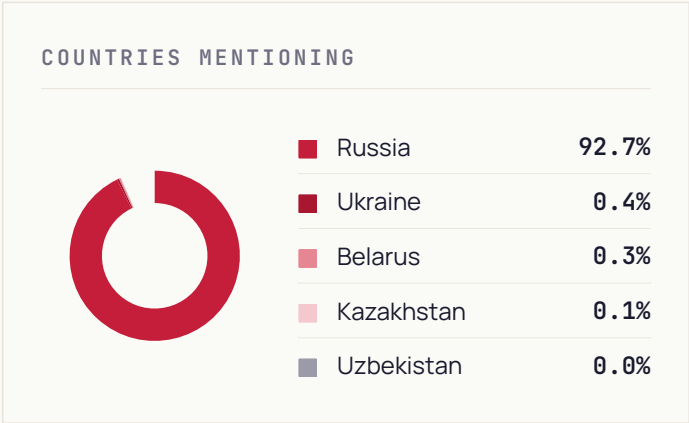
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

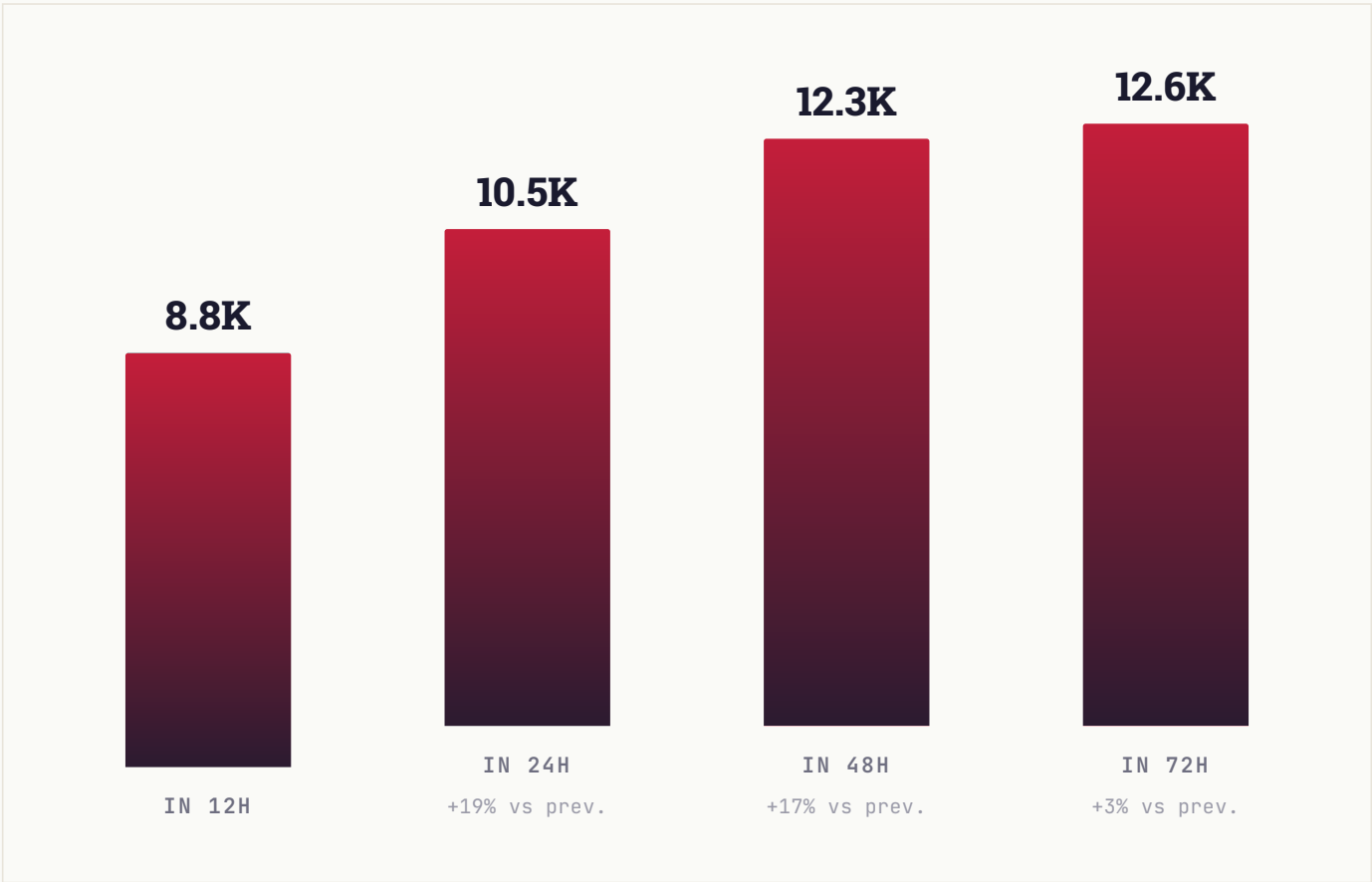
Citation index **421** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 567** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
GR Grox YOU	42.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

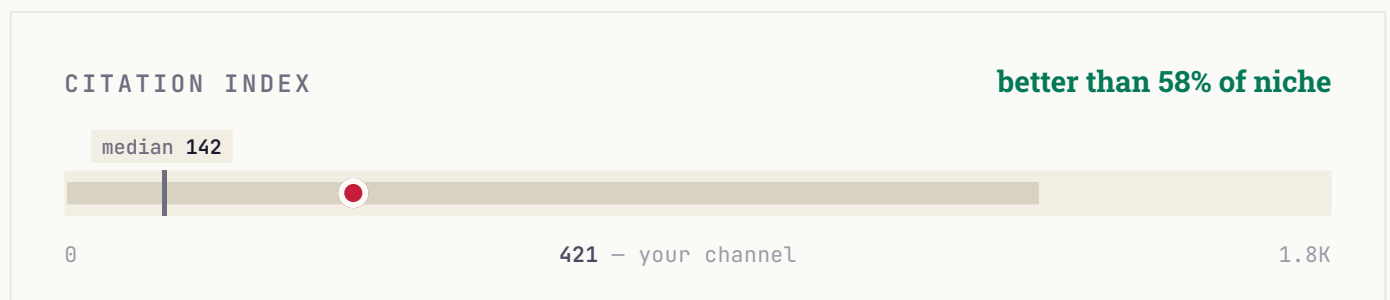
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **332**, they brought **22 183** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	31	27	1 880
December 2025	28	22	1 721
Nov 2025	41	26	18 306
Oct 2025	75	22	224
Sep 2025	73	19	15
August 2025	84	15	37

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
332	6	22 183

Where the channel stands in its league

Took top-**100** channels in category «**Tech**» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Top post of the week — on Tuesday

Audience is most active on this day and at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it every day — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
